

# ReVert Website

## Technical Overview & Pricing

### What You Get

- ✓ Easy content updates (you control it)
- ✓ Add products, resellers, blog posts yourself
- ✓ No developer needed for day-to-day changes
- ✓ Professional hosting you own
- ✓ No vendor lock-in
- ✓ Automation saves hours per week

### How It Works

The system separates **your content** from **the design/code** — so you can update without breaking anything.

You Manage	I Manage	Automated
<ul style="list-style-type: none"><li>• Products</li><li>• Resellers</li><li>• Blog posts</li><li>• Technical sheets</li><li>• Page content</li></ul>	<ul style="list-style-type: none"><li>• Design changes</li><li>• New features</li><li>• Security updates</li><li>• Performance</li><li>• Server maintenance</li></ul>	<ul style="list-style-type: none"><li>• Lead notifications</li><li>• Form → CRM sync</li><li>• Newsletter signups</li><li>• Backups</li><li>• SSL certificates</li></ul>

### The Technology

<b>WordPress</b>	Your content management system. Simple admin panel where you add products, write blog posts, and update pages.
<b>AWS Lightsail</b>	Professional hosting from Amazon. Fast, secure, reliable. You pay AWS directly (~\$25/month) — no middleman markup.
<b>Custom Theme</b>	The design matching your approved demo. Managed via GitHub (version control) so every change is tracked and reversible.
<b>n8n Automation</b>	Powerful workflow automation (like Zapier) but self-hosted. <b>Zero monthly fees</b> — saves \$100-400/month vs. commercial alternatives.

### Investment Options (AUD)

Essential \$3,600 - \$4,000	Complete \$4,800 - \$5,800 RECOMMENDED	Ultimate \$5,600 - \$7,000
<ul style="list-style-type: none"><li>✓ Server setup</li><li>✓ Core website</li><li>✓ Product catalog</li><li>✓ Mobile responsive</li><li>✓ Basic SEO</li></ul>	<ul style="list-style-type: none"><li>✓ Everything in Essential</li><li>✓ <b>Reseller locator</b></li><li>✓ <b>Newsletter signup</b></li><li>✓ <b>Document library</b></li><li>✓ <b>Blog system</b></li></ul>	<ul style="list-style-type: none"><li>✓ Everything in Complete</li><li>✓ <b>n8n automation</b></li><li>✓ <b>Lead notifications</b></li><li>✓ <b>CRM integration</b></li><li>✓ <b>Custom workflows</b></li></ul>

**Payment:** 50% deposit to commence • 50% on completion

### Ongoing Costs (Transparent)

Item	Cost (AUD)
AWS Lightsail hosting (paid directly to AWS)	~\$25-30/month
Domain renewal	~\$20-30/year
SSL certificate (Let's Encrypt)	<b>Free</b>
Automation workflows (n8n)	<b>Free</b>

*Questions? Let's discuss on the call.*