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limit of $\frac{a^x - 1}{x}$ as x approaches 0

Canonical name	LimitOf $\displaystyle\frac{a^x-1}{x}$ AsXApproaches0
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Corollary. For $a > 0$, we have

$$\lim_{x \rightarrow 0} \frac{a^x - 1}{x} = \ln a.$$

Proof. Recall that $a^x = e^{x \ln a}$. Thus,

$$\begin{aligned} \lim_{x \rightarrow 0} \frac{a^x - 1}{x} &= \lim_{x \rightarrow 0} \frac{e^{x \ln a} - 1}{x} \\ &= \lim_{x \rightarrow 0} \frac{(e^{x \ln a} - 1) \ln a}{x \ln a} \\ &= (\ln a) \lim_{x \rightarrow 0} \frac{e^{x \ln a} - 1}{x \ln a}. \end{aligned}$$

Let $t = x \ln a$. Then $t \rightarrow 0$ as $x \rightarrow 0$. Therefore,

$$\begin{aligned} \lim_{x \rightarrow 0} \frac{a^x - 1}{x} &= (\ln a) \lim_{t \rightarrow 0} \frac{e^t - 1}{t} \\ &= (\ln a) 1 \\ &= \ln a. \end{aligned}$$

□

The formula from the corollary is useful for proving that $\frac{d}{dx} a^x = a^x \ln a$. On the other hand, once this fact is known, the corollary is easily proven via <http://planetmath.org/LHopitalsRule> l'Hôpital's rule:

$$\begin{aligned} \lim_{x \rightarrow 0} \frac{a^x - 1}{x} &= \lim_{x \rightarrow 0} \frac{a^x \ln a}{1} \\ &= a^0 \ln a \\ &= \ln a. \end{aligned}$$