

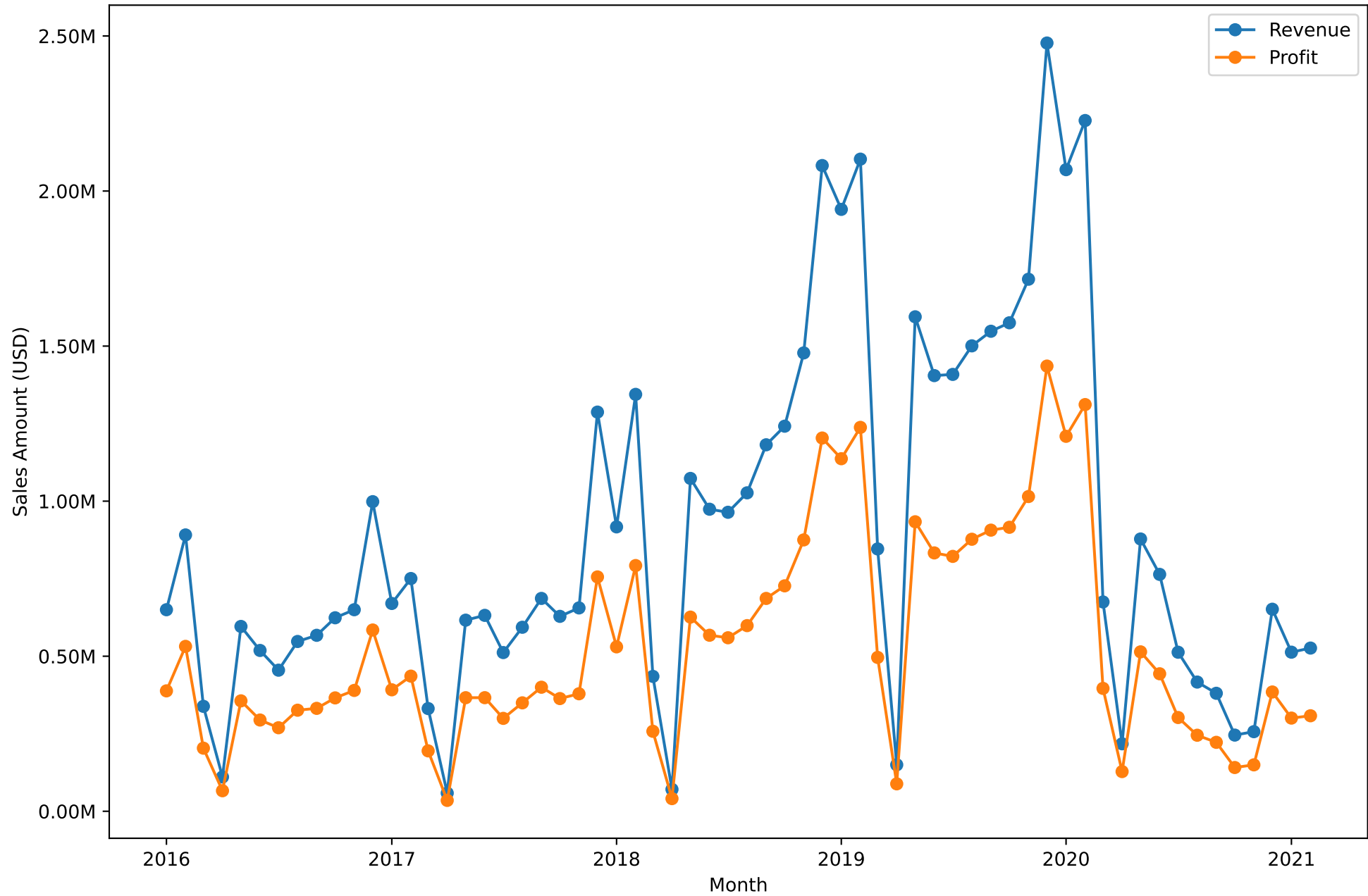
Global Electronics Retailer Report

Comprehensive Sales, Store, Product, and Customer Analysis

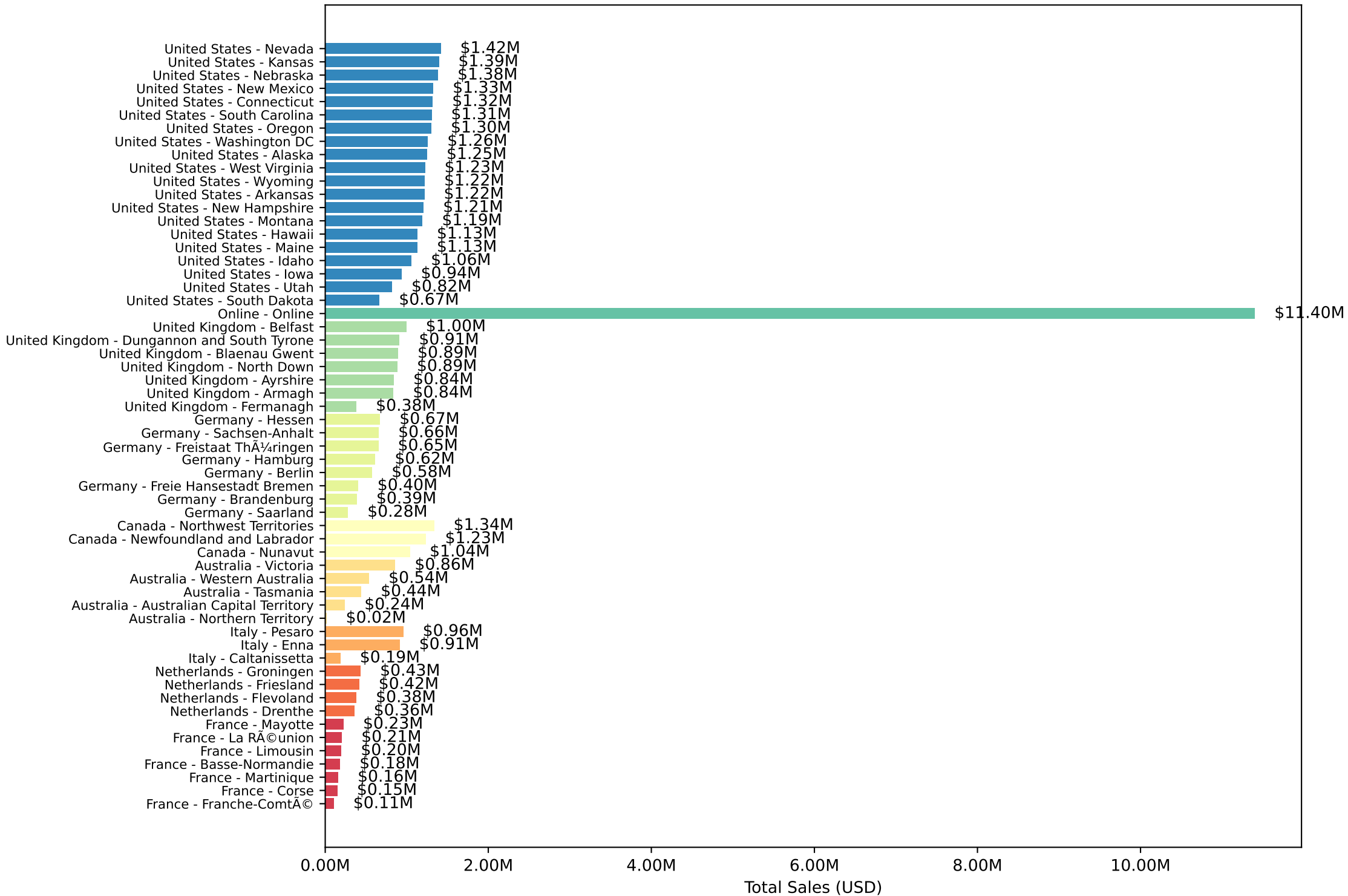
Prepared by: Drishti Patel
Date: July 01, 2025

