

## Designer and front end developer

Responsible for the design and production of all digital and print projects for GreenNet and its clients.

### **Day-to-day responsibilities**

- Assisting the project manager to answer work enquiries, write proposals, give estimates and ascertain viability of new business.
- Collaborate with clients and projects team to gather requirements, produce sketched concepts, user journeys, wireframes and navigational prototypes that reflect user needs.
- Lead the development of the visual and interaction elements of the user experience and refine towards a polished design, ensuring that typography, iconography, layout and brand identity are taken into consideration.
- Confidently sell design concepts to people from various backgrounds and levels of seniority.
- Create visually impactful design concepts that successfully balance the needs of the client with those of its users.
- Proactively guerrilla test concepts to ensure users are integral to the design process.
- Implement visual design with compliant XHTML and CSS.
- Provide design solutions that work across multiple devices.
- Test designs on different devices and browsers.

### **Additional responsibilities**

- Provide supporting print design solutions.
- Contribute to the marketing activities of GreenNet.
- Prioritise your own workload.
- Contribute to the scheduling of web projects.
- Contribute to user testing and on-going maintenance.
- Contribute to collective meetings and business decisions.
- Brand guardian for GreenNet.

## **Qualifications and education**

Degree level graphic design qualification

## **Skills and knowledge**

### **Essential**

Adobe Photoshop  
Adobe Illustrator  
Adobe Acrobat Professional  
XHTML/HTML5  
CSS/SASS/LESS  
Wireframing  
Prototyping  
Content Management Systems, ideally Drupal and Wordpress  
Excellent written and verbal skills  
Participate actively in team working  
Collaboratively deliver products beyond client expectations.  
Good understanding of Web Accessibility  
Experience building sites to at least an AA standard

### **Desirable**

Javascript  
Web copywriting  
jQuery  
Photo editing  
Experience with social networking tools and the technology behind them.  
Use of Command line  
Ability to draw icons and basic illustrations