

AMERICA MOBILIZES FOR WAR

CHAPTER 19 SECTION 2

THE ROLE OF PROPAGANDA IN THE WAR EFFORT

USHC-5.4 ANALYZE THE CAUSES AND CONSEQUENCES OF UNITED STATES INVOLVEMENT IN WORLD WAR I, INCLUDING THE FAILURE OF NEUTRALITY AND THE REASONS FOR THE DECLARATION OF WAR, THE ROLE OF PROPAGANDA IN CREATING A UNIFIED WAR EFFORT, THE LIMITATION OF INDIVIDUAL LIBERTIES, AND WOODROW WILSON'S LEADERSHIP IN THE TREATY OF VERSAILLES AND THE CREATION OF THE LEAGUE OF NATIONS.

WHAT WE WANT TO ACCOMPLISH TODAY

- ANALYZE PROPAGANDA POSTERS FROM
WORLD WAR I
 - GET BETTER UNDERSTANDING OF HOW
PROPAGANDA WORKS
 - EXPLORE THE WAYS IN WHICH THE HOME
FRONT MOBILIZED FOR THE WAR EFFORT

THE POSTERS

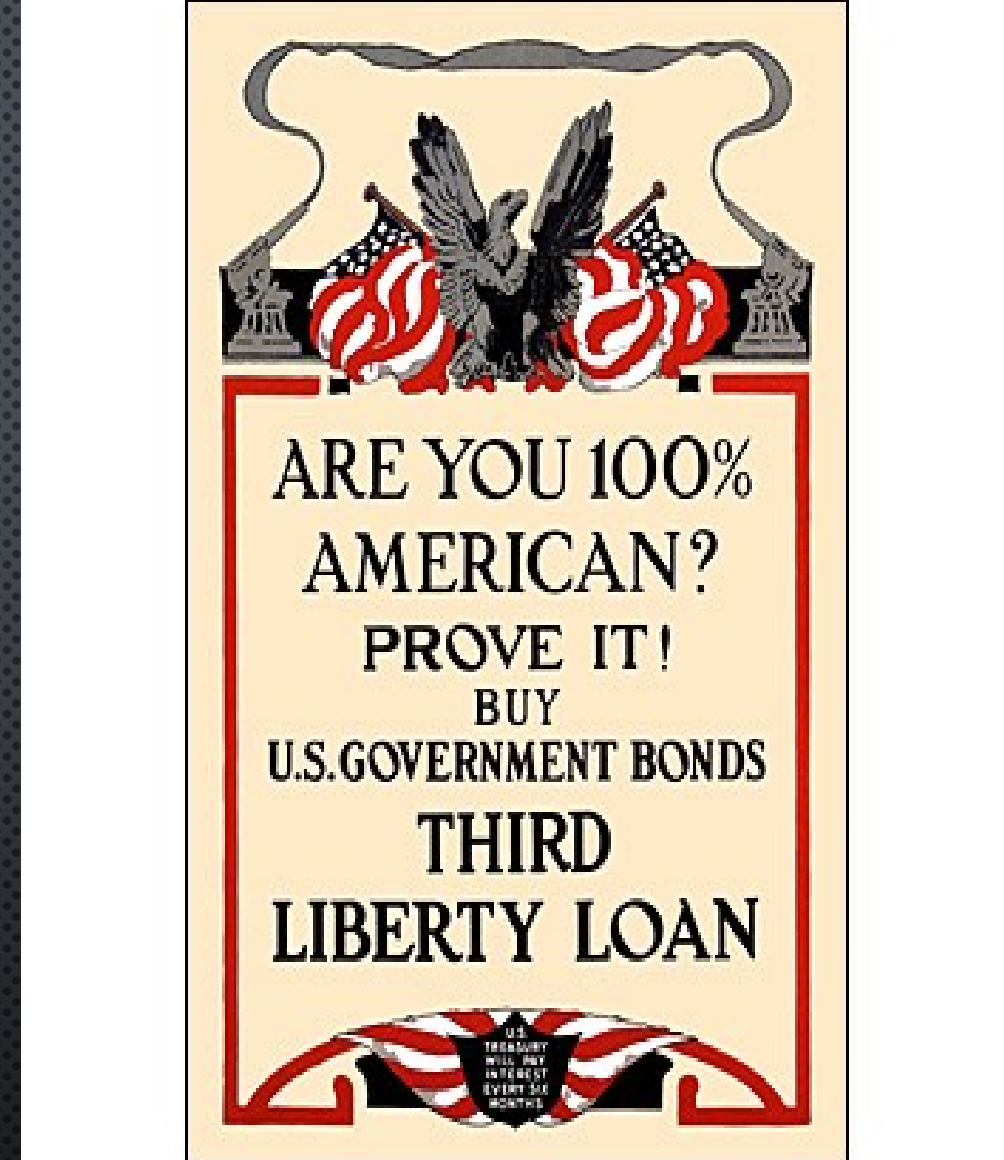
- GO TO THE POWERPOINT
- IN THE MATERIALS FOLDER FOR CHAPTER 19
- THE POWERPOINT IS TITLED “AMERICA MOBILIZES FOR WAR
- THE NUMBER FOR THE SLIDE YOU HAVE BEEN ASSIGNED

