



RUBEN DEN HOLLANDER

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Professional Summary

Multilingual (Dutch/English/Hebrew) web developer and digital marketer.
Strong orientation in computer programming and nearly a decade of experience in managing online marketing campaigns and managing affiliate marketing teams.
Great communication and organizational skills.
Ability to analyze, prioritize and work under high work pressure.

Computer & Programming skills

HTML, CSS, Ruby on Rails, JavaScript ES6, ReactJS, SQL, git, GitHub, Bootstrap.

Work Experience

- 2019 [Freelance Full Stack Web Developer](#), Tel Aviv, Israel.
- 2019 [Coding Bootcamp Teaching Assistant](#), Le Wagon, Tel Aviv, Israel.
- 2017 – 2018 [Senior affiliate manager](#), NetBet, Tel Aviv, Israel.
Managing online marketing campaigns.
Responsible for affiliate API integrations, working directly with R&D team.
- 2013 – 2016 [Affiliation team leader](#), ETBO, Ramat Gan, Israel.
Managing a team of 8 affiliate managers.
Optimizing team performance with 8 figure monthly turnover.
Responsible for providing marketing materials, affiliate payments and Representing the company at international conventions.
Created mock-up for new tracking platform with R&D team.
Working directly with Head of Marketing, CTO and CFO.
Graduated management course, led by Dr. Dvora Geller, in 2015.
- 2009 – 2011 [Affiliate manager](#), 888Holdings, Herzliya, Israel.
Running affiliate campaigns for Dutch market.
- 2002 – 2004 [Co-founder & board member](#) of non-profit cultural organization 'Etcultura', Dordrecht, Netherlands.
Raising subsidy funds from municipal cultural department.
Organizing events, like music concerts and Big Rivers festival.

Education

- 2018 - 2018 Le Wagon full stack programming bootcamp, Tel Aviv, Israel.
- 2015 - 2015 Certificate for Managerial Development Program, Ramat Gan, Israel.
- 2008 – 2012 BA Government, Strategy, and Diplomacy. IDC, Herzliya, Israel.
- 2002 – 2004 BA Communication and Information Science. First and Second Year University of Utrecht, Utrecht, Netherlands.
- 1995 – 2002 Johan de Witt-Gymnasium, Dordrecht, Netherlands.

Extracurricular Activities

- Army service in IDF (Shlav Bet), Israel.
- Ambulance first responder volunteer for Magen David Adom, Jerusalem, Israel.

- References available upon request