Sales Analysis

Monthly Sales vs Profit

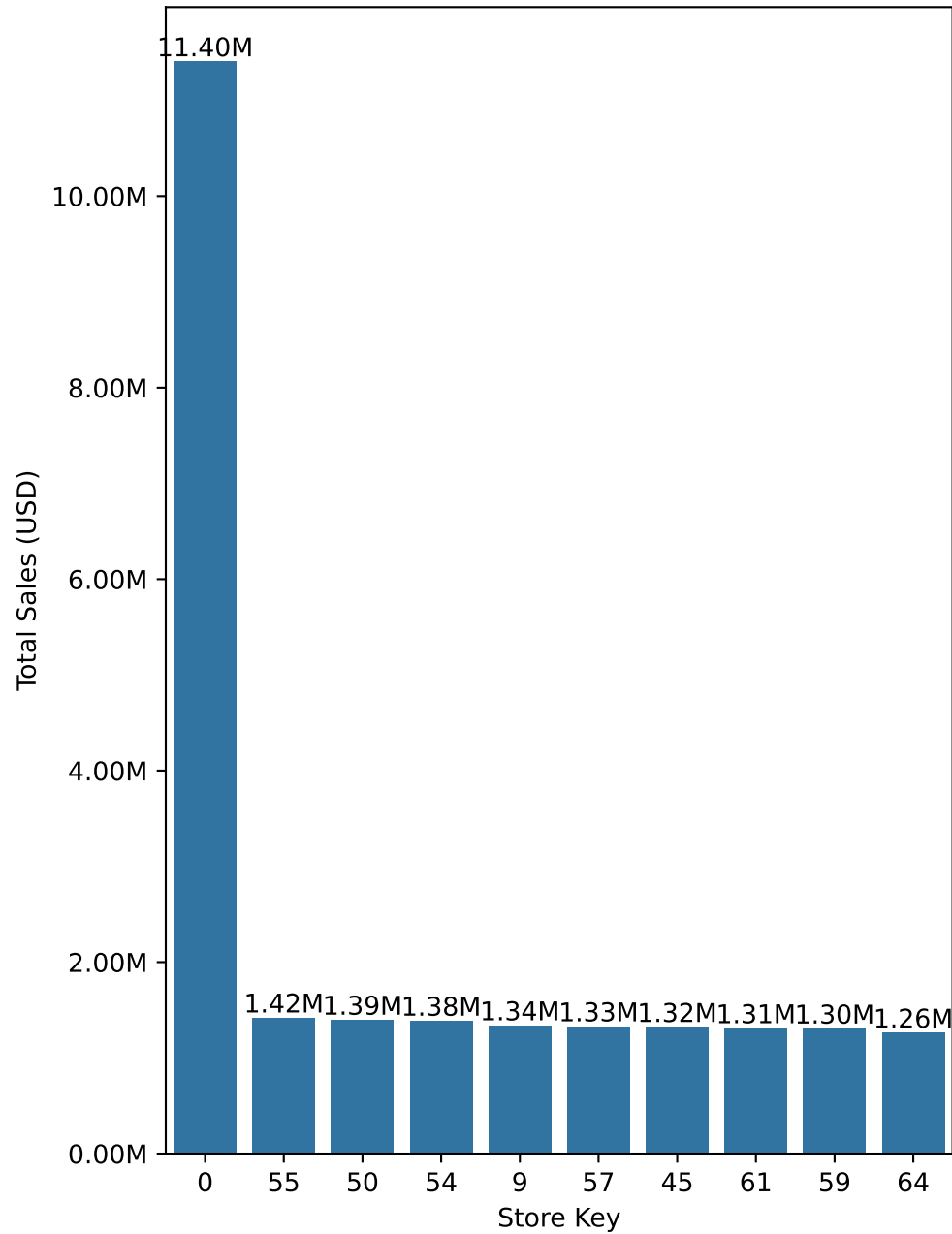


Sales by Country and State

