

Question 8

a) I split the data into a test and training set at a 7-train to 1-test ratio. This gave me 357 training observations and 43 testing.

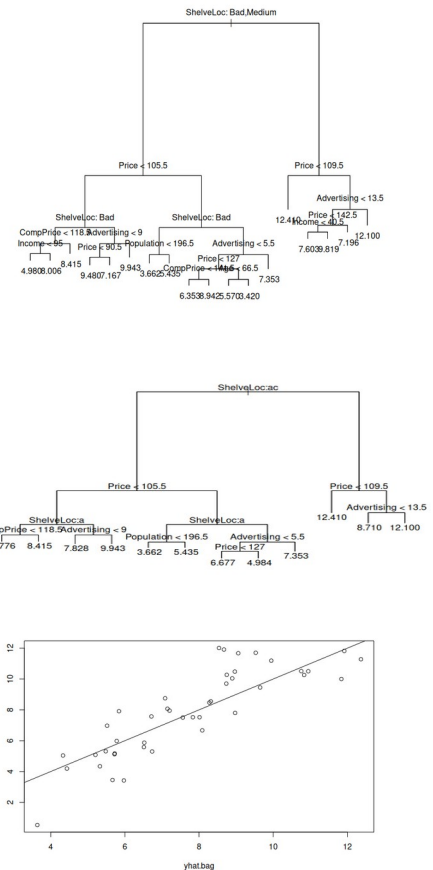
b) I created a tree and plotted it. It's a little messy, but there's a lot going on. I got a test MSE of 4.64

c) Pruning the tree using cross validation gave me a tree of size 12 terminal nodes instead of the initial 18 I had. I got a test MSE of 5.16, which actually performed worse. This makes sense in a regression setting, since trees are typically not the greatest at low observation regression

d) I bagged and plotted. The test MSE is 2.08. This is a significant decrease over the tree and pruned tree, which is a really good thing. After using importance(), the ShelfLoc was so extraordinarily important at a %IncMSE of 84, then Price at 71%, then CompPrice at 33, then Advertising 26%, and Age 22%.

```
> print(importance(bag))
```

	%IncMSE	IncNodePurity
CompPrice	33.4628087	283.20953
Income	11.1089398	135.50229
Advertising	26.6246316	249.15835
Population	0.3649897	89.93414
Price	71.6705488	770.49416
ShelveLoc	84.3934223	915.64106
Age	22.0920764	224.04954
Education	2.3896294	78.73495
Urban	-0.2325908	13.59418
US	4.2646544	14.27599



e) By using a random forest, I got a test MSE of 2.53, slightly worse than the bagged model. I chose an m of 3, which is roughly the square root of 10, the number of predictors used for the model. Here are the importances. According to the summary for the random forest model, mtry is 1 meaning it built a tree using only stumps, or an additive model. If m were larger, it might perform a little better, but then the results would be more correlated with each other since similar trees would get built.

```
> importance(rand_forest)
```

	%IncMSE	IncNodePurity
CompPrice	18.1884601	260.14486
Income	6.9510664	195.96938
Advertising	23.5492453	270.68292
Population	-0.6376683	169.19283
Price	48.7269979	635.16857
ShelveLoc	53.6759590	684.24972
Age	15.8389795	294.49213
Education	3.0223438	114.35664
Urban	-1.9442497	24.57522
US	6.4423000	43.03122

Question 11

a) I created a test and training set using rand

```
# b)
boost = gbm(y_n ~ . - Purchase, data = train, distribution = "gaussian",
            n.trees = 1000, shrinkage = .01)
print(summary(boost))
```

b) Here are the first few important predictors.

c) Based on this table, there are 99 observations that are predicted to be true, and only 18 of them are. This is a pretty bad rate, only 18% correct.

```
> print(summary(boost))
```

	var	rel.inf
PPERSAUT	PPERSAUT	16.07625883
MAUT2	MAUT2	8.96456460
ALEVEN	ALEVEN	6.75239489
MINKGEM	MINKGEM	5.36396870
MBERMIDD	MBERMIDD	5.00423947
MBERHOOG	MBERHOOG	4.91524769
MHHUUR	MHHUUR	3.83078669
PBRAND	PBRAND	3.76076515
MGODGE	MGODGE	3.70550061
MHKOOP	MHKOOP	3.60461639
MSKC	MSKC	3.43716884
MOPLHOOG	MOPLHOOG	2.58754336
MOSTYPE	MOSTYPE	2.10937153
MAUT0	MAUT0	1.98037320
MOPLLAAG	MOPLLAAG	1.83177006

```
> table(greater_20_actu, greater_20_yhat)
```

	greater_20_actu	FALSE	TRUE
greater_20_yhat	FALSE	4445	81
TRUE	278	18	