Using Text Analysis of World News Headlines to Predict Stock Market Movement

An investigation of model performance under the p >> n scenario

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Spring 2020

1. Introduction

In the machine learning problems we've encountered this quarter so far, the number of observations (n) typically have been far greater than the number of dimensions/features (p). While this situation is common in many datasets, there also exist applications of ML on datasets where the number of dimensions is far greater than the number of observations (p >> n).

Problems like this are particularly common in text analysis and in genomics/computational biology, where the number of dimensions can quickly explode if words/n-grams (https://en.wikipedia.org/wiki/N-gram), or genes are one-hot encoded as features. Analysis of text data can be commonly found in financial applications; for example, the analysis of news and their correlation with stock market movements (Khadjeh Nassirtoussi et al., 2014).

In this experiment, we will use a dataset of the Top 25 News Headlines of each date from 2008-08-08 to 2016-07-01 encoded as n-grams as predictors, and the day's Dow Jones Industrial Average (https://en.wikipedia.org/wiki/Dow Jones Industrial Average) index movement (i.e. increase, decrease encoded as a binary variable) as the response (Sun, 2016). With this binary classification task, we plan to investigate the performance of several classification algorithms we covered in this course in the domain where p >> n.

2. Problem Setup

For these classification algorithms (detailed below), we want to evaluate the following empirically:

- Which classifier algorithm (default parameters) performs the best in terms of test set AUROC?
- · With hyperparameter tuning, which algorithm performs the best in terms of test set AUROC?

Classification algorithms we will evaluate (Géron, 2017):

- 1. Logistic Regression
 - Relatively simple classifier model to use a baseline to compare other models against.
 - Regularization parameter C will be an important hyperparameter to tune.
 - Can try both L1 and L2 regularization.
- 2. SVM Classifier (Linear kernel)
 - SVMs have been shown to perform well even in the p >> n domain (Hastie et al., 2009).
 - Regularization parameter C will be an important hyperparameter to tune.
- 3. SVM Classifier (RBF kernel)
 - Try to see if RBF kernel will result in better performance (if data is not linearly seperable).
- 4. Random Forest Classifier
 - A tree-based classifier, different from above approaches.
 - · Good for handling non-linear data.
 - Prone to overfitting, so important to tune hyperparameteres like tree depth.
- 5. K-Nearest Neighbors Classifier
 - Non-parametric classifier (no assumptions), different from above approaches.
 - · May not perform well in high dimensions.

These models were selected since they were covered in this course, for their regularization capabilities (likely important to dealing with high dimensional data), and for their popularity in ML applications in literature. We acknowledge that there exist other classification models we covered in this course (boosting classifiers; MLPs/DNNs) and models that exist outside of this course (Naive Bayes classifier; more complex DNNs), but we have deliberately chosen to the limit the scope of this experiment.

One prior experiment we'll perform before evaluating the above is seeing which set of n-grams performs the best based on models with default parameters. Since there are many ways to create n-grams of sentences/documents (i.e. 1-grams, 2-grams, 3-grams, etc. and any combination), we want to try to limit the scope of our experiement by evaluating these scenarios first:

- · Only 1-grams
- · Only 2-grams
- · Both 1-grams and 2-grams
- 1, 2, & 3- grams

Note: even before running the experiment, our hunch based on what we've learned so far in this course is that we will not get ground-breaking results in stock market movement prediction here, just using the Top 25 news headlines for each date. It does not feel like sufficient signal to accurately model the movement of the DJIA, which monitors stocks of 30 top companies in various industries. Given this, we feel that if we are able to extract over 50% test set AUROC at all, this is promising in that we are able to extract at least some signal from the data.

3a. Data Loading

```
In [1]: import pandas as pd
    import numpy as np
    import matplotlib.pyplot as plt

%matplotlib inline
    plt.style.use('ggplot')

In [2]: djia = pd.read_csv('./data/upload_DJIA_table.csv', parse_dates=[0])
    news = pd.read_csv('./data/RedditNews.csv', parse_dates=[0])
    comb = pd.read_csv('./data/Combined_News_DJIA.csv', parse_dates=[0])
In [3]: djia = djia.sort_values('Date', ascending=True).reset_index(drop=True)
```

Let's take a look at the data:

```
In [4]: comb.head(3)
Out[4]:
                  Date Label
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```

3 rows × 27 columns

```
In [5]: # Calculate the daily return
for index, row in djia.iterrows():
    if index == 0:
        djia.loc[index, 'DailyReturn'] = np.nan
else:
        djia.loc[index, 'DailyReturn'] = djia.loc[index, 'Close']/djia.loc[index-1, 'Close']-1
```

```
In [6]: # Calculate stock market movement. 1 = index increased; 0 = index decreased or stayed the same
djia['Movement'] = djia.apply(lambda x: 1 if x['DailyReturn'] > 0 else 0, axis=1)
```

3b. Data Exploratory Analysis

Distribution of normalized Daily Returns.

```
In [9]: djia['DailyReturn_Norm'].hist(bins=20)
 Out[9]: <matplotlib.axes. subplots.AxesSubplot at 0x1192ded10>
          800
          600
          400
          200
In [10]: # dataset is from 8/11/2008 to 6/30/2016 (roughly 8 years)
         print(comb['Date'].min())
         print(comb['Date'].max())
         2008-08-11 00:00:00
         2016-06-30 00:00:00
In [11]: # 1987 dates
         comb.shape
Out[11]: (1987, 28)
In [12]: # slightly imbalanced dataset
         # 1 means market close price rose over previous close or didn't move; 0 means decreased
         comb['Label'].value counts()
Out[12]: 1
              1064
               923
         Name: Label, dtype: int64
```

3c. Data Processing

Fill NA's with blank strings.

```
In [13]: comb.fillna('', inplace=True)
```

Create X and y matrices for modeling.

• Train set: 2008-08-11 to 2014-12-31

Train/test split by time.

```
• Test set: 2015-01-01 to 2016-06-30

In [15]: y_train = comb[(comb['Date'] < pd.to_datetime('2015-01-01'))]['Label'].to_numpy()
y_test = comb[(comb['Date'] >= pd.to_datetime('2015-01-01'))]['Label'].to_numpy()
```

Note: Baseline accuracies of train and test set are not aligned, meaning in the train time period, there were relatively more daily return increases than decreases, whereas the test was pretty much balanced.

```
In [16]: # Check the baseline accuracy for Train and Test sets:
         print(np.unique(y_train, return_counts=True))
         print(np.unique(y_test, return_counts=True))
         (array([0, 1]), array([737, 873]))
         (array([0, 1]), array([186, 191]))
In [17]: baseline acc train = 873/(737+873)
         baseline acc test = 191/(186+191)
         print('Train Set baseline accuracy:', baseline_acc_train)
         print('Test Set baseline accuracy:', baseline acc test)
         Train Set baseline accuracy: 0.5422360248447204
         Test Set baseline accuracy: 0.506631299734748
In [18]: X_train_raw = comb[(comb['Date'] < pd.to_datetime('2015-01-01'))].drop(['Date', 'Label', 'DailyReturn_Norm'],</pre>
         axis=1)
         X_test_raw = comb[(comb['Date'] >= pd.to_datetime('2015-01-01'))].drop(['Date', 'Label', 'DailyReturn_Norm'],
         axis=1)
In [19]: | # Weight feature vectors by daily return normalized.
         drn weights train = comb[(comb['Date'] < pd.to datetime('2015-01-01'))]['DailyReturn Norm'].abs().to numpy
         drn weights test = comb[(comb['Date'] >= pd.to datetime('2015-01-01'))]['DailyReturn Norm'].abs().to numpy
In [20]: # y train = comb[(comb['Date'] < pd.to datetime('2015-01-01'))]['Label Tomorrow'].to numpy()</pre>
         # y_test = comb[(comb['Date'] >= pd.to_datetime('2015-01-01'))]['Label_Tomorrow'].to_numpy()
In [21]: # X_train_raw = comb[(comb['Date'] < pd.to_datetime('2015-01-01'))].drop(['Date', 'Label', 'Label_Tomorrow'],</pre>
         axis=1)
         # X test raw = comb[(comb['Date'] >= pd.to datetime('2015-01-01'))].drop(['Date', 'Label', 'Label Tomorrow'],
         axis=1)
```

Pre-processing words: remove numbers, punctuation (non-alpha), stop words, <u>lemmatize (https://nlp.stanford.edu/lR-book/html/htmledition/stemming-and-lemmatization-1.html#:~:text=Lemmatization%20usually%20refers%20to%20doing.is%20known%20as%20the%20lemma%20) words, etc.</u>

