# Defne Inceoglu 1574 King Street West Toronto, ON defne.inceoglu@mail.utoronto.ca 647-745-5666

Highly creative budding museum professional, with special interest in the management and history of collections. Experience in archiving, exhibition planning, preventative conservation/conservation practices and institutional/provenance research. Professional graphic design, website design and social media management skills. Published writer and artist.

#### Education

#### **Masters of Museum Studies**

Faculty of Information University of Toronto, 2018-2020 (projected)

### **Bachelors of Arts (Honours)**

History of Art and Visual Culture Brock University September 2014-December 2017 Degree conferred June 2018 Dean's List and Honour Roll

## **Work Experience**

## Heritage York/Lambton House June 2019-present | Toronto, ON

Archives and Records Intern

- Archive and manage organization's textual documents
- Archive and create storage solutions for organization's object collection
- Conduct provenance research on objects in collections
- Conduct research and interpretive planning for online exhibition project, TBA mid-August 2019
- Manage the archive's glass slide collection, better describe existing catalog notes
- Catalog organization's growing library in LC notation
- Reorganize and reimagine website content
- Help advertise and facilitate community events which occur at Lambton House
- Help to facilitate visitor experience by providing thoughtful knowledge of the historical value of Lambton House and its community

## Inforum, University of Toronto September 2018-present | Toronto, ON

Student Librarian Assistant

- Manage circulation desk duties, including answering technical and referential questions, book circulation and managing the collection
- Contributing member of the Digital Tattoo Project; joint project with UBC. Responsible for writing and researching content for the project's website.
- Completing projects as assigned by the outreach librarian
- Required to learn quickly and consistently, responsibility to represent the library and the student body
- Responsible for a strong knowledge in the university's offered resources and collections

#### Souk Tabule April 2018-August 2018 | Toronto, ON

Front of House Supervisor

Managerial duties as dictated under the general manager

- Responsible for managing guest demands, communicating with the owner and kitchen about day to day tasks and events
- Mentoring and training young staff into leadership roles

#### Rise Above Restaurant March 2015-March 2018 | St Catharines, ON

Server, Social Media Manager, Graphic Designer

- Responsible for day to day customer service, taking strong leadership role
- Ensured flow of daily food service with strong emphasis on product knowledge, efficiency and teamwork
- Responsible for daily to weekly posting on all social media platforms, including Instagram and Twitter
- Created multiple menu design and layouts, online marketing material and promotional posters using the Adobe Suite

# Suitcase in Point June 2017-September 2017 | St Catharines, ON

Student Graphic Designer

- Created and recommended storage solutions for the tangible archival material as it was previously unmanaged
- Produced graphic design work for the summer season and upcoming fall season in the form of promotional posters, information pamphlets and online content
- Created comprehensive digital archive from 15 years of the company's historical material

## **Volunteer Experience**

## Musings, University of Toronto May 2019-present | Toronto, ON

• Contributing writer, Collections Corner column

## Special Collections and Archives, Brock University 2017 | St Catharines, ON

- Under the supervision of the head of collections, responsible for helping to archive and conserve rare and historical documents, objects and photography
- Handling fragile objects and creating storage solutions
- Reorganizing and rethinking the archival requirements for existing fonds within the collection
- Searching existing material within the collection to help guide other's research projects
- Designed educational display cases throughout Brock's library

## In the Soil Arts Festival April 2017 | St Catharines, ON

- Worked to check festival passes and sell festival passes out of a festival venue
- Helped to promote festival

#### Fallen Love Records 2014-Present | Oshawa, ON

• Created web content, logo designs and album designs

#### Broken Arts 2010-2012 | Oshawa, ON

- Responsible for booking bands, promoting events, creating posters and web content, attending meetings and planning new events (craft fairs, zine fairs, music festivals)
- Worked closely with public venues
- Emphasis on community and city involvement on a number of platforms, this included working with Oshawa's public libraries, the Royal McLaughlin Gallery, Oshawa's Lakeshore Park, Memorial Park and local businesses

