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Sections in a Landing Page

Sr. No.	Section Name	Reference No.
1	A unique selling proposition (USP)	[1] [2] [3] [4]
2	A hero image or video	[1] [2] [3] [4] [5]
3	The benefits of your offering	[1] [2] [3] [4] [5]
4	Some form of social proof	[1] [2] [3] [5]
5	A single conversion goal (or your call to action)	[1] [2] [3] [4] [5]
6	A main headline and a supporting headline	[2] [4] [5]
7	A reinforcement statement	[2] [3] [4] [5]
8	A closing argument	[2] [4]
9	Great-looking, supporting imagery	[3]
10	Doubt-busting FAQs	[3]
11	Minimalist footer	[3]
12	Brief Copy	[4] [5]
14	More call to action	[4]
15	Add your contact information	[5]

References:
1. https://unbounce.com/landing-page-articles/the-anatomy-of-a-landing-page/#:~:text=Components%20of%20a%20Landing%20Page&text=That%20said%2C%20there%20are%20five,The%20benefits%20of%20your%20offering

2. https://learninbound.com/blog/8-essential-components-of-a-successful-landing-page/

3. https://www.wix.com/blog/anatomy-of-a-landing-page

4. https://neilpatel.com/blog/structure-longform-landing-page/

5. https://www.cloudways.com/blog/high-converting-landing-pages/