Orange Silicon Valley

The MetaWorld

An interactive, emersive and fun 5G Multiverse experience

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Cool Demo Contest



Concept

Most of today's metaverse stories evolve over plain AR/VR/MR/XR type of experiences.

We would like to take it to the next level.

Need to make metaverse more interactive: continuity between the cyber/virtual and the physical world/space and also between different virtual worlds/metaverse environments.







Demo Use Case

Ability to traverse between and become emersed across disparate multiverse environments like work, home, entertainment, gaming, travel and even public spaces (shopping, sport/music events, exhibitions) in a seamless, instantaneous, continuum fashion to deliver a more holistic experience.

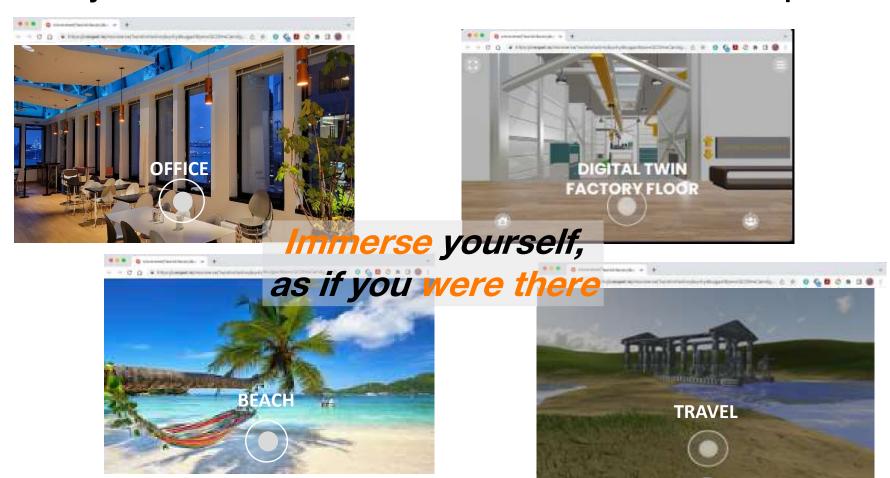


Proposal to work with Croquet (and 3rd parties) to showcase moving across virtual worlds and interacting with other actors/assets, providing a perfectly synchronized point of view, regardless of the underlying infrastructure (4G, 5G, WiFi).

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Example

Build a truly "emersive" and immersive multiuser and interactive experience

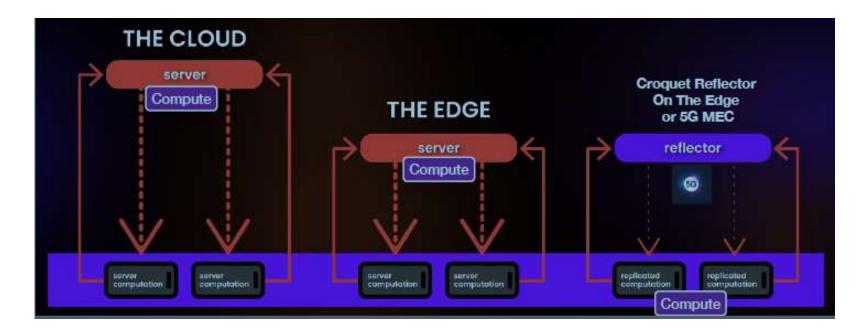


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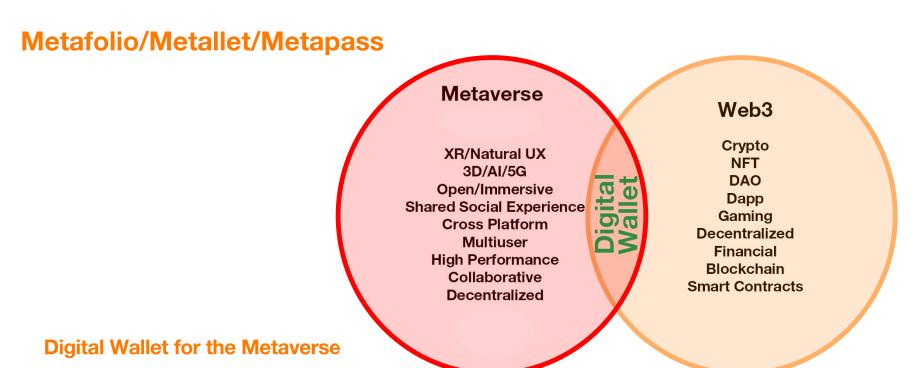
Technology

The native platform could be deployed on-site, at the edge or on the cloud



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A repository of Metaverse

- personas/avatars/holograms
- currencies, cryptocurrencies/tokens, NFTs
- any other digital data & identifiers (ie. IDs, Access Keys, Tickets, Invitations, Social Media profiles)

For instance, different cryptocurrencies can be used for different Metaverse spaces

Digital Wallet Applications METAMASK



Business impact

Value to Orange and Orange's customers

Showcase the value of Orange's high-speed 5G services to customers and businesses (e.g., Private 5G, mmWave).

Orange shop

Extend the Metaverse experience for Orange Stores.

Orange, the first operator with a store in the metaverse



What's new?

The innovation is about integrating metaverse applications/services to provide an interactive and top-quality user experience.

Integration with a "Digital Wallet".



Thanks

Q & A

