



# THE DRONE SHOW ICO

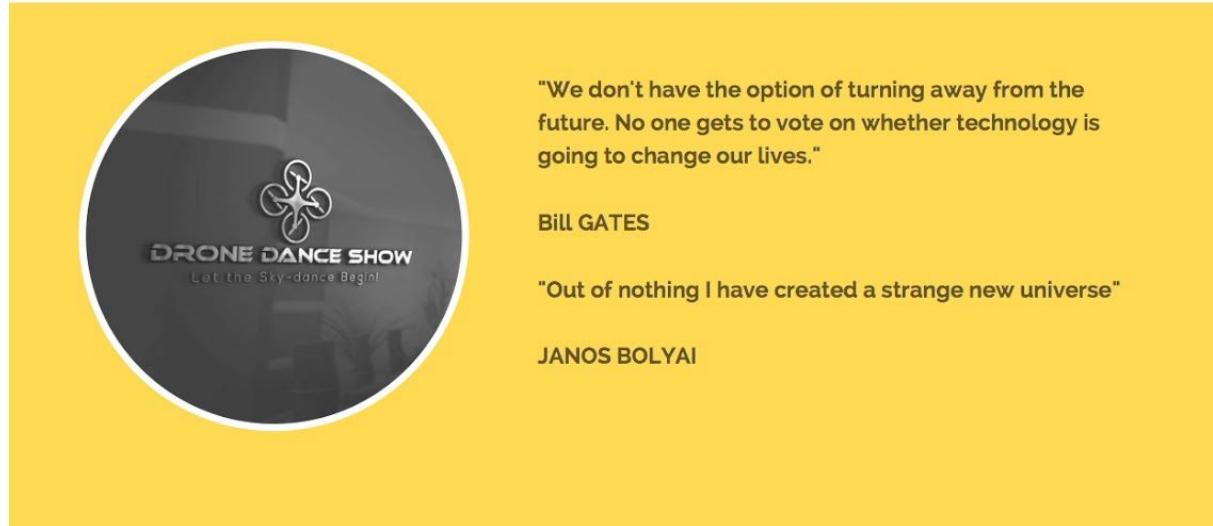
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NOVEMBER 1ST 2017 | WHITE PAPER

By Drone Dance Show IBC

# DRONE SHOW COIN

CRYPTO-TOKEN

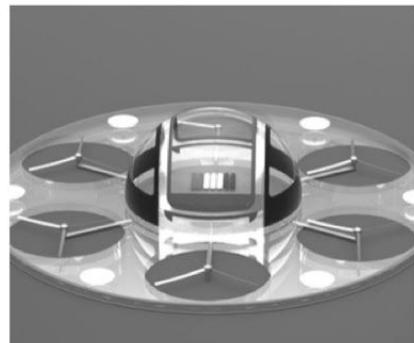


## EXECUTIVE SUMMARY

Powered by big dreams and the vision to create a beautiful legacy by merging technology, art & music Drone Dance Show is on a mission to create spectacular drone dance performances globally using Drones, lights and music to replace Fireworks of the Future.

During these high-energy explosive drone dance shows, the drone pilots will be utilizing automated custom built dancing drones in swarming formations at the center stage to bring a beautiful collaboration of music, acrobatics, special effects and lights in order to create a spectacular visual feast. This magnificent form of Green Entertainment will not only bring magic back to people's lives, but is also more cost-efficient and environmentally friendly.

We want to amaze the world with aerial displays like it has never seen before.



# INTRODUCTION



## BRIEF HISTORY

The current team began working together in Oct 2016 in Colorado Springs. The concept was simple: to create a spectacular visual extravaganza utilizing custom built drones performing choreographed moves combined with lights and music. We started as a self-funded project building custom drones utilizing a ground control system, with only a dozen drones.

As a company, we incorporated in September 2017 as Drone Dance Show International Business Company (IBC) in the Country of Belize.

After successfully building our prototype dancing drones, we are now further developing the design by 3D printing visually appealing , transparent drone frames with built in LED lights since May 2017.

## MANY REASONS WHY WE USE BLOCKCHAIN



Twinkle™ Dance Show Systems can only be:

\*Purchased or Rented using DroneShowCoin[DSC]®

\*Only accepted payment Drone Dance Show IBC accepts when hired for an event.

