

#### Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

#### **Executive Summary**

- Summary of methodologies
  - Data Collection through API
  - Data Collection with Web Scraping
  - Data Wrangling
  - Exploratory Data Analysis with SQL
  - Exploratory Data Analysis with Data Visualization
  - Interactive Visual Analytics with Folium
  - Machine Learning Prediction
- Summary of all results
  - Exploratory Data Analysis result
  - Interactive analytics in screenshots
  - Predictive Analytics result

#### Introduction

#### Project background and context

Space X advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against space X for a rocket launch. This goal of the project is to create a machine learning pipeline to predict if the first stage will land successfully.

#### Problems you want to find answers

- What factors determine if the rocket will land successfully?
- The interaction amongst various features that determine the success rate of a successful landing.
- What operating conditions needs to be in place to ensure a successful landing program.

Section 1

## METHODOLOGY

#### Methodology

#### **Executive Summary**

- Data collection methodology:
  - Data was collected using SpaceX API and web scraping from Wikipedia.
- Perform data wrangling
  - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - How to build, tune, evaluate classification models.

#### **Data Collection**

- \* The data was collected using various methods
  - Data collection was done using get request to the SpaceX API.
  - Next, we decoded the response content as a Json using .json() function call and turn it into a pandas dataframe using .json\_normalize().
  - We then cleaned the data, checked for missing values and fill in missing values where necessary.
  - In addition, we performed web scraping from Wikipedia for Falcon 9 launch records with BeautifulSoup.
  - The objective was to extract the launch records as HTML table, parse the table and convert it to a pandas dataframe for future analysis.

#### Data Collection - SpaceX API

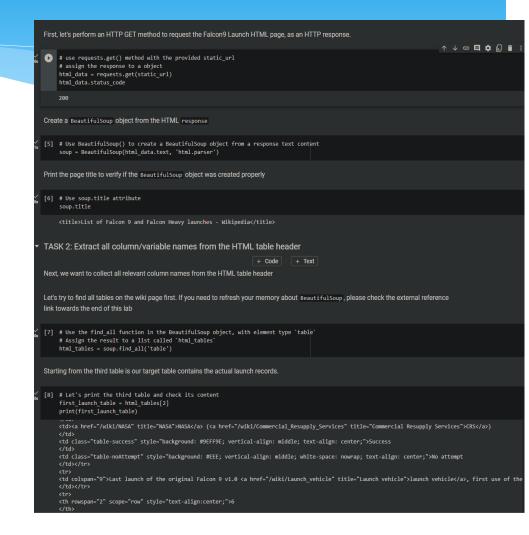
- \* We used the get request to the SpaceX API to collect data, clean the requested data and did some basic data wrangling and formatting.
- \* The link to the notebook is https://github.com/Drkar eemkamal/SpaceX-Falcon9-DS-Capstone/blob/main/data \_collection\_API.ipynb

```
Now let's start requesting rocket launch data from SpaceX API with the following URL:
 [7] spacex url="https://api.spacexdata.com/v4/launches/past"
 [8] response = requests.get(spacex url)
 Check the content of the response
 [9] print(response.content)
     b'[{"fairings":{"reused":false,"recovery attempt":false,"recovered":false,"ships":[]},"links":{"patch":{"small":"htt
 You should see the response contains massive information about SpaceX launches. Next, let's try to discover some more relevant
 information for this project.
Task 1: Request and parse the SpaceX launch data using the GET request
 To make the requested JSON results more consistent, we will use the following static response object for this project:
[10] static_json_url='https://cf-courses-data.s3.us.cloud-object-storage.appdomain.cloud/IBM-DS0321EN-SkillsNetwork/datas
 We should see that the request was successfull with the 200 status response code
[11] response.status code
 Now we decode the response content as a Json using .json() and turn it into a Pandas dataframe using .json normalize()
[12] # Use json normalize meethod to convert the json result into a dataframe
      data = pd.json normalize(response.json())
```