```
In [22]: import nltk
         from nltk.corpus import wordnet
         from nltk.corpus import stopwords
         from nltk.stem import WordNetLemmatizer
         # Download required nltk resources/dictionaries/corpus
         nltk.download('stopwords')
         nltk.download('wordnet')
         nltk.download('averaged_perceptron_tagger')
         nltk.download('punkt')
         # Note: below get_wordnet_pos function sourced from https://www.machinelearningplus.com/nlp/lemmatization-e
         xamples-python/
         # Credit to author
         def get_wordnet_pos(word):
             # Map Part of Speech (POS) tag chars that lemmatize() accepts
             tag = nltk.pos_tag([word])[0][1][0].upper()
             tag_dict = {'J': wordnet.ADJ,
                         'N': wordnet.NOUN,
                         'V': wordnet.VERB,
                         'R': wordnet.ADV}
             return tag_dict.get(tag, wordnet.NOUN)
         def process_words(headline):
             # Only keep alphabet letters
             alpha_only = re.sub("[^a-zA-Z]", " ", headline)
             # Convert to lower case and split
             words = alpha_only.lower().split()
             # Remove stop words
             stop_word_corpus = set(stopwords.words('english'))
             non_stop_words = [w for w in words if w not in stop_word_corpus]
             # Lemmatize words
             lemmatizer = WordNetLemmatizer()
             headline_lemmatized = [lemmatizer.lemmatize(w, get_wordnet_pos(w)) for w in non_stop_words]
             return(' '.join(headline_lemmatized))
         [nltk_data] Downloading package stopwords to /Users/gli/nltk_data...
         [nltk_data] Package stopwords is already up-to-date!
         [nltk_data] Downloading package wordnet to /Users/gli/nltk_data...
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         [nltk_data] Package punkt is already up-to-date!
In [23]: # Concatenate all headlines into one sentence for each date; then apply
         X_train_raw['all_headlines'] = X_train_raw.apply(lambda x: process_words(' '.join(x)), axis=1)
```

4. Feature Engineering

4a. n-gram CountVectorizer & TF-IDFVectorizer

CountVectorizer: Generate n-grams from world news headlines to use as features, naive method using all words.

TFIDFVectorizer: Generate n-grams from world news headlines to use as features, using TF-IDF as a means of dimensionality reduction (i.e. reducing the number of words that are vectorized to those with a higher TF-IDF score: words that are relatively more rare or more common, as compared to the rest of the words in each headline).

X_test_raw['all_headlines'] = X_test_raw.apply(lambda x: process_words(' '.join(x)), axis=1)

Experimental Setup

We will initially test each of the following 8 vectorizer/n-gram combinations, for each model.

Count Vectorizer	TF-IDF Vectorizer	
1-grams	1-grams	
2-grams	2-grams	
1- & 2-grams	1- & 2-grams	
1-, 2-, & 3-grams	1-, 2-, & 3-grams	

As we can see below, TF-IDF vectorizer significantly reduces number of features.

# Features	Count Vectorizer	TF-IDF Vectorizer
1-grams	23,075	1,693
2-grams	333,650	119
1- & 2-grams	356,725	1,812
1-, 2-, & 3-grams	798,642	1,816

4b. Observation weighting by DailyReturn

For one more feature engineering idea, we weight observations based on the absolute value of the daily return, only for the train set. For example, if today's Daily Return is quite high or low, we will add a weight to today's feature vectors to emphasize the n-grams in today's headlines.

The idea is to create emphasis on certain n-grams associated with larger swings (up or down) in market price.

Note: we are avoiding data snooping since we only weight the observations in the train set, **NOT in the test set**. Additionally, we only weight by the absolute value of the DailyReturn, so we don't encode pos. or neg. value.

```
In [25]: from sklearn.preprocessing import StandardScaler
         # Create 3 different X train and X test based on n-gram vectorizers:
         scale_features = False
         X_train, X_test = {}, {}
         X_train_scaled, X_test_scaled = {}, {}
         std scaler = {}
          for vect in ['count', 'tfidf']:
             for ngram in ngrams_to_experiment:
                  X_train[(vect, ngram)] = vectorizers[vect][ngram].fit_transform(X_train_raw['all_headlines'])
                  X_test[(vect, ngram)] = vectorizers[vect][ngram].transform(X_test_raw['all_headlines'])
                  X_train[(vect, ngram)] = vectorizers[vect][ngram].fit_transform(X_train_raw['all_headlines'])
                  X_test[(vect, ngram)] = vectorizers[vect][ngram].transform(X_test_raw['all_headlines'])
                  # Weight each observation by the normalized daily return
                  # e.q. on days with more extreme daily return movements, weight those news headlines more
                   X_{train[(vect, ngram)]} = X_{train[(vect, ngram)].multiply(drn_weights_train.reshape(-1, 1))}
                   X test[(vect, ngram)] = X test[(vect, ngram)].multiply(drn weights test.reshape(-1, 1))
                  if scale features:
                      std_scaler[(vect, ngram)] = StandardScaler(with_mean=False) # for sparse matrices
                      X train scaled[(vect, ngram)] = std scaler[(vect, ngram)].fit transform(X train[(vect, ngram)])
                      X_test_scaled[(vect, ngram)] = std_scaler[(vect, ngram)].transform(X_test[(vect, ngram)])
                     X_train_scaled[(vect, ngram)] = X_train[(vect, ngram)]
                      X test scaled[(vect, ngram)] = X test[(vect, ngram)]
In [26]: # Shows all feature names (1-grams and 2-grams)
          # print(vectorizers[('count', (1, 2))].get_feature_names())
         # print(vectorizers[('tfidf', (1, 2))].get feature names())
In [27]: | num_features = {}
         for vect in ['count', 'tfidf']:
             for ngram in ngrams to experiment:
                  num_features[vect+'|'+str(ngram)] = X_train[(vect, ngram)].shape[1] # store num features
                 print('vectorizer:', vect, 'ngram_range:', ngram)
print(X_train[(vect, ngram)].shape)
                 print(X_test[(vect, ngram)].shape)
                  print()
         vectorizer: count ngram_range: (1, 1)
         (1610, 23075)
         (377, 23075)
         vectorizer: count ngram_range: (2, 2)
         (1610, 333650)
         (377, 333650)
         vectorizer: count ngram_range: (1, 2)
         (1610, 356725)
         (377, 356725)
         vectorizer: count ngram_range: (1, 3)
         (1610, 798642)
         (377, 798642)
         vectorizer: tfidf ngram range: (1, 1)
         (1610, 1693)
         (377, 1693)
         vectorizer: tfidf ngram_range: (2, 2)
         (1610, 119)
         (377, 119)
         vectorizer: tfidf ngram range: (1, 2)
         (1610, 1812)
         (377, 1812)
         vectorizer: tfidf ngram range: (1, 3)
         (1610, 1816)
         (377, 1816)
```

```
In [28]: # Define function to show top coefficients and ngram for each model
# to be used for diagnostic purposes later

def showTopNCoef(n, vect, model):
    coef_df = pd.DataFrame({
        'n-gram': vect.get_feature_names(),
        'coef': model.coef_[0]
    })

    return coef_df.sort_values(['coef', 'n-gram'], ascending=[False, True]).head(n), \
        coef_df.sort_values(['coef', 'n-gram'], ascending=[True, True]).head(n)
```

5. Model Training (for all 8 experimental setups)

First, we train models using default parameters for each classifier to obtain an initial indication of performance under various n-gram experiments. To limit the number of experiments we run, we want to evaluate which set of n-grams/vectorizer combinations appear to give our selected models the best performance, among the following experimental setups:

- · Count Vectorizer
 - 1-grams
 - 2-grams
 - 1- & 2-grams
 - 1-, 2- & 3-grams
- · TF-IDF Vectorizer
 - 1-grams
 - 2-grams
 - 1- & 2-grams
 - 1-, 2- & 3-grams

For each model, we choose the best experimental setup among the 8 above to further tune hyperparameters using cross-validation.

Models:

- · Logistic Regression
- Linear Kernel SVC
- · RBF Kernel SVC
- Random Forest Classifier
- · K-Nearest Neighbors Classifier

```
In [29]: from sklearn.linear model import LogisticRegression
         from sklearn.svm import LinearSVC
         from sklearn.svm import SVC
         from sklearn.ensemble import RandomForestClassifier
         from sklearn.neighbors import KNeighborsClassifier
         from sklearn.metrics import auc
         from sklearn.metrics import roc auc score
         # Initialize models for each ngram experiment using default parameters
         lr_clf = {}
         svc_lin_clf = {}
         svc_rbf_clf = {}
         rf_clf = {}
         knn_clf = \{\}
         for vect in ['count','tfidf']:
             for ngram in ngrams_to_experiment:
                 lr_clf[(vect, ngram)] = LogisticRegression(random_state=42, solver='lbfgs', max_iter=10000)
                 svc_lin_clf[(vect, ngram)] = LinearSVC(random_state=42)
                 svc_rbf_clf[(vect, ngram)] = SVC(kernel='rbf', probability=True, random_state=42)
                 rf clf[(vect, ngram)] = RandomForestClassifier(random state=42)
                 knn_clf[(vect, ngram)] = KNeighborsClassifier(n_neighbors=5)
```

```
In [30]: # Train models based on n-gram experiments
         clfs = [lr clf, svc lin clf, svc rbf clf, rf clf, knn clf]
         for vect in ['count','tfidf']:
             for ngram in ngrams_to_experiment:
                 for estimator in clfs:
                     print('Training:', vect, ngram, type(estimator[(vect, ngram)])._
                     if type(estimator[(vect, ngram)]).__name__ == 'RandomForestClassifier':
                         estimator[(vect, ngram)].fit(X_train[(vect, ngram)], y_train, sample_weight=drn_weights_tra
         in)
                     elif type(estimator[(vect, ngram)]). name == 'KNeighborsClassifier':
                         estimator[(vect, ngram)].fit(X_train_scaled[(vect, ngram)], y_train) #KNN doesn't take weig
         hts
                         estimator[(vect, ngram)].fit(X_train_scaled[(vect, ngram)], y_train, sample_weight=drn_weig
         hts_train)
         Training: count (1, 1) LogisticRegression
         Training: count (1, 1) LinearSVC
         Training: count (1, 1) SVC
         Training: count (1, 1) RandomForestClassifier
         Training: count (1, 1) KNeighborsClassifier
         Training: count (2, 2) LogisticRegression
         Training: count (2, 2) LinearSVC
         Training: count (2, 2) SVC
         Training: count (2, 2) RandomForestClassifier
         Training: count (2, 2) KNeighborsClassifier
         Training: count (1, 2) LogisticRegression
         Training: count (1, 2) LinearSVC
         Training: count (1, 2) SVC
         Training: count (1, 2) RandomForestClassifier
         Training: count (1, 2) KNeighborsClassifier
         Training: count (1, 3) LogisticRegression
         Training: count (1, 3) LinearSVC
         Training: count (1, 3) SVC
         Training: count (1, 3) RandomForestClassifier
         Training: count (1, 3) KNeighborsClassifier
         Training: tfidf (1, 1) LogisticRegression
         Training: tfidf (1, 1) LinearSVC
         Training: tfidf (1, 1) SVC
         Training: tfidf (1, 1) RandomForestClassifier
         Training: tfidf (1, 1) KNeighborsClassifier
         Training: tfidf (2, 2) LogisticRegression
         Training: tfidf (2, 2) LinearSVC
         Training: tfidf (2, 2) SVC
         Training: tfidf (2, 2) RandomForestClassifier
         Training: tfidf (2, 2) KNeighborsClassifier
         Training: tfidf (1, 2) LogisticRegression
         Training: tfidf (1, 2) LinearSVC
         Training: tfidf (1, 2) SVC
         Training: tfidf (1, 2) RandomForestClassifier
         Training: tfidf (1, 2) KNeighborsClassifier
         Training: tfidf (1, 3) LogisticRegression
         Training: tfidf (1, 3) LinearSVC
         Training: tfidf (1, 3) SVC
```

6. Evaluating Model Performance (for all initial experiments)

Training: tfidf (1, 3) RandomForestClassifier Training: tfidf (1, 3) KNeighborsClassifier

For this step, we evaluate model performance (with default model hyperparameters) using 5-fold Cross-Validated Train Set AUROC. We also report 5-fold Cross-Validated Train Set Accuracy for reference. We will then take the best experimental setup for each model and tune the hyperparameters in Section 7.

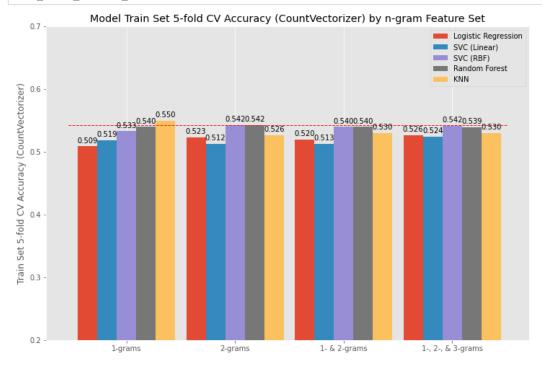
6a. Results

