

MINGZHAO DU

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EDUCATION

University of Arts London (UAL)

09/2024 - 12/2025

MSc Computing and Creative Industry, Creative Computing Institute

London, United Kingdom

- **Core Modules:** STEM for creatives, Natural language processing for the creative industries, Artificial Intelligence for media, Data science in the creative industries, Creative making

Sichuan University (SCU)

09/2020 - 07/2024

MA Environment Design, College of Arts

Chengdu, China

- **Grade:** 87.84/100.00
- **Core Modules:** Landscape planning theory and practice, Landscape architecture and facility design, Display space and display, Public art landscape design, Interior design public space
- **Scholarships:** SCU Individual Second-class Scholarship (for 3 consecutive years from 2020 to 2023)

AWARDS

2023 **Finalist**, 2023 Academy Award China Interior and Environment Design Competition

2023 **Bronze Award**, SGADC Singapore Art Design Competition

2023 **Second Award & Excellent Award**, The 2nd Hong Kong Digital Art Design Competition

2023 **Silver Award & Bronze Award**, The 3rd ICAD International Youth Art and Design Competition

2021 **Third Prize**, SCU *Internet + College Student Innovation and Entrepreneurship Competition*

PROFESSIONAL EXPERIENCE

BYD Auto Industry Company Limited

07/2022 - 08/2022

Assistant Designer, Interaction Design Department

Shenzhen, China

Project 1: The Interactive Interface of Yangwang U8 (the model has been released)

- Responsible for part of the UI of the energy feedback interface and the turn-around-in-place interface
- Used PS for interface effects and layout

Project 2: The Pre-strategic Analysis on the User Experience of the BYD Dynasty Series

- Responsible for analyzing the Chinese style colour scheme and collecting the intention images for the UI, eg. collecting high-quality images on Pinterest and Behance, and editing videos in Pr

PROJECT EXPERIENCE

Principal Member, **Lighting Design of Sishui Reservoir Sports and Culture Park**

03/2023 - 06/2023

- Designed a functional building at a node in the park, from the surroundings to the interior design
- Modelled in SketchUp and rendered in D5

Principal Member, **Spring Flower Paradise Commercial Space Design**

09/2022 - 01/2023

- Conducted field studies and project promoting, produced reporting documents and project-related drawings, and completed the space's visualization system and furniture design

Member, **Satellite Mapping Analysis, Park City Seminar Programme**

01/2022 - 06/2022

- Responsible for Chengdu Xinglong Lake Park grid division and grid map drawing using ArcMap and Ps

SKILLS & PUBLIC ACTIVITIES

Technical Skills: Word, Figma, PS, AI, C4D, Rhino, Sketch up, D5 Render, Enscape Render, Python

Languages: Fluent in Chinese; Conversational Proficiency in English

Activities: Reporter, the Class 2020; Volunteer, Colorful Stone Volunteer Group; Member, *Freshman Cup* Basketball