

# Our Brand Portfolio

Brands delivered, as of 2024, by **CENOMI**



## Tier 1 Champion Brands

ZARA ZARA HOME OYSHO lefties PULL&BEAR Bershka MANGO  
Stradivarius Massimo Dutti CINNABON SUBWAY

## Inditex

ZARA ZARA HOME OYSHO lefties PULL&BEAR Bershka  
Stradivarius Massimo Dutti

## Fashion

MANGO MACHKA LC WAIKIKI NEW YORKER IPEKYOL adL M&S  
okaïdi TWIST U.S. POLO ASSN. SINCE 1890 FANÇO MONSOON ACCESSORIZE  
CHARLES & KEITH CALL IT SPRING O X X O Marie France LIPSY Clarks  
la Vie en Rose flormar La Senza QUIZ ALDO ALDO Accessories  
ZIDDY PARFOIS sunglass hut

## F&B

CINNABON SUBWAY crepeaffaire jamba CABANA Molten  
CAFFE SECRETS

## Multimedia

aleph fnac

## Lifestyle

flying tiger copenhagen ONLY BEER

## Sports

DECATHLON

## Beauty

KIKO MILANO

# Brands divested in the Kingdom of Saudi Arabia as of 2024

Cenomi Retail’s strategic decision to sharpen its portfolio and concentrate on high-impact, high-potential assets resulted in the deliberate divestment of selected brands in 2024. By exiting non-core brands, the Company reinvested in priority brands and key markets. This realignment supports Cenomi Retail’s long-term vision of building a more agile, brand-focused organization, capable of scaling the strongest names across high-growth geographies while improving profitability and operational efficiency.

adL

bizou

flormar

La Senza

LIPSY

LONDON

QUIZ

ESTÉE LAUDER

OXOXO

undiz

MONSOON

CHARLES & KEITH

NINE WEST

CALL IT SPRING

ZIDDY

women'ssecret

Marie

France

ALDO

ALDO

Accessories

GERRY WEBER

BIJOU

BRIGITTE

SPRINGFIELD

Man & Woman

IKKS

ACCESSORIZE

LONDON

P e d r o

laVie en Rose