(De-centralized making it convenient world-wide)

\*Our vendors accept DroneShowCoin[DSC]®

\* DroneShowCoin[DSC]® Reward and Referral Bonuses

managed by our smart contract.

\*Drone Dance Show IBC, one of the first in existence, to be managed by Smart Contracts on the blockchain, ensuring company stability and longevity.

(Controlling distribution of assets, examples: Payroll, research/development, IT Dept., Marketing and sales, Production, Operating Expenses, and *DSC Pod Distribution System™ Management*, to name a few..)

\*Company servers located in Europe and US

Self-Mining banks to help reduce lag and time of proof.

Real-time software updates to Twinkle™ Dance Show Systems.

Indoor and Outdoor test site / Training Center

24/7 Software Support

"State of the Art" Facility

# THE TEAM



**Charles LeMaster / Chief Executive Officer (CEO)**

Ever met a musician with a Computer Science & Nuclear Physics background?

Passionate about all things tech, drones, artificial intelligence & laser lighting effects. I think in 1 and 0's!

Always been involved in production within entertainment & transportation logistics industry.

As a person , a super persistent Problem Solver, "failure" is not in my vocabulary.

[LinkedIn Charles LeMaster](#)



**Csilla Brimer / Chief Marketing Officer (CMO)**

I'd say I was your average 32-year-old, but how many drone crazy, skydiving, business-savvy girls do you know from Transylvania? Not many, I reckon....Love drones & love business. Drone Dance Show allows me to practice both my passions. Background in running my International Higher Education Recruitment firm. My special talent is finding & attracting amazing people. I mean you're reading this too!

[LinkedIn Csilla Brimer](#)



**Ron G Knox / Chief Operations Officer (COO)**

Die hard Nebraskan who loves flying drones, with extensive background in electronics, IT network & running an Aerial UAV Services company providing quality Aerial Videography, Photography and Thermal Inspection with the mission to WOW his customers.

An engaging public speaker who says he is not a public speaker.

[LinkedIn Ron G Knox](#)



**Sebastian Pusta /Chief Technology Officer (CTO)**

Seb is a die - hard software & hardware developer with +20 years experience. He is our Chief Technology Officer who basically translates our fantasies into an actual user friendly software.

His passion has always been technology and computer science - and he enjoys pioneering the drone software development industry.

Seb is a mega soccer fan and loves to kick the ball during his spare time.

[LinkedIn Sebastian Pusta](#)

## **Contributors**



**Josh Cuchiara**

FPV Drone Pilot & DJI Technician at Drone Nerds Colorado Springs



**Muhammad Shakeeb**

Software Engineer Graphics design, video editing, & UX engineering



## **DRONE SHOW COIN (DSC), CRYPTO-TOKEN**

Drone Show Coin is a crypto-token, that was created on the Ethereum platform blockchain using “smart contracts”, a decentralized cryptocurrency network that offers dynamic solutions to the barriers and interference threats generic to honeypot platforms. But first, what are cryptocurrencies?

### **What is a Cryptocurrency?**

A cryptocurrency is a digital currency, which is not owned, controlled or managed by any government, individual, king or powerful organization. It is public and decentralized. It is not stored on any server. It can not be shut down. It is not printed by any banks and in general not produced against any gold. In general completely cuts out the middleman whenever a transaction is made - therefore there is no transaction charge. The blockchain is very hard to hack because it keeps track of all transactions, and you can not invent fictitious transactions. Perhaps one of the most preferred aspect of cryptocurrencies is that the value of the cryptocurrency is the same globally.

### **What is Bitcoin?**

Bitcoin is a digital asset and a payment system invented by Satoshi Nakamoto, who published the invention in 2008 and released it as open-source software in 2009. The system is peer-to-peer; users can transact directly without an intermediary. Transactions are verified by network nodes and recorded in a public distributed ledger called the blockchain.

### **What is Ethereum?**

Ethereum is an open source, decentralized figuring platform, with smart contracts. Many trust that it will supplant the current budgetary, and even internet systems. It is regularly called the "World's Computer".

The cryptocurrency "Ether" (ETH) is utilized both for payments on the network, and as a store of significant worth, like Bitcoin, however with a few noteworthy points of interest – it's substantially quicker, and transaction fees are essentially a lot less. Significant companies in the budgetary (Santander, JP Morgan, ING), tech (Microsoft, Intel, Samsung), and other (BP, Toyota) enterprises are putting resources into the system, and even administrations of whole nations are ready.

