

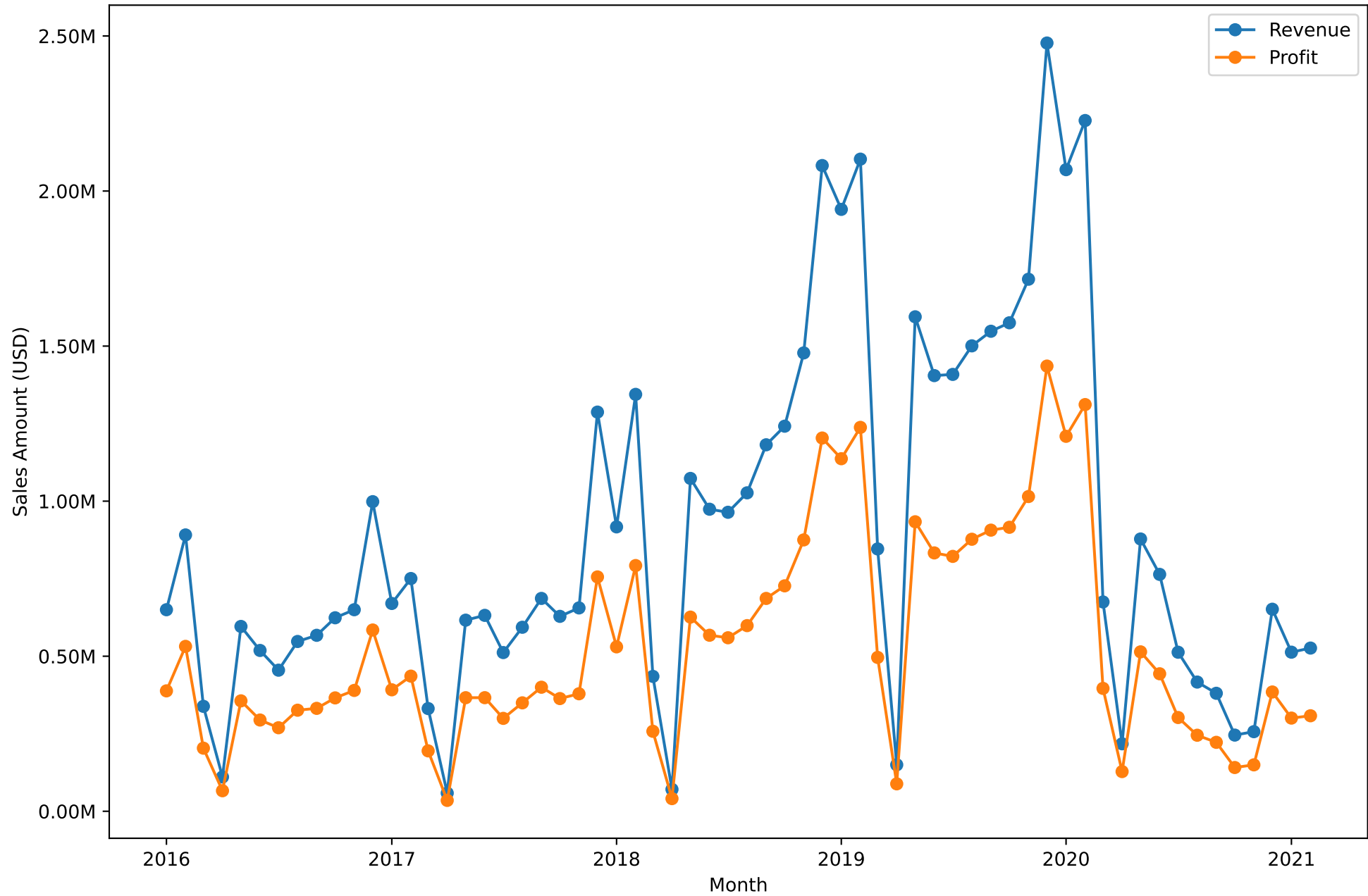
Global Electronics Retailer Report

Comprehensive Sales, Store, Product, and Customer Analysis

Prepared by: Drishti Patel
