

RUBEN DEN HOLLANDER

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Professional Summary

Multilingual (Dutch/English/Hebrew) web developer and digital marketer.
Strong orientation in computer programming and nearly a decade of experience in managing online marketing campaigns and managing affiliate marketing teams.
Great communication and organizational skills.
Ability to analyze, prioritize and work under high work pressure.

Computer & Programming skills

HTML, CSS, Ruby on Rails, JavaScript ES6, ReactJS, SQL, git, GitHub, Bootstrap.

Work Experience

- 2019** [Freelance Full Stack Web Developer](#), Tel Aviv, Israel.
- 2019** [Coding Bootcamp Teaching Assistant](#), Le Wagon, Tel Aviv, Israel.
- 2017 – 2018** [Senior affiliate manager](#), NetBet, Tel Aviv, Israel.
- Managing online marketing campaigns.
Responsible for affiliate API integrations, working directly with R&D team.
- 2013 – 2016** [Affiliation team leader](#), ETBO, Ramat Gan, Israel.
- Managing a team of 8 affiliate managers.
Optimizing team performance with 8 figure monthly turnover.
Responsible for providing marketing materials, affiliate payments and
Representing the company at international conventions.
Created mock-up for new tracking platform with R&D team.
Working directly with Head of Marketing, CTO and CFO.
Graduated management course, led by Dr. Dvora Geller, in 2015.
- 2009 – 2011** [Affiliate manager](#), 888Holdings, Herzliya, Israel.
- Running affiliate campaigns for Dutch market.
- 2002 – 2004** [Co-founder & board member](#) of non-profit cultural organization 'Ecultera', Dordrecht, Netherlands.
- Raising subsidy funds from municipal cultural department.
Organizing events, like music concerts and Big Rivers festival.

Education

- 2018 - 2018** [Le Wagon full stack programming bootcamp](#), Tel Aviv, Israel.
- 2015 - 2015** [Certificate for Managerial Development Program](#), Ramat Gan, Israel.
- 2008 – 2012** [BA Government](#), Strategy, and Diplomacy. IDC, Herzliya, Israel.
- 2002 – 2004** [BA Communication and Information Science](#). First and Second Year
University of Utrecht, Utrecht, Netherlands.
- 1995 – 2002** [Johan de Witt-Gymnasium](#), Dordrecht, Netherlands.

Extracurricular Activities

- Army service in IDF (Shlav Bet), Israel.
- Ambulance first responder volunteer for Magen David Adom, Jerusalem, Israel.

- References available upon request