### **Why Invest in Drone Show ICO & Buy Drone Show Tokens?**

Drone Show Coin tokens will be utilized to purchase or rent Twinkle, the Dancing Drone designed for drone shows

Drone Show Coin Tokens were created using Ethereum blockchain with smart contracts.

Drone Show Coin Tokens are digital crypto-tokens designed on the blockchain by Drone Dance Show IBC giving early investors the chance to acquire tokens in exchange for cryptocurrency.

# WHY INVEST IN DRONE SHOW ICO & BUY DRONE SHOW TOKENS?

- **Drone Show Coins (DSC) tokens are limited.**  
Only 10 Million non re-issuable tokens are available.
- **Easy way to invest in the future of drone light shows.**  
Highly promising prospect to grow into a multi-million dollar industry that can potentially replace dangerous, environmentally harming and costly fireworks with this clean form of green entertainment. It can also be used during concerts and other celebrations to add a new dimension.
- **Unique, stable and innovative blockchain product.**
- **Advanced form of investment through blockchain option.**
- **Attractive investment that's in its early stages of the token sale is expected to yield 100% profit.**





- ✓ **Drone Show Tokens are limited :** only **10** Million non re-issuable tokens are available
- ✓ **Easy way to invest in the future of drone light shows** which has a highly promising prospect to grow into a multi-million dollar industry that can potentially replace dangerous, environmentally harming and costly fireworks with this clean form of green entertainment. It can also be used during concerts and during other celebrations to add a new dimension
- ✓ **Tokens are created Ethereum blockchain using smart contracts**
- ✓ **Unique, stable and innovative blockchain product**
- ✓ **Advanced form of investment through blockchain option**
- ✓ **Decentralized trading crypto-tool**
- ✓ **Attractive investment that in its early stages of the token sale is expected to yield 100% + profit**
- ✓ **Drone Dance Show committed to transparency at every stage of the investment cycle.**
- ✓ **Prevention of Fraud:** Cryptocurrencies are digital and can't be forged or turned around subjectively by the sender, as with credit card charge-backs.
- ✓ **Prevention of Identity Theft:** When you give your credit card to a vendor, you give him or her access to your full credit line, regardless of the possibility that the transaction is for a little sum. Credit cards work on a "force" premise, where the store starts the payment and pulls the assigned sum from your record. Cryptocurrency utilize a "push" component that enables the cryptocurrency holder to send precisely what he or she needs to the vendor or beneficiary with no additional data
- ✓ **Immediate Settlement:** Purchasing genuine property normally includes various costs (Lawyers, Notary), postponements, and payment of fees. From multiple points of view, the bitcoin/cryptocurrency blockchain resembles a "substantial property rights database," says Gallippi.
- ✓ **Access to Everyone:** There are approximately 2.2 billion people with access to the Internet or mobile phones who don't as of now approach conventional exchange systems. These people are prepared for the Cryptocurrency market. Kenya's M-PESA system, a mobile phone-based money transfer and micro financing administration as of late declared a bitcoin device, with one of every three Kenyans now owning a bitcoin wallet and able to trade 24 hours a day



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PLEASE READ THIS SECTION AND THE FOLLOWING SECTIONS ENTITLED “DISCLAIMER OF LIABILITY”, “NO REPRESENTATIONS AND WARRANTIES”, “REPRESENTATIONS AND WARRANTIES BY YOU”, “CAUTIONARY NOTE ON FORWARD-LOOKING STATEMENTS”, “MARKET AND INDUSTRY INFORMATION AND NO CONSENT OF OTHER PERSONS”, “NO ADVICE”, “NO FURTHER INFORMATION OR UPDATE”, “RESTRICTIONS ON DISTRIBUTION AND DISSEMINATION”, “NO OFFER OF SECURITIES OR REGISTRATION” AND “RISKS AND UNCERTAINTIES” CAREFULLY.

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The Distributor will be an affiliate of [Drone Dance Show, IBC (“DroneDanceShow”)], and will deploy all proceeds of sale of the Drone Show Coin Tokens to fund Drone Dance Show’s project, businesses and operations of the company.

No person is bound to enter into any contract or binding legal commitment in relation to the sale and purchase of the Drone Show Coin Token and no cryptocurrency or other form of payment is to be accepted on the basis of this White Paper.