Date: June 30, 2025

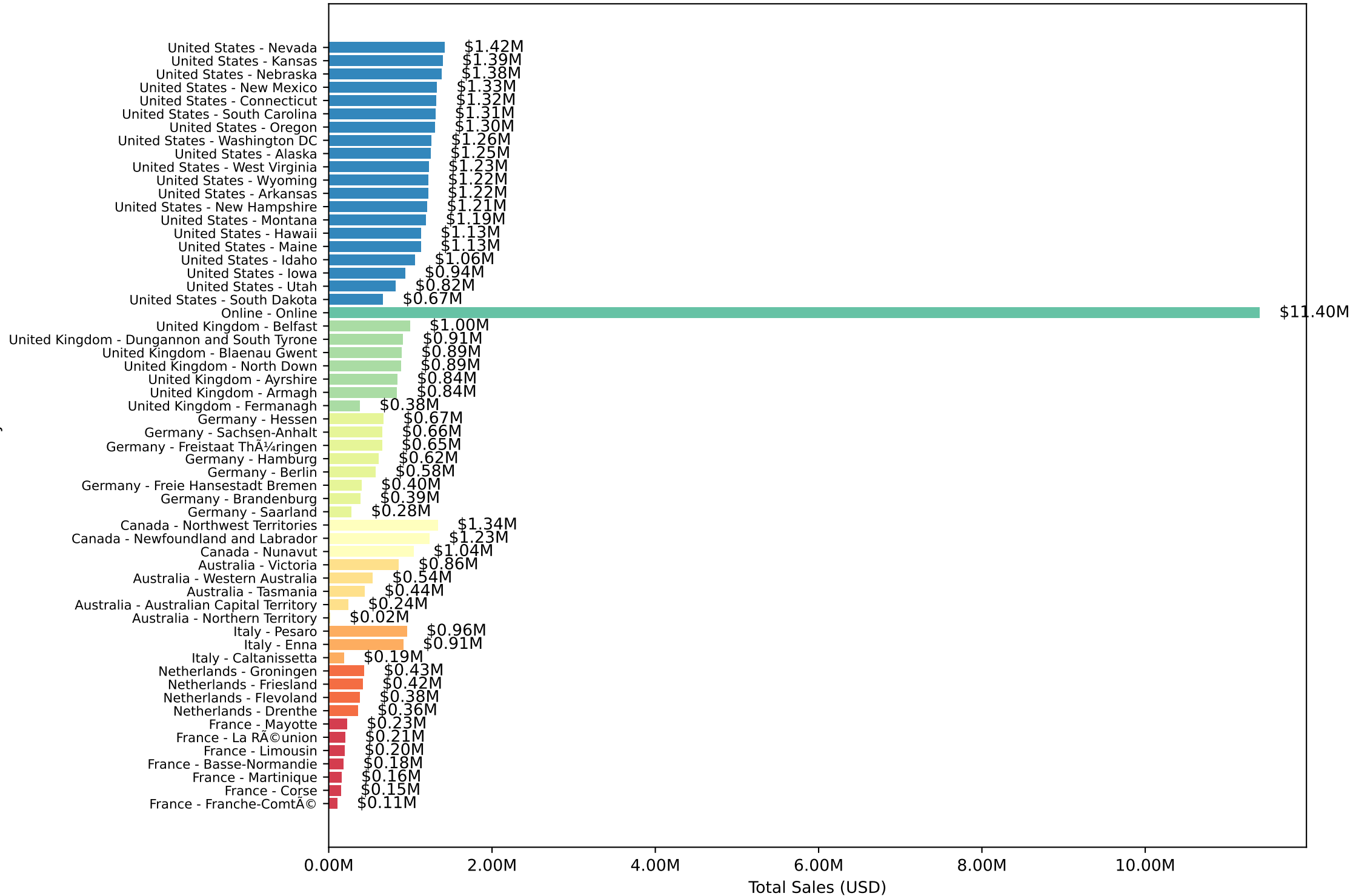
Sales Analysis

Monthly Sales vs Profit



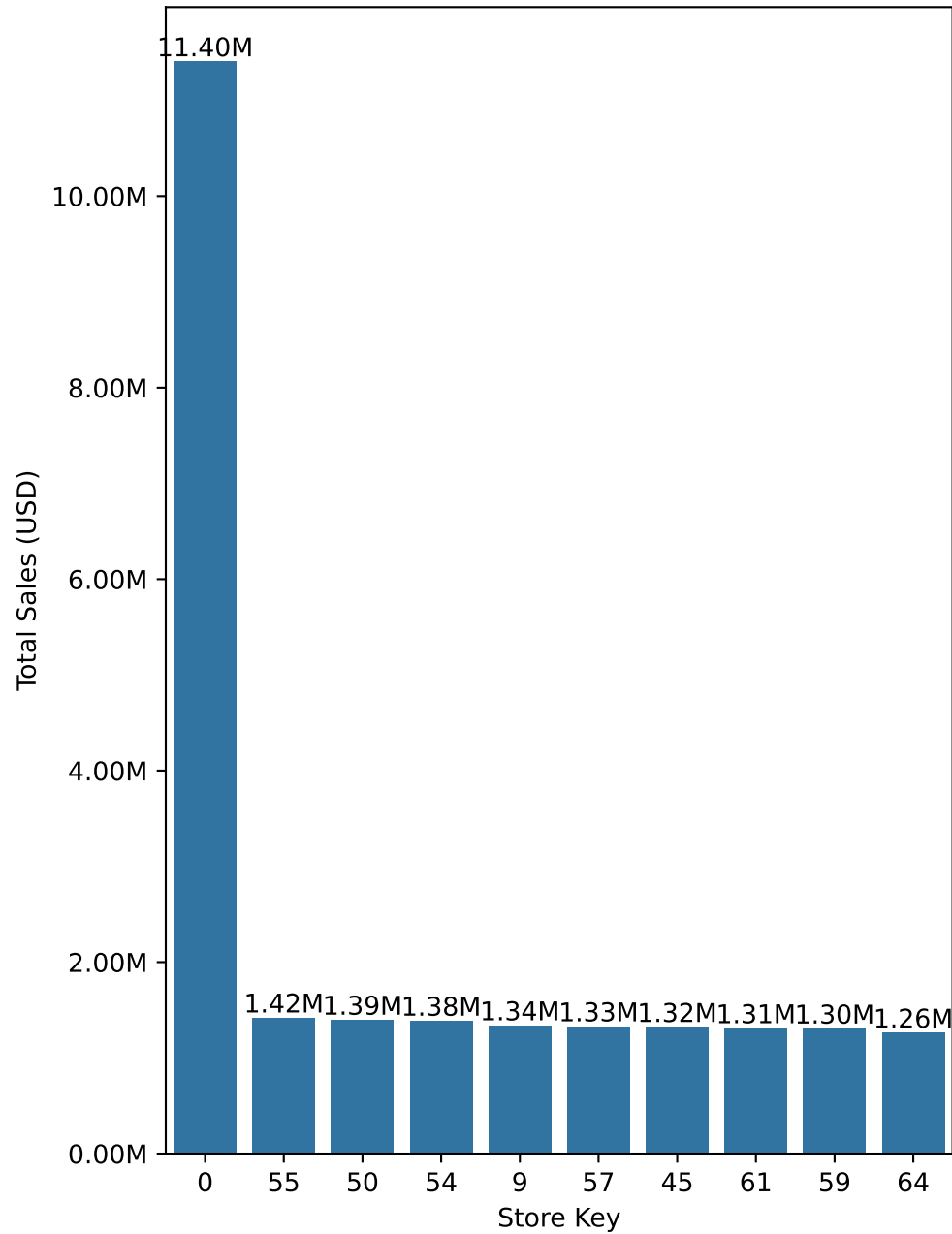
Sales by Country and State