```
In [31]: # Define function for plotting results
         # Attach a text label above each bar
         def autolabel(rects):
             for rect in rects:
                height = rect.get_height()
                 plt.annotate(
                     '{:.3f}'.format(height),
                     xy=(rect.get_x() + rect.get_width() / 2, height),
                     xytext=(0, 3), # 3 points vertical offset
                     textcoords="offset points",
                     ha='center', va='bottom')
         def plot_ngram_exp(metrics, metric_name, baseline):
             test_df = pd.DataFrame(metrics.values(), metrics.keys()).reset_index()
             test_df.columns = ['n-grams', 'Estimator', metric_name]
             N = len(test_df['n-grams'].unique())
             ind = np.arange(N)
             width = 0.18
             plt.figure(figsize=(12, 8))
            autolabel(plt.bar(ind, test df['Estimator'] == 'LogisticRegression'][metric name], width, label
         ='Logistic Regression'))
             autolabel(plt.bar(ind + width, test_df['Estimator'] == 'LinearSVC'][metric_name], width, label=
         'SVC (Linear)'))
             autolabel(plt.bar(ind + width*2, test df['Estimator'] == 'SVC'][metric name], width, label='SVC
         (RBF)'))
            autolabel(plt.bar(ind + width*3, test df[test df['Estimator'] == 'RandomForestClassifier'][metric name
         ], width, label='Random Forest'))
             autolabel(plt.bar(ind + width*4, test_df[test_df['Estimator'] == 'KNeighborsClassifier'][metric_name],
         width, label='KNN'))
             plt.title('Model '+metric_name+' by n-gram Feature Set')
             plt.grid(which='major', axis='y')
             plt.ylabel(metric_name)
             plt.ylim(0.2, 0.7)
             plt.hlines(y=baseline, xmin=0-width, xmax=N-width*0.75, colors='r', linestyles='--', lw=1)
             plt.xticks(ind + width*2, ('1-grams', '2-grams', '1- & 2-grams', '1-, 2-, & 3-grams'))
             plt.legend(loc='best')
             plt.show()
```

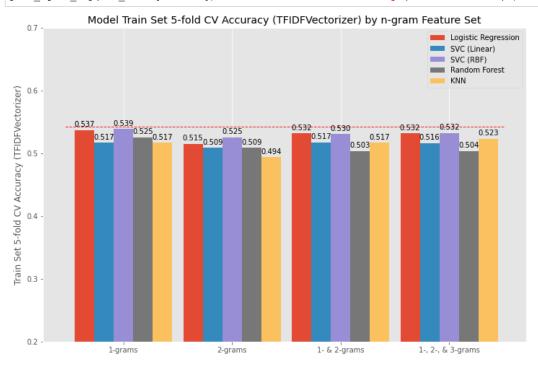
Train Set Performance