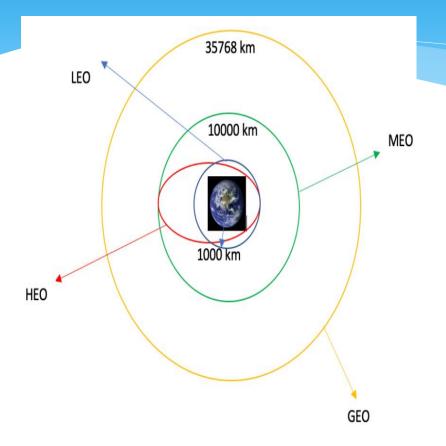
### Data Collection - Scraping

- We applied web scrapping to webscrap Falcon 9 launch records with BeautifulSoup
- \* We parsed the table and converted it into a pandas dataframe.
- \* The link to the notebook is

https://github.com/Drkareemkam al/SpaceX-Falcon9-DS-Capstone/blob/main/Data\_Collect ion\_with\_Web\_Scraping.ipynb



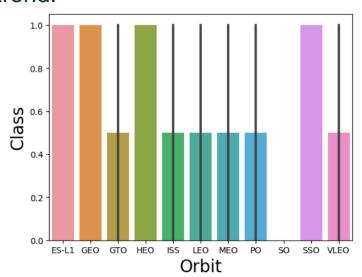
#### **Data Wrangling**

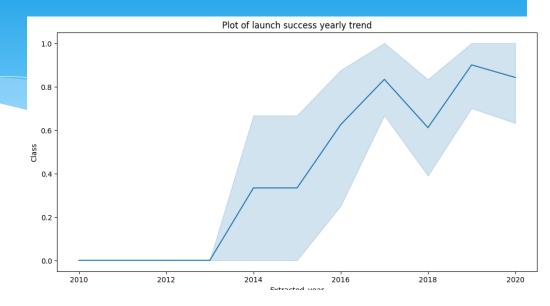


- We performed exploratory data analysis and determined the training labels.
- We calculated the number of launches at each site, and the number and occurrence of each orbits
- \* We created landing outcome label from outcome column and exported the results to csv.
- \* The link to the notebook is https://github.com/Drkareemka mal/SpaceX-Falcon9-DS-Capstone/blob/main/Data\_Wran gling.ipynb

#### **EDA** with Data Visualization

We explored the data by visualizing the relationship between flight number and launch Site, payload and launch site, success rate of each orbit type, flight number and orbit type, the launch success yearly trend.





 The link to the notebook is <u>https://github.com/Drkaree</u> <u>mkamal/SpaceX-Falcon9-DS-DS-Capstone/blob/main/EDAwith\_Data\_Visualization.ipynb</u>

#### **EDA** with SQL

- \* We loaded the SpaceX dataset into a PostgreSQL database without leaving the jupyter notebook.
- \* We applied EDA with SQL to get insight from the data. We wrote queries to find out for instance:
  - The names of unique launch sites in the space mission.
  - The total payload mass carried by boosters launched by NASA (CRS)
  - The average payload mass carried by booster version F9 v1.1
  - The total number of successful and failure mission outcomes
  - The failed landing outcomes in drone ship, their booster version and launch site names.
- \* The link to the notebook is <a href="https://github.com/Drkareemkamal/SpaceX-Falcon9-DS-Capstone/blob/main/EDA\_SQL.ipynb">https://github.com/Drkareemkamal/SpaceX-Falcon9-DS-Capstone/blob/main/EDA\_SQL.ipynb</a>,

#### Build an Interactive Map with Folium

- \* We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- \* We assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- \* We calculated the distances between a launch site to its proximities. We answered some question for instance:
  - Are launch sites near railways, highways and coastlines.
  - Do launch sites keep certain distance away from cities.