Country - State

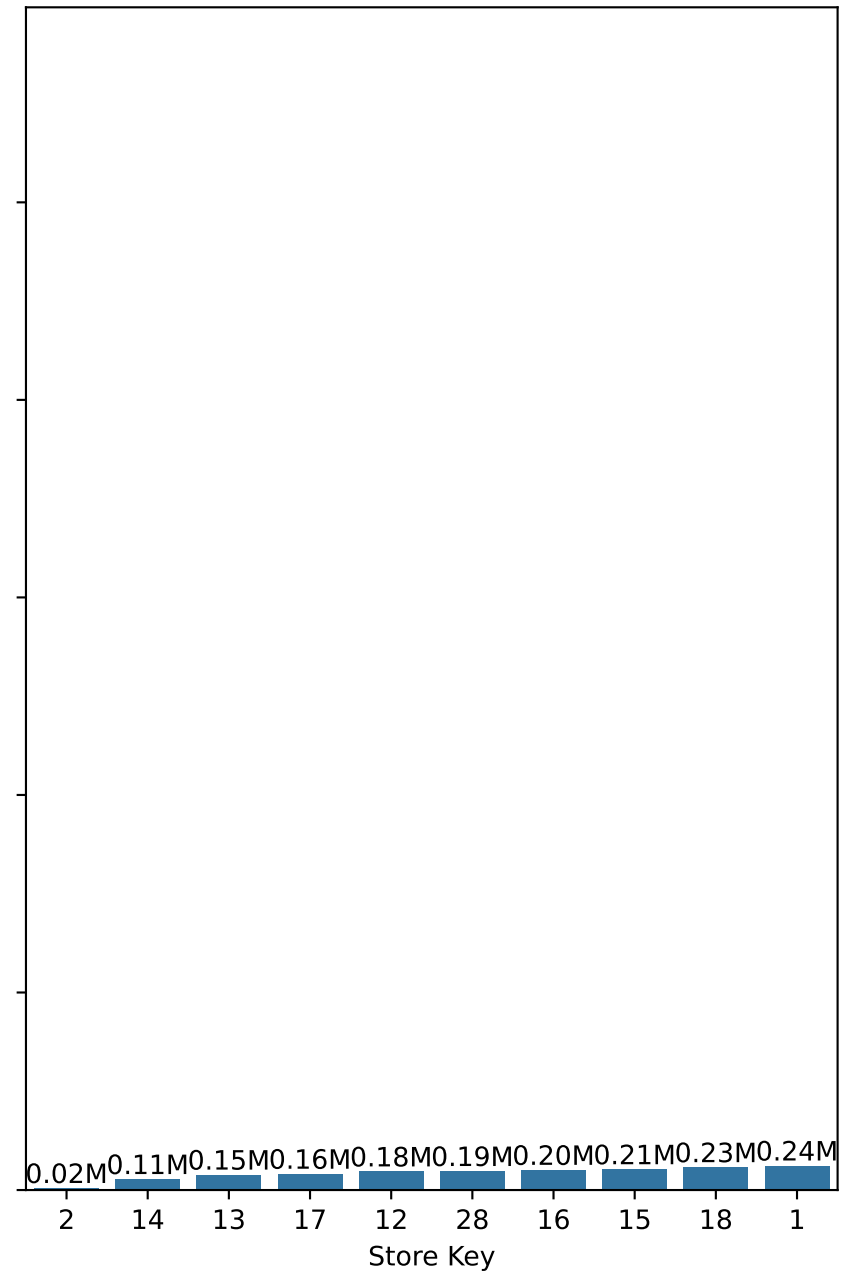


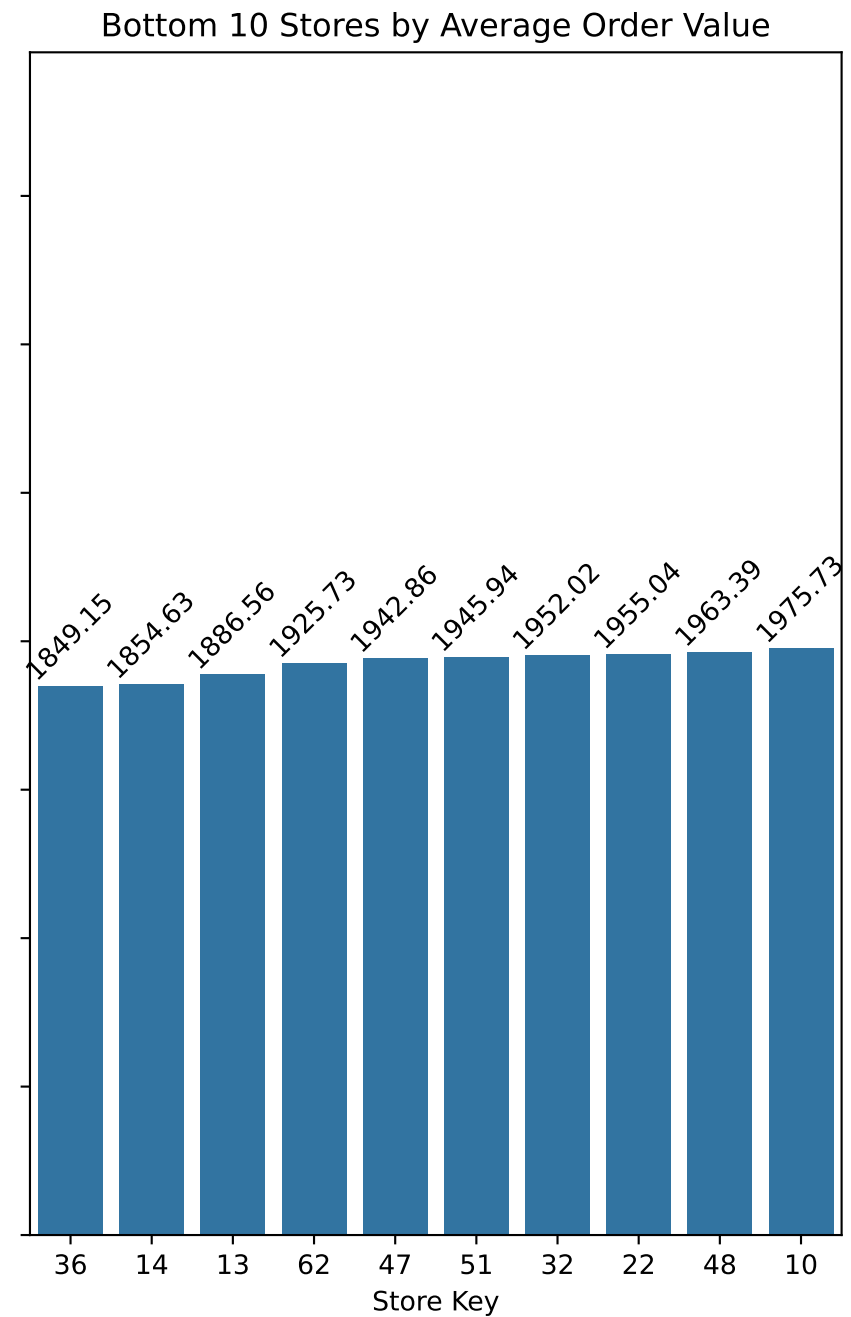
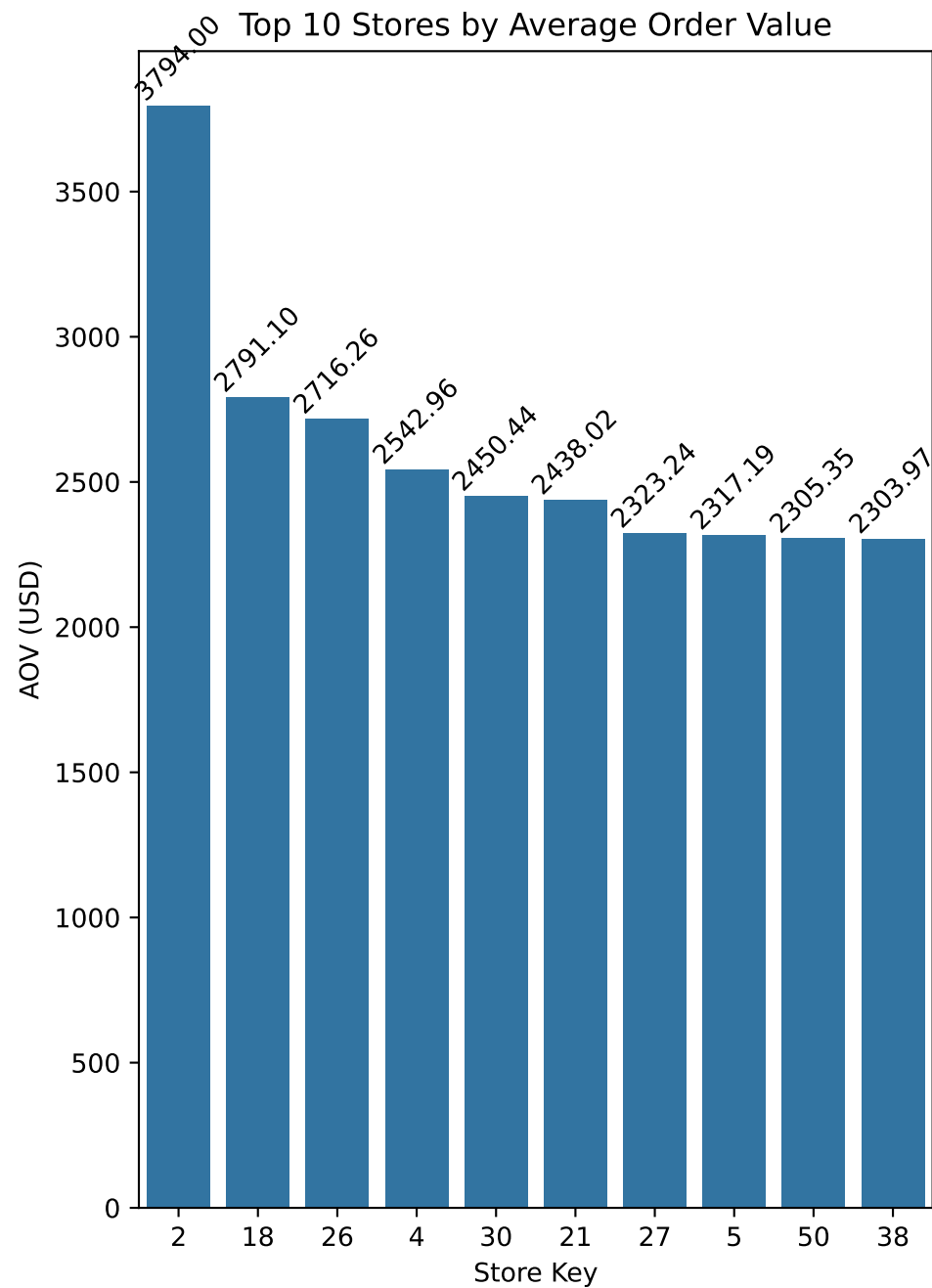
Store Performance

