

Work Experience

Stamurai / UX Design Intern

Apr - Jul 2020, Remote

Designed a responsive landing page for an app named 'Stamurai' - helping the people who stutter • Worked closely with PMs and Devs to define useful features • From wireframes to creating pixel-perfect mocks & interactions • Increased Conversion rate by simplifying the UI • Enhanced the Daily User engagement by 166% within 3 months

Arbor Research India / UX Design Intern

Feb - Mar 2020, Remote

Designed an e-commerce website named 'InsaneDeals' from the ground up • Created a mobile-first responsive user experience while still establishing consistent desktop interaction patterns • Collaborated with the development team for deploying new features

Kerala On Road / UX Design Intern

Sep - Nov 2019, Remote

Redesigned and prototyped the mobile onboarding experience of KeralaOnRoad's website • Collaborated with the Back End team to implement and deploy new features • Increased the User engagement rate by 35%

Breakthru. / Freelancer

Jan 2018 - Present, Remote

Leading a team of coders and designers • Managing a wide variety of cross-media projects involving branding, illustration, UI Design, UX Research, Web Development, for startups and academic institutes • Maintaining a 97% client satisfaction score

Awards & Honors

Awwwards - Honors

Awwwards - Mobile Excellence

CSSDA - Site of the Day

CSS LIGHT - Feature of the Day X 2

BEST CSS - Site of the Day X 2

Witty Web Wiz. - Website of the Day

Design Nominees - Site of the Day X 2

Awwwards - Young Jury 2020-21

Brandathon'31 & '33 - Winner

CodersRank - Top 5 in India (HTML & CSS)

IxDF - Best in Class Distinction (Mobile UX)

Education

Google / UX Design

2021 - Ongoing, Professional Certificate
Grade - 100%

UC San Diego / Interaction Design

2020 - 21, Coursework
Grade - 98.83%

Learned how to generate design ideas, and techniques for quickly prototyping them. Understood the principles of visual design, perception, and cognition that inform effective interaction design.

Georgia Tech / HCI

2020, Professional Certificate
Grade - 95%

Understanding the fundamental guidelines and heuristics of UI design, stages of the design life cycle. The application of modern frameworks and theories - Agile Method, Universal Design, Activity Theory, and Value-Sensitive Design. HCI in VR, AR, wearables, context-sensitive interfaces and social computing.

Interaction Design Foundation / Mobile UX

2019 - 20, Certificate
Grade - 100%

Mastered the way to design interfaces based on mobile usability. Personas - Task modelling.

Skills & tech

Design

Concept Sketches, Low & High fidelity Wireframes, User Flows, User Personas, Information Architecture, Rapid Prototyping, Motion Design, Illustrations, Style guides, etc.

Research

Heuristic Evaluation, Usability Testing, A/B testing, Guerrilla Testing, Competitive Analysis, Hypothesis Testing, Qualitative - Quantitative Research, Surveys, User Interviews, Cognitive walkthrough, etc.

Tech

HTML, CSS, JavaScript • XD, Figma, Adobe Creative Suite • Prototipe, After Effects • Zeplin, Notion, Miro • Github • Webflow