

Investment Case

Cenomi Retail offers a unique investment proposition being the only listed business of its kind in the Middle East and on the Tadawul. It is supported by its market-leading scale, a focused portfolio of Tier 1 Champion Brands and disciplined execution and is underpinned by operating in markets which have underlying fundamental structural drivers. Cenomi Retail remains committed to delivering sustainable value through a balanced multi-format, multi-market strategy.

01

Unmatched Scale in the KSA

Cenomi Retail operates 631 stores across the Kingdom, giving it unparalleled reach and market presence, spanning over different sectors such as retail, F&B and e-commerce.

02

Leading Brands

Cenomi Retail's portfolio includes unparalleled Tier 1 Champion Brands spanning retail, F&B and e-commerce, offering a balanced mix of international names, high-performing local concepts and ranging from luxury to value. These are supported by a diverse portfolio of leading brand quick-service restaurant (QSR) outlets.

03

Diversified Footprint

Cenomi Retail maintains a presence across nine countries with a total of 880 stores globally, with its focus concentrated in high-potential markets such as Azerbaijan, Georgia and Uzbekistan.

04

Digital Powerhouse

Offering its customers the broadest retail experience, Cenomi Retail's robust digital infrastructure continues to drive omnichannel expansion, with online sales contributing a significant 8% to the overall Group revenue. Supported by 20 active monobrand websites, this approach strengthens customer engagement and overall retail growth.

05

Investing Strategically

Focused investment in scaling high-performing brands across existing and new markets is central to Cenomi Retail's strategy to drive profitable growth and unlock long-term value.