Top 10 Stores by Revenue

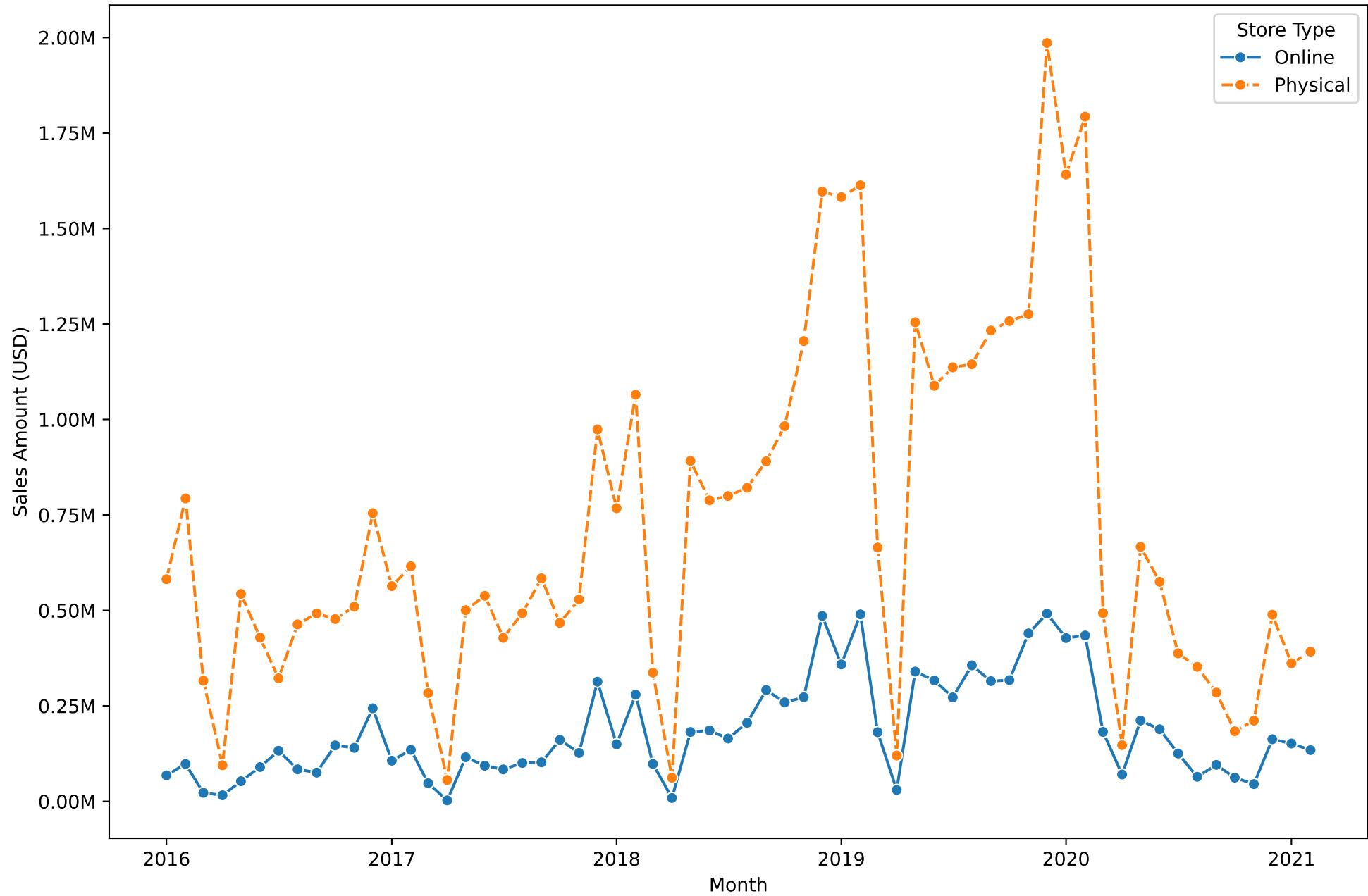


Bottom 10 Stores by Revenue

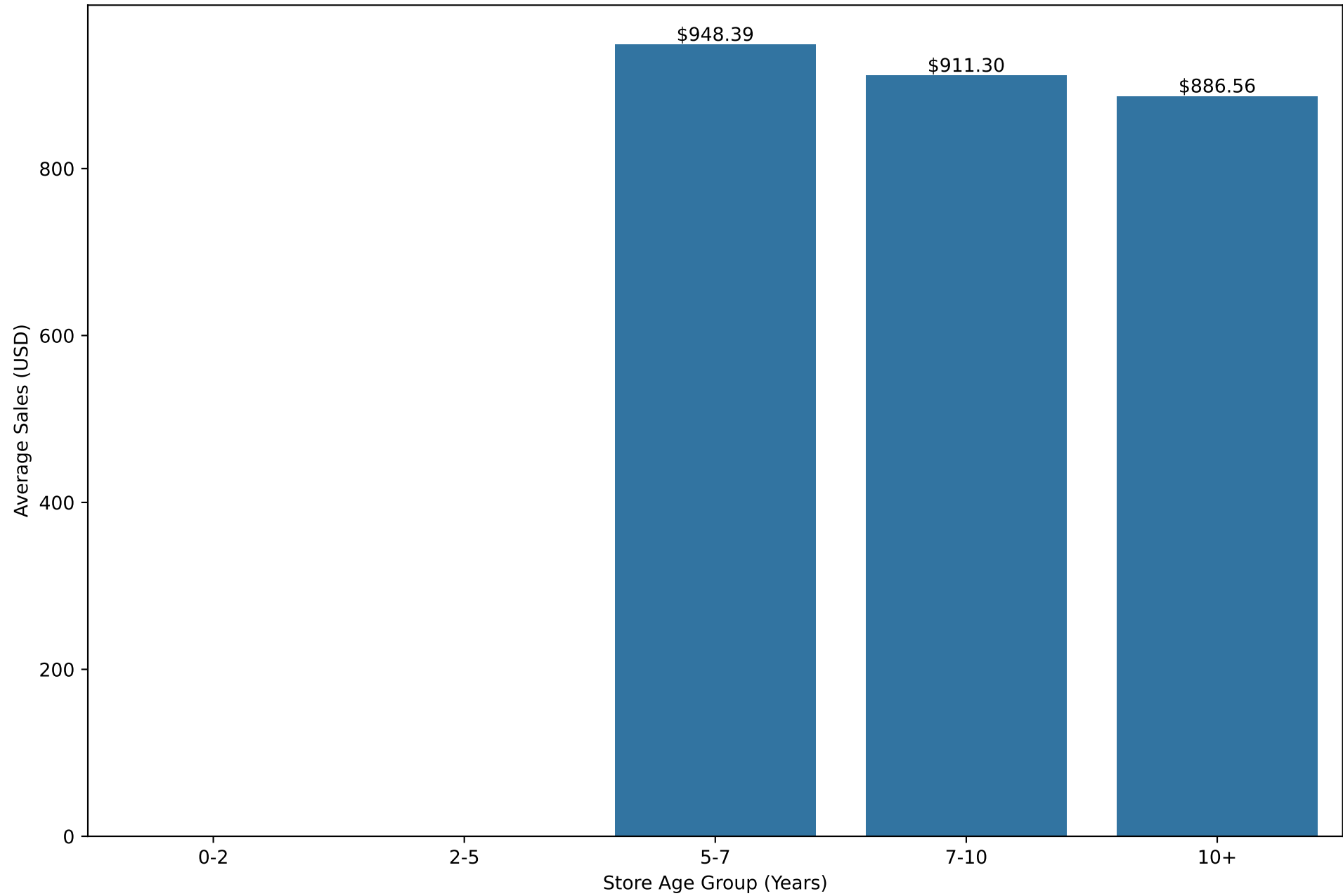




Monthly Sales: Online vs Physical Stores

