

blinkit

India's Last Minute App

Filter Panel

Outlet Location Type

All

Outlet Size

All

Item Type

All

RESET

\$1.20M

TOTAL SALES

\$141

AVG SALES

8523

NUMBER OF ITEMS

3.9

AVG RATINGS

Total Sales

Avg sales

Number of items

Avg Ratings

FAT CONTENT

Low Fat

Regular

\$425.3...

\$1.20M

Total Sales

\$776.32K

FAT BY OUTLET

Low Fat

Regular

Tier 3

\$0.31M

\$0.17M

Tier 2

\$0.25M

\$0.14M

Tier 1

\$0.22M

\$0.12M

ITEM TYPE

Fruits an...

\$0.18M

Snack Fo...

\$0.18M

Househo...

\$0.14M

Frozen F...

\$0.12M

Dairy

\$0.10M

Canned

\$0.09M

Baking G...

\$0.08M

Health a...

\$0.07M

Meat

\$0.06M

Soft Drin...

\$0.06M

Breads

\$0.04M

Hard Dri...

\$0.03M

Others

\$0.02M

Starchy F...

\$0.02M

Breakfast

\$0.02M

Seafood

\$0.01M

OUTLET ESTABLISHMENT

\$250K

\$200K

\$150K

\$100K

\$50K

2010

2015

2020

\$78K

\$130K

\$132K

\$131K

\$132K

\$133K

\$205K

\$129K

\$131K

OUTLET SIZE

Medium

Small

High

\$248.99K

\$507.90K

\$444.79K

OUTLET LOCATION

100%

Tier 3

472.13K

Tier 2

393.15K

Tier 1

336.40K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	Number of items	Avg sales	Avg Ratings	Item Visibility
Supermarket Type2	\$131.48K	928	\$142	4	0.06
Supermarket Type3	\$130.71K	935	\$140	4	0.06
Grocery Store	\$151.94K	1083	\$140	4	0.10
Supermarket Type1	\$787.55K	5577	\$141	4	0.06