

Zaza Draft - Brand Guidelines (Press)

Last updated: 2025-12-12



Logo usage

- Use the official Z icon (colour) as provided in the press kit.
- Keep clear space around the logo - do not crowd it with other elements.
- Do not stretch, rotate, recolour, add shadows, or apply filters.
- Do not recreate or invent wordmarks - use plain text "Zaza Draft" if needed.

Typography and styling

- Use the site typography and styling from the official website.
- If you need to write the name, use: Zaza Draft (capital Z, capital D).

Company details

Registered office:
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