

The **Drupal 8** Decision

Budgets, Bosses, and Bul@#%
Standing Between You
and the Next World-Class CMS

Drupal GovCon • July 2015

Drupal 8 JEOPARDY!



Applause!

Andrew Cohen

 andrewjcohen

Jess Snyder
 jesseves

Chaz Chumley



chazchumley

**SEXIER, MORE
USABLE BACKEND**

MOBILE IN ITS DNA

NOT AN ORCHESTRA

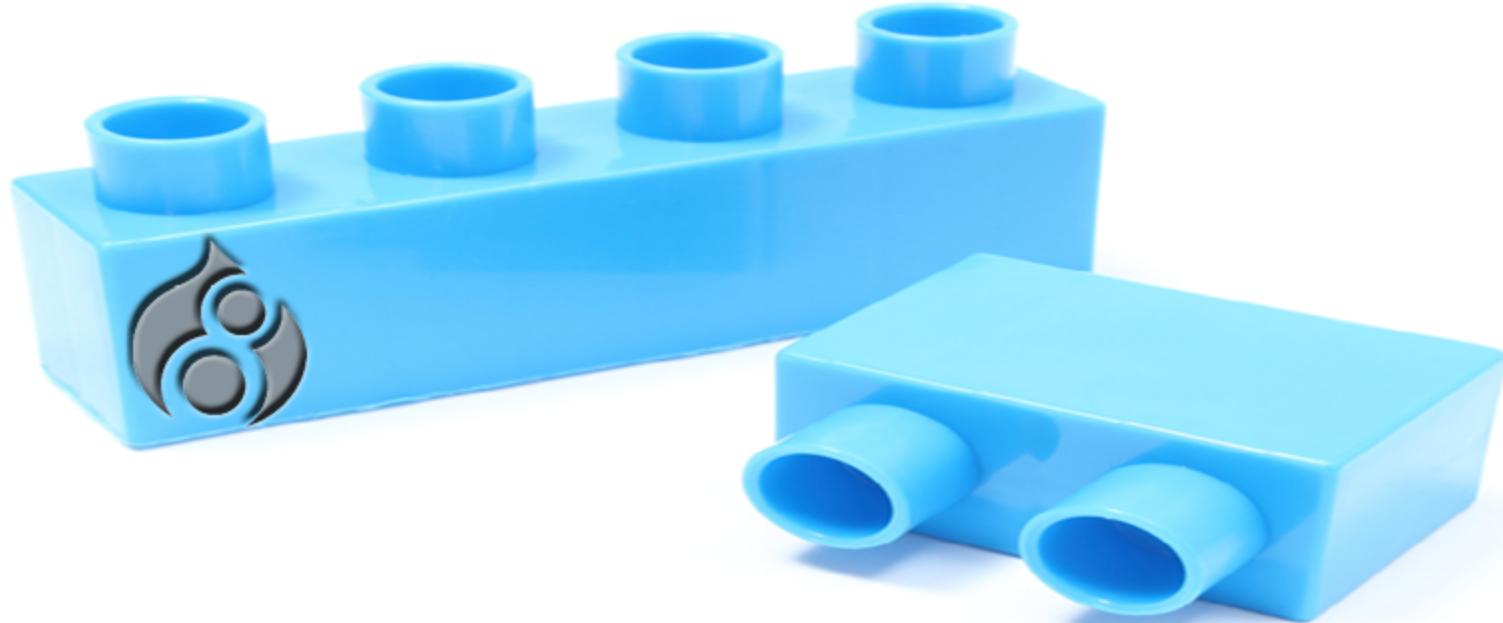
**YOUR DEVELOPERS
WILL WET
THEMSELVES**

D8 is great! But...