#### Build a Dashboard with Plotly Dash

- We built an interactive dashboard with Plotly dash
- We plotted pie charts showing the total launches by a certain sites
- \* We plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.
- \* The link to the notebook is <a href="https://github.com/Drkareemkamal/SpaceX-Falcon9-DS-Capstone/blob/main/Interactive\_Visual\_Analytics\_with\_Folium.ipynb">https://github.com/Drkareemkamal/SpaceX-Falcon9-DS-Capstone/blob/main/Interactive\_Visual\_Analytics\_with\_Folium.ipynb</a>

#### Predictive Analysis (Classification)

- \* We loaded the data using numpy and pandas, transformed the data, split our data into training and testing.
- \* We built different machine learning models and tune different hyperparameters using GridSearchCV.
- \* We used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.
- \* We found the best performing classification model.
- \* The link to the notebook is <a href="https://github.com/Drkareemkamal/SpaceX-Falcon9-DS-Capstone/blob/main/Machine\_Learning\_Prediction.ipynb">https://github.com/Drkareemkamal/SpaceX-Falcon9-DS-Capstone/blob/main/Machine\_Learning\_Prediction.ipynb</a>

#### Results

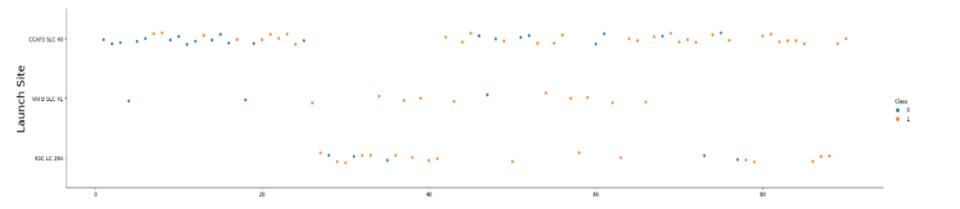
- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

Section 2

## Plots drawn from EDA

#### Flight Number vs. Launch Site

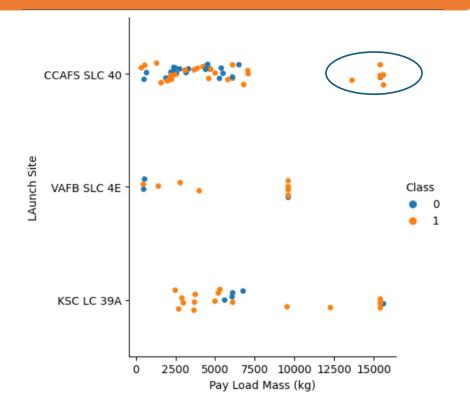
\* From the plot, we found that the larger the flight amount at a launch site, the greater the success rate at a launch site.



#### Payload vs. Launch Site

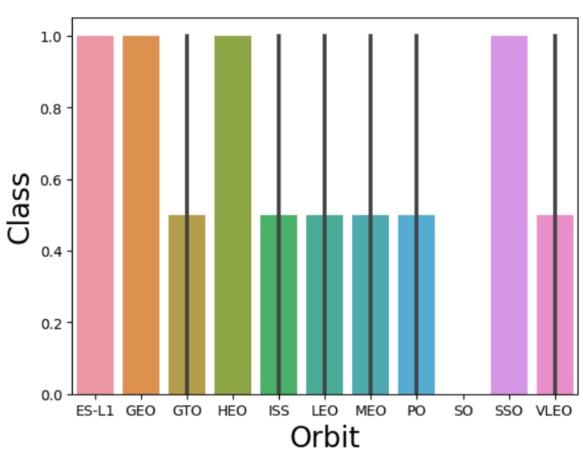


The greater the payload mass for launch site CCAFS SLC 40 the higher the success rate for the rocket.



