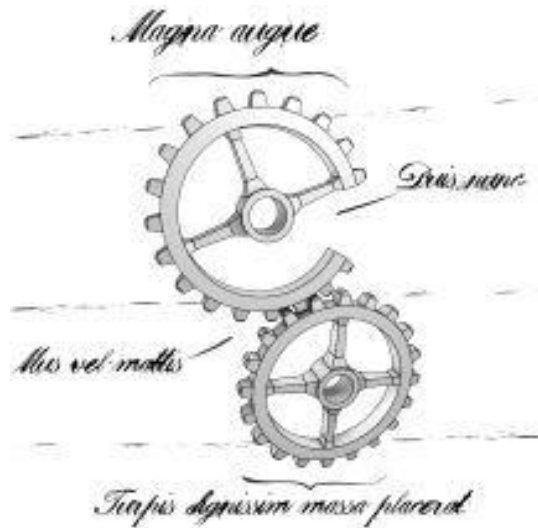


# driven software



"from cogs to craftsman"

In today's corporate world we forget the craft behind developing software. Driven Software aims to inspire people from being merely a cog in a big machine towards being passionate, invigorated and agile about software development - remembering the true craftsmanship behind it all.

We invite you to join us on the journey towards re-energising yourself and your team - towards honing the art of software development.

## Driven Software's Mission

Being a respected and trusted software development partner that inspires businesses, teams and individuals to reach their maximum potential.

## Our Values

<i>Respect</i>	we recognise the right of each person to be different
<i>Trust</i>	we believe that we have each other's interests at heart
<i>Communication</i>	we realise effective communication avoids and solves most problems

## Our Mission

To create and inspire great people and great teams.  
To improve understanding and implementation of software development processes, tools and techniques.  
To fill the void between technical proficiency in using vendor toolsets and deep understanding of how to develop business software.

## Our Manifesto

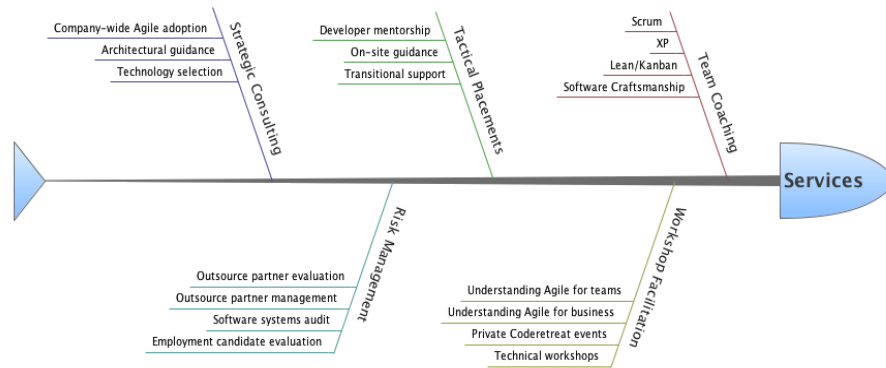
We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

Agile approaches over traditional methodologies  
Craftsmanship over centralised control  
Teams that stay together over projects with resources  
Continuous improvement over static perfection

That is, while there is value in the items on the right, we value the items on the left more.

## Our Services

We provide...



*Further information...*

## Driven Software's History

Driven was founded in 2008 with a vision to create a company that specialised in helping people to change the way they looked at software and how to produce it.

The core focus of Driven is to identify, analyse and advise on the potential synergies and disparities within the business- and development environment. This is performed effectively using the engineering principles and practices that are required for success in an agile environment.

By adopting, and adapting, tools and techniques from both in the field experience and formalised teaching from Agile philosophies including eXtreme Programming, Scrum, Kanban amongst many, Driven Software has successfully supported many teams to develop sustainable working environments and methodologies

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