## **Achievements**

Borough of York: A City within a City (working title), online exhibition | ongoing, June 2019

- Self-directed, self designed and curated online exhibition utilizing historical photography of the Borough of York pre-amalgamation, with contemporary photography captured by curator
- Tentative opening projected for August 2019

Masters Thesis, University of Toronto | ongoing, May 2019-June 2020 (projected)

Faculty of Information, University of Toronto

- Working title: "Animal Bodies and Climate Change in the Royal Ontario Museum's Schad Gallery of Biodiversity".
- Supervisor: Dr. Matthew Brower
- SSHRC Alternate

## IM Student Conference, Faculty of Information | December 2018-April 2019

Keynote and Lightning Talks Panel Organizer and Facilitator with Digital Tattoo

- Responsible, for in a team of give, organizing and facilitating the Keynote Speaker, Ryan Merkley CEO Creative Commons, for the Faculty of Information's student conference
- Organized and facilitated Lightning Panel Talks from community members: UTL's Wikipedian-in-Residence, Myseum, Sidewalk Toronto and Open Praxis Forum

## In the Soil Arts Festival | April 2018

• Successful applicant for festival performer, performed as Defne

#### **Undergraduate Honours Thesis** | April 2017

Centre for Studies in Arts and Culture, Brock University

- Title: "Conservation, reinterpretation and re-imagination: contending with lost and destroyed objects in Iraq and Syria".
- Supervisor: Dr. Catharine Payare

**History of Photographic Processes**, exhibition researcher, installer and curator | 2017 Special Collections and Archives, Brock University

- Created an exhibition highlighting the university's collection of historical photography, with special interest in the development of photographic processes during the 19th century
- Exhibition was featured in the University's library, in two 10th floor display cases

# Post-Industrial Ephemera: Soundings, Gestures and Poetics | 2017

Silo-City, Buffalo, NY

• Contributed original poetry for inter-institutional arts installation (Brock University and the State University of New York).

# "abstract/abstracted: this is not a tree" | (2017)

Brock University Publication, *ti*< 6.1

• Contributing wall text writer for exhibition at Rodman Hall, published in *ti*< *Journal of text-and-image criticism/ creation 6.1* 

#### Form on a Pastel Plane | 2017

Keep Good, St. Catharines, ON

• Solo exhibition of illustrative works

#### Rearranged Intangibles, Episode 10 | 2016

93.3 CFMU, McMaster University Radio

• Featured guest, poetry reading and performance

• Original music used in each episode of Rearranged Intangibles

### **Same Old** | 2016

Studio 4, St. Catharines, ON

• Solo exhibition of drawings and paintings

#### About the Artist | 2015

Mahtay Cafe and Lounge

• Solo exhibition of drawings and paintings

## At Home/Not Home Pt. 2 | February 2014

• EP release

## **Broken Arts Fest** | 2013

Memorial Park, Oshawa, ON

• Performer, under moniker *Arkadas* 

## At Home/Not Home | October 2013

• EP release

# *Gentle Persuasion* | February 2013

- EP release, representation provided by Fallen Love Records (music label).
- Grayowl Point Review: <a href="https://grayowlpoint.com/2013/04/17/review-gentle-persuasion-defne/">https://grayowlpoint.com/2013/04/17/review-gentle-persuasion-defne/</a>

Fluent in English and French, somewhat proficient in Turkish Portfolio available upon request

#### References

Kathleen Schaeffer | Outreach Librarian, Inforum Library, Faculty of Information Supervisor 416-992-1981

David Sharron | Head of Special Collections and Archives at Brock University Former Supervisor 905 688 5550 x 3264

Dr. Keri Cronin | Associate Professor, Brock University Masters Thesis, Second Reader 905 688 5550 x5306