

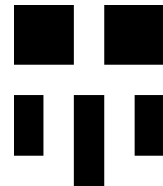
Nicolas Barrera

Front-End Developer

contact: drummerhead@gmail.com

nicolas-barrera.com — <http://nicolas-barrera.com/>

drummerhead.me — <http://drummerhead.me/>



Skills

- Content Strategy and Planning
- Wireframing and Prototyping
- User Experience
 - Information Architecture
 - Interaction design
 - Usability
- Front-End Development
 - HTML5
 - CSS3
 - Javascript (Ember, Angular, jQuery, Vanilla)
 - Responsive Web Design
 - Performance & load speed optimization
 - Semantic & Modular System Design
 - Accessibility
 - Search Engine Optimization
- Back-End Development
 - Ruby
 - Rails (learning)
- Visual Design
 - Minimalist, typography based layouts
 - Cohesive, functional systems
 - Rich Animation Effects
- Tools
 - Bash
 - Vim
 - Git
 - Adobe Suite

All of the above are just keywords, useful for you to quickly grasp what is that I do. But where does Usability end and User Experience begin? Where does wireframing end and Information Architecture begin? For me, there is no clear line. It is the amalgamation of all of this knowledge what's necessary for the development of the proper product.

My ultimate goal is to align the objectives of the product with the needs of the users. The best tools for this is good criterion, intuition and the flexibility to adapt to any new scenarios or tools necessary.

Experience — 8 years

Front-End Consultant

Various companies

Aug 2013 · Present

2 years 2 months

Content Creator, Video Editor, Application Designer & Front-End Developer

aprend.io — <http://aprend.io/>

Oct 2013 · Apr 2014

7 months

Application Designer & Front-End Developer

Neo — <http://www.neo.com/>

Sep 2012 · July 2013

11 months

Lead Designer & Front-End Developer

Cubox — <http://cuboxlabs.com/>

Dec 2010 · Sep 2012

1 year 10 months

Information Architect, Usability & Accessibility Consultant

OneTree — <http://onetree.com/>

Nov 2010 · Jan 2011

3 months

Site production lead, Designer

Takeoff Media — <http://www.takeoffmedia.com/>

Jun 2009 · Nov 2010

1 year 6 months

Freelance Web Designer

Various companies

Mar 2007 · Jun 2009

2 years 4 months

Work Examples

You can assess my code proficiency by checking:

- Open Source · Github — <https://github.com/DrummerHead/>
- Labs site · mcdlr — <http://mcdlr.com/>

I've been involved as a Front-End expert and UX specialist in projects ranging from content portals to full fledged applications. Some of those projects included: Games monetization platform, Sports statistics network, Book based homework creator, Collectibles marketplace.

I was also in charge of the PRD regarding IA, Usability and Accessibility for Uruguay's Ministries websites.

Education

I have formal training in Typography Design, Digital Design, Color Theory, Layout Theory & Copywriting (*Licenciatura en Diseño Gráfico, ORT University Uruguay 2005–2008*)

Added to that is thousands of hours reading books and articles from the best, and getting my hands dirty with the concepts I learn. I love learning from everything I can get my hands on and combining paradigms from different fields of knowledge to create new things.

I think that my innate curiosity and exploration have led me to the path I am today, coupled with love for the Internet and the desire to make it better for everyone.

Talks

Subject:
Material Design Lite

Conference:
GDG DevFest, Uruguay — 2015

Slides:
mcdlr.com/mdl

Subject:
Internet in 3D & CSS 3D Transforms

Meetup:
Front End MVD, Uruguay — 2015

Subject:
CSS Animations

Meetup:
JS MVD, Uruguay — 2015

Slides:
mcdlr.com/css-animations

Subject:
Material Design

Meetup:
Google Developers Group Uruguay, Uruguay — 2015

Slides:
mcdlr.com/material-design

Subject:
Modularizing your Front-End

Conference:
RubyConf Uruguay, Uruguay — 2014

Slides:
mcdlr.com/mfe

Subject:
3D on the Internet & CSS Transforms

Conference:
Behance Portfolio Reviews, Uruguay — 2013

Subject:
Responsive Web Design

Conference:
wroc_love.rb, Poland — 2012

Slides:
mcdlr.com/rwd

Subject:
Information Architecture

Conference:
BarCampUy, Uruguay — 2010

Subject:
Separation between Content, Presentation & Behavior

Conference:
RubyConf, Uruguay — 2010

Get in touch!

I'm currently living in Uruguay and open for traveling abroad for interviews.

Send me an email at **drummerhead@gmail.com** with your proposal and I'll answer you promptly.

Thanks for reading and have a nice day!

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