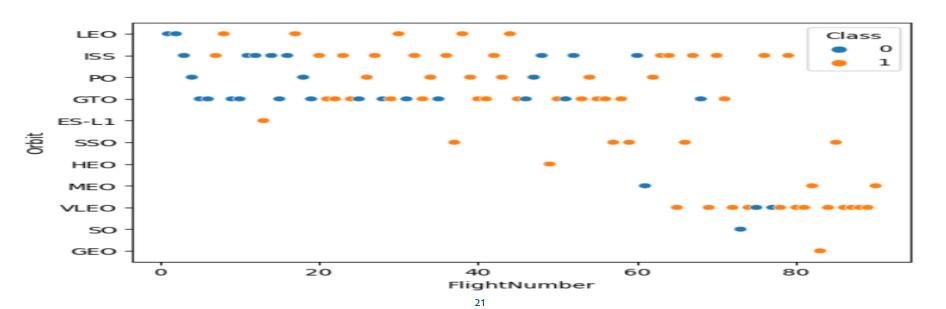
#### Success Rate vs. Orbit Type

\* From the plot, we can see that ES-L1, GEO, HEO, SSO, VLEO had the most success rate.



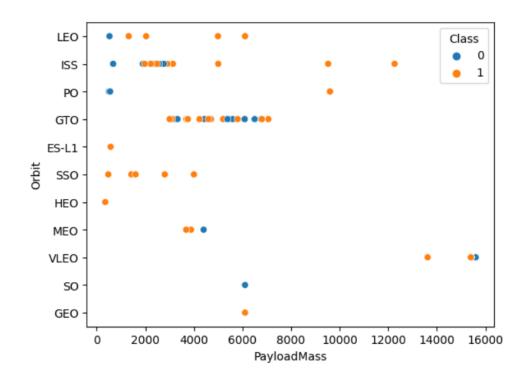
### Flight Number vs. Orbit Type

The plot below shows the Flight Number vs. Orbit type. We observe that in the LEO orbit, success is related to the number of flights whereas in the GTO orbit, there is no relationship between flight number and the orbit.



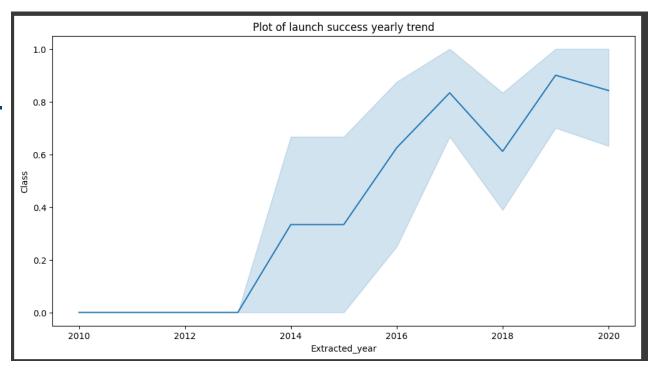
#### Payload vs. Orbit Type

\* We can observe that with heavy payloads, the successful landing are more for PO, LEO and ISS orbits.



#### Launch Success Yearly Trend

\* From the plot, we can observe that success rate since 2013 kept on increasing till 2020.



Section 3

EDA using SQL

#### All Launch Site Names

\* We used the key word **DISTINCT** to show only unique launch sites from the SpaceX data.

```
df = %sql select distinct Launch_Site from SPACEXTBL;
launch_df = pd.DataFrame(df)
launch_df.rename(columns={0: 'Launch_Site'}, inplace=True)
launch_df

* sqlite://my_data1.db
Done.

Launch_Site

O CCAFS LC-40

1 VAFB SLC-4E

2 KSC LC-39A
3 CCAFS SLC-40
```

#### Launch Site Names Begin with 'CCA'



\* We used the query above to display 5 records where launch sites begin with `CCA`

