

DANNY ROSEN

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EDUCATION

University of Illinois at Urbana-Champaign – College of Business

Expected Graduation: May 2020

- Bachelor of Science in Finance with a minor in Computer Science

GPA: 4.00/4.00

Business Honors Program

- Selected as one of 37 students out of over 4,000 applicants to the College of Business
- Traveled to Malaysia and Singapore to visit company headquarters, study differences in corporate culture, and analyze the elements of successful startups in less developed markets

PROFESSIONAL & WORK EXPERIENCE

Illinois Business Consulting

Champaign, IL

Consultant

August 2017 - Present

- Hired from 600+ candidates as one of 100 consultants to join the nation's largest student-run consulting group
- Created issue trees, slide decks, and different types of deliverables while working on a semester long research project for a technology-based startup

Protiviti Case Competition

Champaign, IL

Consultant – 1st place

February 2017

- Competed against nine other teams of University of Illinois students to design a solution to a given case pertaining to a roll out of a new system interface for an insurance company
- Designed dynamic plan using analysis of company management and annually reported data
- Received first place award for solution content, quantitative analysis, and overall presentation

Crowe Horwath Case Competition

Champaign, IL

Consultant – 3rd place

April 2017

- Presented recommendations for a complex SDLC project for a national natural metals company
- Learned how to work within strict time constraints and adapt to new restrictions with minimal notice

James Scholar Case Competition for AT&T

Champaign, IL

Consultant – 3rd place

November 2016

- Teamed up with two others to create a business plan for a cafe to expand its market beyond the student demographic
- Presented ideas to over five AT&T employees and was awarded third place in the competition out of fifteen teams

Bromley Hall Mail Room

Champaign, IL

Employee

August 2017 - Present

- Organized packages of Bromley Hall residents in order to minimize time spent waiting for students picking up packages
- Focused on providing efficient service during high-traffic time periods

ACTIVITIES & LEADERSHIP

Prime Mergers & Acquisitions

Champaign IL

Analyst

February 2017-May 2017

- Engaged in a semester-long M&A simulation through the analysis of a buy-side transaction
- Participated in weekly classroom training sections taught by investment banking analysts and upperclassmen
- Utilized three different valuation methods to assign a valuation of \$950m-\$1.05b to fast food chain Bojangles'

Alpha Kappa Psi Professional Business Fraternity

Champaign, IL

Academic Chair, Fundraising Chair

January 2017 - Present

- Selected to a new member class of 20 from 300 candidates based on leadership and communication skills
- Running a mentorship program to pair up older and younger fraternity members as mentor-mentee pairs
- Facilitated sales of textbook for Accounting 202 course to UIUC student population, raising over \$1,000

Alpha Epsilon Pi Fraternity

Champaign, IL

Executive Board Member: Secretary, Assistant Treasurer

August 2016 - Present

- Facilitated participation in fraternity events through a points-based incentive program
- Collaborated with the executive board to create the 2016-2017 budget, allocating \$117,000 in funds
- Oversaw and monitored several budget accounts and facilitate the collection of semester dues from 100+ members

Business Honors Board

Champaign, IL

Recruitment Committee

November 2016-Present

- Interviewed candidates to determine which candidates best exemplify the program's motto of "Leadership through Service"
- Communicated with prospective Business Honors students and detailing the programs benefits, which includes a \$20,000 scholarship and a subsidized business learning experience trip to Singapore and Malaysia

HONORS & AWARDS

James Scholar Program - College of Business Scholarship Recipient - Dean's List (Fall 2016, Spring 2017)

