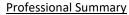
# RUBEN DEN HOLLANDER

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Multilingual (Dutch/English/Hebrew) web developer and digital marketeer. Strong orientation in computer programming and nearly a decade of experience in managing online marketing campaigns and managing affiliate marketing teams. Great communication and organizational skills.

Ability to analyze, prioritize and work under high work pressure.

#### **Computer & Programming skills**

HTML, CSS, Ruby on Rails, JavaScript ES6, ReactJS, SQL, git, GitHub, Bootstrap.

#### Work Experience

2019 Freelance Full Stack Web Developer, Tel Aviv, Israel.

2019 Coding Bootcamp Teaching Assistant, Le Wagon, Tel Aviv, Israel.

2017 - 2018Senior affiliate manager, NetBet, Tel Aviv, Israel.

Managing online marketing campaigns.

Responsible for affiliate API integrations, working directly with R&D team.

2013 - 2016 Affiliation team leader, ETBO, Ramat Gan, Israel.

Managing a team of 8 affiliate managers.

Optimizing team performance with 8 figure monthly turnover.

Responsible for providing marketing materials, affiliate payments and

Representing the company at international conventions. Created mock-up for new tracking platform with R&D team. Working directly with Head of Marketing, CTO and CFO.

Graduated management course, led by Dr. Dvora Geller, in 2015.

Affiliate manager, 888Holdings, Herzliya, Israel. 2009 - 2011

Running affiliate campaigns for Dutch market.

2002 - 2004Co-founder & board member of non-profit cultural organization 'Etcultera', Dordrecht,

Netherlands.

Raising subsidy funds from municipal cultural department. Organizing events, like music concerts and Big Rivers festival.

## **Education**

2018 - 2018	Le Wagon full stack programming bootcamp, Tel Aviv, Israel.
2015 - 2015	Certificate for Managerial Development Program, Ramat Gan, Israel.
2008 – 2012	BA Government, Strategy, and Diplomacy. IDC, Herzliya, Israel.
2002 – 2004	BA Communication and Information Science. First and Second Year University of Utrecht, Utrecht, Netherlands.
1995 – 2002	Johan de Witt-Gymnasium, Dordrecht, Netherlands.

### **Extracurricular Activities**

Army service in IDF (Shlav Bet), Israel.

Ambulance first responder volunteer for Magen David Adom, Jerusalem, Israel.

References available upon request