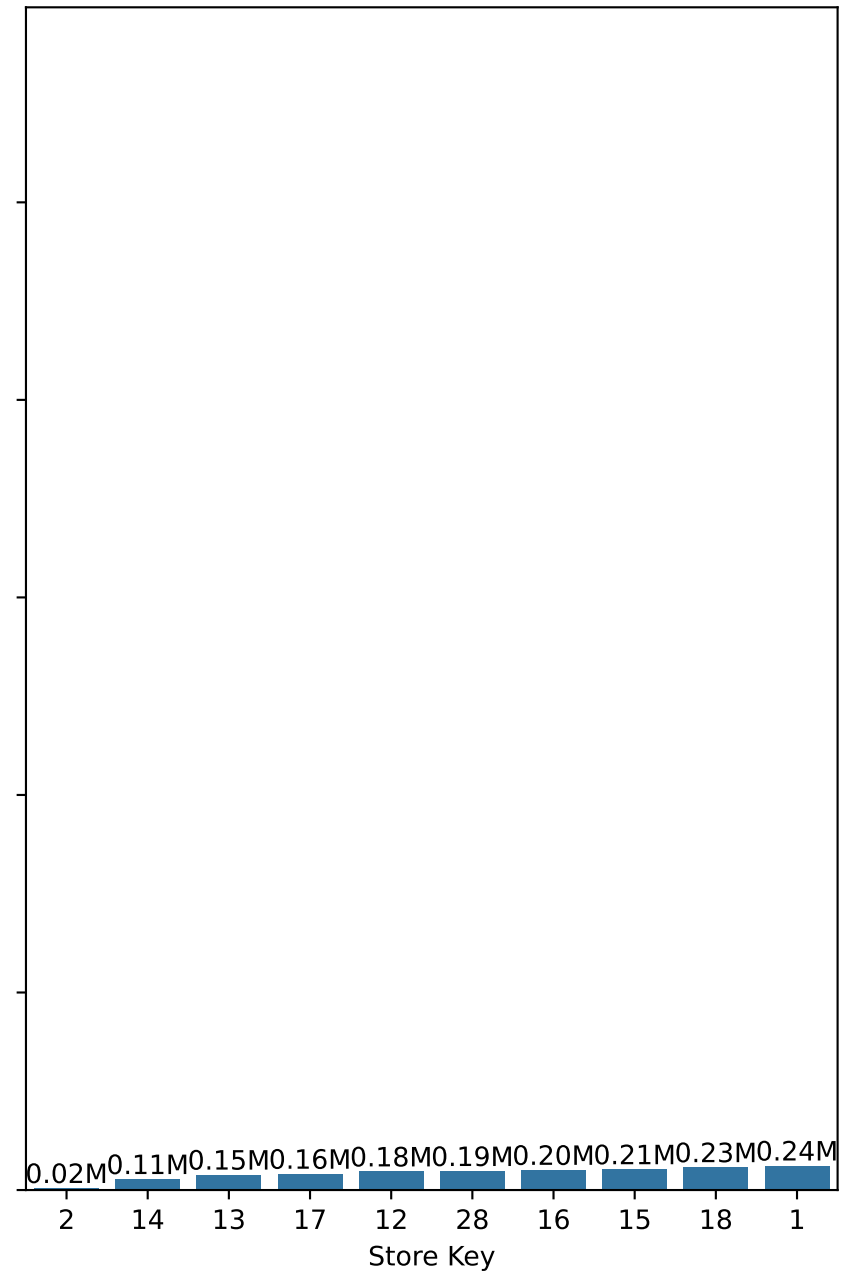


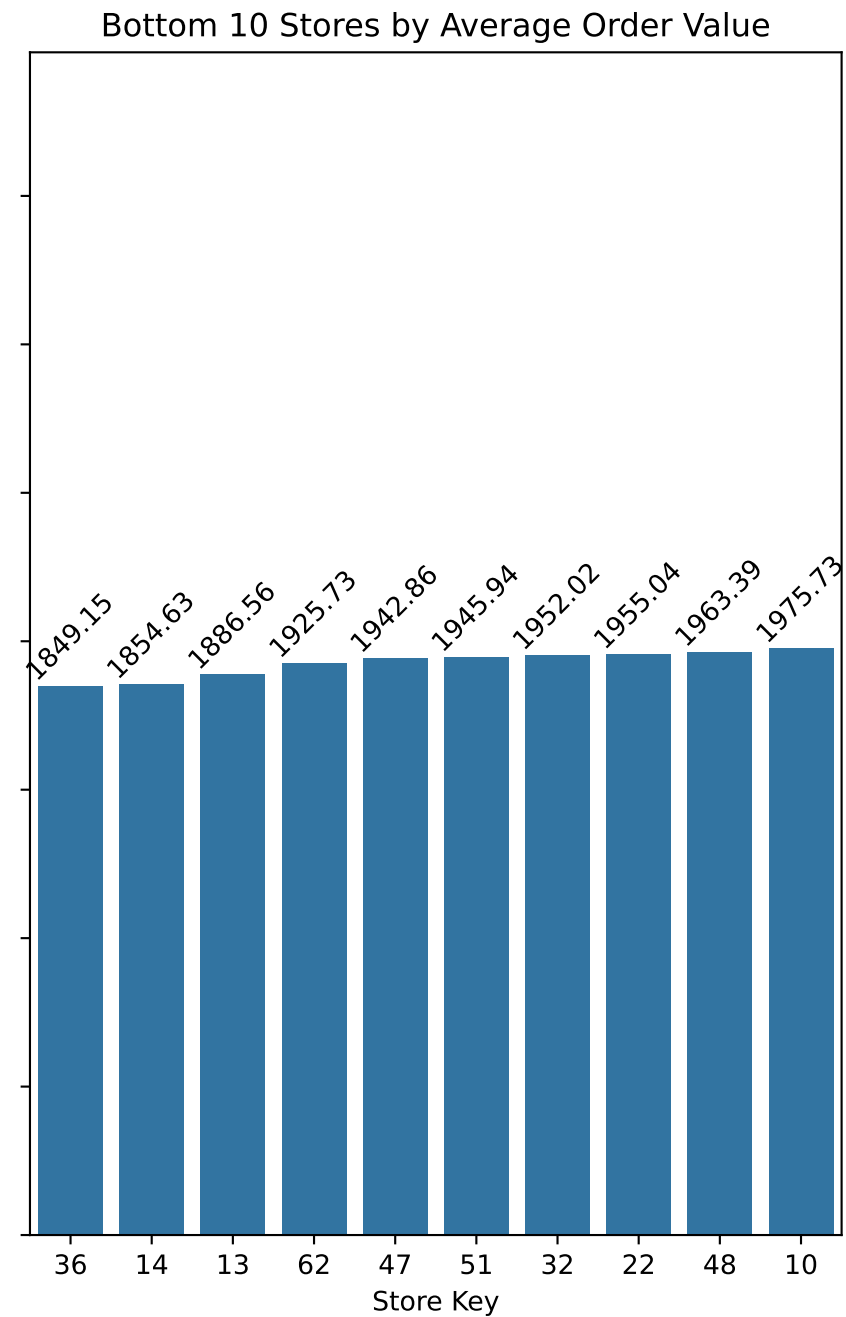
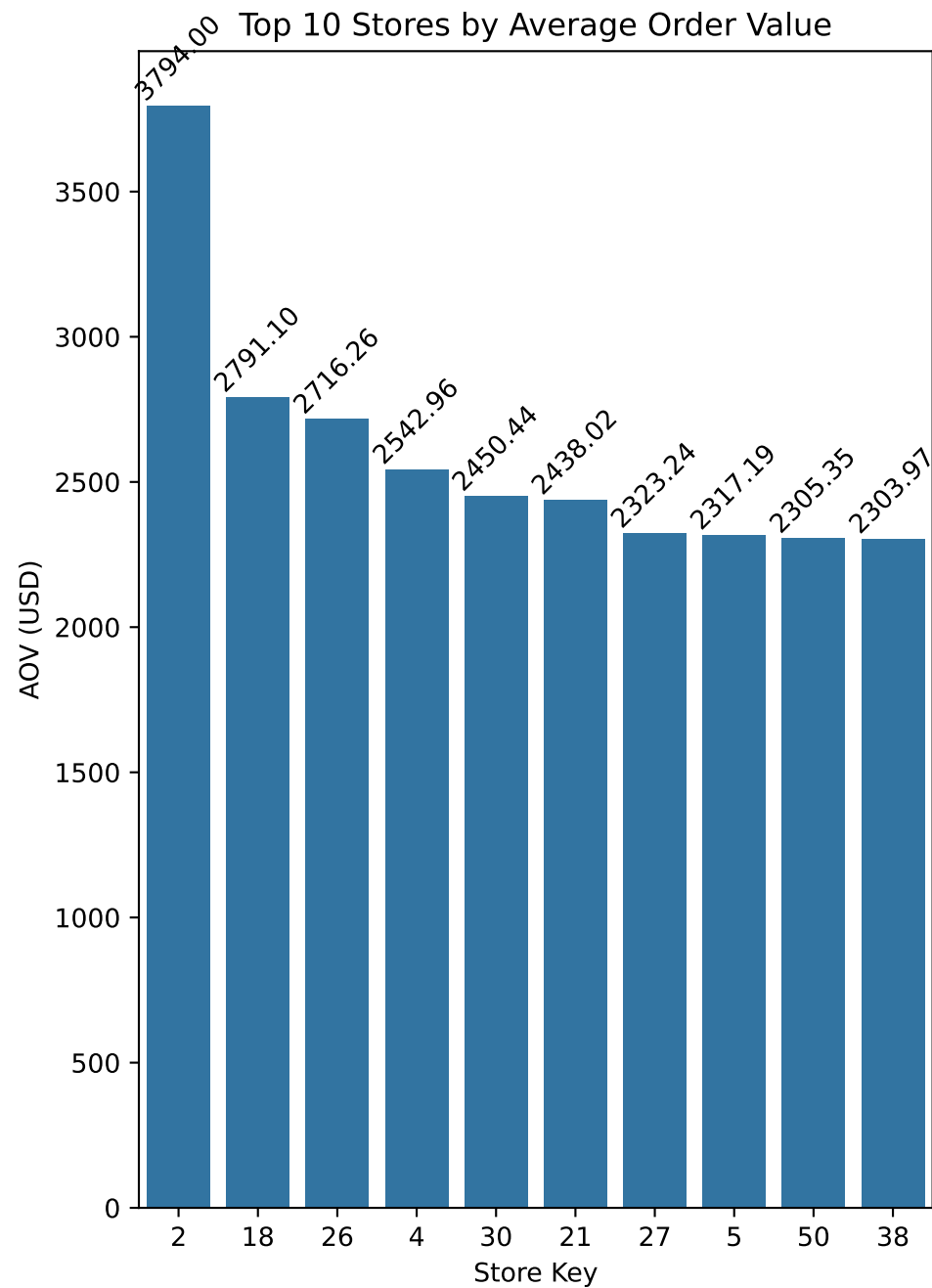
Store Performance