```
In [32]: # Train Set Accuracy Scores, using 5-fold Cross Validation
         from sklearn.metrics import accuracy score
         from sklearn.model_selection import cross_val_score
         # two keys for y_pred dictionary: (ngram, estimator)
         y_pred_train = {'count':{}, 'tfidf':{}}
         acc_train = {'count':{}, 'tfidf':{}}
         for vect in ['count','tfidf']:
             for ngram in ngrams_to_experiment:
                 for estimator in clfs:
                     estimator_name = type(estimator[(vect, ngram)]).__name_
                     if estimator name == 'RandomForestClassifier':
                         y_pred_train[vect][(ngram, estimator_name)] = estimator[(vect, ngram)].predict(X_train[(vec
         t, ngram)1)
                         acc_train[vect][(ngram, estimator_name)] = cross_val_score(
                             estimator[(vect, ngram)], X_train[(vect, ngram)], y_train, cv=5, n_jobs=-1).mean()
                     else:
                         y pred train[vect][(ngram, estimator_name)] = estimator[(vect, ngram)].predict(X_train_scal
         ed[(vect, ngram)])
                         acc train[vect][(ngram, estimator name)] = cross val score(
                             estimator[(vect, ngram)], X_train_scaled[(vect, ngram)], y_train, cv=5, n_jobs=-1).mean
         ()
                     print(vect, ngram, estimator name, acc train[vect][(ngram, estimator name)])
                 print('---')
         count (1, 1) LogisticRegression 0.508695652173913
         count (1, 1) LinearSVC 0.5186335403726707
         count (1, 1) SVC 0.532919254658385
         count (1, 1) RandomForestClassifier 0.5397515527950311
         count (1, 1) KNeighborsClassifier 0.5496894409937887
         count (2, 2) LogisticRegression 0.5229813664596272
         count (2, 2) LinearSVC 0.5124223602484472
         count (2, 2) SVC 0.5422360248447206
         count (2, 2) RandomForestClassifier 0.5422360248447206
         count (2, 2) KNeighborsClassifier 0.5260869565217391
         count (1, 2) LogisticRegression 0.5198757763975156
         count (1, 2) LinearSVC 0.5130434782608696
         count (1, 2) SVC 0.5397515527950312
         count (1, 2) RandomForestClassifier 0.5397515527950311
         count (1, 2) KNeighborsClassifier 0.5298136645962733
         count (1, 3) LogisticRegression 0.5260869565217392
         count (1, 3) LinearSVC 0.524223602484472
         count (1, 3) SVC 0.5416149068322982
         count (1, 3) RandomForestClassifier 0.5391304347826088
         count (1, 3) KNeighborsClassifier 0.5298136645962733
         tfidf (1, 1) LogisticRegression 0.5366459627329192
         tfidf (1, 1) LinearSVC 0.5167701863354037
         tfidf (1, 1) SVC 0.5385093167701863
         tfidf (1, 1) RandomForestClassifier 0.5254658385093168
         tfidf (1, 1) KNeighborsClassifier 0.5167701863354036
         tfidf (2, 2) LogisticRegression 0.5149068322981367
         tfidf (2, 2) LinearSVC 0.5086956521739131
         tfidf (2, 2) SVC 0.5254658385093167
         tfidf (2, 2) RandomForestClassifier 0.5086956521739131
         tfidf (2, 2) KNeighborsClassifier 0.4937888198757764
         tfidf (1, 2) LogisticRegression 0.5316770186335403
         tfidf (1, 2) LinearSVC 0.5173913043478261
         tfidf (1, 2) SVC 0.5304347826086957
         tfidf (1, 2) RandomForestClassifier 0.5031055900621119
         tfidf (1, 2) KNeighborsClassifier 0.5167701863354037
         tfidf (1, 3) LogisticRegression 0.5316770186335403
         tfidf (1, 3) LinearSVC 0.5161490683229814
         tfidf (1, 3) SVC 0.5322981366459627
         tfidf (1, 3) RandomForestClassifier 0.5037267080745342
         tfidf (1, 3) KNeighborsClassifier 0.5229813664596273
```

In [33]: plot_ngram_exp(acc_train['count'], 'Train Set 5-fold CV Accuracy (CountVectorizer)', baseline_acc_train)



In [34]: plot_ngram_exp(acc_train['tfidf'], 'Train Set 5-fold CV Accuracy (TFIDFVectorizer)', baseline_acc_train)



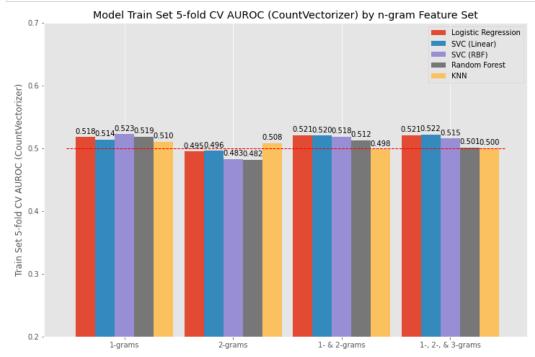
```
In [35]: # Train Set AUROC Scores, using 5-fold Cross Validation
         from sklearn.metrics import roc auc score
         from sklearn.model_selection import cross_val_score
         # two keys for y_pred dictionary: (ngram, estimator)
         y_pred_train = {'count':{}, 'tfidf':{}}
         auroc_train = {'count':{}, 'tfidf':{}}
         for vect in ['count','tfidf']:
             for ngram in ngrams_to_experiment:
                 for estimator in clfs:
                     estimator_name = type(estimator[(vect, ngram)]).__name_
                     if estimator name == 'RandomForestClassifier':
                         y_pred_train[vect][(ngram, estimator_name)] = estimator[(vect, ngram)].predict(X_train[(vec
         t, ngram)1)
                         auroc_train[vect][(ngram, estimator_name)] = cross_val_score(
                             estimator[(vect, ngram)], X_train[(vect, ngram)], y_train, cv=5, n_jobs=-1,
                             scoring='roc auc').mean()
                     else:
                         y_pred_train[vect][(ngram, estimator_name)] = estimator[(vect, ngram)].predict(X_train_scal
         ed[(vect, ngram)])
                         auroc_train[vect][(ngram, estimator_name)] = cross_val_score(
                             estimator[(vect, ngram)], X_train_scaled[(vect, ngram)], y_train, cv=5, n_jobs=-1,
                             scoring='roc_auc').mean()
                     print(vect, ngram, estimator_name, auroc_train[vect][(ngram, estimator_name)])
                 print('---')
         count (1, 1) LogisticRegression 0.5178655767459428
         count (1, 1) LinearSVC 0.5139621308249035
         count (1, 1) SVC 0.5225420440043945
         count (1, 1) RandomForestClassifier 0.5186952963318199
         count (1, 1) KNeighborsClassifier 0.5101901890832222
         count (2, 2) LogisticRegression 0.4947205513546119
         count (2, 2) LinearSVC 0.4959328658104168
         count (2, 2) SVC 0.4827972280111618
         count (2, 2) RandomForestClassifier 0.48168458415186066
         count (2, 2) KNeighborsClassifier 0.5077796823162762
         count (1, 2) LogisticRegression 0.5209237988365364
         count (1, 2) LinearSVC 0.5201622445809637
         count (1, 2) SVC 0.5184136581539819
         count (1, 2) RandomForestClassifier 0.5122702046069394
         count (1, 2) KNeighborsClassifier 0.4982970885331898
         count (1, 3) LogisticRegression 0.5209554838844073
         count (1, 3) LinearSVC 0.5220048835404218
         count (1, 3) SVC 0.515450866167263
         count (1, 3) RandomForestClassifier 0.5010326197314233
         count (1, 3) KNeighborsClassifier 0.4996025253664239
         tfidf (1, 1) LogisticRegression 0.5208174659026172
         tfidf (1, 1) LinearSVC 0.5161655694097635
         tfidf (1, 1) SVC 0.5206171456467023
         \verb|tfidf (1, 1)| RandomForestClassifier 0.522181470351421|\\
         tfidf (1, 1) KNeighborsClassifier 0.5166059466523928
         tfidf (2, 2) LogisticRegression 0.4988421978830142
         tfidf (2, 2) LinearSVC 0.5006385156645538
         tfidf (2, 2) SVC 0.4979564710986245
         tfidf (2, 2) RandomForestClassifier 0.492899447703459
         tfidf (2, 2) KNeighborsClassifier 0.49574181223547864
         tfidf (1, 2) LogisticRegression 0.5196913316251811
         tfidf (1, 2) LinearSVC 0.5166482999537186
         tfidf (1, 2) SVC 0.5198328791242233
         tfidf (1, 2) RandomForestClassifier 0.47770070291463684
         tfidf (1, 2) KNeighborsClassifier 0.5158258893758543
         tfidf (1, 3) LogisticRegression 0.5195436969089327
         tfidf (1, 3) LinearSVC 0.5165007630531909
         tfidf (1, 3) SVC 0.5195451478421218
         tfidf (1, 3) RandomForestClassifier 0.49371899988859874
         tfidf (1, 3) KNeighborsClassifier 0.5224295070178251
```

AUROC is the best metric for evaluating binary classification.

CountVectorizer

- SVC (RBF kernel) had the best results with 1 grams (52.3%).
- SVC (Linear kernel) had good results for 1+2+3 grams (52.2%).
- Logistic Regression had good results for 1+2 grams and 1+2+3 grams (52.1%).
- Random Forest had decent results for 1 grams (51.9%).
- KNeighbors Classifier had decent results for 1 grams (51.0%).

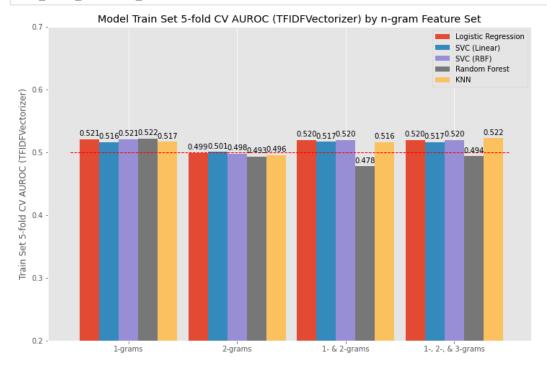
In [36]: plot_ngram_exp(auroc_train['count'], 'Train Set 5-fold CV AUROC (CountVectorizer)', 0.5)



TFIDFVectorizer

- KNeighbors Classifier had the best results for 1+2+3 grams (52.2%).
- Random Forest tied for best results for 1 grams (52.2%).
- Logistic Regression had good results for 1 grams (52.1%); for 1+2 and 1+2+3 grams (52.0%).
- SVC (RBF kernel) had good results with 1 grams (52.1%); for 1+2 and 1+2+3 grams (52.0%).
- SVC (Linear kernel) had good results for 1+2 and 1+2+3 grams (51.7%).

In [37]: plot_ngram_exp(auroc_train['tfidf'], 'Train Set 5-fold CV AUROC (TFIDFVectorizer)', 0.5)



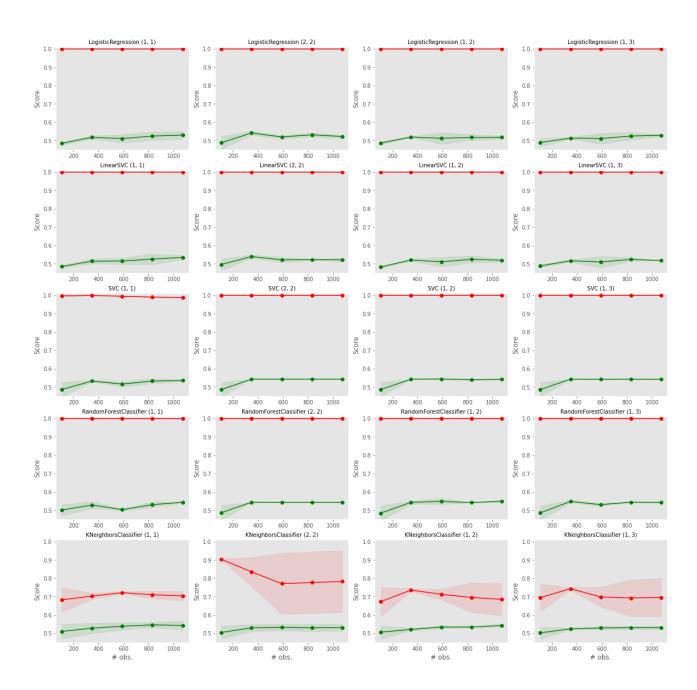
Learning Curves

```
In [38]: # Function for plotting learning curves given classifiers, vectorizer and ngrams experimental setup
         from sklearn.model_selection import learning_curve
         def plot learning curve grid(clf, vect, ngrams, title, X, y, axes=None, ylim=None, cv=None,
                                 n_jobs=None, train_sizes=np.linspace(.1, 1.0, 5), xlabel=True):
             if axes is None:
                 _, axes = plt.subplots(1, 4, figsize=(20, 10))
             for ngram in ngrams:
                 axes[c].set_title(title+' '+str(ngram), fontsize=10)
                 if ylim is not None:
                     axes[c].set_ylim(*ylim)
                 axes[c].set_ylabel("Score")
                 if xlabel:
                     axes[c].set_xlabel("# obs.")
                 train sizes, train scores, test scores, fit times, = \
                     learning_curve(clf[(vect, ngram)], X[(vect, ngram)], y, cv=cv, n_jobs=n_jobs,
                                    train sizes=train sizes,
                                    return_times=True)
                 train scores mean = np.mean(train scores, axis=1)
                 train_scores_std = np.std(train_scores, axis=1)
                 test scores mean = np.mean(test scores, axis=1)
                 test_scores_std = np.std(test_scores, axis=1)
                 fit times mean = np.mean(fit times, axis=1)
                 fit_times_std = np.std(fit_times, axis=1)
                 # Plot learning curve
                 axes[c].grid()
                 axes[c].fill_between(train_sizes, train_scores_mean - train_scores_std,
                                      train_scores_mean + train_scores_std, alpha=0.1,
                                      color="r")
                 axes[c].fill_between(train_sizes, test_scores_mean - test_scores_std,
                                      test_scores_mean + test_scores_std, alpha=0.1,
                                      color="g")
                 axes[c].plot(train_sizes, train_scores_mean, 'o-', color="r",
                              label="Training score")
                 axes[c].plot(train_sizes, test_scores_mean, 'o-', color="g",
                              label="Cross-validation score")
                 c += 1
```

Learning Curves (CountVectorizer)

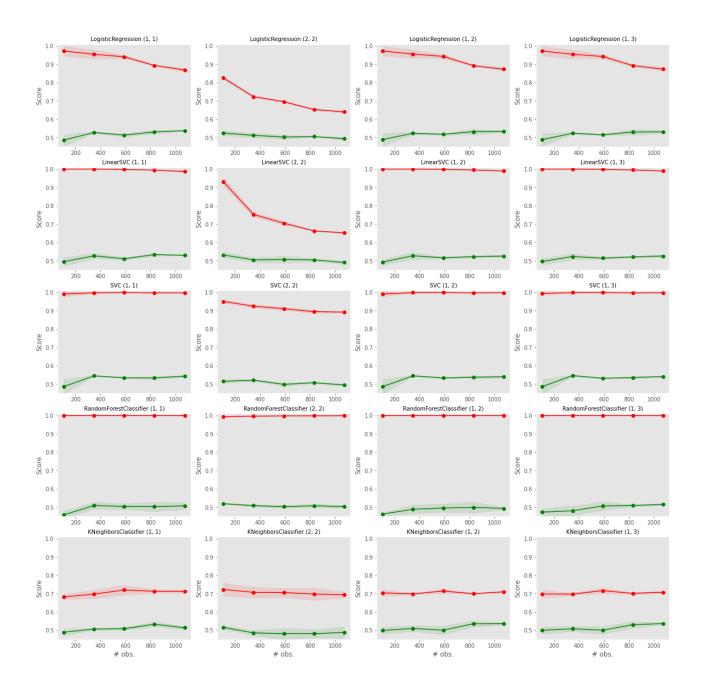
```
In [39]: fig, axes = plt.subplots(5, 4, figsize=(20, 20))
         c lc = 0
         vect_lc = 'count'
         xlabel = False
         for clf in clfs:
             estimator name = type(clf[(vect, ngram)]). name
             if c_lc == len(clfs)-1:
                 xlabel = True
             if estimator_name == 'RandomForestClassifier':
                 plot_learning_curve_grid(clf, vect=vect_lc, ngrams=ngrams_to_experiment, title=str(estimator_name),
                                     X=X_train, y=y_train, axes=axes[c_lc, :],
                                     ylim=(0.45, 1.01),
                                     cv=3, n_jobs=-1, xlabel=xlabel)
             else:
                 plot_learning_curve_grid(clf, vect=vect_lc, ngrams=ngrams_to_experiment, title=str(estimator_name),
                                     X=X_train_scaled, y=y_train, axes=axes[c_lc, :],
                                     ylim=(0.45, 1.01),
                                     cv=3, n_jobs=-1, xlabel=xlabel)
             c_lc += 1
         handles, labels = axes[0, 0].get_legend_handles_labels()
         fig.legend(handles, labels, loc='upper center')
         plt.show()
```





Learning Curves (TFIDF Vectorizer)