#### **Total Payload Mass**

 We calculated the total payload carried by boosters from NASA as 45596 using the query below

```
Display the total payload mass carried by boosters launched by NASA (CRS)

+ Code

[10] %%sql

select sum(PAYLOAD_MASS__KG_) from SPACEXTBL
where customer = 'NASA (CRS)'

* sqlite://my_data1.db
Done.
sum(PAYLOAD_MASS__KG_)
45596.0
```

## Average Payload Mass by F9 v1.1

 We calculated the average payload mass carried by booster version F9 v1.1 as 2928.4

```
Display average payload mass carried by booster version F9 v1.1

**Select avg(PAYLOAD_MASS__KG_) from SPACEXTBL
where Booster_Version = 'F9 v1.1'

**Sqlite://my_data1.db
Done.
avg(PAYLOAD_MASS__KG_)
2928.4
```

#### First Successful Ground Landing Date

We observed that the dates of the first successful landing outcome on ground pad was 1st August 2018

```
List the date when the first succesful landing outcome in ground pad was acheived.

Hint:Use min function

[29] %%sql

select min(Date) from SPACEXTBL
where Landing_Outcome = 'Success (ground pad)';

* sqlite://my_data1.db
Done.
min(Date)
01/08/2018
```

# Successful Drone Ship Landing with Payload between 4000 and 6000

\* We used the WHERE clause to filter for boosters which have successfully landed on drone ship and applied the AND condition to determine successful landing with payload mass greater than 4000 but less than 6000

List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

\*\*sql
where LANDING\_OUTCOME = 'Success (drone ship)' and PAYLOAD\_MASS\_\_KG\_ >4000 and PAYLOAD\_MASS\_\_KG\_ <6000

\* sqlite://my\_data1.db
Done.

Booster\_Version
F9 FT B1022
F9 FT B1026
F9 FT B1021.2
F9 FT B1031.2

# Total Number of Successful and Failure Mission Outcomes

```
List the total number of successful and failure mission outcomes
[31] %%sql
     select count(Mission Outcome) from SPACEXTBL
     where MISSION OUTCOME like 'Success%'
      * sqlite:///my data1.db
     Done.
     count(Mission Outcome)
     100
[33] %%sql
     select count(Mission Outcome) from SPACEXTBL
     where MISSION_OUTCOME like 'Failure (in flight)%'
      * sqlite:///my data1.db
     Done.
     count(Mission Outcome)
```

\* We used wildcard like '%' to filter for **WHERE** Mission\_Outcome was a success or a failure.

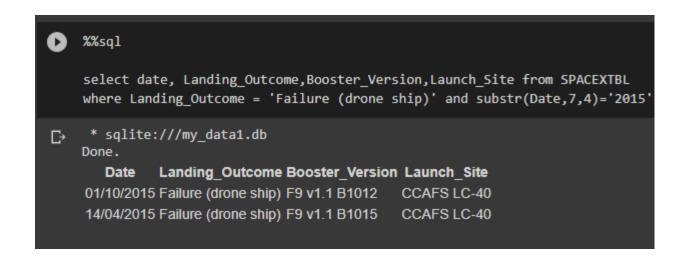
# Boosters Carried Maximum Payloa d

We determined the booster that have carried the maximum payload using a subquery in the WHERE clause and the MAX() function.

List the names of the booster\_versions which have carried the maximum payload mass. Use a subquery %%sql select Booster Version, PAYLOAD MASS KG from SPACEXTBL where PAYLOAD\_MASS\_\_KG\_ = (SELECT max(PAYLOAD MASS KG ) FROM SPACEXTBL) ORDER BY Booster Version; \* sqlite:///my\_data1.db Done. Booster Version PAYLOAD MASS KG F9 B5 B1048.4 15600.0 F9 B5 B1048.5 15600.0 F9 B5 B1049.4 15600.0 F9 B5 B1049.5 15600.0 F9 B5 B1049.7 15600.0 F9 B5 B1051.3 15600.0 F9 B5 B1051.4 15600.0 F9 B5 B1051.6 15600.0 F9 B5 B1056.4 15600.0 F9 B5 B1058.3 15600.0 F9 B5 B1060.2 15600.0 F9 B5 B1060.3 15600.0