Top 10 Stores by Revenue

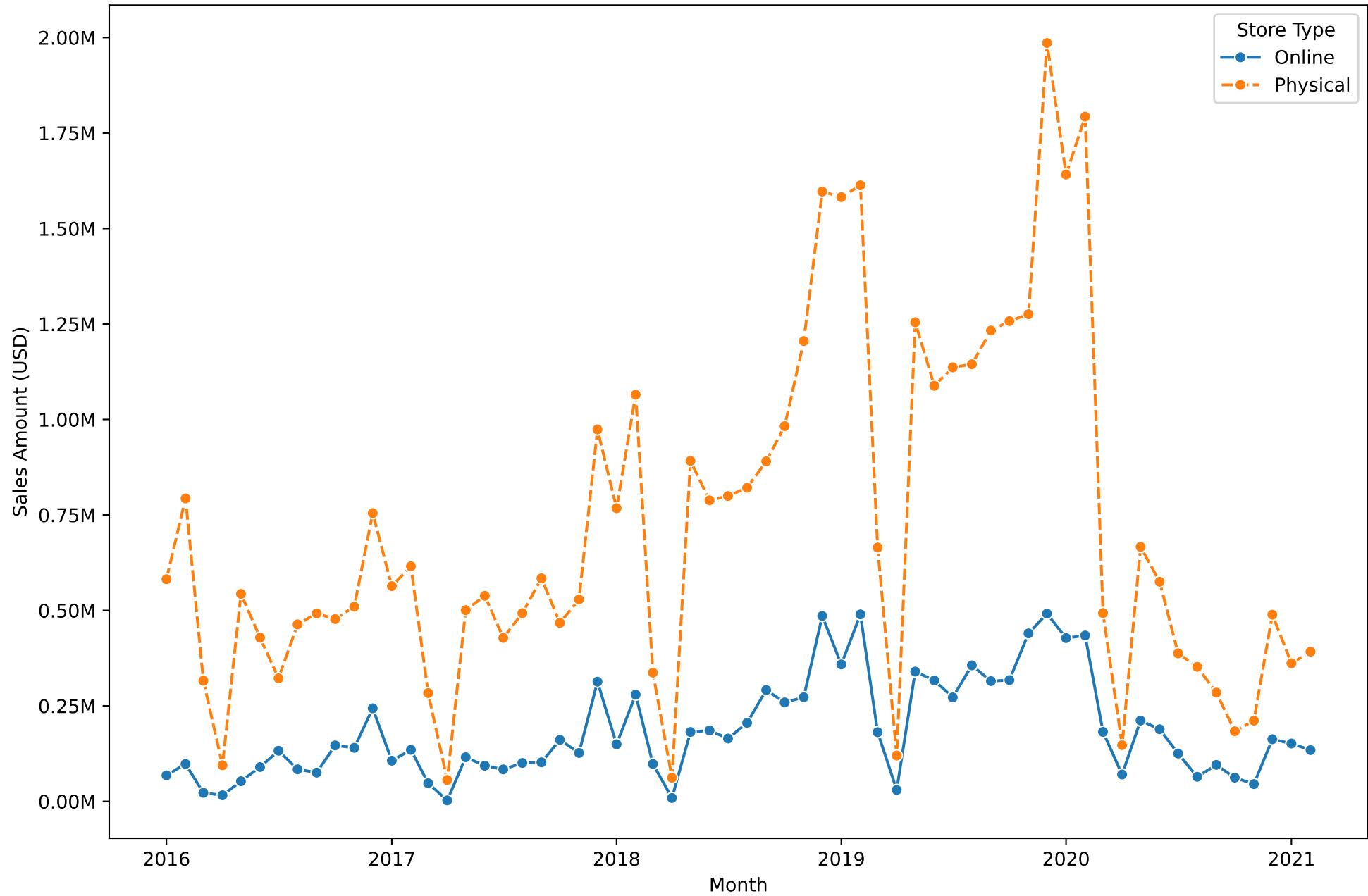


Bottom 10 Stores by Revenue

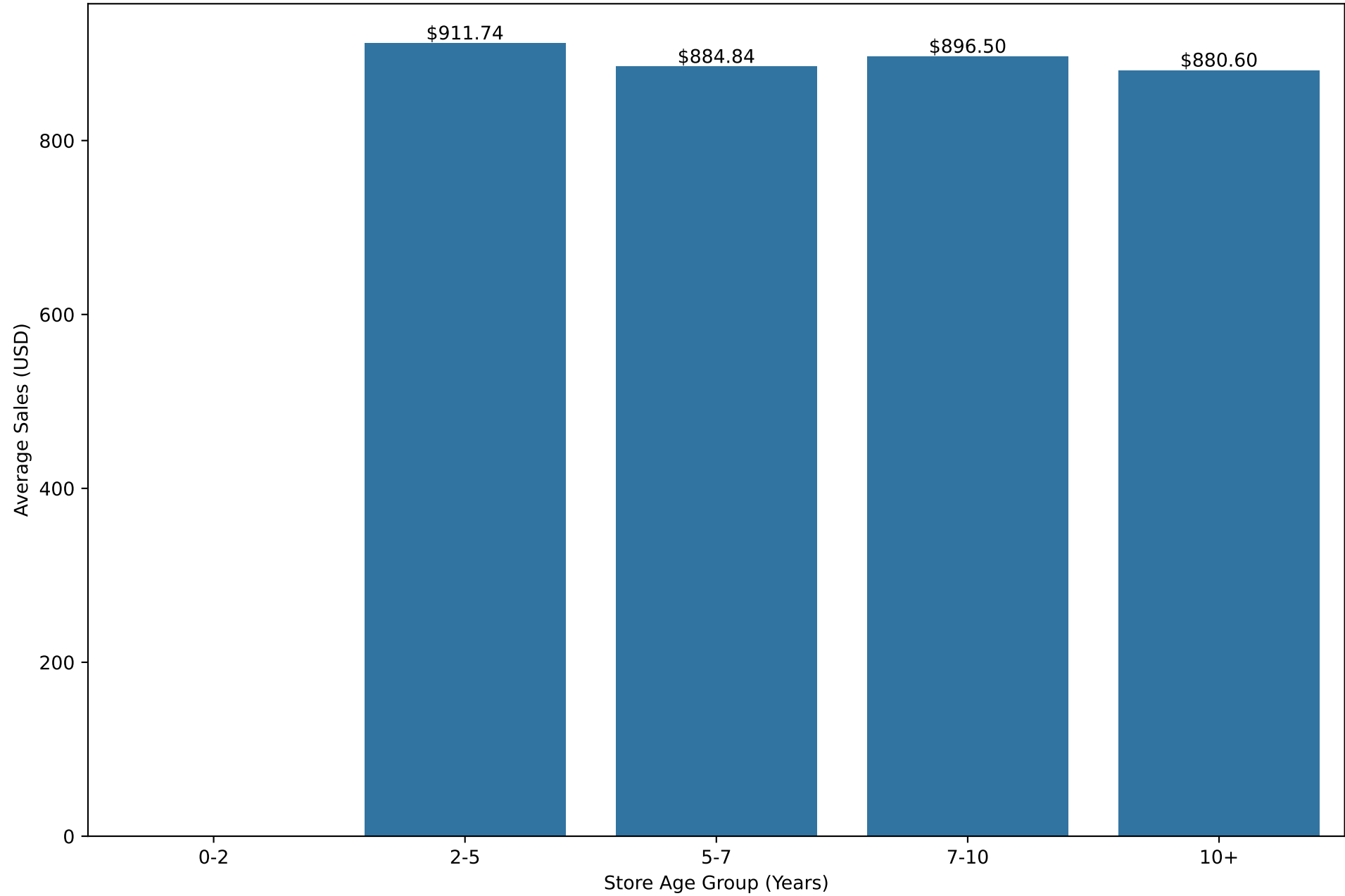




Monthly Sales: Online vs Physical Stores