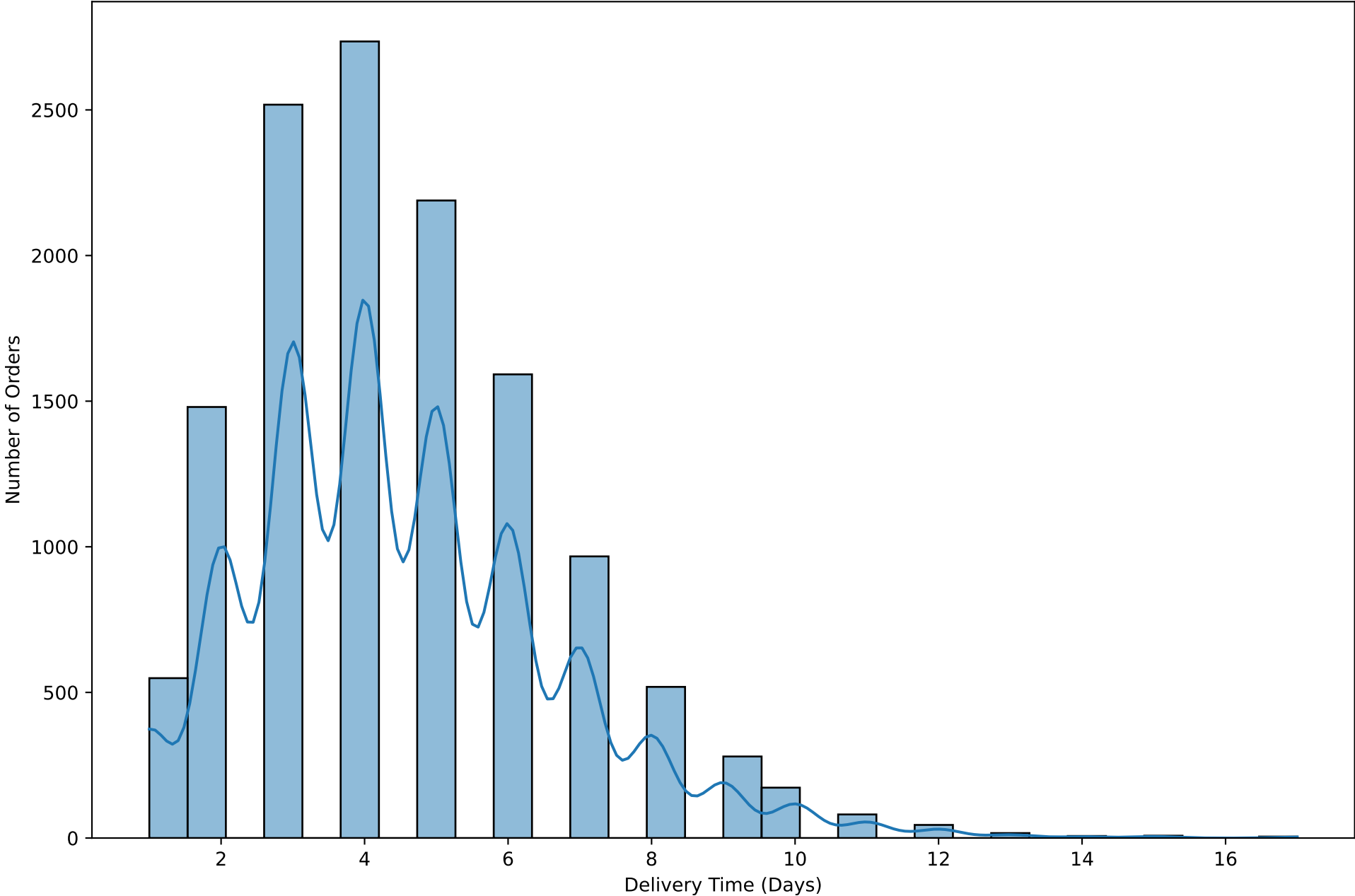


Average Sales by Store Age Group



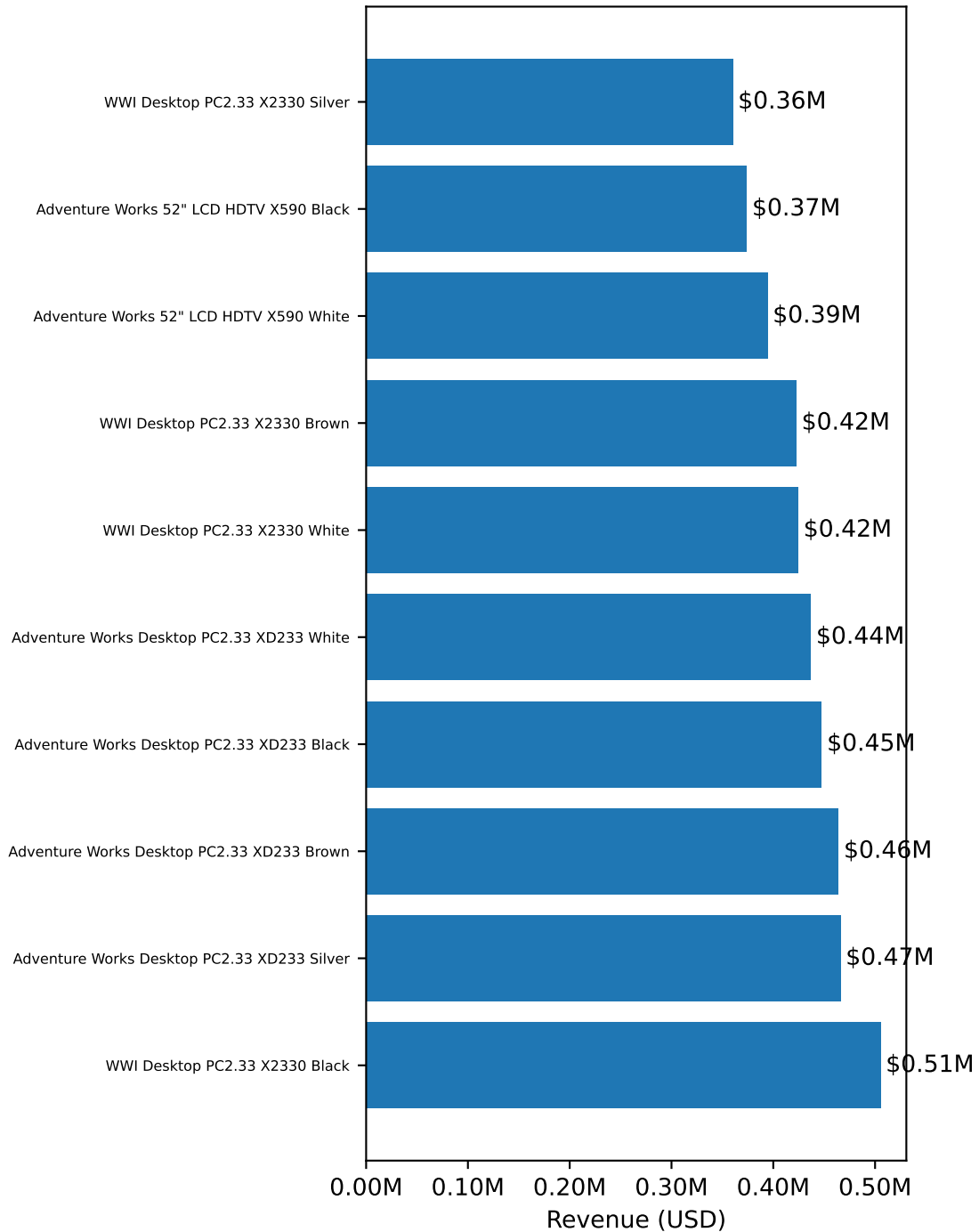
Delivery Time Analysis

Distribution of Order Delivery Time (Days) for Online Orders