```
In [40]: fig, axes = plt.subplots(5, 4, figsize=(20, 20))
         c lc = 0
         vect_lc = 'tfidf'
         xlabel = False
         for clf in clfs:
             estimator name = type(clf[(vect, ngram)]). name
             if c_lc == len(clfs)-1:
                 xlabel = True
             if estimator_name == 'RandomForestClassifier':
                 plot_learning_curve_grid(clf, vect=vect_lc, ngrams=ngrams_to_experiment, title=str(estimator_name),
                                     X=X_train, y=y_train, axes=axes[c_lc, :],
                                     ylim=(0.45, 1.01),
                                     cv=3, n_jobs=-1, xlabel=xlabel)
             else:
                 plot_learning_curve_grid(clf, vect=vect_lc, ngrams=ngrams_to_experiment, title=str(estimator_name),
                                     X=X_train_scaled, y=y_train, axes=axes[c_lc, :],
                                     ylim=(0.45, 1.01),
                                     cv=3, n_jobs=-1, xlabel=xlabel)
             c_lc += 1
         handles, labels = axes[0, 0].get_legend_handles_labels()
         fig.legend(handles, labels, loc='upper center')
         plt.show()
```



Learning Curves, Summary of Results:

- Most models appear to be overfit (some more than others), as there is a large gap between train accuracy (red line) and cross-validation accuracy (green line).
- · Unsurprisingly, TFIDF vectorizer appears to lessen the overfitting, as it essentially acts as a dimensionality reduction technique.

Test Set Performance

Note: We decided not to show the below scores during this phase (training models with default hyperparameters) and instead will evaluate using Cross-validated Train Set Accuracy and AUROC. However the code is here if you're interested.

```
In [41]: # Note: We decided not to show the below scores during this phase (training models with default hyperparame
                          ters)
                          # and instead will evaluate using Cross-validated Train Set Accuracy and AUROC.
                          # Test Set Accuracy Scores
                          # y_pred_test = {'count':{}, 'tfidf':{}}
                          # y_prob_test = {'count':{}}, 'tfidf':{}} # for computing AUROC
                          # acc_test = {'count':{}, 'tfidf':{}}
                          # for vect in ['count','tfidf']:
                                         for ngram in ngrams to experiment:
                                                    for estimator in clfs:
                          #
                                                              estimator_name = type(estimator[(vect, ngram)]).__name_
                          #
                                                               if estimator name == 'RandomForestClassifier':
                                                                         y_pred_test[vect][(ngram, estimator_name)] = estimator[(vect, ngram)].predict(X test[(vec
                          #
                          t, ngram)])
                                                                         y\_prob\_test[vect][(ngram,\ estimator\_name)] = estimator[(vect,\ ngram)].predict\_proba(X\_test)] = estimator
                          t[(vect, ngram)])
                                                               elif estimator name == 'LinearSVC':
                          #
                                                                           y_pred_test[vect][(ngram, estimator_name)] = estimator[(vect, ngram)].predict(X_test_scal
                          ed[(vect, ngram)])
                                                                          y\_prob\_test[vect][(ngram,\ estimator\_name)] = estimator[(vect,\ ngram)].decision\_function(X)
                           test scaled[(vect, ngram)])
                          #
                                                               else:
                          #
                                                                          y\_pred\_test[\textit{vect}][(\textit{ngram}, \; estimator\_name)] \; = \; estimator[(\textit{vect}, \; ngram)].predict(X\_test\_scallabel{eq:scallabel}) \; = \; estimator[(\textit{vect}, \; ngram)].predict(X\_test\_scallabel) \; = \; estimator[(\textit{vect}, \; ngram)].predict(X\_test\_scalla
                          ed[(vect, ngram)])
                                                                         y prob test[vect][(ngram, estimator name)] = estimator[(vect, ngram)].predict proba(X tes
                          t_scaled[(vect, ngram)])
                                                                acc_test[vect][(ngram, estimator_name)] = accuracy_score(y_test, y_pred_test[vect][(ngram, estimator_name)]
                          timator_name)])
                                                               print(vect, ngram, estimator_name, acc_test[vect][(ngram, estimator_name)])
                          #
                          #
                                                    print('---')
In [42]: # plot ngram exp(acc test['count'], 'Test Set Accuracy (CountVectorizer)', baseline acc test)
In [43]: # plot_ngram_exp(acc_test['tfidf'], 'Test Set Accuracy (TfidfVectorizer)', baseline_acc_test)
In [44]: # Note: We decided not to show the below scores during this phase (training models with default hyperparame
                          # and instead will evaluate using Cross-validated Train Set Accuracy and AUROC.
                          # Test Set AUROC Scores
                          # auroc test = {'count':{}, 'tfidf':{}}
                          # for vect in ['count','tfidf']:
                          #
                                        for ngram in ngrams_to_experiment:
                          #
                                                      for estimator in clfs:
                          #
                                                               estimator_name = type(estimator[(vect, ngram)]).__name_
                                                              if estimator name == 'LinearSVC':
                                                                         auroc_test[vect][(ngram, estimator_name)] = roc_auc_score(y_test, y_prob_test[vect][(ngram)
                         m, estimator_name)])
                                                              else:
                          #
                                                                          auroc_test[vect][(ngram, estimator_name)] = roc_auc_score(y_test, y_prob_test[vect][(ngram)
                         m, estimator_name)][:, 1])
                                                               print(vect, ngram, estimator name, auroc test[vect][(ngram, estimator name)])
                                                    print('---')
In [45]: # plot ngram exp(auroc test['count'], 'Test Set AUROC (CountVectorizer)', 0.5)
```

In [46]: # plot_ngram_exp(auroc_test['tfidf'], 'Test Set AUROC (TfidfVectorizer)', 0.5)

6b. Discussion

Summary of results for initial run with default model hyperparameters:

- Overall, performance amongst the models for each model's best experimental setup was fairly similar (around 52.0-52.3% Train CV AUROC). However, interestingly, each model's best experimental setup differed. It was somewhat reassuring that each model achieved roughly similar results using their best experimental setup. It also gives us some indication that the breadth of the 8 experimental setups appeared to have been broad enough to capture the "sweet spots" of each model.
- SVC RBF had the best results, Count 1 gram, at 52.3% Train CV AUROC.
 - TFIDF 1+2 and 1+2+3 gram performed well also.
 - Both SVC models appeared to work best with high dimensional featues (Count vectorizer), supporting the claim that they handle p >> n situation well
- SVC Linear had the best results with Count 1+2+3 grams at 52.2%.
- KNN Classifier (1+2+3 grams; 52.2%) and Random Forest (1 grams; 52.2%) both performed better with TFIDF vectorizer, suggesting they work better with fewer features.
- Logistic Regression performed well in both Count and TFIDF vectorizers (52.1%).
- · Some models were more prone to overfitting than others (see learning curves)
 - Prone to overfitting:
 - · Logistic Regression
 - Linear SVC
 - Random Forest Classifier
 - Not as prone to overfitting:
 - KNN Classifier
 - SVC (RBF kernel)

Other comments:

Many of these models under all of the n-gram scenarios appear to be overfit. The evidence is in the large cap between train metrics and validation metrics in the learning curves.

This is an unsurpising effect of using high-dimensional data, especially where p >> n. Without explicitly specifying high regularization parameters, these models are likely "memorizing" aspects of the training data to achieve high train set performance.

While we've been taught that overfitting is generally bad as it increases model variance (makes performance on test set data poor and unreliable), it does bring up an interesting question: although the performance on test set may be unstable, we can theoretically argue that the fact that we are seeing some Train CV AUROC scores over 50% is promising. In very difficult problem with arguably poor signal, we are able to extract at least some signal out of the predictors.

In section 7 below, we'll tune the hyperparameters for each model under each model's best experimental setup.

Top Pos. and Neg. Coefficients for Linear Models

Let's look at some examples of most positive and most negative features.

Generally the negative features seem clearly correct, whereas the positive features are more mixed.

LogisticRegression: CountVectorizer, 2-grams