THE QUESTIONS

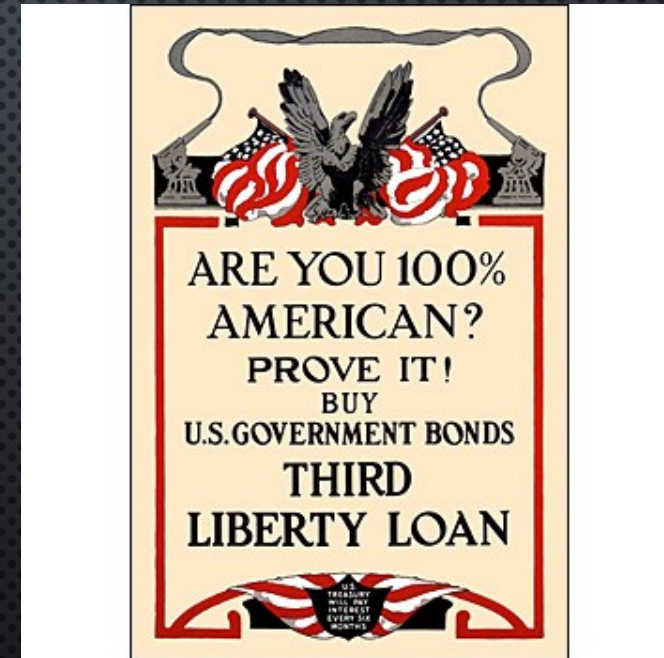
- WHAT CAUSE IS THE POSTER DESIGNED TO PROMOTE OR PUBLICIZE?
- WHAT IS THE POSTER TRYING TO GET YOU TO DO?
- EXPLAIN IMAGERY USED ON THE POSTER.
- EXPLAIN ANY TEXT.
- DESCRIBE THE WAYS IN WHICH THE POSTER IS BIASED OR MISLEADING.

PROMOTE OR PUBLICIZE?

- RAISE MONEY FOR THE WAR EFFORT
- WHAT IS THE POSTER TRYING TO GET YOU TO DO?
 - BUY WAR BONDS - THE MAIN WAY THAT THE GOVERNMENT RAISED MONEY FOR THE WAR
- EXPLAIN IMAGERY USED ON THE POSTER.
 - EAGLE, FLAGS, SMOKING GUNS
- EXPLAIN ANY TEXT.
 - ARE YOU 100% AMERICAN? PROVE IT!
- DESCRIBE THE WAYS IN WHICH THE POSTER IS BIASED OR MISLEADING
 - SUGGESTS THAT SOME PEOPLE MIGHT BE DISLOYAL – TARGETS THOSE PEOPLE OF FOREIGN BORN ANCESTRY
 - LOYALTY DOESN'T DEPEND ON BUYING WAR BONDS