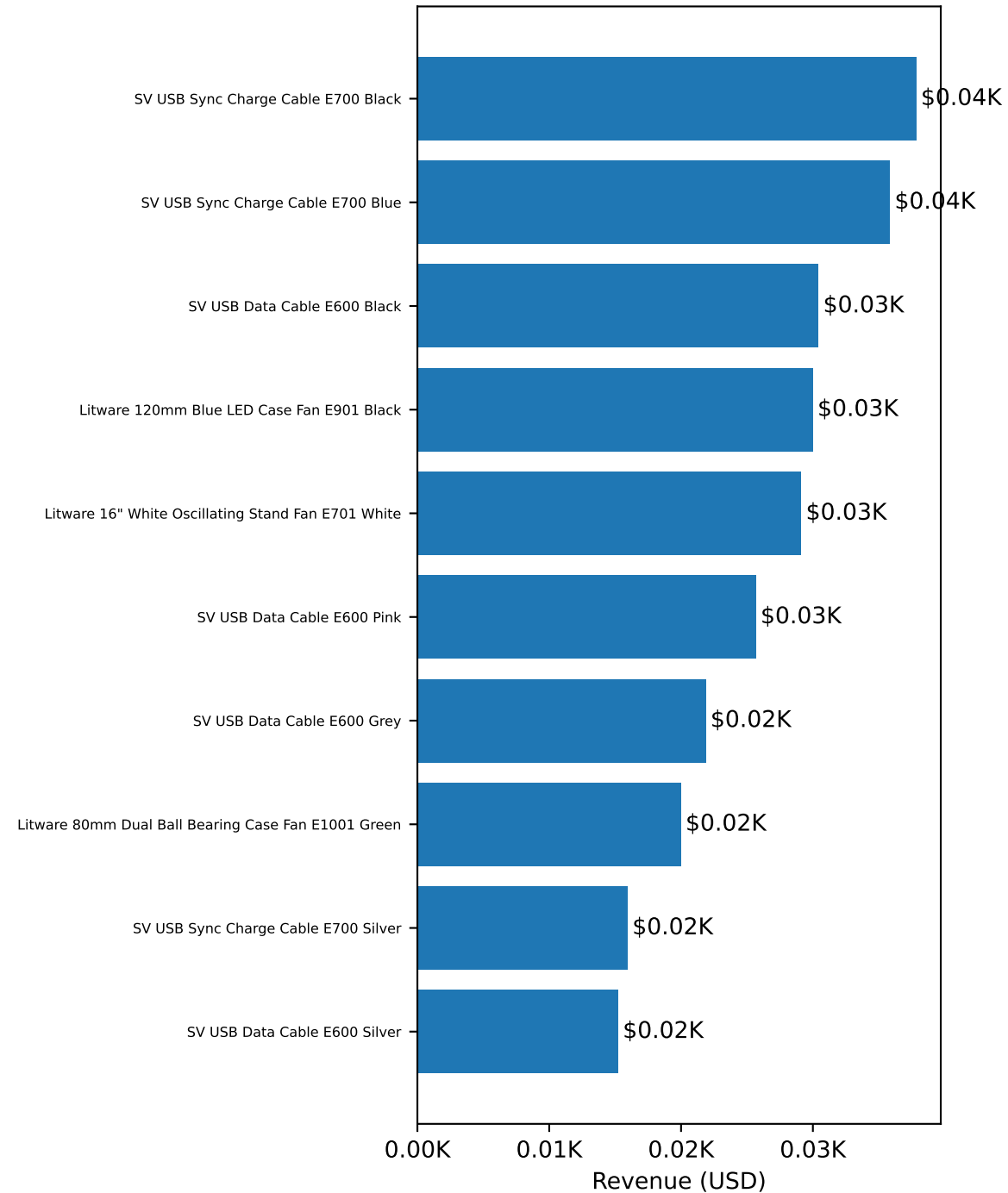


Product Performance

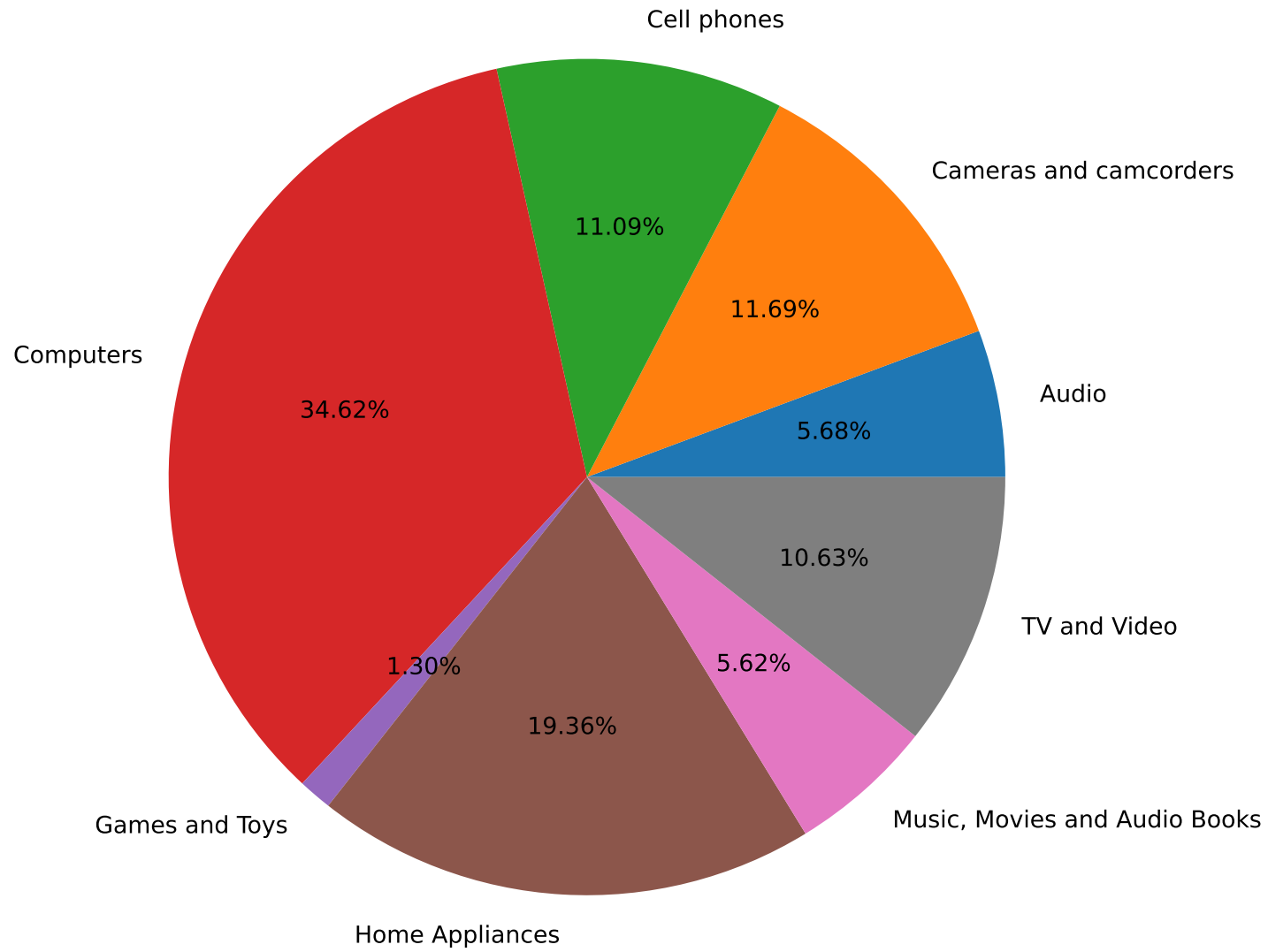
Top 10 Products by Revenue



Bottom 10 Products by Revenue

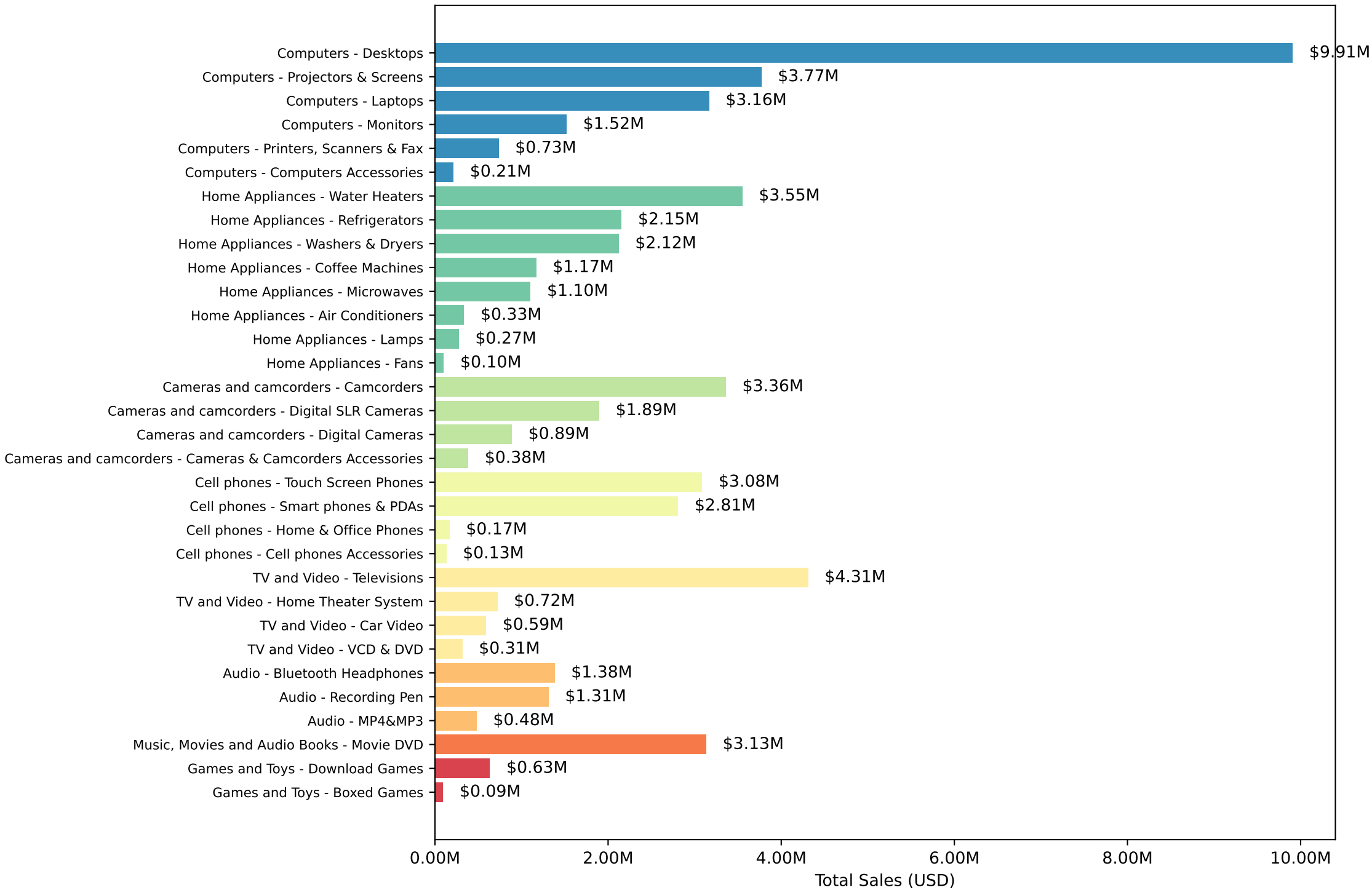


