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in [Dror Karpfen](#)

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## Skills

| | |
|---|---|
| JavaScript | Node.js |
| HTML | Express.js |
| CSS | Rest APIs |
| React.js | MongoDB |
| Redux | MySQL |
| Vue.js | PostgreSQL |
| TypeScript | Docker |
| Next.js | PWA |
| jQuery | Git |

## Languages

**Hebrew**
Native

**English**
Fluent

# Dror Karpfen

## Full Stack Developer

Highly motivated, detail-oriented full stack developer, committed to delivering scalable and user-friendly web applications. With over 2 years of experience in SEO, I possess a strong understanding of web, product and marketing principals.
Constantly striving to improve my skill set and grow professionally, seeking a full time position, where I can apply my knowledge and expertise for continuous improvement.

**Check out my latest project:** [merllo.onrender.com](#) | [Github](#)
Pixel perfect, E2E clone of Trello
Technologies - MERN, webSockets, Rest API, Sass

## Work Experience

### Similarweb
B2B SaaS solutions for digital marketing and sales | 2021-2022
**SEO Manager**
- Took part and supported website redesign projects
- Developed strategy based on data and research, and increased organic traffic by 440% in 8 months
- Worked closely with product, marketing and localization teams to align strategies and KPIs
- Created automated reports for better visibility and collaboration

### McCann Valley
Advertising agency | 2020-2021
**SEO Manager**
- Led website migration processes for several clients
- Created and carried out SEO strategies tailored to the clients needs
- Worked with global teams according to brands strategies

## Education

### Full-stack bootcamp
**Coding Academy | 2022-2023**
- An intense coding bootcamp (640 hours)

### B.A Psychology and Management
**Ben-Gurion University of the Negev | 2016-2020**
- Extensive knowledge in research methodology