```
In [47]: showTopNCoef(10, vectorizers['count'][(2, 2)], lr_clf[('count', (2, 2))])
Out[47]: (
                           n-gram
          68371
                       court rule 0.246405
          110556
                       first time 0.232139
          324727
                       white house 0.211042
                      new zealand 0.200448
          198616
          262564 security council 0.198643
          293278
                         tear gas 0.194958
                     social medium 0.179430
          273939
          297963
                       three year 0.176776
          134914
                       high court 0.166944
          275830
                      south korea 0.165744,
                        n-gram
                                    coef
          201860 nuclear weapon -0.240676
                  around world -0.226412
          17780
          275831
                   south korean -0.201072
                  nuclear plant -0.194708
          201793
          318873
                   wall street -0.193018
                      bin laden -0.189222
          31933
          153697
                      israel use -0.183565
          218141
                     phone hack -0.180755
          266703
                  sexual abuse -0.177923
          286134 suicide bomber -0.170099)
LogisticRegression: TFIDFVectorizer, 2-grams
In [48]: showTopNCoef(10, vectorizers['tfidf'][(2, 2)], lr_clf[('tfidf', (2, 2))])
Out[48]: (
                      n-gram
          106
                 white house 1.309646
          12
                  court rule 1.124369
                 right watch 1.118909
          79
          24
                   five year 1.031474
               european union 1.016826
          21
          78
                 right group 1.004822
                   iraq war 0.951807
          34
          16
                drone strike 0.939294
          68
                 people kill 0.936983
          14
                death penalty 0.920368,
                      n-gram
                                  coef
          61 nuclear reactor -1.166730
          92
              suicide bomber -1.097430
                   phone hack -1.087873
          69
          7
               billion dollar -1.033564
                 around world -1.031501
          4
          9
              catholic church -1.030897
             nuclear weapon -1.021356
          62
                 kill least -0.966799
          87
                 south africa -0.954111
          70
                   pirate bay -0.844445)
```

LinearSVC: CountVectorizer, 2-grams

```
In [49]: showTopNCoef(10, vectorizers['count'][(2, 2)], svc_lin_clf[('count', (2, 2))])
Out[49]: (
                            n-gram
          110556
                       first time 0.058029
          68371
                       court rule 0.054839
                       new zealand 0.053964
          198616
          324727
                      white house 0.053262
          297963
                       three year 0.049854
          329014
                      world large 0.049820
          262564 security council 0.049131
          293278
                         tear gas 0.046318
          222403
                     police arrest 0.045659
          273939
                    social medium 0.045582,
                         n-gram
                                     coef
          201860 nuclear weapon -0.064863
                  around world -0.061629
          17780
          266703
                    sexual abuse -0.056593
                   south korean -0.052397
          275831
          318873
                   wall street -0.050911
          31933
                      bin laden -0.048331
          201793 nuclear plant -0.047285
          323958
                   west africa -0.043480
          218141
                     phone hack -0.043347
          153697
                      israel use -0.041140)
LinearSVC: CountVectorizer, 2-grams
In [50]: showTopNCoef(10, vectorizers['tfidf'][(2, 2)], svc_lin_clf[('tfidf', (2, 2))])
Out[50]: (
                     n-gram
          106
               white house 1.074155
          79
                right watch 0.865734
                last month 0.850672
          43
          68
               people kill 0.827269
          67
                peace prize 0.751476
          12
                 court rule 0.741853
                  iraq war 0.732812
          34
          78
                right group 0.708147
               five year 0.702142 minister say 0.686600,
          24
          50
                      n-gram
                                  coef
          69
                   phone hack -0.832975
          61 nuclear reactor -0.819433
          9
              catholic church -0.784030
                 around world -0.751599
          40
                   kill least -0.748943
               billion dollar -0.746520
             suicide bomber -0.714556
          92
          62
              nuclear weapon -0.654195
          70
                   pirate bay -0.602958
          95
                 ten thousand -0.585483)
```

7. Tuning Hyperparameters via GridSearchCV

For each model, we select the experiment setup (vectorizer/n-gram combination) that worked the best above. Then we tune hyperparameters with cross-validation for the model. Finally we evaluate each model using the test set, plot learning curves, ROC curves, and confusion matrix.

```
In [51]: from sklearn.model_selection import learning_curve
         def plot learning curve(clf, vect, ngrams, title, X, y, axes=None, ylim=None, cv=None,
                                 n_jobs=None, train_sizes=np.linspace(.1, 1.0, 5)):
             plt.title(title+' '+str(vect)+' '+str(ngrams), fontsize=10)
             if ylim is not None:
                 plt.ylim(*ylim)
             plt.ylabel("Score")
             plt.xlabel("# obs.")
             train sizes, train_scores, test_scores, fit_times,
                 learning_curve(clf, X[(vect, ngram)], y, cv=cv, n_jobs=n_jobs,
                                train_sizes=train_sizes,
                                return_times=True)
             train_scores_mean = np.mean(train_scores, axis=1)
             train_scores_std = np.std(train_scores, axis=1)
             test_scores_mean = np.mean(test_scores, axis=1)
             test scores std = np.std(test scores, axis=1)
             fit_times_mean = np.mean(fit_times, axis=1)
             fit_times_std = np.std(fit_times, axis=1)
             # Plot learning curve
             plt.grid()
             plt.fill_between(train_sizes, train_scores_mean - train_scores_std,
                                  train scores mean + train scores std, alpha=0.1,
                                  color="r")
             plt.fill between(train sizes, test scores mean - test scores std,
                                  test_scores_mean + test_scores_std, alpha=0.1,
                                  color="g")
             plt.plot(train_sizes, train_scores_mean, 'o-', color="r",
                          label="Training score")
             plt.plot(train_sizes, test_scores_mean, 'o-', color="g",
                          label="Cross-validation score")
```

7a. LogisticRegression

```
In [52]: best_vectorizer = 'count'
         best ngram = (2, 2)
In [53]: from sklearn.model_selection import GridSearchCV
         from sklearn.linear model import LogisticRegression
         lr clf init = LogisticRegression(random state=42)
         lr param grid = [{
                'solver': ['liblinear'],
                'C': [10**c for c in np.arange(1, -6, -1, dtype=float)]
         lr clf gscv = GridSearchCV(lr clf init, lr param grid, cv=3, n jobs=-1, scoring='roc auc')
         lr_clf_gscv.fit(X_train_scaled[(best_vectorizer, best_ngram)], y_train, sample_weight=drn_weights_train)
Out[53]: GridSearchCV(cv=3, estimator=LogisticRegression(random_state=42), n_jobs=-1,
                     scoring='roc auc')
In [54]: from sklearn.model_selection import cross_val_score
         print('Best hyperparameters:', lr_clf_gscv.best_params_)
         lr_clf_gscv_cv_score = cross_val_score(
            lr_clf_gscv.best_estimator_, X_train_scaled[(best_vectorizer, best_ngram)], y_train, cv=5, n_jobs=-1)
         print('5-fold Cross Validation Train Accuracy', lr_clf_gscv_cv_score.mean())
         lr_clf_gscv_cv_score_auroc = cross_val_score(
            lr_clf_gscv.best_estimator_, X_train_scaled[(best_vectorizer, best_ngram)], y_train, cv=5, n_jobs=-1,
            scoring='roc_auc')
         print('5-fold Cross Validation Train AUROC', lr clf qscv cv score auroc.mean())
        Best hyperparameters: {'C': 1e-05, 'penalty': '12', 'solver': 'liblinear'}
        5-fold Cross Validation Train Accuracy 0.5422360248447206
        5-fold Cross Validation Train AUROC 0.5125185283805973
```

Note: hyperparameter tuning didn't appear to help here (model with default parameters performed better), so we'll use the model with default hyperparameters going forward.

```
In [55]: best_lr_clf = clfs[0][(best_vectorizer, best_ngram)]
# best_lr_clf = lr_clf_gscv.best_estimator_

In [56]: y_pred_lr_clf_gscv_best = best_lr_clf.predict(X_test_scaled[(best_vectorizer, best_ngram)])
y_prob_lr_clf_gscv_best = best_lr_clf.predict_proba(X_test_scaled[(best_vectorizer, best_ngram)])[:, 1]

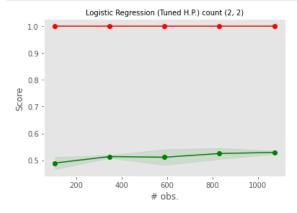
print('Test Accuracy:', best_lr_clf.score(X_test_scaled[(best_vectorizer, best_ngram)], y_test))

roc_auc = roc_auc_score(y_test, y_prob_lr_clf_gscv_best)
print('Test AUROC:', roc_auc)

Test Accuracy: 0.5119363395225465
Test AUROC: 0.5464167088892642
```

Learning Curve

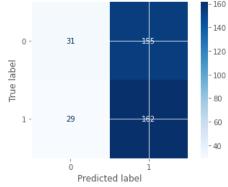
Not as overfit as before.



Confusion Matrix

Confusion Matrix of LogisticRegressionClassifier [[31 155] [29 162]]

Confusion Matrix of LogisticRegressionClassifier

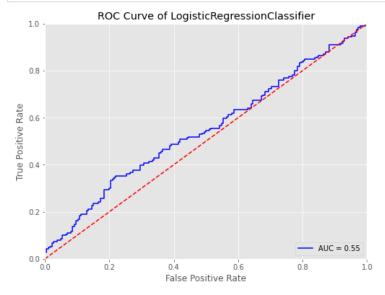


ROC Curve

```
In [59]: from sklearn.metrics import roc_curve
    from sklearn.metrics import auc

y_scores_lr_best = best_lr_clf.predict_proba(X_test_scaled[(best_vectorizer, best_ngram)])
    fpr, tpr, threshold = roc_curve(y_test, y_scores_lr_best[:, 1])

plt.figure(figsize=(8, 6))
    plt.title('Receiver Operating Characteristic (ROC)')
    plt.plot(fpr, tpr, 'b', label = 'AUC = %0.2f' % roc_auc)
    plt.legend(loc = 'lower right')
    plt.plot([0, 1], [0, 1], 'r--')
    plt.xlim([0, 1])
    plt.ylim([0, 1])
    plt.ylabel('True Positive Rate')
    plt.xlabel('False Positive Rate')
    plt.title('ROC Curve of LogisticRegressionClassifier')
    plt.show()
```



AUROC over 50%! Good result using default hyperparameters.

Top Pos. and Neg. n-grams:

```
In [60]: showTopNCoef(10, vectorizers[best_vectorizer][best_ngram], lr_clf_gscv.best_estimator_)
Out[60]: (
                                       coef
                            n-gram
          200576
                       north korea 0.000142
          68371
                       court rule 0.000136
          158197
                    julian assange 0.000125
          110556
                       first time 0.000125
          228967
                    prime minister 0.000124
          198616
                      new zealand 0.000124
          108704 financial crisis 0.000115
          262564 security council 0.000107
          311163
                      united state 0.000106
          139418
                      human right 0.000104,
                         n-gram
                                     coef
          31933
                       bin laden -0.000113
                       al qaeda -0.000094
          8574
          241978
                      red cross -0.000087
          201793
                   nuclear plant -0.000081
          93463
                   embassy yemen -0.000080
          329107
                    world order -0.000078
          286134
                  suicide bomber -0.000076
          14488
                    anti terror -0.000076
          168217
                  leave country -0.000075
          140653 icelandic bank -0.000073)
```

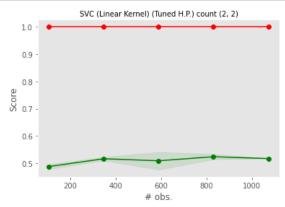
7b. LinearSVC

```
In [61]: best_vectorizer = 'count'
         best_ngram = (2, 2)
In [62]: from sklearn.model_selection import GridSearchCV
         from sklearn.svm import LinearSVC
         svc lin clf init = LinearSVC(random state=42)
         svc_lin_param_grid = [
             {
                 'penalty': ['11'],
                 'loss': ['squared_hinge'],
                  'dual': [False],
                 'max iter': [10000],
                 'C': [10**c for c in np.arange(1, -8, -1, dtype=float)]
             },
                 'penalty': ['12'],
                 'loss': ['squared_hinge'],
                 'C': [10**c for c in np.arange(1, -8, -1, dtype=float)]
         1
         svc_lin_clf_gscv = GridSearchCV(svc_lin_clf_init, svc_lin_param_grid, cv=3, n_jobs=-1, scoring='roc_auc')
         svc_lin_clf_gscv.fit(X_train_scaled[(best_vectorizer, best_ngram)], y_train, sample_weight=drn_weights_trai
         n)
Out[62]: GridSearchCV(cv=3, estimator=LinearSVC(random_state=42), n_jobs=-1,
                      param_grid=[{'C': [10.0, 1.0, 0.1, 0.01, 0.001, 0.0001, 1e-05,
                                         1e-06, 1e-07],
                                    'dual': [False], 'loss': ['squared hinge'],
                                    'max iter': [10000], 'penalty': ['l1']},
                                  {'C': [10.0, 1.0, 0.1, 0.01, 0.001, 0.0001, 1e-05,
                                         1e-06, 1e-07],
                                    'loss': ['squared_hinge'], 'penalty': ['12']}],
                      scoring='roc auc')
In [63]: from sklearn.model_selection import cross_val_score
         print('Best hyperparameters:', svc_lin_clf_gscv.best_params_)
         svc_lin_clf_gscv_cv_score = cross_val_score(
             svc_lin_clf_gscv.best_estimator_, X_train_scaled[(best_vectorizer, best_ngram)], y_train, cv=5, n_jobs=
         -1)
         print('5-fold Cross Validation Train Accuracy', svc lin clf gscv cv score.mean())
         svc_lin_clf_gscv_cv_score_auroc = cross_val_score(
             svc_lin_clf_gscv.best_estimator_, X_train_scaled[(best_vectorizer, best_ngram)], y_train, cv=5, n_jobs=
             scoring='roc auc')
         print('5-fold Cross Validation Train AUROC', svc_lin_clf_gscv_cv_score_auroc.mean())
         Best hyperparameters: {'C': 1e-07, 'loss': 'squared_hinge', 'penalty': '12'}
         5-fold Cross Validation Train Accuracy 0.5422360248447206
         5-fold Cross Validation Train AUROC 0.512526302918984
```

Note: hyperparameter tuning didn't appear to help here (model with default parameters performed better), so we'll use the model with default hyperparameters going forward.

Learning Curve

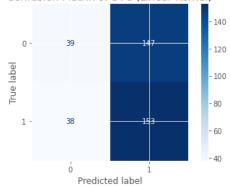
Not as overfit as before.



Confusion Matrix

Confusion Matrix of SVC (Linear Kernel)
[[39 147]
 [38 153]]

Confusion Matrix of SVC (Linear Kernel)

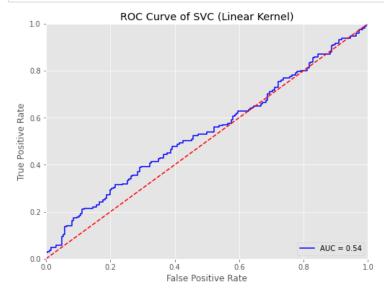


ROC Curve

```
In [68]: from sklearn.metrics import roc_curve
    from sklearn.metrics import auc

y_scores_svc_lin_best = best_svc_lin_clf.decision_function(X_test_scaled[(best_vectorizer, best_ngram)])
    fpr, tpr, threshold = roc_curve(y_test, y_scores_svc_lin_best)

plt.figure(figsize=(8, 6))
    plt.title('Receiver Operating Characteristic (ROC)')
    plt.plot(fpr, tpr, 'b', label = 'AUC = %0.2f' % roc_auc)
    plt.legend(loc = 'lower right')
    plt.plot([0, 1], [0, 1], 'r--')
    plt.xlim([0, 1])
    plt.ylim([0, 1])
    plt.ylabel('True Positive Rate')
    plt.xlabel('False Positive Rate')
    plt.title('ROC Curve of SVC (Linear Kernel)')
    plt.show()
```



AUROC over 50%! Good result using default hyperparameters.

Top Pos. and Neg. n-grams:

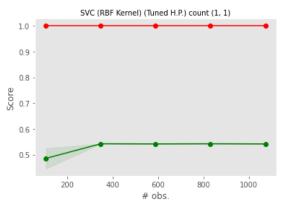
```
In [69]: showTopNCoef(10, vectorizers[best_vectorizer][best_ngram], svc_lin_clf_gscv.best_estimator_)
Out[69]: (
                            n-gram
          200576
                       north korea 0.000006
          68371
                        court rule 0.000005
          110556
                        first time 0.000005
          158197
                    julian assange 0.000005
                    prime minister 0.000005
          228967
          198616
                       new zealand 0.000005
          108704 financial crisis 0.000005
                  security council 0.000004
          262564
          311163
                      united state 0.000004
          139418
                       human right 0.000004,
                         n-gram
                                     coef
          31933
                       bin laden -0.000005
          8574
                       al qaeda -0.000004
          241978
                       red cross -0.000003
          201793
                   nuclear plant -0.000003
          93463
                   embassy yemen -0.000003
          329107
                     world order -0.000003
          286134 suicide bomber -0.000003
          14488
                    anti terror -0.000003
                  leave country -0.000003
          168217
          140653 icelandic bank -0.000003)
```

```
In [70]: best_vectorizer = 'count'
         best_ngram = (1, 1)
In [71]: from sklearn.model_selection import GridSearchCV
         from sklearn.svm import SVC
         svc rbf clf init = SVC(kernel='rbf', random state=42, probability=True)
         svc_rbf_param_grid = [
             {
                 'degree': [3, 4, 5],
                 'gamma': ['scale'],
                 'C': [10**c for c in np.arange(1, -8, -1, dtype=float)]
         ]
         svc_rbf_clf_gscv = GridSearchCV(svc_rbf_clf_init, svc_rbf_param_grid, cv=3, n_jobs=-1, scoring='roc_auc')
         svc_rbf_clf_gscv.fit(X_train_scaled[(best_vectorizer, best_ngram)], y_train, sample_weight=drn_weights_trai
Out[71]: GridSearchCV(cy=3, estimator=SVC(probability=True, random state=42), n jobs=-1,
                      param_grid=[{'C': [10.0, 1.0, 0.1, 0.01, 0.001, 0.0001, 1e-05,
                                         1e-06, 1e-07],
                                   'degree': [3, 4, 5], 'gamma': ['scale']}],
                      scoring='roc_auc')
In [72]: from sklearn.model_selection import cross_val_score
         print('Best hyperparameters:', svc_rbf_clf_gscv.best_params_)
         svc_rbf_clf_gscv_cv_score = cross_val_score(
             svc_rbf_clf_gscv.best_estimator_, X_train_scaled[(best_vectorizer, best_ngram)], y_train, cv=5, n_jobs=
         print('5-fold Cross Validation Train Accuracy', svc_rbf_clf_gscv_cv_score.mean())
         svc rbf clf gscv cv score auroc = cross val score(
             svc_rbf_clf_gscv.best_estimator_, X_train_scaled[(best_vectorizer, best_ngram)], y_train, cv=5, n_jobs=
             scoring='roc auc')
         print('5-fold Cross Validation Train AUROC', svc_rbf_clf_gscv_cv_score_auroc.mean())
         Best hyperparameters: {'C': 10.0, 'degree': 3, 'gamma': 'scale'}
         5-fold Cross Validation Train Accuracy 0.5180124223602485
         5-fold Cross Validation Train AUROC 0.526265787049742
```

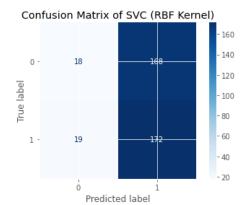
Note: hyperparameter tuning didn't appear to help here (model with default parameters performed better), so we'll use the model with default hyperparameters going forward.

Learning Curve

Still appears to be somewhat overfit.



Confusion Matrix

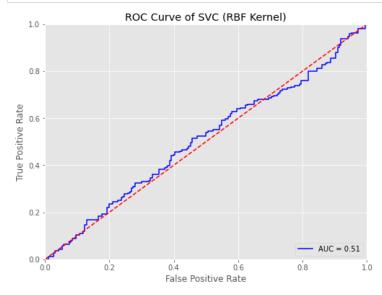


ROC Curve