Sales Distribution by Product Category

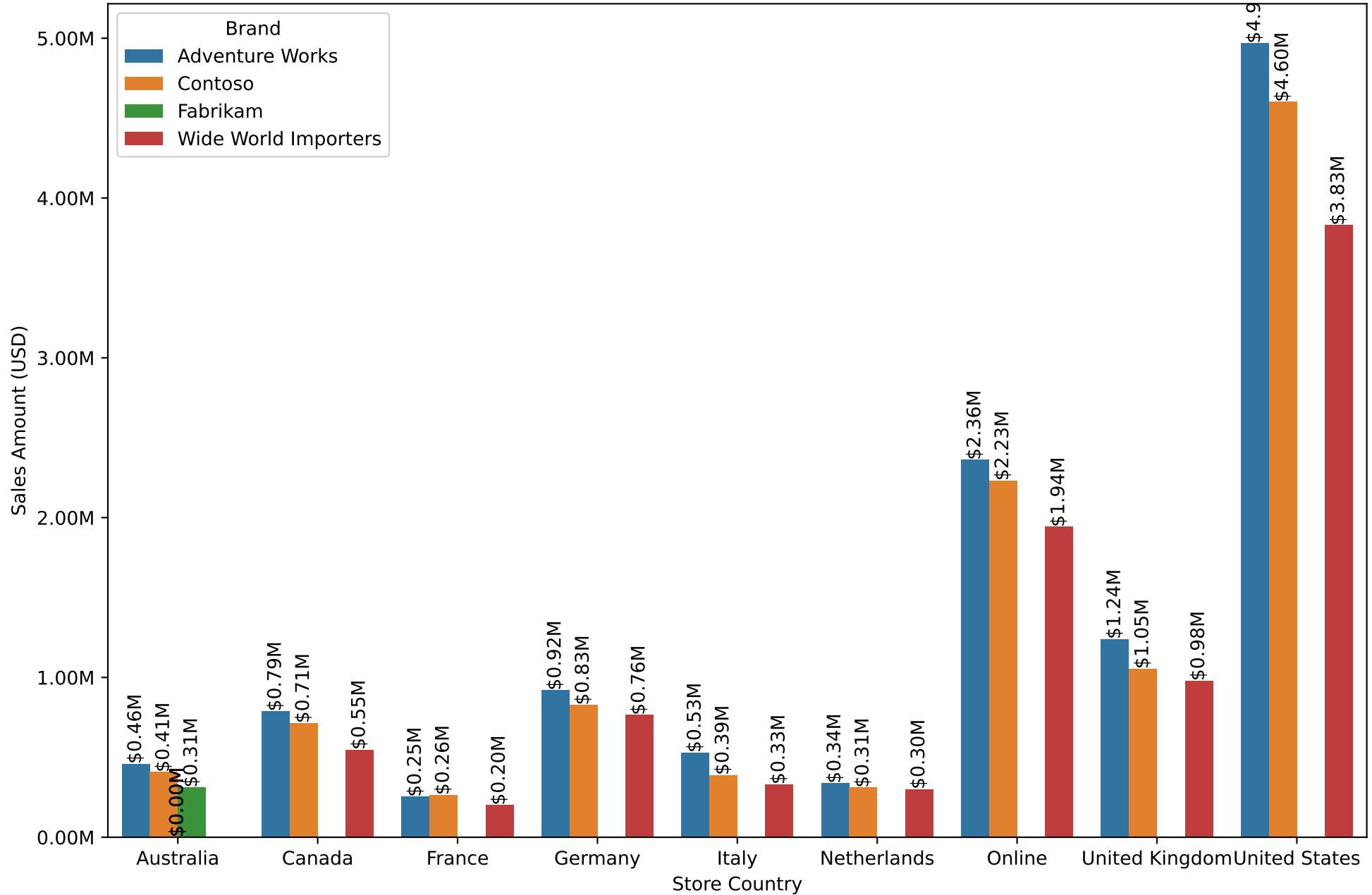


Sales by Category and Sub-Category

Category - Sub-Category

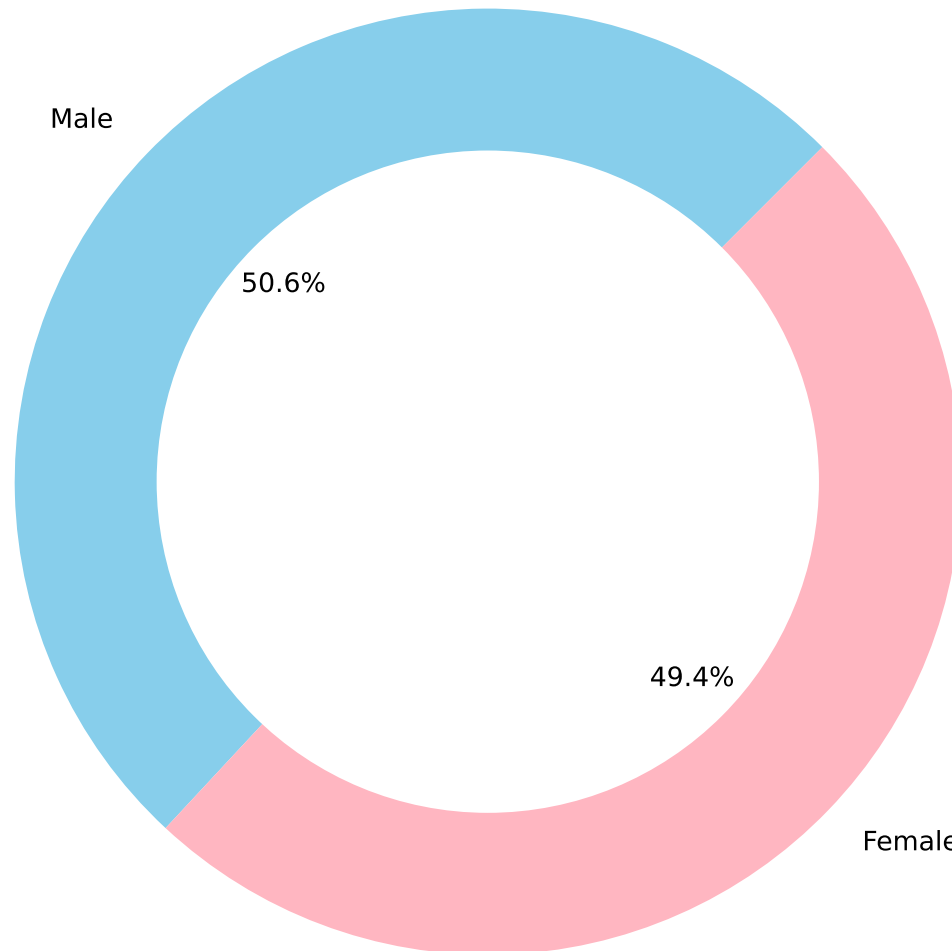


Top 3 Brands in each Store Country



