

ReVert Website

Technical Overview & Pricing

What You Get

- ✓ Easy content updates (you control it)
- ✓ Add products, resellers, blog posts yourself
- ✓ No developer needed for day-to-day changes
- ✓ Professional hosting you own
- ✓ No vendor lock-in
- ✓ Automation saves hours per week

How It Works

The system separates **your content** from **the design/code** — so you can update without breaking anything.

You Manage	I Manage	Automated
<ul style="list-style-type: none">• Products• Resellers• Blog posts• Technical sheets• Page content	<ul style="list-style-type: none">• Design changes• New features• Security updates• Performance• Server maintenance	<ul style="list-style-type: none">• Lead notifications• Form → CRM sync• Newsletter signups• Backups• SSL certificates

The Technology

WordPress	Your content management system. Simple admin panel where you add products, write blog posts, and update pages.
AWS Lightsail	Professional hosting from Amazon. Fast, secure, reliable. You pay AWS directly (~\$25/month) — no middleman markup.
Custom Theme	The design matching your approved demo. Managed via GitHub (version control) so every change is tracked and reversible.
n8n Automation	Powerful workflow automation (like Zapier) but self-hosted. Zero monthly fees — saves \$100-400/month vs. commercial alternatives.

Investment Options (AUD)

Essential \$3,600 - \$4,000	Complete \$4,800 - \$5,800 RECOMMENDED	Ultimate \$5,600 - \$7,000
<ul style="list-style-type: none">✓ Server setup✓ Core website✓ Product catalog✓ Mobile responsive✓ Basic SEO	<ul style="list-style-type: none">✓ Everything in Essential✓ Reseller locator✓ Newsletter signup✓ Document library✓ Blog system	<ul style="list-style-type: none">✓ Everything in Complete✓ n8n automation✓ Lead notifications✓ CRM integration✓ Custom workflows

Payment: 50% deposit to commence • 50% on completion

Ongoing Costs (Transparent)

Item	Cost (AUD)
AWS Lightsail hosting (paid directly to AWS)	~\$25-30/month
Domain renewal	~\$20-30/year
SSL certificate (Let's Encrypt)	Free
Automation workflows (n8n)	Free

Questions? Let's discuss on the call.