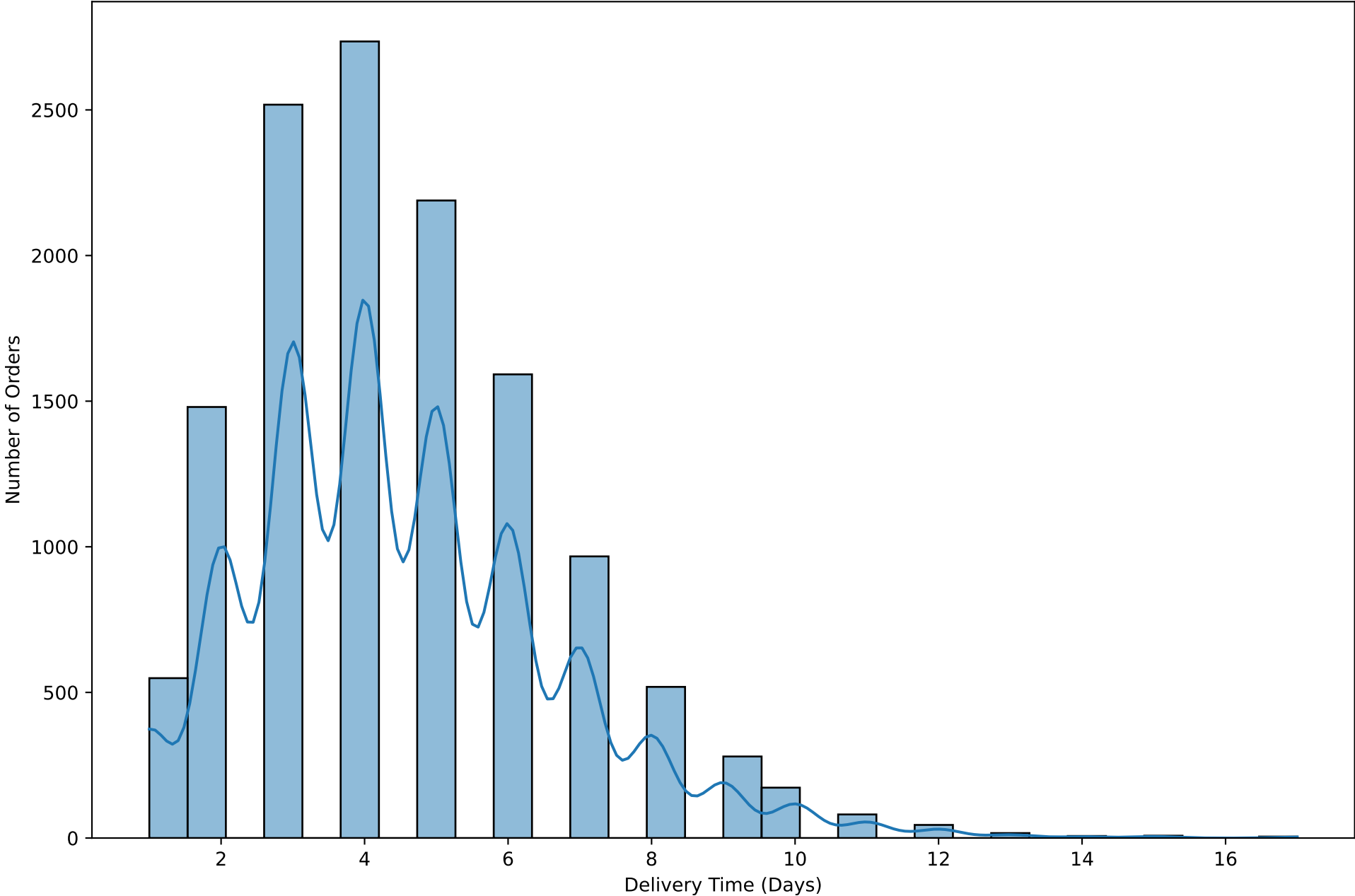


Average Sales by Store Age Group



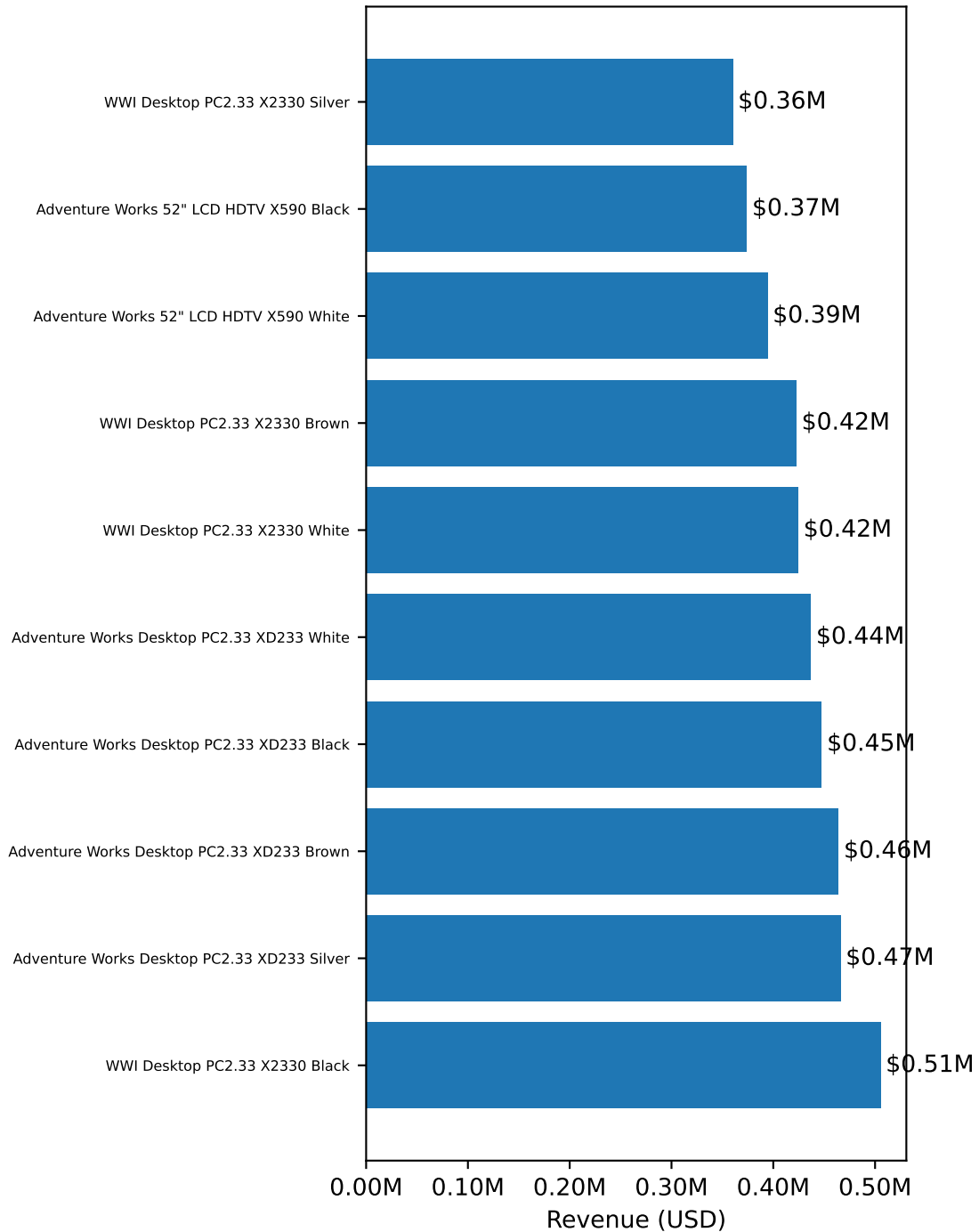
Delivery Time Analysis

Distribution of Order Delivery Time (Days) for Online Orders