#### 2015 Launch Records

\* We used a combinations of the WHERE clause, LIKE, AND, and BETWEEN conditions to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015



# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

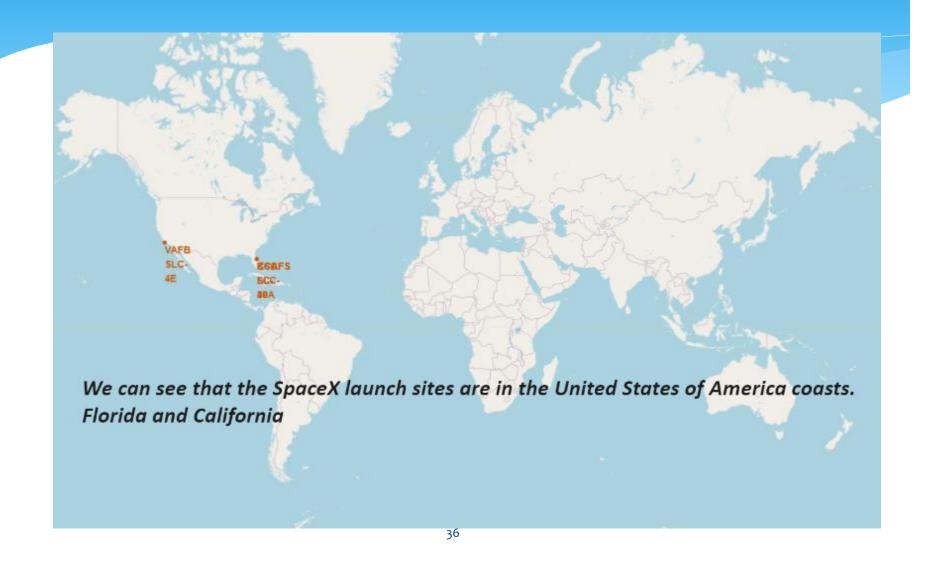
```
[25] %%sql
     select Landing Outcome, count(Landing Outcome) from SPACEXTBL
     where Date between '04/06/2010' AND '20/03/2017'
     GROUP BY LANDING OUTCOME
     ORDER BY COUNT(LANDING OUTCOME) DESC
      * sqlite:///my data1.db
     Done.
      Landing_Outcome count(Landing_Outcome)
                         20
     Success
     No attempt
     Success (drone ship) 8
     Success (ground pad) 7
     Failure (drone ship)
     Failure
     Failure (parachute)
     Controlled (ocean)
     No attempt
```

- \* We selected Landing outcomes and the COUNT of landing outcomes from the data and used the WHERE clause to filter for landing outcomes BETWEEN 2010-06-04 to 2010-03-20.
- \* We applied the GROUP BY clause to group the landing outcomes and the ORDER BY clause to order the grouped landing outcome in descending order.