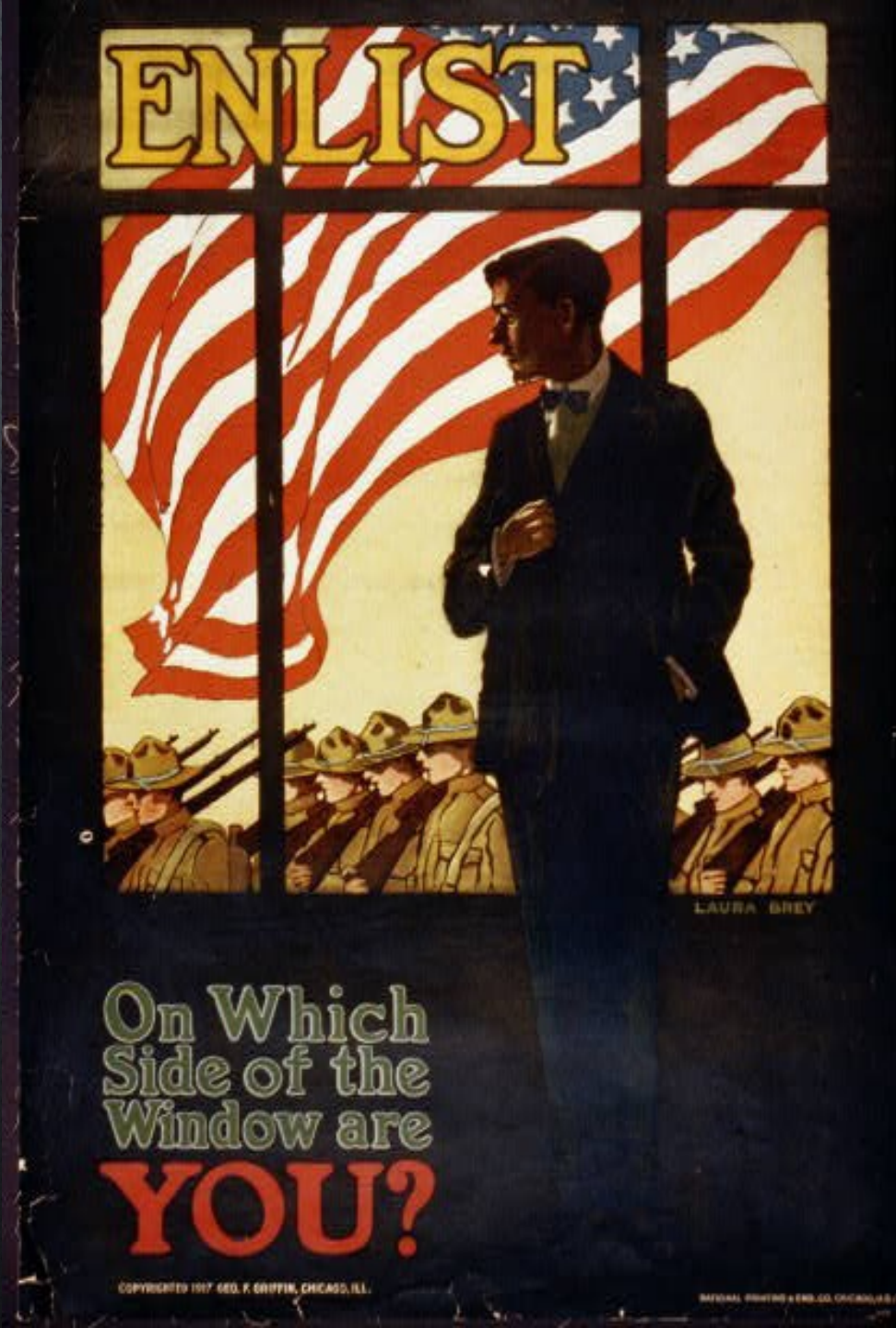


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BUILDING AN ARMY

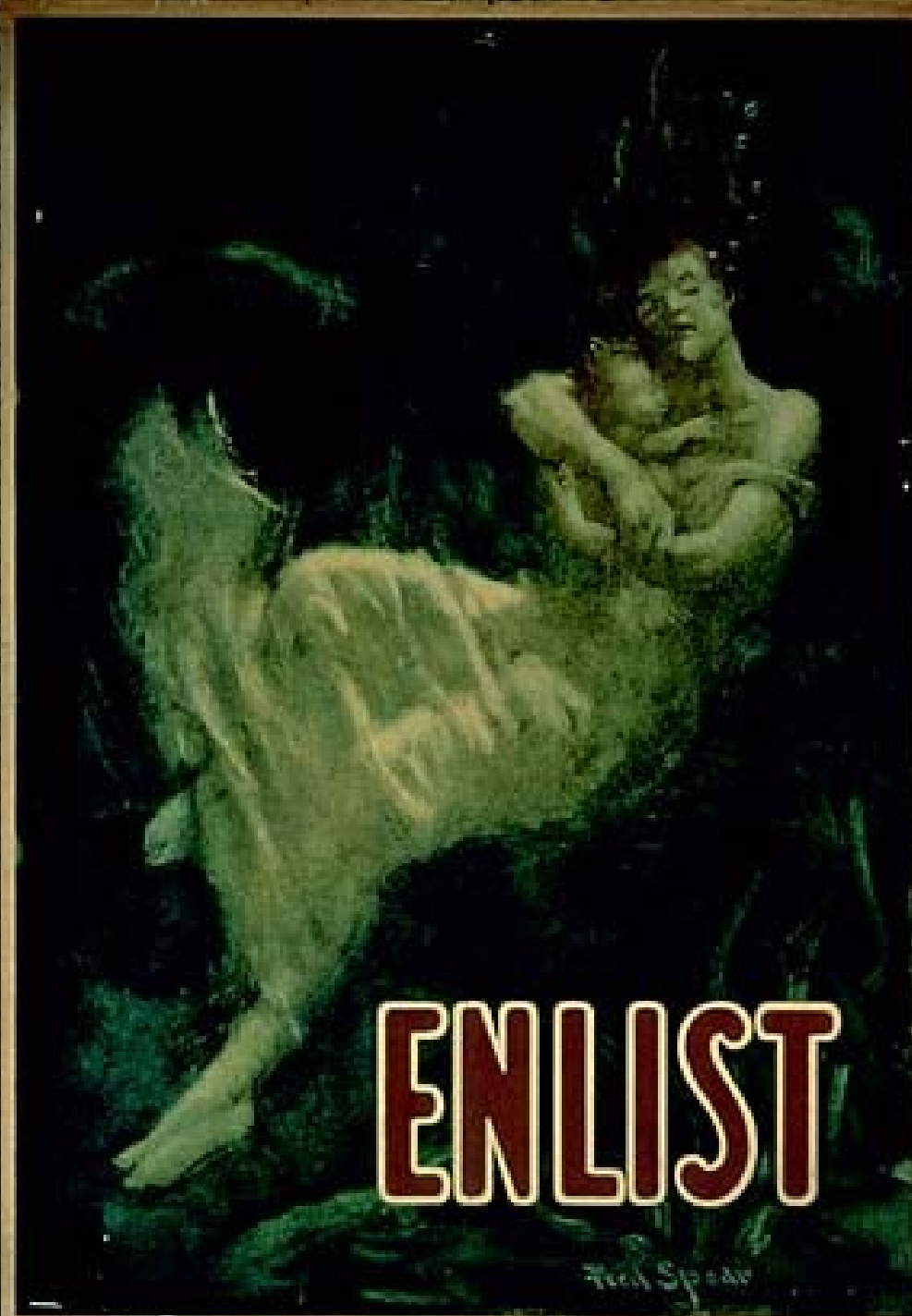