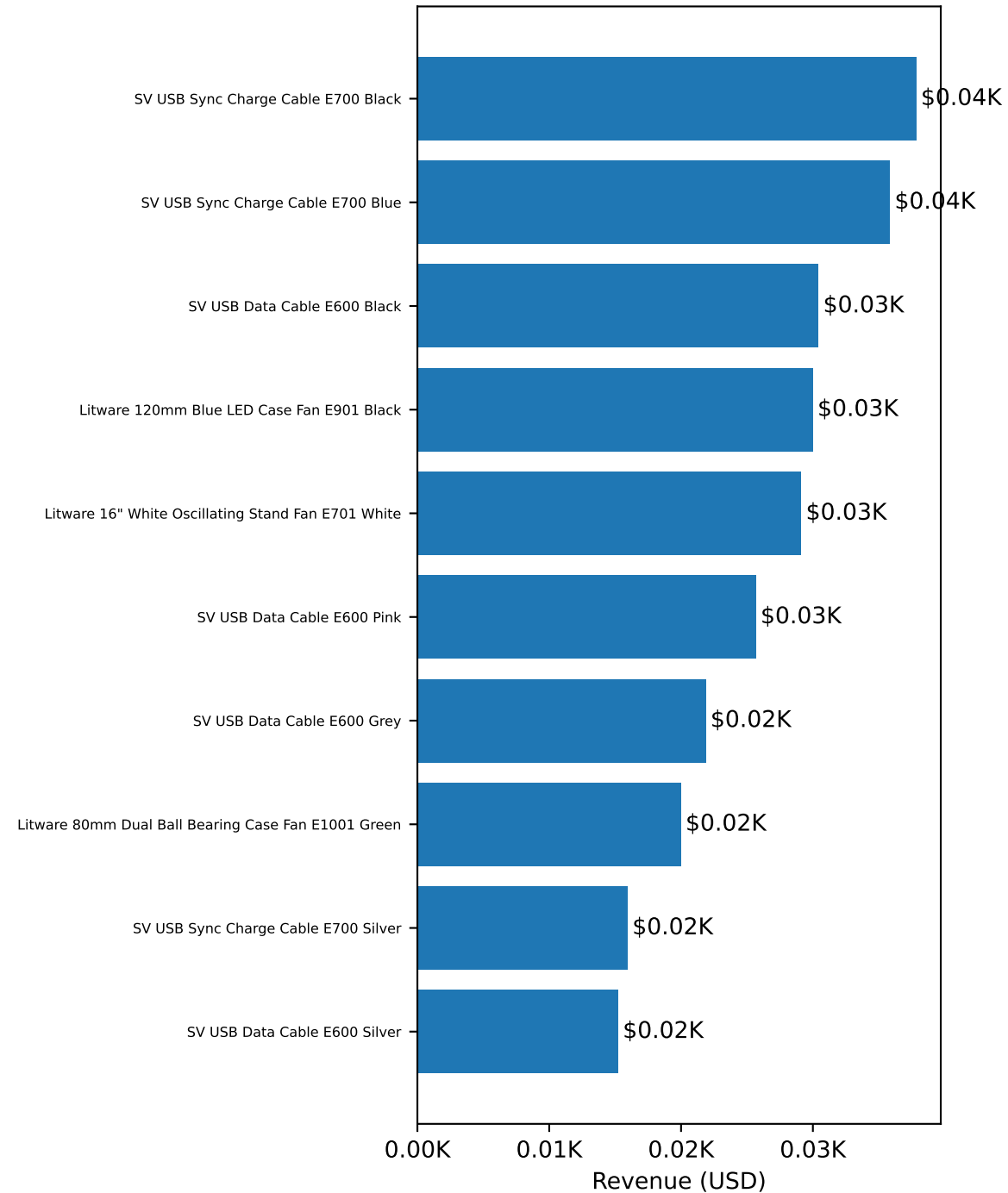


Product Performance

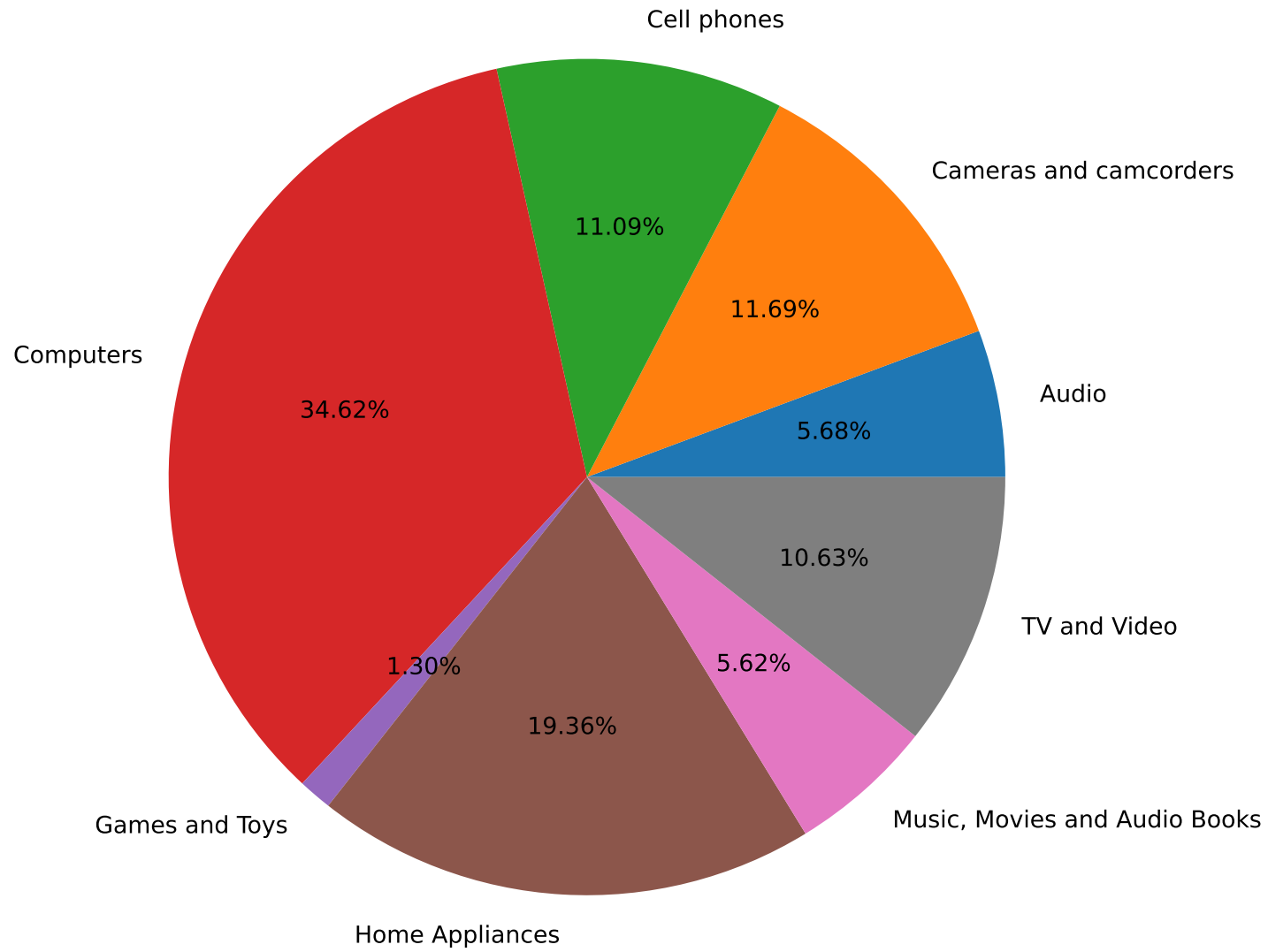
Top 10 Products by Revenue



Bottom 10 Products by Revenue

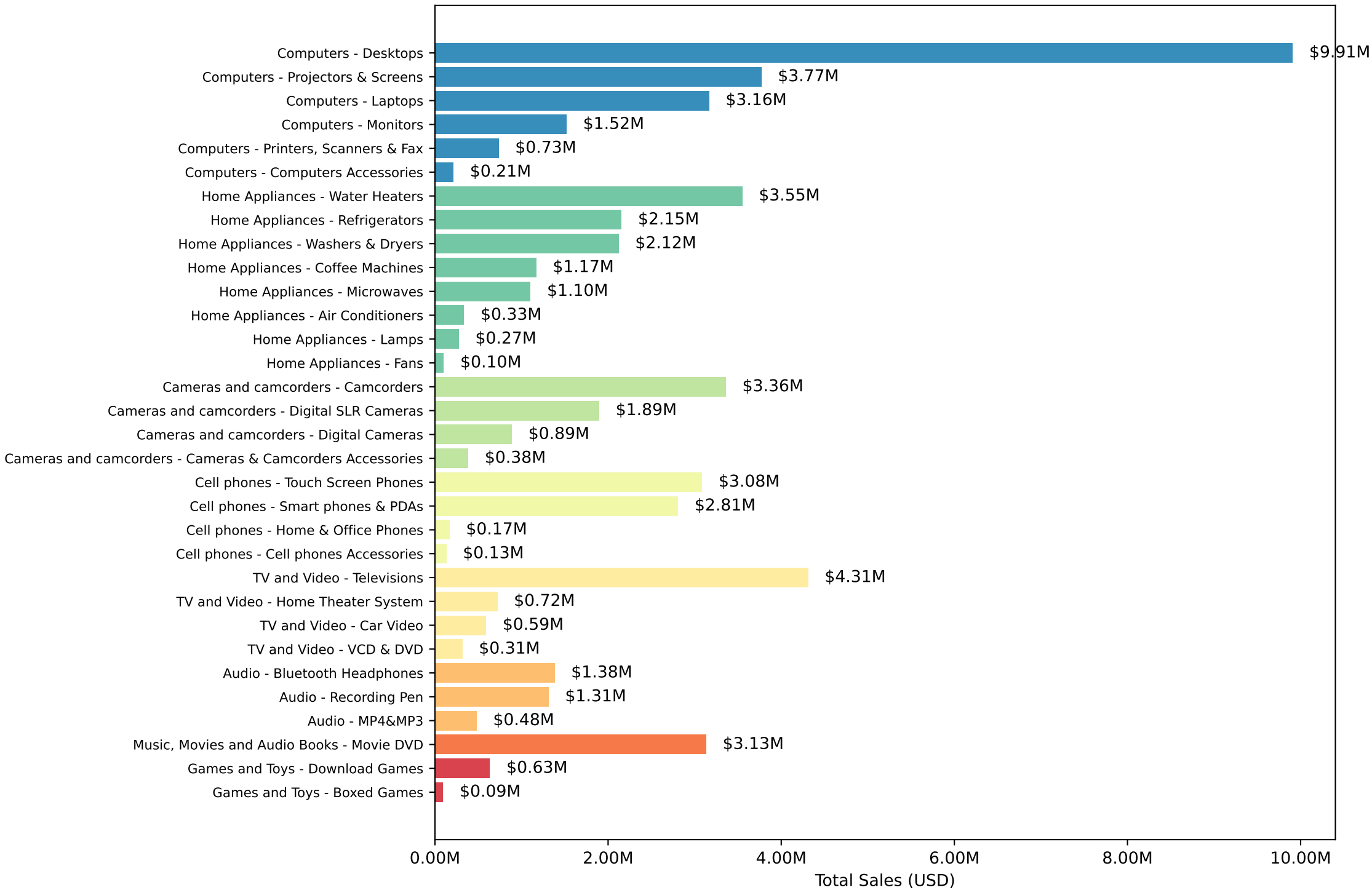


