

Let us consider first the improper integral

$$I(k) := \int_0^\infty \frac{1 - \cos kx}{x^2} dx.$$

The derivative $I'(k)$ may be formed by <http://planetmath.org/DifferentiationUnderIntegral> under the integral sign:

$$I'(k) = \int_0^\infty \left(\frac{\partial}{\partial k} \frac{1 - \cos kx}{x^2} \right) dx = \int_0^\infty \frac{\sin kx}{x} dx = \int_0^\infty \frac{\sin t}{t} dt$$

Here, the last form has been gotten by the <http://planetmath.org/ChangeOfVariableInDefinit> $kx = t$. But since by the <http://planetmath.org/SineIntegralInInfinity> parent entry we have

$$\int_0^\infty \frac{\sin t}{t} dt = \frac{\pi}{2}$$

and since $I(0) = 0$, we can write

$$I(k) = \int_0^k \frac{\pi}{2} dk = \frac{\pi k}{2}.$$

Thus we have evaluated the integral $I(k)$:

$$\int_0^\infty \frac{1 - \cos kx}{x^2} dx = \frac{\pi k}{2}. \quad (1)$$

The formula (1) gives

$$I(1) = \int_0^\infty \frac{1 - \cos x}{x^2} dx = \frac{\pi}{2}.$$

We use here the consequence formula

$$1 - \cos x = 2 \sin^2 \frac{x}{2}$$

of the double angle formula $\cos 2\alpha = 1 - 2 \sin^2 \alpha$, obtaining

$$\frac{\pi}{2} = 2 \int_0^\infty \frac{\sin^2 \frac{x}{2}}{x^2} dx = \int_0^\infty \frac{\sin^2 u}{u^2} du,$$

where the substitution $\frac{x}{2} = u$ has produced the last form. Accordingly, we can write as result the formula

$$\int_0^\infty \left(\frac{\sin x}{x} \right)^2 dx = \frac{\pi}{2}. \quad (2)$$