+

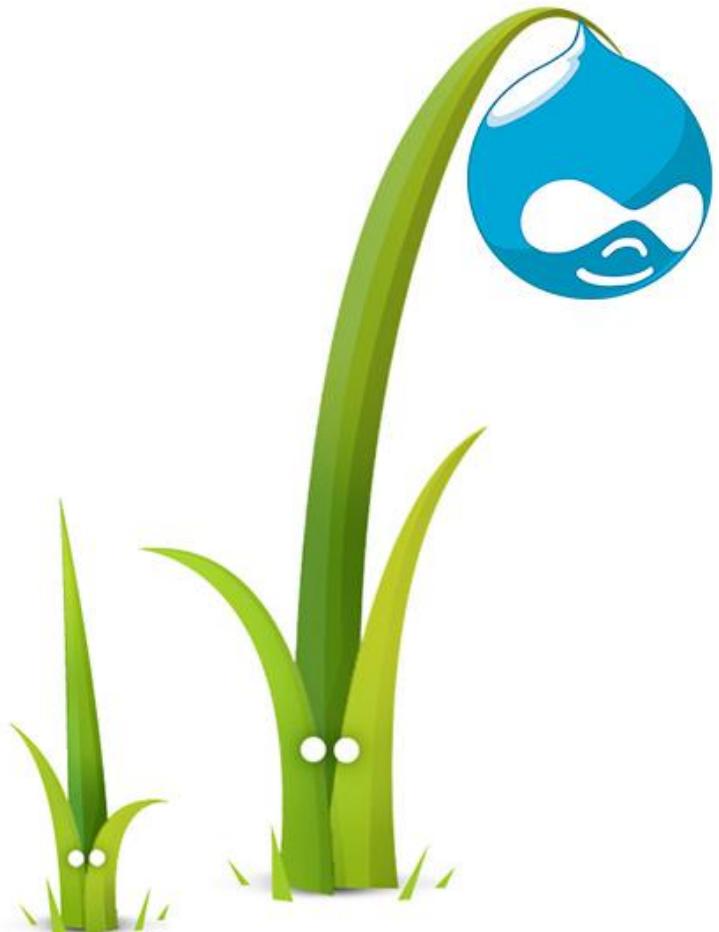






Wysiwyg out of the box





TWIG

Image Views Configuration

Twig View

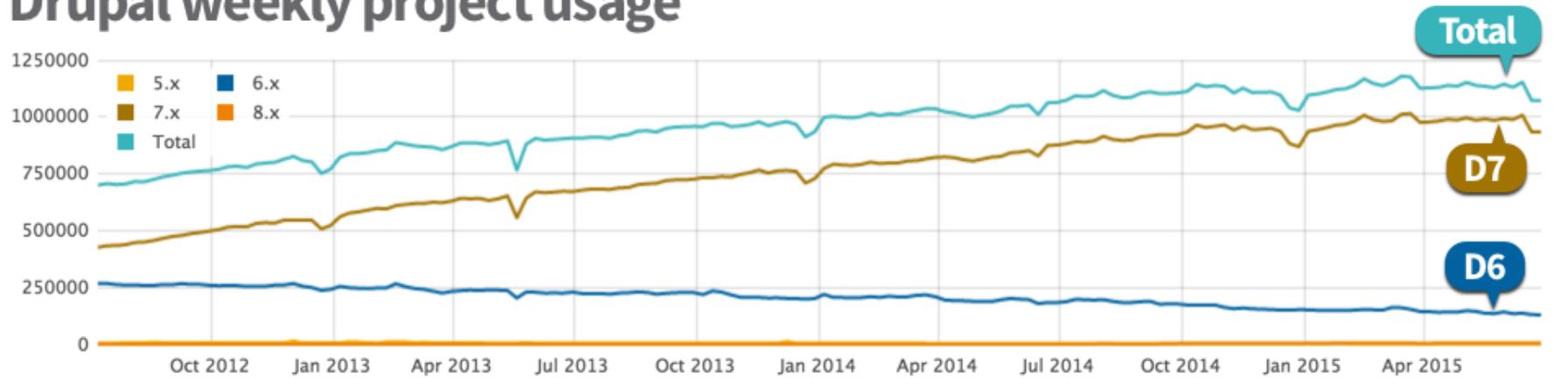
Drupal

Transliteration
Performance
CKEditor
Fieldable
Migrate
Cache
Layouts
Multilingual
Entity
Integration
Link
Accessibility
Mobile
Localization
Reference
Communities

Don't Panic!