Customer Analysis

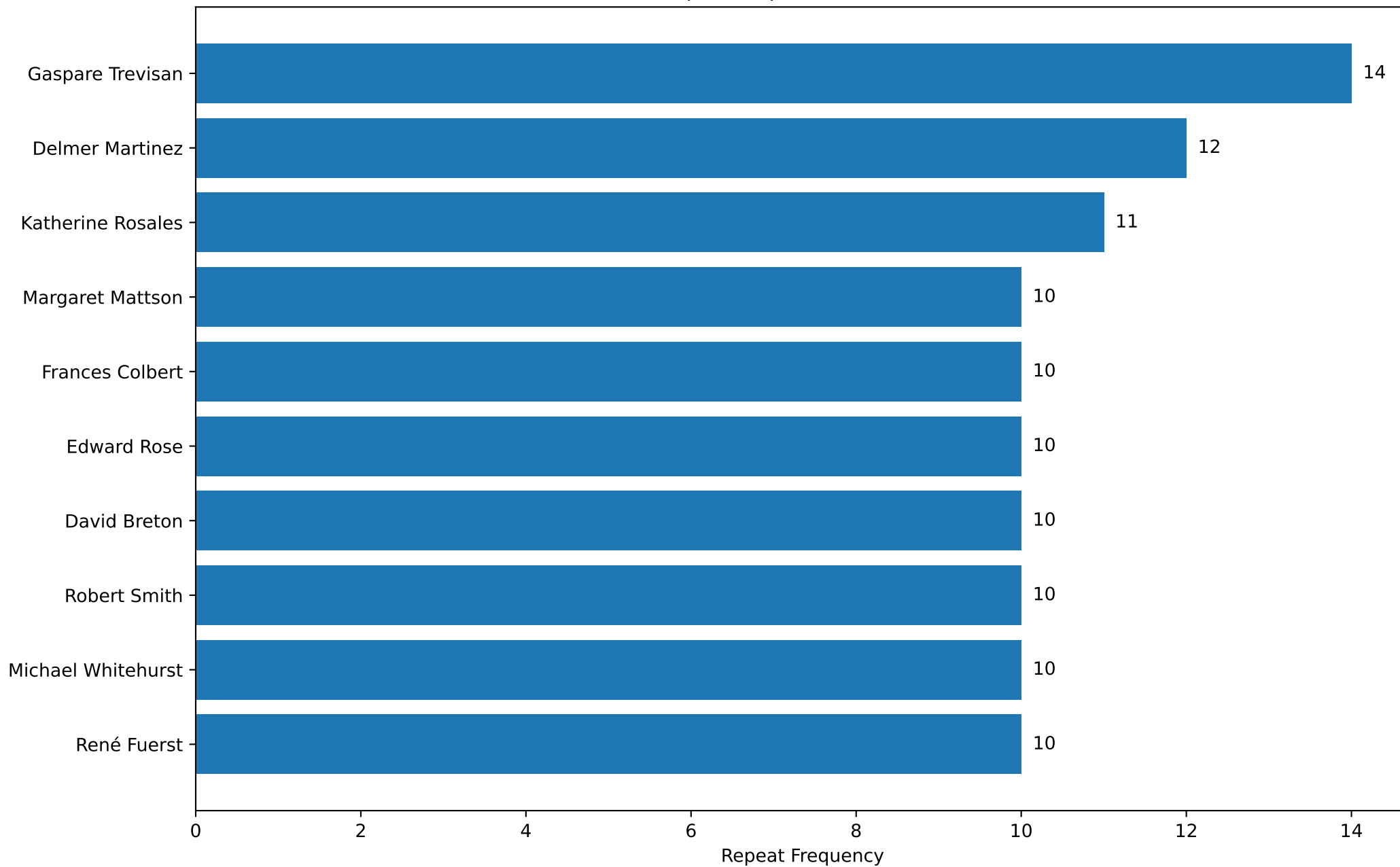
Gender Distribution



Total Customers:
15,266

Repeat Purchase Rate:
61.16%

Top 10 Repeat Customers



Sales by Age Group and Gender