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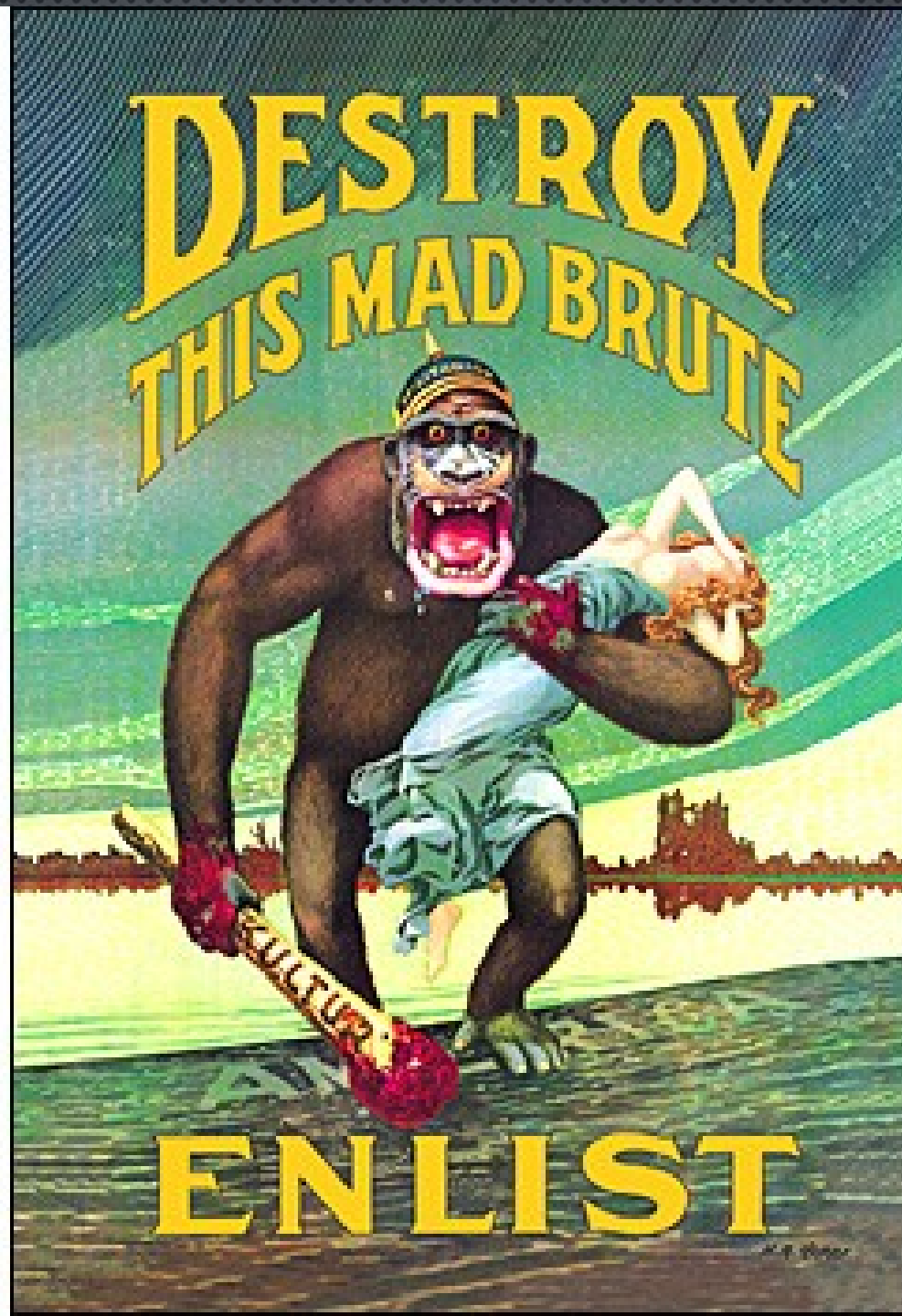
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3



