NAOMI NELSON

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ACADEMIA

University of Texas, Austin, TX — *MS Community and Regional Planning*
AUG 2021 - Present

U.C. Berkeley, Berkeley, CA — [IN]City *Certificate*
JUL 2020 - AUG 2020 • Social Justice Urban Planning, *Forest Foundation Fellow 2020*

Syracuse University, Syracuse, NY — *BA Geography*
SEP 2014 - DEC 2018 • Minor Food Studies, Focus in GIS and Food Desserts, Study Abroad Florence, Italy

EXPERIENCE

Globallogic @ Google LLC. Austin, TX
Research, Machine Intelligence Analyst FEB 2020 - MAR 2021

- Performed research tasks to support voice assistant technologies, maintaining a monthly performance score of 98%
- Communicated issues daily with project owners
- Performed daily data pulls for manual quality control audits, produced dashboard reports, found error trends, and increased rater efficiency

Apex Systems @ Apple Inc. Austin, TX
GIS Analyst APR 2019 - FEB 2020

- Reported to team lead for two pilot projects as the Point of Interest - Person of Contact
- Updated policy documents and training materials, assisted peers with daily issues as Subject Matter Expert
- Analyzed metadata to improve UI/UX, beta testing said improvements
- Performed tasks to support the mapping application including evaluation, validation, production of spatial data thru ticket requesting system

Syracuse Community Geography Syracuse, NY
GIS Research Assistant SEP 2018 - DEC 2018

- Utilized spatial analysis techniques and participatory, quantitative, and qualitative research methods to map, visualize, and address social injustice within the community
- Acted as a liaison between the University and community stakeholders

Lawrence Community Works Lawrence, MA
GIS Summer Fellow MAY 2017 - AUG 2018

- Forest Foundation Fellow, Boxford MA, 2017, 2018
- Independently built and managed geodatabase, created maps for past, current, and future affordable real estate developments in a predominantly lower-income, Latinx community

SKILLS

Data Visualization, Geographic Information Systems (GIS), Esri ArcMAP, QGIS, Tableau, Miro, Social Explorer, Zoom, InDesign, Acrobat, Google Workplace, Microsoft Word Suite, iWork, Technical Writing, Grant Writing, Spatial Analysis, Transit Analysis, Research, Machine Intelligence, Team Research, Data Management, Quality Assurance, Beta Testing, Social Media, Community Organizing, Kitchen Table Reflexivity, Youth civic engagement, 60 wpm

URBAN DESIGN PROJECTS

[IN]CITY
Designed a Transit Oriented Development for the current North Berkeley Bart Station and surface parking lot to incorporate high-density housing, slow streets, and colocation, addressing wicked social justice inequalities, while adhering to AB2923

Fishbrook Design Studio Haverhill, MA - FEB 19 - MAR 19
Services requested to complete short term projects and evaluated the feasibility of future projects by manipulating GIS shapefiles to be utilized as base maps in 3D models

S.C.G.
Worked on time-sensitive projects including the digitization of snowplow routes using a grid system for the City of Syracuse that had not been updated since the '60s

L.C.W.
Worked with the Lawrence Public School District to predict where future housing developments were needed and identified which schools were under/over-utilized for future housing and school planning

REFERENCES

Michael Larice (801) 696 - 4636
Jess Andors (978) 685 - 3115
Isabel Kraus-Liang (707) 567-3106