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PROBLEMS

Managing money is a challenge for many due to limited knowledge, time, and discipline. This leads to overspending, weak saving habits, and lack of access to affordable financial guidance—keeping people from true financial security.

Poor Financial Knowledge

Many lack the expertise to manage money effectively. Solution: Al-driven insights simplify decisions and build smarter financial habits.

Lack of Savings Discipline

Consistent saving is hard to maintain.
Solution: Automated transfers and goal-based investing encourage steady wealth building.

Reactive Spending

People often spend first and adjust later.
Solution: Personalized budgets and real-time alerts keep users proactive and in control.

Costly Expert Guidance

Professional advice is expensive and inaccessible. Solution: Affordable Al-powered portfolio management offers expert-level support to everyone.

INTRODUCING POCKET GUARD







SOLUTIONS





Automated budgeting with real-time alerts



Effortless saving through auto-transfers



Predictive Al insights to prevent overspending



Goal-based investing and portfolio management

TWO MODEL PLAN



Pocket Guard

Pocket Friendly Finance Buddy

A pocket-friendly AI finance buddy that simplifies budgeting, saving, and investing—making smart money management accessible to everyone.

Startup Guard

Chartered accountant for startups

A powerful AI financial advisor for startups and businesses, offering accountant-level precision with automated reports, tax optimization, and strategic insights to drive growth.



Finance tasks handled seamlessly by AI.

From individuals to enterprises, one ecosystem fits all.

Predictive analytics that guide smarter decisions.

CAPABILITY

The Guard ecosystem is an Alpowered financial companion built for everyone—from individuals seeking smarter money habits to businesses needing accountant-level precision. With PocketGuard and StartupGuard, financial management becomes simple, reliable, and future-ready.

GROWTH STRATEGY

Launch
PocketGuard free
to build trust,
visibility, and rapid
adoption.

Strengthen automation, insights, and precision to deliver even greater value for both individuals and businesses.

Grow into international markets by offering tailored financial solutions that adapt to diverse needs.

OUR VISION WITH POCKET GUARD



We aim to redefine personal finance by making smart money management effortless and intuitive. It empowers users to track, save, and plan with confidence, turning financial control into a seamless, stress-free part of everyday life.



THANK YOU

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