4



5



ONLY THE NAVY CAN STOP THIS

CONSTRUCTING A WAR ECONOMY

6



Food is
Ammunition -
Don't waste it.

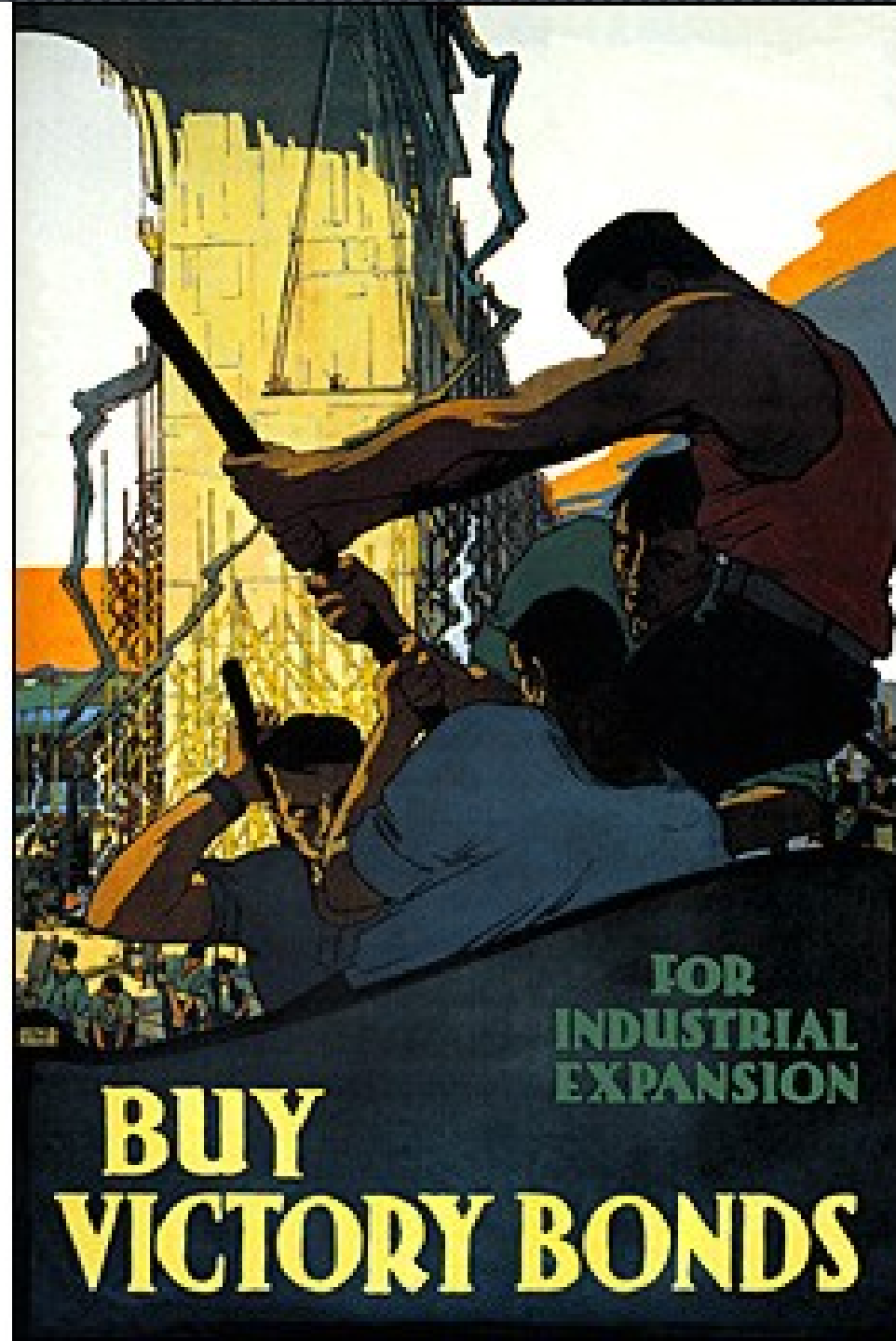
1945