Sales Distribution by Product Category

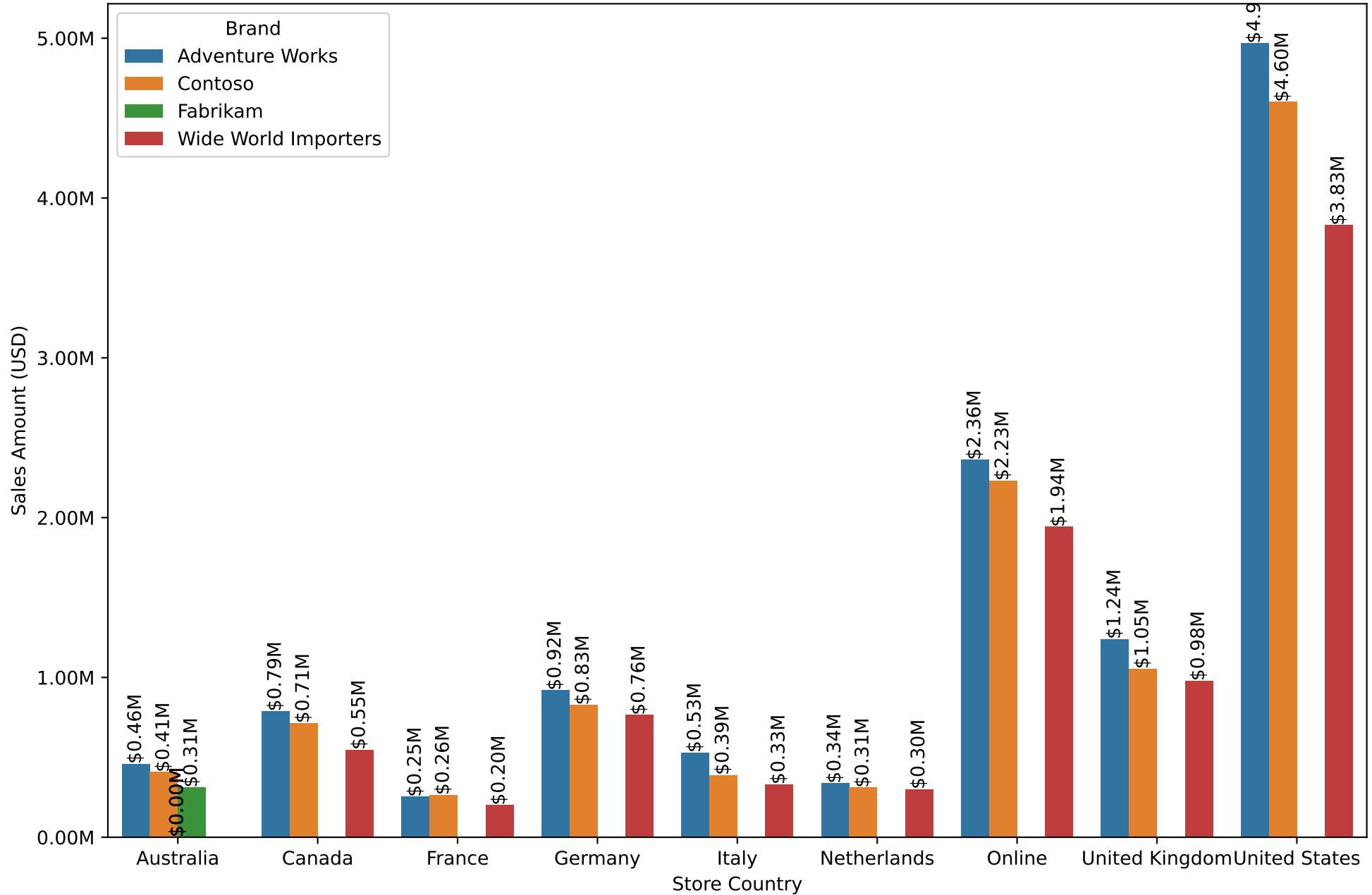


Sales by Category and Sub-Category

Category - Sub-Category

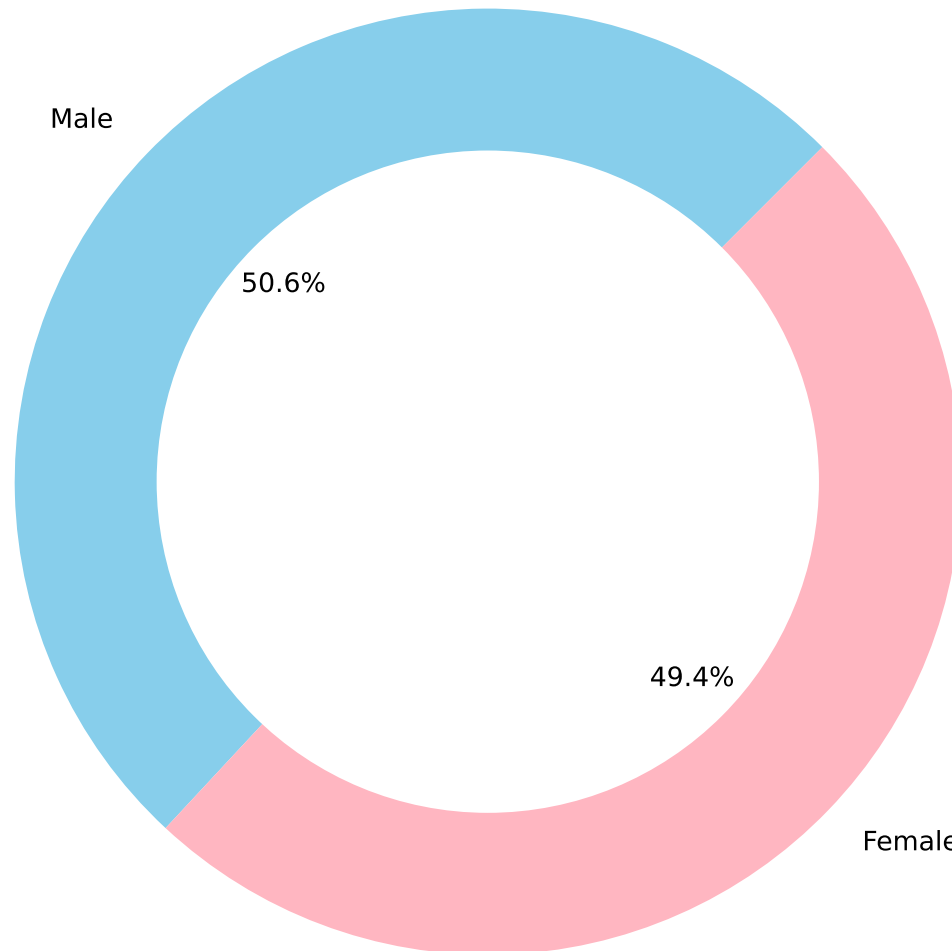


Top 3 Brands in each Store Country