You're Not Alone

Drupal weekly project usage



drupal.org/project/usage/drupal

BIG BRANDS ON D7



The
Economist



You're fine where you are



Mature
Stable
Secure
Known

Reap Your Harvest



Time is on your side

When will D8 be released?

“When it’s ready.”



SCENARIOS

I'm on
Drupal 6

I'm on
Drupal 7

I'm
starting
a new
project

Decision Time?



A rebuild, not an upgrade



Code
Design
Content

Hurdles



Institutional

Business

Drupal

What's On Now

WETA KIDS

WETA TV 26

4:00PM



WordWorld
Sh-Sh-Shark! Dog Wants
to Play Ball

Martha Speaks
Magic; Scaredy Cat

Thu • Jul 23

TELEVISION

WETA TV

12:00 PM Charlie Rose

12:30 PM

1:00 PM

1:30 PM

2:00 PM

2:30 PM

3:00 PM

3:30 PM

WETA HDTV

Charlie Rose

Humanity From Space

WETA UK

Are You Being Served?
Strong Stuff, This Strong Stuff, This Insurance

As Time Goes By An Old Flame

Dinosaur Train Valley of the Stygimolochs; Tiny Loves Fish

Dinosaur Train The Call of the Wild Corvithosaurus;

Peg + Cat The Potty Problem; The Butter Problem

Peg + Cat The Cold Camel Problem; The Einstein Problem

WETA Kids

Hustle As One Flew Out, One Flew In

Super WHY! The Adventures of Math-a-Million

Midsomer Murders Death and Dust (Starts at 2:53 PM)

Thomas & Friends Chuffing With Pride

Sesame Street Biggest Loser

Queer

WETA TV 26

What's On Now

4:00PM Poldark on Masterpiece

5:00PM The Crimson Field Episode 5

6:00PM BBC World News

See Full Schedule

What's On Tonight

8:00PM Antiques Roadshow Vintage Madison

9:00PM Antiques Roadshow Vintage Tampa

10:00PM Pioneers of Television Variety

11:00PM POV Return to Home

See Full Schedule

What's on Now

WETA TV 26

4:00PM CLASSICAL WETA

Poldark on Masterpiece

5:00PM The Crimson Field Episode 5

BBC

Doc Martin Personality Quiz



Doc Martin

WETA TV26: Saturdays, 8:00PM

WETA HD: Saturdays, 8:00PM

WETA UK: Tuesdays, 9:00PM

Dr. Martin Ellingham, a smart physician with a foul disposition, moves to Portwenn to replace the Cornish hamlet's deceased doctor, and promptly sets about alienating everyone.

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WETA UK	TUE., JULY 21, 2015 8:58 PM (46 MINUTES)	The Holly Bears a Prickle
		Louisa dumps Martin after he makes an inappropriate remark, but he receives a second chance when Louisa calls on him to help an injured friend.

WETA UK	3:00 PM	Life on the Reef
		Louisa's engagement excites the town, but the overshadowed by a mushroom-caused aspergillosis
		Meanwhile, Bert's restaurant faces financial
	3:30 PM	The Holly Bears a Prickle

WETA UK	4:30 PM	The Holly Bears a Prickle
		Louisa dumps Martin after he makes an inappropriate remark, but he receives a second chance when Louisa calls on him to help an injured friend.

See More Episodes

Opportunities

Re-evaluate Content Types

Fix Pain Points

Refresh Best Practices

Revisit Site Structure

Hmmmm....

PUBLIC TELEVISION AND CLASSICAL MUSIC FOR GREATER WASHINGTON

WETA

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National Programming

National Programming

Welcome to WETA Station Relations' National Projects work site, your one-stop resource for information about all of WETA's series, specials and projects. You'll find the latest news about program updates & descriptions, images, broadcast dates and so much more...so get the scoop!

All Current Projects

The information in this area is only available to PBS station personnel. If you have not yet logged in, please do so using the form to the right.

If you are not from a PBS station, please visit the [WETA Pressroom](#) for information about WETA productions.