UNITED STATES FOOD ADMINISTRATION

7



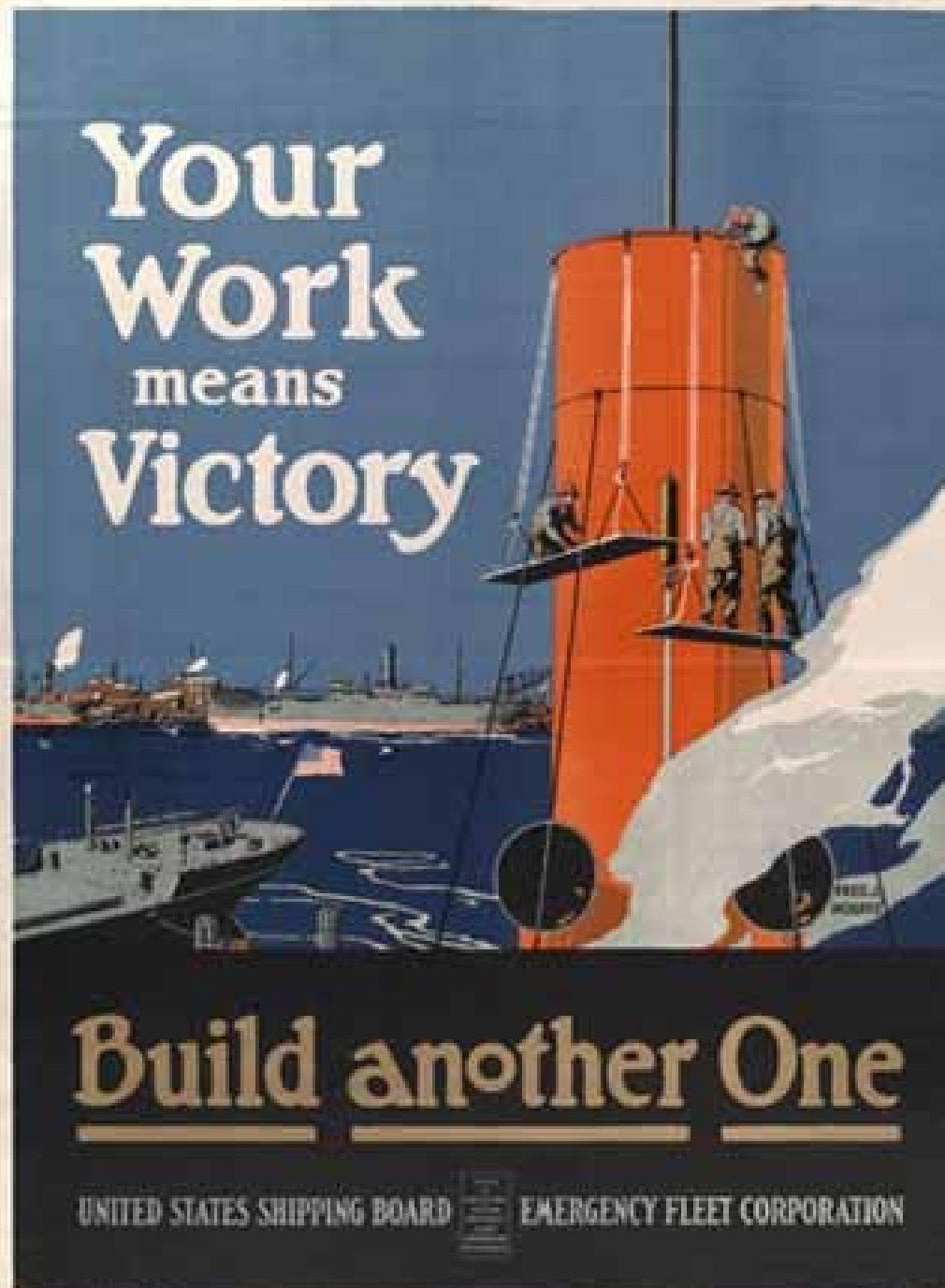
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SHAPING PUBLIC OPINION

