DRUPAL [MOON] CAMP TORONTO

November 12/13 2011

DRUPAL BUSINESS SUMMIT 2011

December 2 2011

DrupalCamp 2011

DRUPAL [MOON] CAMP TORONTO

- DrupalCamp Toronto will bring together 350 Drupal experts, web developers and consults to exchange best practices, share insider secrets and celebrate their successes using the Drupal platform

- DrupalCamp will host not only a main session with keynote speakers, but several parallel break-out sessions for smaller group discussions

- DrupalCamp Toronto will be hosted at George Brown College in Toronto **November 12 & 13**

Drupal Business Summit 2011

- The first Drupal Business summit will bring together senior leaders from organizations across the GTA looking to understand how Drupal can help them take their organization to new heights

- The Summit will feature keynote speakers from the Drupal community as well as business leaders who have adopted the platform in order to advance their organizations

- The Summit will be hosted at the Spoke Club on **Friday, December 2, 2011**

Drupal in the Media

Watchdog: Drupal's Dedicated Print Magazine

By Chelsi Nakano | Thursday February 10, 2011   Tweet 18   Like 3

Half of Software Purchases In the Next Five Years Will be Open Source #osbc

By Josette Rigsby | Tuesday May 17, 2011   Tweet 54   Like 3

Microsoft Adds Support for Drupal 7 to WebMatrix, Web Platform Installer

Acquia Positions for Growth, International Expansion With US$ 15 Million in Funding

By Josette Rigsby | Wednesday July 20, 2011   Tweet 17   Like 3

Websites Built With Drupal Content Management System Nab Top Spots on 2011 Inc. 5000 List

Volacci's Extensive Study Confirms 4% of Companies on List Are Drupal Users -- A Significant Growth Over Previous Years

Event Sponsorship

- This year we will be offering sponsorship of **both DrupalCamp Toronto and the Drupal Business Summit** under a single umbrella

- Sponsors will have access to meet with not only technical Drupal users & developers but also with Sr. technical and business leaders at the Business Summit

- The two events represent the fastest growing Drupal conferences in the world and we invite you to take part!

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DRUPAL BUSINESS SUMMIT 2011

Sponsorship Level	Title Sponsor	Event Sponsor	Partner
Number of sponsors	Limited to 4	Limited to 4	-
Online Presence	Prominent rotating callout on home page. Page with company information linked from large logo on sponsors page. Logo in all emails to attendees.	Smaller rotating callout on home page. Page with company information linked from logo on sponsors page.	Page with company information linked from logo on sponsors page.
Website Interview	Company profile & interview promoted to front page one day before event.	Company profile & interview promoted to front page one week before event.	-
Sponsorship Table at DrupalCamp	8 Foot Sponsorship table, in premium location	4 Foot Sponsorship table	Tables subject to availability
Speaking Opportunity	Opportunity to introduce a keynote speaker at DrupalCamp or the Business Summit	-	-
DrupalCamp T-Shirt Branding	Large logo on back of t-shirt	Mid size logo on back of t-shirt	Small logo on back of t-shirt
On-site Signage	Inclusion in all event signage and on screen during opening remarks and lunch	Inclusion in all event signage	-
Receive List of registered attendees	✔	✔	-
Giveaway	Opportunity to present a door prize	-	-
Included Tickets	10 (6 for Drupal Camp, 4 for Business Summit)	5 (3 for Drupal Camp, 2 for	2 (1 and 1 or both for DrupalCamp)
Financial Commitment	$3500+	$1500+	$500+ / In-Kind

Why Sponsor

- **Support and Invest in the Drupal Community**

  - The events represent an important opportunity for connections and networking in the open-source community

  - Be recognized as a leading brand, delivering innovative programs to users and business leaders

- **Connect with our Audience**

  - Opportunity to network with Drupal experts from across North America

  - A chance to recruit some of the top talent in the industry

- **Create Awareness**

  - Share your story and tell attendees about how your organization supports and encourages open-source Drupal development

Next Steps

October 21   All sponsors confirmed

October 28   All assets (logos, about information) received

November 12/13   DrupalCamp Toronto 2011

December 2   Drupal Business Summit 2011