```
In [77]: from sklearn.metrics import roc_curve
    from sklearn.metrics import auc

y_scores_svc_rbf_best = best_svc_rbf_clf.predict_proba(X_test_scaled[(best_vectorizer, best_ngram)])
    fpr, tpr, threshold = roc_curve(y_test, y_scores_svc_rbf_best[:, 1])

plt.figure(figsize=(8, 6))
    plt.title('Receiver Operating Characteristic (ROC)')
    plt.plot(fpr, tpr, 'b', label = 'AUC = %0.2f' % roc_auc)
    plt.legend(loc = 'lower right')
    plt.plot([0, 1], [0, 1], 'r--')
    plt.xlim([0, 1])
    plt.ylim([0, 1])
    plt.ylabel('True Positive Rate')
    plt.xlabel('False Positive Rate')
    plt.title('ROC Curve of SVC (RBF Kernel)')
    plt.show()
```



We got a test AUROC over 50%! Not bad.

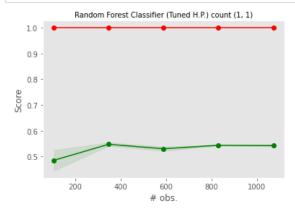
7d. RandomForestClassifier

```
In [78]: best vectorizer = 'count'
         best_ngram = (1, 1)
In [79]: from sklearn.model_selection import GridSearchCV
         from sklearn.ensemble import RandomForestClassifier
         rf_clf_init = RandomForestClassifier(random_state=42)
         rf param grid = [{
                  'max_depth': [10**c for c in np.arange(2, 6, dtype=float)]+[None],
                    'max_leaf_nodes':
                  'n_estimators': [10, 50, 100, 500, 1000, 5000]
             }]
         rf_clf_gscv = GridSearchCV(rf_clf_init, rf_param_grid, cv=3, n_jobs=-1, scoring='roc_auc')
         rf_clf_gscv.fit(X_train[(best_vectorizer, best_ngram)], y_train, sample_weight=drn_weights_train)
Out[79]: GridSearchCV(cv=3, estimator=RandomForestClassifier(random_state=42), n_jobs=-1,
                      param_grid=[{'max_depth': [100.0, 1000.0, 10000.0, 100000.0, None],
                                    'n_estimators': [10, 50, 100, 500, 1000, 5000]}],
                      scoring='roc_auc')
```

Note: hyperparameter tuning didn't appear to help here (model with default parameters performed better), so we'll use the model with default hyperparameters going forward.

Learning Curve

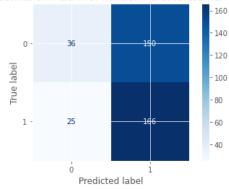
Still appears to be overfit.



Confusion Matrix

Confusion Matrix of RandomForestClassifier [[36 150] [25 166]]

Confusion Matrix of RandomForestClassifier

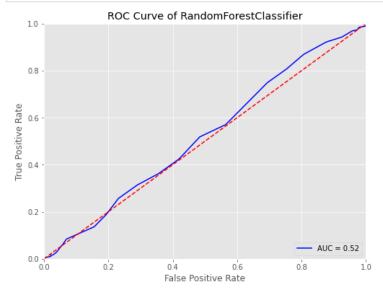


ROC Curve

```
In [85]: from sklearn.metrics import roc_curve
    from sklearn.metrics import auc

y_scores_rf_best = best_rf_clf.predict_proba(X_test[(best_vectorizer, best_ngram)])
    fpr, tpr, threshold = roc_curve(y_test, y_scores_rf_best[:, 1])

plt.figure(figsize=(8, 6))
    plt.title('Receiver Operating Characteristic (ROC)')
    plt.plot(fpr, tpr, 'b', label = 'AUC = %0.2f' % roc_auc)
    plt.legend(loc = 'lower right')
    plt.plot([0, 1], [0, 1], 'r--')
    plt.xlim([0, 1])
    plt.ylim([0, 1])
    plt.ylabel('True Positive Rate')
    plt.xlabel('False Positive Rate')
    plt.title('ROC Curve of RandomForestClassifier')
    plt.show()
```



AUROC over 50%! Not bad.

7e. KNeighborsClassifier

```
In [88]: from sklearn.model_selection import cross_val_score
    print('Best hyperparameters:', knn_clf_gscv.best_params_)
    knn_clf_gscv_cv_score = cross_val_score(
        knn_clf_gscv.best_estimator_, X_train_scaled[(best_vectorizer, best_ngram)], y_train, cv=5, n_jobs=-1)
    print('5-fold Cross Validation Train Accuracy', knn_clf_gscv_cv_score.mean())
    knn_clf_gscv_cv_score_auroc = cross_val_score(
        knn_clf_gscv.best_estimator_, X_train_scaled[(best_vectorizer, best_ngram)], y_train, cv=5, n_jobs=-1,
        scoring='roc_auc')
    print('5-fold Cross Validation Train AUROC', knn_clf_gscv_cv_score_auroc.mean())

Best hyperparameters: {'n_neighbors': 225}
    5-fold Cross Validation Train Accuracy 0.5422360248447206
    5-fold Cross Validation Train AUROC 0.5114024741037408
```

Note: hyperparameter tuning didn't appear to help here (model with default parameters performed better), so we'll use the model with default hyperparameters going forward.

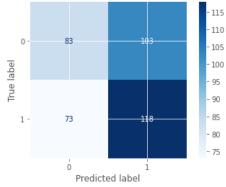
Learning Curve

```
In [91]: # KNeighborsClassifier learning curve could not be plotted
# plot_learning_curve(best_knn_clf, vect=best_vectorizer, ngrams=best_ngram,
# title='KNeighborsClassifier (Tuned H.P.)',
# X=X_train_scaled, y=y_train,
# cv=3, n_jobs=-1)
```

Confusion Matrix

Confusion Matrix of KNeighborsClassifier
[[83 103]
 [73 118]]

Confusion Matrix of KNeighborsClassifier

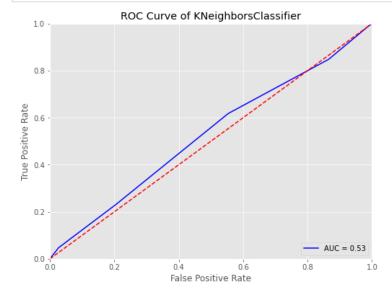


ROC Curve

```
In [93]: from sklearn.metrics import roc_curve
    from sklearn.metrics import auc

y_scores_knn_best = best_knn_clf.predict_proba(X_test_scaled[(best_vectorizer, best_ngram)])
    fpr, tpr, threshold = roc_curve(y_test, y_scores_knn_best[:, 1])

plt.figure(figsize=(8, 6))
    plt.title('Receiver Operating Characteristic (ROC)')
    plt.plot(fpr, tpr, 'b', label = 'AUC = %0.2f' % roc_auc)
    plt.legend(loc = 'lower right')
    plt.plot([0, 1], [0, 1], 'r--')
    plt.xlim([0, 1])
    plt.ylim([0, 1])
    plt.ylabel('True Positive Rate')
    plt.xlabel('False Positive Rate')
    plt.title('ROC Curve of KNeighborsClassifier')
    plt.show()
```



AUROC over 50%! Good result using default hyperparameters.

Discussion

Summary of Results:

After hyperparameter tuning with cross validation, and evaluation on test set, our top 3 best results were:

- Logistic Regression (Count 2 gram), Test AUROC = 54.6%
- SVC (Linear) (Count 2 gram), Test AUROC = 53.9%
- KNN Classifier (TFIDF 1 gram), Test AUROC = 52.6%

Interestingly our models had poor performance after tuning hyperparameters with CV, most likely due simplistic (low capacity) model that were overfitting. Regularization or other hyperparameters could not help these models achieve good performance. Default hyperparameters for our models appeared to work best.

Count vs. TF-IDF Vectorizer

We see that our models generally preferred the features generated by TF-IDF vectorizer. Unsurprising, since TF-IDF Vectorizer greatly reduces the number of features. Our models perhaps preferred the greater regularization/dimensionality reduction provided by TF-IDF Vectorizer. As future work, it would be interesting to test this with an extremely high capacity model, like a deep neural network.

Overall Conclusions

- Surprisingly, our simplest models (LogisticRegression, SVC Linear, & KNeighborsClassifier) ended up performing the best on the test set AUROC.
 Perhaps the models are slightly better built to generalize better than more advanced models, which may have tended to overfit the high dimensional feature space.
- · The more sophisticated models, SVC (RBF Kernel) and (to a lessser extent) Random Forest seemed to not perform as well.
 - Random Forest Classifier seems to be overfit quite easily, even with hyperparameter tuning limiting tree depth and n_estimators, but did better than SVC RBE.
 - SVC (RBF) had a large number of hyperparameters to tune; perhaps we didn't choose the right ranges to properly maximize it's potential. Perhaps another kernel might have worked better.
- When working in high dimensional space, regularization & dimensionality reduction helps. In our case we leveraged TF-IDF scores to help focus on n-grams that were not too common or too rare, relatively to other n-grams.
- Predicting stock market movements with just the top 25 headlines is quite difficult! If we actually did this in practice, our work here would likely just be
 one factor used in combination with many other predictors.

End of Presentation. Thank you! Questions?

References

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[2] Géron, A. (2017). Hands-On Machine Learning with Scikit-Learn and TensorFlow: Concepts, Tools, and Techniques to Build Intelligent Systems. 1st. ed. O'Reilly Media, Inc.

[3] Hastie, T., Tibshirani, R., & Friedman, J. H. (2009). The elements of statistical learning: data mining, inference, and prediction. 2nd ed. New York: Springer.

[4] Khadjeh Nassirtoussi, A., Aghabozorgi, S., Ying Wah, T., & Ngo, D. (2014). Text mining for market prediction: A systematic review. Expert Systems with Applications, 41 (16), 7653–7670. https://doi.org/10.1016/j.eswa.2014.06.009 (https://doi.org/10.1016/j.eswa.2014.06.009).