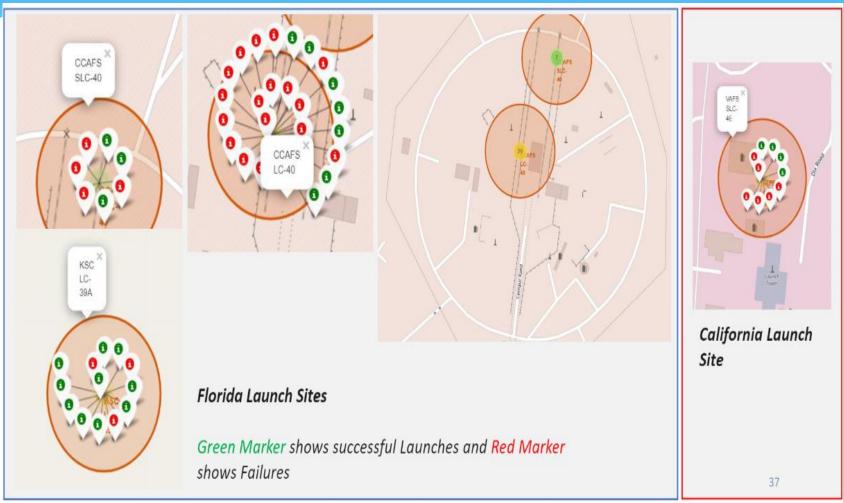
Section 4

## Launch Site Analysis

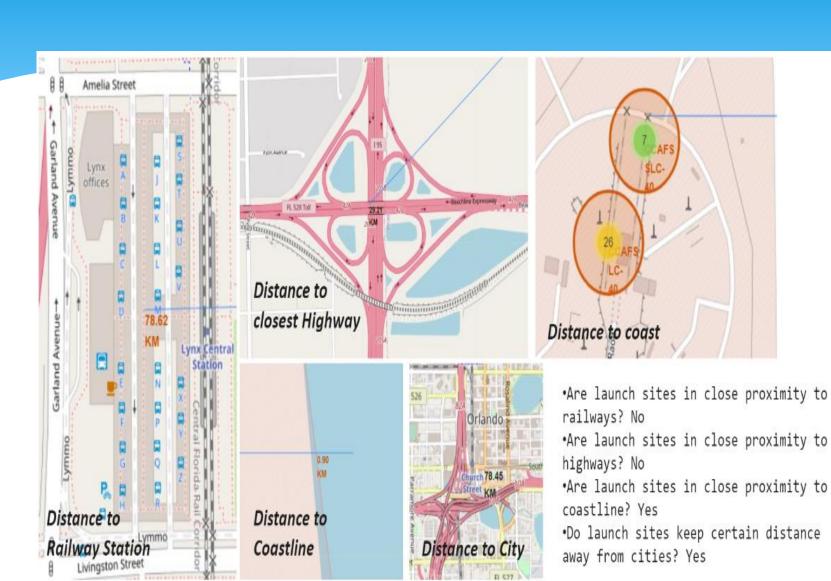
#### All launch sites global map markers