11

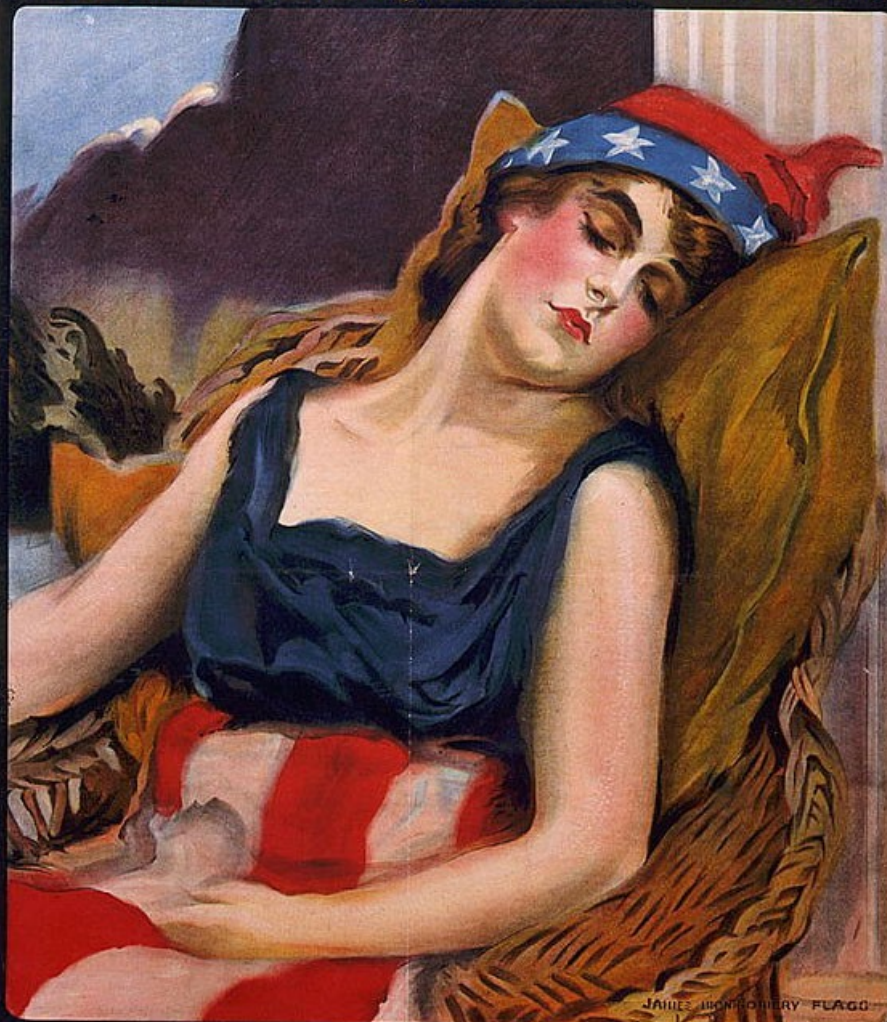
Remember Your First Thrill of
AMERICAN LIBERTY



YOUR DUTY-*Buy*
United States Government *Bonds*
2nd Liberty Loan of 1917

12

WAKE UP, AMERICA!



