



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

BENEFITS

- 1. Manage their sales.
- 2. Track inventory.
- 3. Handle invoicing.

- 4. They can generate professional invoices.
- 5. They generate track expenses related to ingredients and supplies.

Creating ideas:-

- Hire food trucks that are popular and creative.
- A local caterers support their fresh bites catering merchants.

- Now-a-days , they are likely to be a Traditional catering services.

- Not only will people get a great fresh bites, they'll be treated to an incredible statement piece.

Fresh bite catering is cater for ..,

- schools
- colleges
- universities

Traditional small grain foods:-
It have given importance to small grains when they see the food used in ancient times.

The main ones are people used in millets items.

The food system of Tamils has changed a bit. The reason is that food is medicine and medicine is food.

price:-

- 1. Reasonable price.
- 2. Save money.

Taste:-

- 1. Good taste and quality.
- 2. High on Hygienic.
- 3. A different taste on their Food.

Healthy Food:-
now-a-days people prefer variety of protein foods like fruits , vegetables, wholw grains, milk products and fat- free or low fat milk.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?