#### Markers showing launch sites with color labels



#### Launch Site distance to landmarks

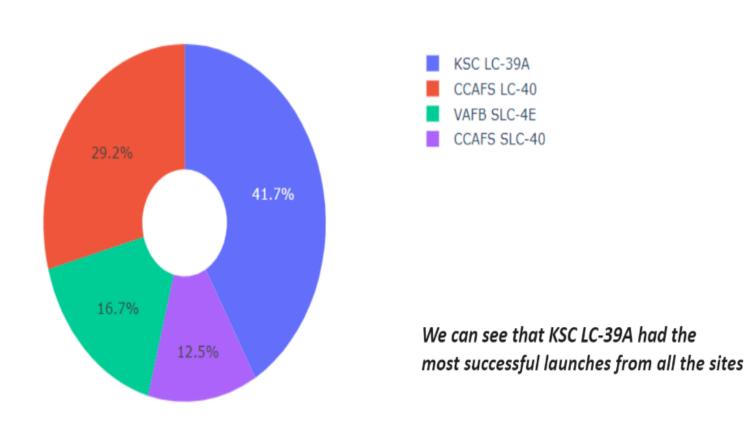


Section 5

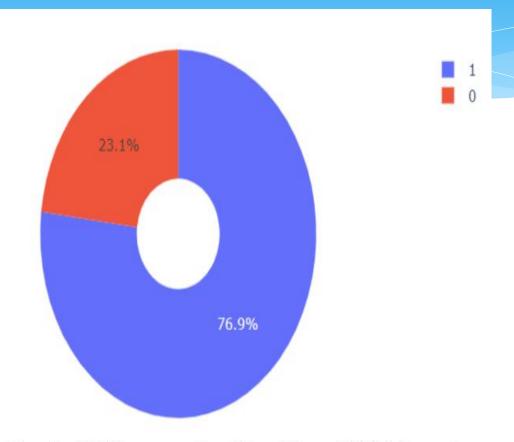
# Plot a Dashboard using Plotly Dash

#### Pie chart showing the success percentage achieved by each launch site

#### Total Success Launches By all sites

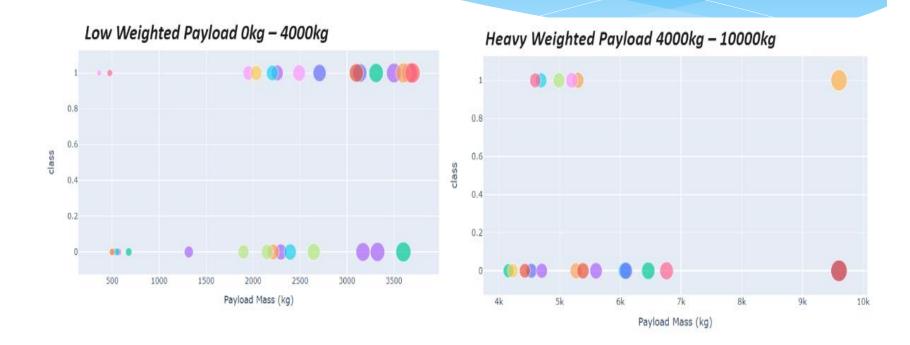


#### Pie chart showing the Launch site with the highest launch success ratio



KSC LC-39A achieved a 76.9% success rate while getting a 23.1% failure rate

## Scatter plot of Payload vs Launch Outcome for all sites, with different payload selected in the range slider



We can see the success rates for low weighted payloads is higher than the heavy weighted payloads

Section 6

# Predictive Analysis (Classification)

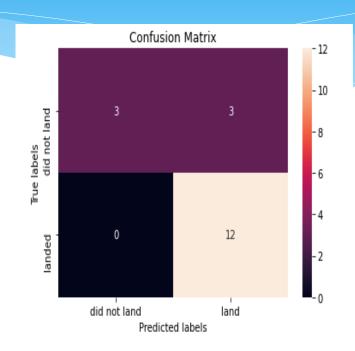
### Classificati on Accuracy

\* The decision tree classifier is the model with the highest classification accuracy

```
models = {'KNeighbors':knn_cv.best_score_,
              'DecisionTree':tree_cv.best_score_,
              'LogisticRegression':logreg cv.best score ,
              'SupportVector': svm_cv.best_score_}
bestalgorithm = max(models, key=models.get)
print('Best model is', bestalgorithm,'with a score of', models[bestalgorithm])
if bestalgorithm == 'DecisionTree':
    print('Best params is :', tree cv.best params )
if bestalgorithm == 'KNeighbors':
    print('Best params is :', knn cv.best params )
if bestalgorithm == 'LogisticRegression':
    print('Best params is :', logreg cv.best params )
if bestalgorithm == 'SupportVector':
    print('Best params is :', svm cv.best params )
Best model is DecisionTree with a score of 0.8732142857142857
Best params is : {'criterion': 'entropy', 'max depth': 8, 'max features': 'auto', 'min samples leaf': 4, 'min samples split': 5, 'splitter': 'random'}
```

#### **Confusion Matrix**

\* The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes. The major problem is the false positives .i.e., unsuccessful landing marked as successful landing by the classifier.



#### Conclusions

#### We can conclude that:

- \* The larger the flight amount at a launch site, the greater the success rate at a launch site.
- \* Launch success rate started to increase in 2013 till 2020.
- Orbits ES-L1, GEO, HEO, SSO, VLEO had the most success rate.
- \* KSC LC-39A had the most successful launches of any sites.
- \* The Decision tree classifier is the best machine learning algorithm for this task.

## Thank you