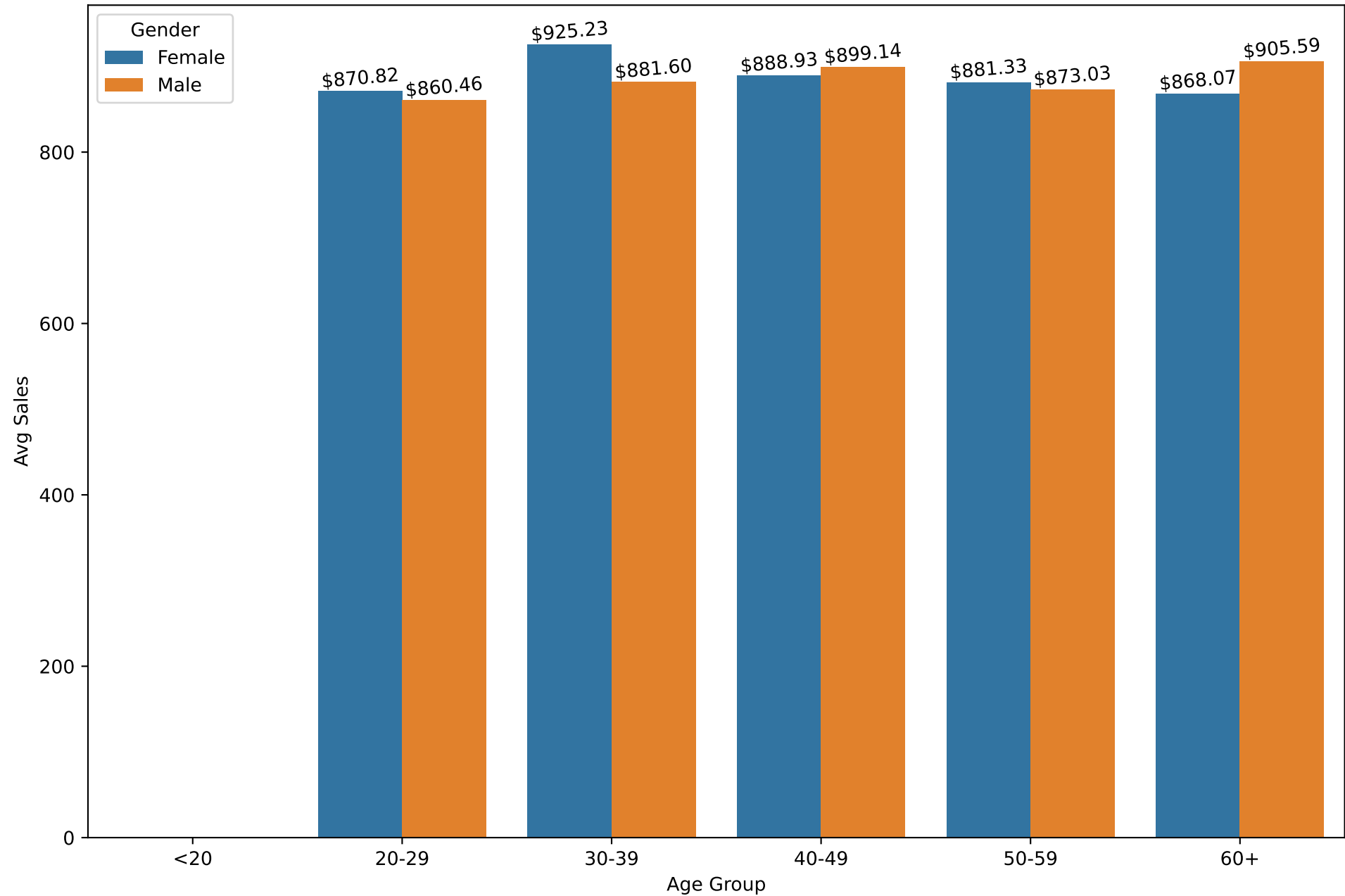


Customer Analysis

Gender Distribution



Sales by Age Group and Gender



Total Customers:
15,266

Repeat Purchase Rate:
61.16%

Top 10 Repeat Customers