Any agreement as between the Distributor and you as a purchaser, and in relation to any sale and purchase, of Drone Show Coin Tokens (as referred to in this White Paper) is to be governed by only a separate document setting out the terms and conditions (the “T&Cs”) of such agreement.

In the event of any inconsistencies between the T&Cs and this White Paper, the former shall prevail. You are not eligible and you are not to purchase any Drone Show Coin Tokens in the ICO (as referred to in this White Paper) if you are a citizen, resident (tax or otherwise) or green card holder of the United States of America, Republic of Singapore or China.

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- (a) you agree and acknowledge that the Drone Show Coin Tokens do not constitute securities in any form in any jurisdiction;
- (b) you agree and acknowledge that this White Paper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities in any jurisdiction or a solicitation for investment in securities and you are not bound to enter into any contract or binding legal commitment and no cryptocurrency or other form of payment is to be accepted on the basis of this White Paper;
- (c) you agree and acknowledge that no regulatory authority has examined or approved of the information set out in this White Paper, no action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction and the publication, distribution or dissemination of this White Paper to you does not imply that the applicable laws, regulatory requirements or rules have been complied with;
- (d) you agree and acknowledge that this White Paper, the undertaking and/or the completion of the ICO, or future trading of the Drone Show Coin Tokens on any cryptocurrency exchange, shall not be construed, interpreted or deemed by you as an indication of the merits of Drone Dance Show and/or the Distributor, the Drone Show Coin Tokens, the ICO and the MyEtherWallet (each as referred to in this White Paper);
- (e) the distribution or dissemination of this White Paper, any part thereof or any copy thereof, or acceptance of the same by you, is not prohibited or restricted by the applicable laws, regulations or rules in your jurisdiction, and where any restrictions in relation to possession are applicable, you have observed and complied with all such restrictions at your own expense and without liability to Drone Dance Show and/or the Distributor;

(f) you agree and acknowledge that in the case where you wish to purchase any Drone Show Coin Tokens, the Drone Show Coin Tokens are not to be construed, interpreted, classified or treated as:

1) any kind of currency other than cryptocurrency; 2) debentures, stocks or shares issued by any person or entity (whether Drone Dance Show and/or the Distributor) 3) rights, options or derivatives in respect of such debentures, stocks or shares; 4) rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss; 5) units in a collective investment scheme; 6) units in a business trust; 7) derivatives of units in a business trust; or 8) any other security or class of securities.

(g) you are fully aware of and understand that you are not eligible to purchase any Drone Show Coin Tokens if you are a citizen, resident (tax or otherwise) or green card holder of the United States of America or a citizen; Republic of Singapore or China.

(h) you have a basic degree of understanding of the operation, functionality, usage, storage, transmission mechanisms and other material characteristics of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology and smart contract technology;

(i) you are fully aware and understand that in the case where you wish to purchase any Drone Show Coin Tokens, there are risks associated with Drone Show Coin Tokens and the Distributor and their respective business and operations, the Drone Show Coin Tokens, the ICO and the MyEtherWallet (each as referred to in the White Paper);

(j) you agree and acknowledge that neither Drone Dance Show nor the Distributor is liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this White Paper or any part thereof by you; and

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All statements contained in this White Paper, statements made in press releases or in any place accessible by the public and oral statements that may be made by Drone Dance Show and/or the Distributor or their respective directors, executive officers or employees acting on behalf of Drone Dance Show or the Distributor (as the case may be), that are not statements of historical fact, constitute "forward-looking statements". Some of these statements can be identified by forward-looking terms such as "aim", "target", "anticipate", "believe", "could", "estimate", "expect", "if", "intend", "may", "plan", "possible", "probable", "project", "should", "would", "will" or other similar terms.