**CIVILIZATION CALLS
EVERY MAN WOMAN AND CHILD!**

MAYOR'S COMMITTEE 50 EAST 42ND ST

THE HEGEMAN PRINT CO.

13

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Make the World
SAFE for
Democracy



SWAT

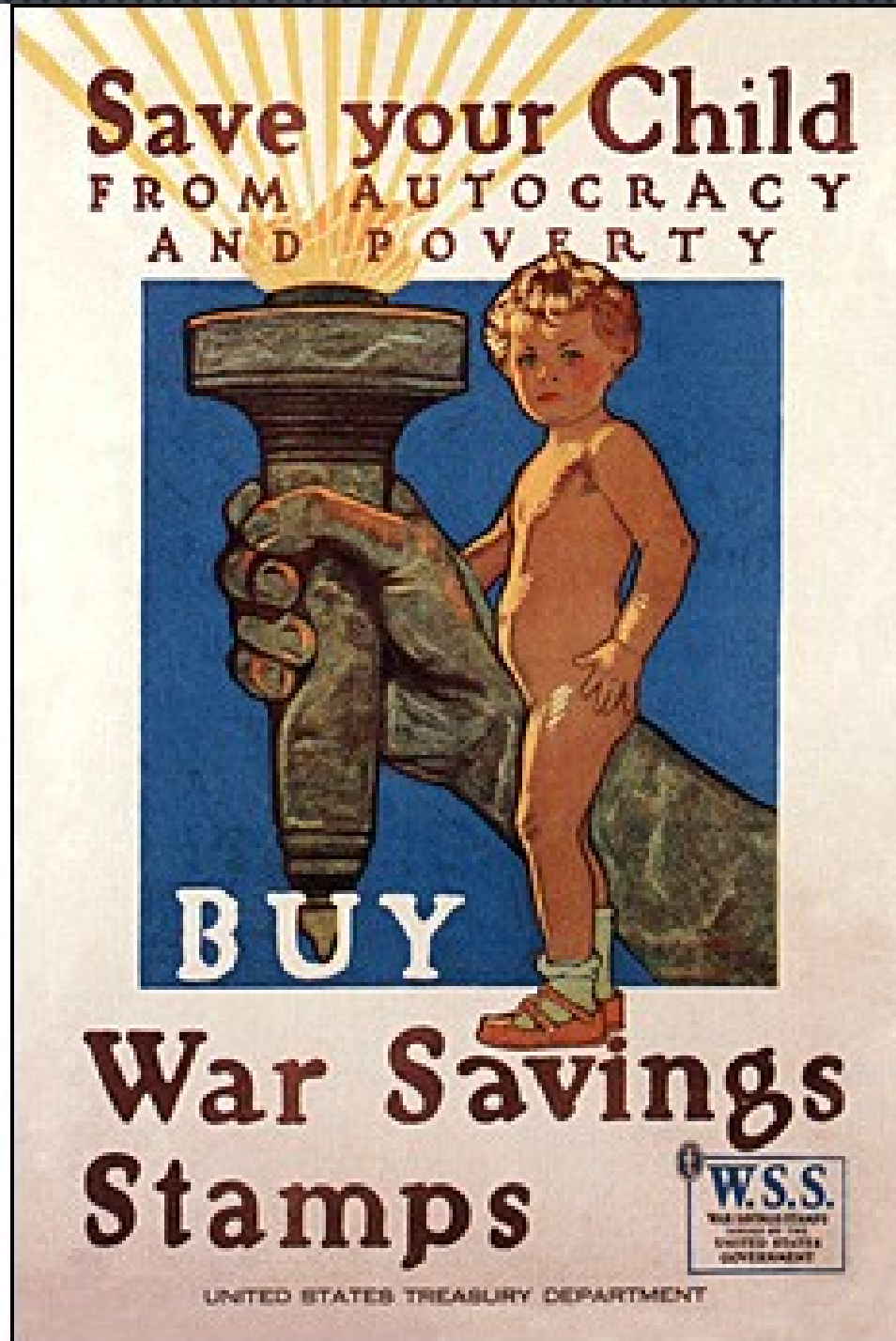


**MILITARY
AUTOCRACY**

Every
Liberty Bond
You Buy Helps
Win the War.

**BUY MORE
LIBERTY BONDS**

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#15



TO MAKE THE WORLD
A DECENT PLACE TO LIVE IN

DO YOUR PART-BUY U.S. GOVERNMENT BONDS

THIRD LIBERTY LOAN