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Publications

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Welcome, Journalists.

Thank you for visiting the WETA Pressroom. Here you will find information and resources for our WETA local and national television productions and initiatives, as well as the latest station news from WETA.

In order to download high-resolution images, you will need to create an account.

Featured Press Kits



THE GOSPEL TRADITION: IN PERFORMANCE AT THE WHITE HOUSE

This program showcases a canon of American music that cuts across the boundaries of race and class to provide comfort and inspiration to its listeners

PEACE THROUGH MUSIC

uctor Sir Gilbert Levine hosts this music special of Pope John XXIII and Pope John Paul II.

SHARE:

Welcome back!

Username *

Password *

Create new account

Request new password

LOGIN

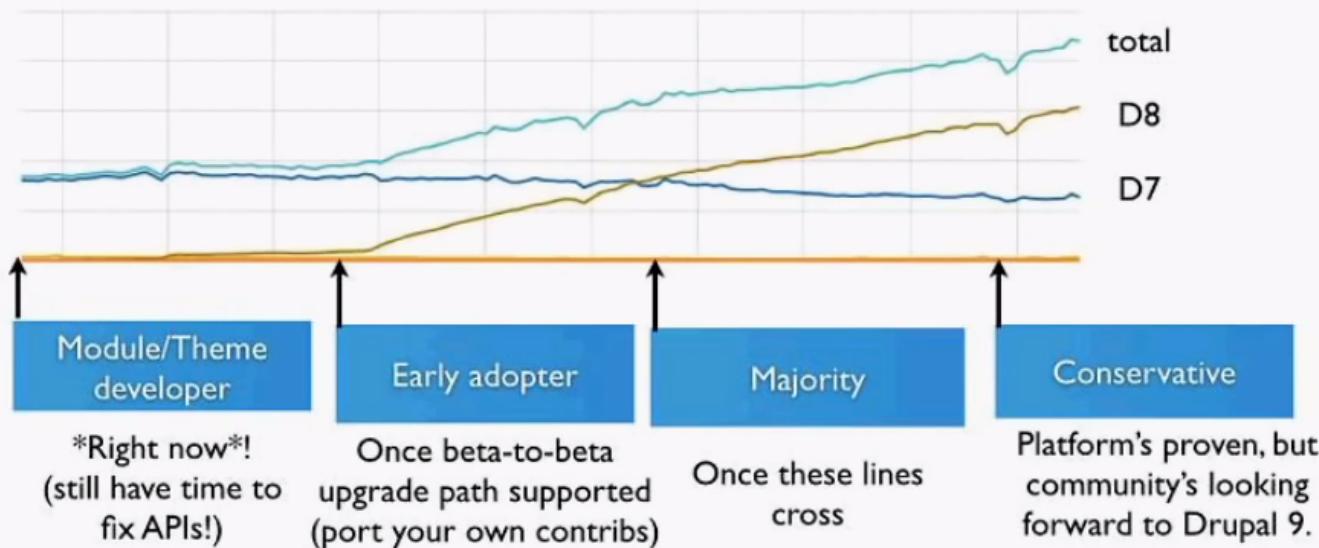
If you are from a public television station, please also check our [National Projects website](#) for additional information and resources for stations.

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When will **most** people use D8?

Let the community be your guide.

<https://www.drupal.org/project/usage/drupal>



Slide from Angie Byron's May 26, 2015 webinar "Everything You Need to Know About the Top Changes in Drupal 8"

j.mp/drupaltop8

Bosses & Budgets



The background of the image is a soft-focus photograph of a workspace. It features a white spiral-bound notebook with some handwritten notes, a white mug containing a dark liquid (likely coffee), and a laptop keyboard. A person's hands are visible on the right side, holding a red pen and writing in the notebook.

Plan Now

Budget

Tech Audit

Content Audit

Your Priorities

DAILY DOUBLE



Q & A

RESOURCES

- api.drupal.org
- DrupalCon LA presentations
- Updated books coming soon!
- Video: Top 8 Changes in Drupal [http://j.
mp/drupaltop8](http://j.mp/drupaltop8)



THANK YOU!

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