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- (b) the risk that Drone Dance Show and/or the Distributor may be unable or execute or implement their respective business strategies and future plans;
- (c) changes in interest rates and exchange rates of fiat currencies and cryptocurrencies;
- (d) changes in the anticipated growth strategies and expected internal growth of Drone Dance Show and/or the Distributor;
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- (f) changes in the availability and salaries of employees who are required by Drone Dance Show and/or the Distributor to operate their respective businesses and operations;
- (g) changes in preferences of customers of Drone Dance Show and/or the Distributor;
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- (i) changes in the future capital needs of Drone Dance Show and/or the Distributor and the availability of financing and capital to fund such needs;
- (j) war or acts of international or domestic terrorism;
- (k) occurrences of catastrophic events, natural disasters and acts of God that affect the businesses and/or operations of Drone Dance Show and/or the Distributor;
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If any of such risks and uncertainties develops into actual events, the business, financial condition, results of operations and prospects of Drone Dance Show and/or the Distributor could be materially and adversely affected. In such cases, you may lose all or part of the value of the Drone Show Coin Tokens.



## THE DRONE SHOW COIN TOKEN SALE STRUCTURE

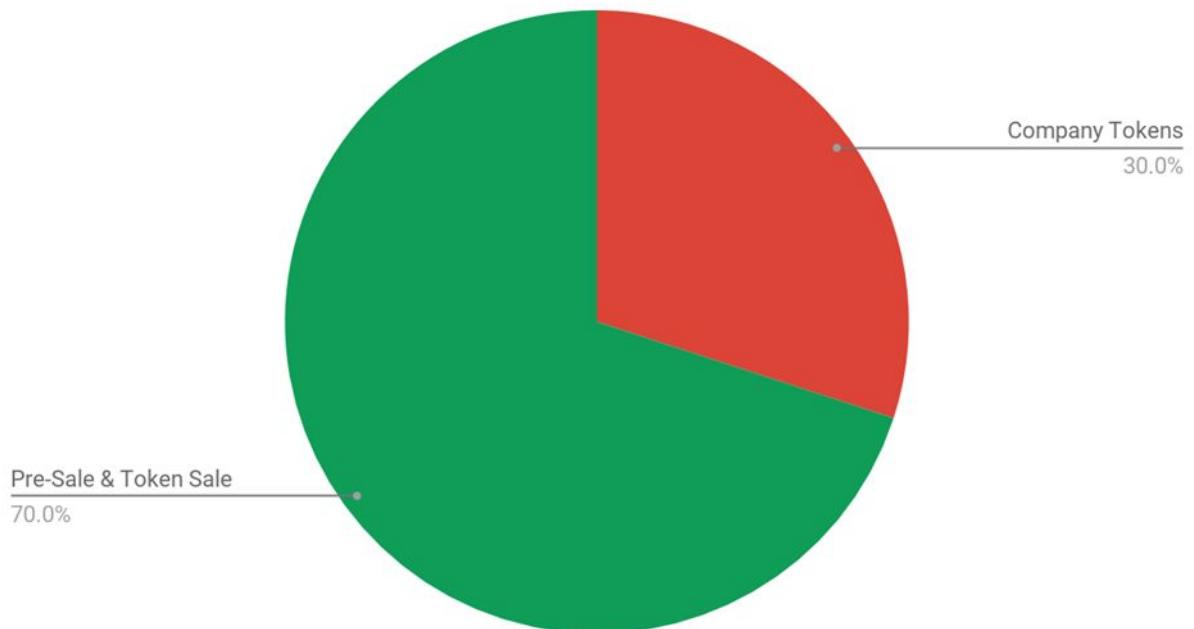
**Number of tokens limited to **10** Million non - reissuable Drone Show Coin Tokens.**

