DAQUON_SIMPSON@OUTLOOK.COM • (347) 939-1257 • LINKEDIN.COM/IN/DAQUON-SIMPSON • GITHUB.COM/DAQUON91

DAQUON SIMPSON

Full Stack Developer

PROFESSIONAL SUMMARY

Full Stack Developer with 6 years of experience creating responsive, user-centric web solutions to elevate client brands. Expert in HTML5, CSS3, JavaScript, and Ruby adept at utilizing design patterns and advanced front-end tools for optimal performance and maintainability. Specialized in e-commerce development using Shopify, driving digital transformation and marketing innovation. Proven ability in collaborative project management and cross-functional teamwork.

EMPLOYMENT HISTORY

WEB DEVELOPER   2021 - 2024
FCB Health/IPG Health

- Developed cutting-edge web solutions at FCB Health/IPG Health, enhancing user experience and driving digital transformation in healthcare marketing.
- Streamlined web development processes, reducing project timelines and improving efficiency for the company's client campaigns.
- Partnered with cross-functional teams to create responsive, accessible websites/web apps that aligned with FCB Health/IPG Health's brand strategies.
- Engineered dynamic web solutions for healthcare marketing, elevating user engagement and driving digital innovation in client campaigns.
- Launched headless popup DTC Shopify stores for clients with the purpose of increasing brand awareness.
- Resolved complex Shopify restrictions and technical issues independently, ensuring tasks were completed within budget and deadlines.

FRONT END DEVELOPER   2022 - 2023
Cue Platform

- Developed responsive user interfaces, enhancing user engagement and satisfaction.
- Implemented innovative solutions, improving website performance and load times.
- Resolved complex technical issues, contributing to seamless user experiences.
- Implement enhancements to improve user experience and functionality of the event booking platform.
- Spearheaded UI/UX enhancements, resulting in measurable improvements to user engagement and platform performance for the event booking system.

WEB DEVELOPER   2017 - Present
Freelance

- Designed and developed custom websites and web applications for various clients, utilizing technologies such as HTML5, CSS3, JavaScript, and React.js.

- Implemented content management systems (CMS) like WordPress and integrated e-commerce solutions such as Shopify to meet diverse client needs.
- Provided ongoing maintenance and support for client websites, including bug fixes, performance optimization, and feature enhancements.
- Managed end-to-end project workflows, including requirement gathering, design, development, testing, and deployment.
- Spearhead cutting-edge web solutions, leveraging React.js and other modern frameworks to create responsive, user-centric designs that elevate client brands online. Foster strong client relationships, translating complex requirements into tailored web solutions that align with their vision and market needs.
- Launched headless Shopify stores using Shopify's liquid templating language and implementing frameworks like React.js, focusing on achieving top results in SEO and improving store speeds.

SKILLS

JavaScript, Typescript, Node.js, Express, React.js, Redux, jQuery, Liquid, Ruby, Ruby on Rails, Python, HTML5, CSS3, Flexbox, Bootstrap, CSS Grid, Sass, SQL, Git, Npm, Ajax, JSON, Veeva, Sitecore, WordPress, PHP, Design Patterns, Salesforce, Object-Oriented Programming, Functional Programming, Algorithms, API Development, Agile Methodologies, Version Control, Testing Frameworks, DevOps Practices.