## **Our Brand Portfolio**

Brands delivered, as of 2024, by CENOMI



## Inditex

ZARA HOME OYSHO lefties PULL&BEAR Bershka Cstradivarius Massimo Dutti











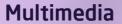














Lifestyle





**Sports** 

DECATHLON

**Beauty** 

KIKO

## Brands divested in the Kingdom of Saudi Arabia as of 2024

Cenomi Retail's strategic decision to sharpen its portfolio and concentrate on high-impact, high-potential assets resulted in the deliberate divestment of selected brands in 2024. By exiting non-core brands, the Company reinvested in priority brands and key markets. This realignment supports Cenomi Retail's long-term vision of building a more agile, brand-focused organization, capable of scaling the strongest names across high-growth geographies while improving profitability and operational efficiency.