**70% of Drone Show Coin Tokens Contingent for pre-sale and token sale.**

**30% of Drone Show Coin Tokens remain Drone Dance Show IBC company tokens, for client incentives, salaries etc.**

**10,000 Drone Show Coin Tokens pledges to support American Red Cross**

Token Sale Structure

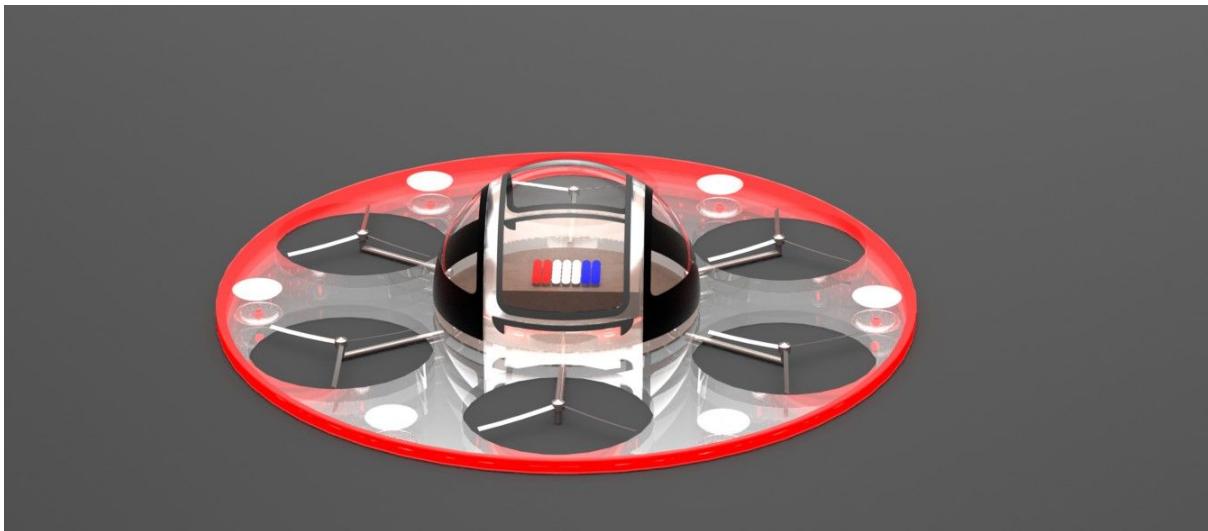


## ICO PLAN TIMELINE



## ROAD MAP

### PHASES OF TWINKLE, DANCING DRONE PROJECT EXECUTION



## Twinkle™ Dancing Drone

**Specially designed specifically for entertainment, is the first of it's kind.**

After much design and research, we came up with the perfect solution for a drone platform that's sole purpose is to be used for drone entertainment. Smaller footprint compared to drones we've been using, but with the same hardware and sophistication.

Equipped with a lighter 3d printed transparent frame, built in LED lights capable of programmable color combinations, but yet safer than conventional drones. Built in redundancy is a must in our business.

Mass production of the Twinkle™ is first and foremost of our phases. Thus the need for implementing a crowdfunding project such as this. We (Drone Dance Show, IBC) have been self funding up to this point, and have come to realize the growth potential in this untapped market.

This is why Twinkle™, DSC Drone Pod Rental System™, and DroneDanceCoin[DSC] are essential for our growth.

By participating in our ICO, we are opening the doors for you to be a part of this growth. Giving generous bonuses to participants in our presale, great value in the ICO, and committing (as code in our Smart Contracts) to further contribute to DroneDanceCoin[DSC] with profit percentages from our company shows... We believe this will continue to keep DroneDanceCoin[DSC] value increasing over time, a proven and stable crypto-currency.

# Drone Dance Show Project Execution

## Phase 1

Initial Production of Custom 3D printed drone frames (+1000 pieces).

Click on the link below to see Twinkle, Dancing Drone Prototype Concept:

[https://youtu.be/Abo0\\_5fpwI](https://youtu.be/Abo0_5fpwI)

Hire a Software Development Team.

Build & develop API (Application Programming Interface) for specific proprietary use with ground control software (GCS) - That is Already acquired.

Acquire land and warehouse for testing and training center.

DMX (digital multiplex Audio, Video, Acoustics and Lighting gear) integration with drone dance show software for light / sound / laser sky-painting visuals.

Research and development for Indoor entertainment solutions.

Acquire equipment and drone parts/materials to build our new visually appealing drone design.

## Phase 2

Create Drone Dance Show proprietary automation software from scratch. (Multilingual, Pre-defined choreographed missions, lighting effects and full entertainment solution package).

Ensure user will benefit from the simplicity of the software and effortless way of composing a new show with pre-programmed drone moves, meanwhile user can still have the freedom to add their own twists and create their own unique shows based on their imagination.

The software will control the drones, with pre-programmed moves and will control the LED lights & special effects such as rain/ fire etc.

The custom drones will have LED lights built into a transparent drone frame.

## Phase 3

Mass production of our patented custom-built dancing drones specifically for drone dance shows, to include everything including the drone dance software required for the customer - so that anyone without any technical knowledge can use it to design their own drone show.

Offer training at our training centers.

Update software adding new features, drone moves and special effects to enhance the drone show experience.



