

Per Day	Popularity	Pop Rank	Streams	Str Rank	Song	Spotify URL
1						

Popularity Factor

☒ Recent stream count

The more a track is streamed recently, the higher the score

☒ Recency of streams

Spotify heavily weights recent plays more than lifetim plays

☒ User engagement

Plays in full, saves to library, playlist adds, etc.

Popularity Score

Meaning

90–100

Virial or chart-topping hit (e.g., Taylor Swift, Drake new release)

70–89

Consistently high-streaming, mainstream

40–69

Moderate popularity — niche hits, older catalog songs

1–39

Very low activity or recently added tracks with little data

0

Very recent upload or no