# **OBJECTIVE**

**Minimum Cap : 333 Ether**

**Minimum Buy-in for PreSale : 0.1 Ether**

**Presale Token Price : 0.001 Ether (after Buy-in price is met)**

Timeline of bonus buys during presale:

Day 1 : token(s) purchased + 30% more  
Day 2:: token(s) purchased + 25% more  
Day 3:: token(s) purchased + 20% more  
Day 4:: token(s) purchased + 15% more  
Day 5:: token(s) purchased + 10% more  
Day 6:: token(s) purchased + 5% more

**ICO Token Price : To Be Determined**

**Max Cap : Unlimited - until last 7 days of ICO**

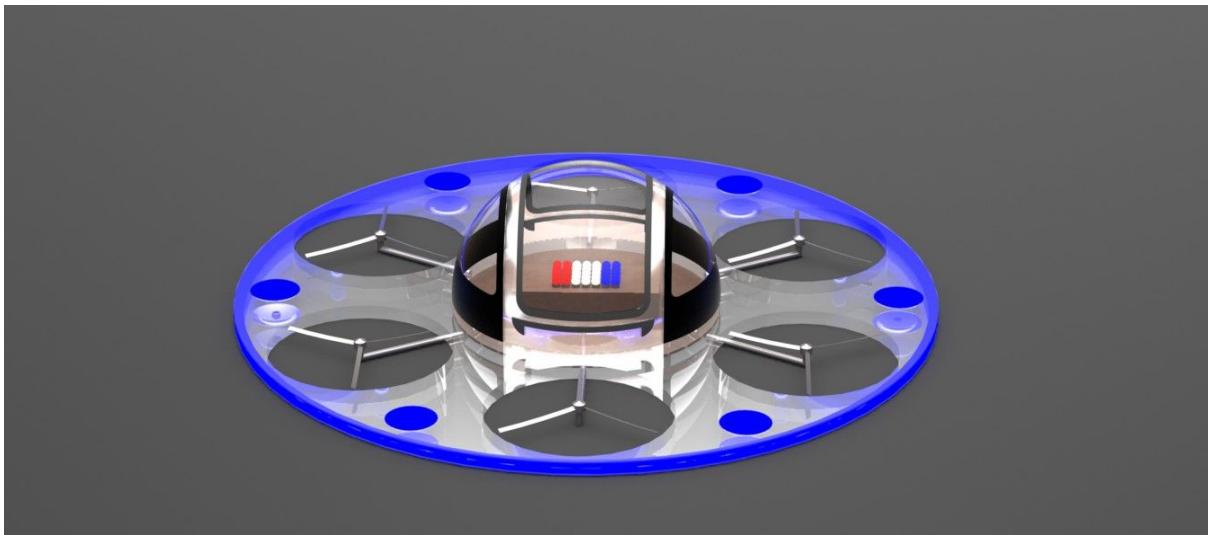
\*It is important to note, upon success of this ICO, Drone Show Coins may be traded on the exchanges to further vested interests in the Drone Dance Show, IBC future drone entertainment endeavors.

DroneShowCoin [DSC]



## SUMMARY

Meet Twinkle, our first generation dancing drone



[https://www.youtube.com/watch?v=Abo0\\_5fpwLI](https://www.youtube.com/watch?v=Abo0_5fpwLI)

Because so many of you passionate drone pilots & creative geniuses supported us on our journey and reached out to find out how can YOU create your own drone shows, we have been inspired to create a drone platform specifically for drone entertainment. Twinkle, the world's first entertainment drone with built-in injected LED lights into a transparent drone frame. Lightweight, durable, and nearly wind-resistant with six motors which means it can still operate safely even with a motor failure.

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Twinkle will come with a specific dancing drone software that has choreographed moves programmed in to create your own show, much like the musical notes for you to compose your own drone show & create your own legacy !

A Tremendous amount of love goes into the development of a new drone. Because of that, these drone babies became our second children.

Together we will create a new form of entertainment combining drones, lights, and music within the evolution of entertainment.

Together we can potentially replace dangerous and environmentally harming fireworks globally by creating a much more magical, cheaper, and safer form of visual and audio extravaganza.

***This is an untapped market with enormous potential.***



**[www.DroneDanceShow.com](http://www.DroneDanceShow.com)**

**<https://www.facebook.com/dronedanceshow>**

**(BE SURE TO SUBSCRIBE AND "LIKE" OUR PAGE!!!)**

**[Twitter Link](#)**

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