# 2014 Events

**Cloud Computing**
- CloudOpen North America
- CloudOpen Japan
- CloudOpen Europe

**Community Events**
- KVM Forum
- Linux Plumbers Conference
- Linux Storage, Filesystems and Memory Management Summit
- Linux Kernel Summit
- Korea Linux Forum

**Embedded Linux Events**
- Android Builders Summit
- Automotive Linux Summit
- Embedded Linux Conference
- Embedded Linux Conference Europe

**LinuxCon Events**
- LinuxCon North America
- LinuxCon Japan
- LinuxCon Europe

**Member Events**
- Collaboration Summit
- Enterprise End User Summit

**Contact Us**
- Request More Information About Sponsoring Linux Foundation Events

# Showcase Your Support For Collaboration, Innovation, Community, and the Linux Platform. Sponsor Linux Foundation Events in 2014.

**The Linux Foundation is a non-profit consortium dedicated to fostering the growth of Linux. Founded in 2007, the Linux Foundation sponsors the work of Linux creator Linus Torvalds and is supported by leading Linux and open source companies and developers from around the world. The Linux Foundation promotes, protects and advances Linux by providing unified resources and services needed for open source to successfully compete with closed platforms.**

One way we accomplish this is by fostering innovation and collaboration between all aspects of the Linux community, including: developers, end users, ISVs, vendors, distributors and community groups through a wide range of conferences that showcase the strengths of the Linux and open source community.

The Linux Foundation is in the unique position to provide a neutral environment at all of our conferences. It allows us to focus on strengthening the Linux platform, encourage forward-thinking and increase the visibility and use of Linux around the world while highlighting the efforts of companies like yours who are an integral part of the Linux community. We have put together a complimentary set of conferences that each has a different purpose.

**What is your goal in sponsoring an event?**
Each of our events offers an unmatched ability to gain access to all of the players in Linux, open source and open cloud. Details on each event below will help you determine which events will best meet your goals, no matter what they are. Key benefits of sponsoring our events include:

- Talent Acquisition & Recruitment
- Support the Linux and open cloud communities
- Gain mindshare & brand visibility
- Showcase products, services and new technologies

Whether it is to provide an open forum for development of the next kernel release, to bring together developers to solve problems in a real-time environment, to host workgroups and community groups for active discussion, to connect end users and kernel developers in order to grow Linux use in the enterprise or to encourage collaboration among the entire community, we know that our conferences provide an atmosphere that is unmatched in their ability to further the platform.

## Contact Us Today

For more information or to become a sponsor please **complete the form below**.

# EMBEDDED LINUX CONFERENCE

*April 29 - May 1, 2014 · San Jose Marriott· San Jose, CA*
The Embedded Linux Conference (ELC) is the premier vendor-neutral technical conference for companies and developers using Linux in embedded products. This conference, now in its 10th year, has the largest collection of sessions dedicated exclusively to embedded Linux and embedded Linux developers. ELC is embedded Linux experts talking about solutions to your embedded Linux problems.

**This year's Embedded Linux Conference will be held alongside the Android Builders Summit. Sponsors of Embedded Linux Conference will also be recognized as sponsors of Android Builders Summit.**
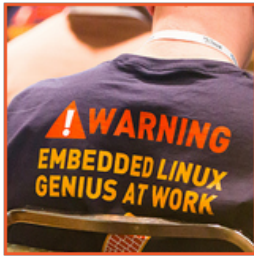
## Who Attends

- Embedded Linux developers and technical management
- Expected number of attendees: 450
- 17% - Senior Technical Management, 76% - Engineers/Architects

## Benefits of Sponsorship

- Talent Acquisition and Recruitment
- Support the Embedded Linux Community
- Gain mindshare and brand visibility
- Showcase products, services and new technologies

## Sponsorship Opportunities

| | Platinum | Gold | Silver | Bronze | |
|---|---|---|---|---|---|
| | Available: 2 | Available: 3 | Available: 4 | Available: 5 | |
| | Remaining: 2 | Remaining: 2 | Remaining: 1 | Remaining: 5 | |
| | *$25,000* | *$18,000* | *$12,000* | *$6,000* | |
| | 10x10 | 8x6 | 8x6 | Tabletop | **Technology Display in Foyer** |
| | 8 | 6 | 4 | 2 | **Attendee Passes** |

| | | | | |
|---|---|---|---|---|
| X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | **Logo on Website** |
| X | X | | | **Sponsor Designation in Promotional Emails** |
| X | X | | | **Sponsor Designation in Press Releases** |
| X | X | | | **Message in Attendee Pre-Conference Email** |
| X | | | | **Message in Attendee Post-Conference Email** |
| X | | | | **Recognition during Opening Session** |

Get more out of your participation and increase your brand visibility with the addition of one of our Promotional Marketing Opportunities. Below are some options - let us know if you have something specific in mind that isn't listed here.

### Add-On Promotional Marketing Opportunities

#### Lunch ($20,000)
Includes large branded signage in lunch area, mention in guide & on signage.

#### Breakfast & Breaks ($15,000)
Includes large branded signage in break area, mention in guide & on signage.
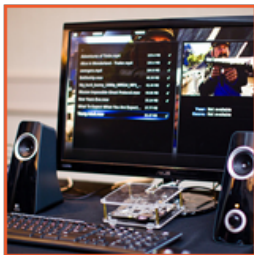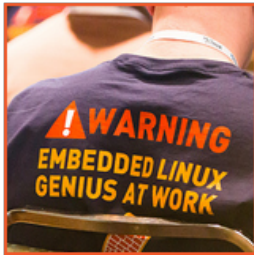
#### Booth Crawl Reception ($20,000)
Includes large branded signage in reception area, mention in guide & on signage.

Please inquire about details and the required sponsorship levels for any of the above opportunities.

### Contact Us Today
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# ANDROID BUILDERS SUMMIT

*April 29 - May 1, 2014 · San Jose Marriott· San Jose, CA*
The Android™ Builders Summit is a technical summit for OEMs, their device manufacturers, integrators, custom builders, and the growing Android and Linux Kernel developer communities. Android is expanding to an increasing number of industry segments in addition to smart phones and tablets. There is a need for the ecosystem of builders to collaborate on a common solution for existing limitations and desired features across all of these device categories.

The Android Builders Summit provides an intimate forum for collaboration at the systems level and discussion of core issues and opportunities when designing Android devices. The summit addresses topics ranging from custom builds, alternative middleware, network functionality extensions, Peer to Peer frameworks, USB device support, security, unification of power management, tools and hybrid Android devices among many other topics.

**This year's Android Builders Summit will be held alongside the Embedded Linux Conference. Sponsors of Android Builders Summit will also be recognized as sponsors of Embedded Linux Conference**

### Who Attends
- OEMs, device manufacturers, integrators, custom builders, and developers from the Android and Linux Kernel communities.
- 200 Attendees from 20 countries gathered in 2013.
- Expected number of attendees: 450

### Benefits of Sponsorship
- Talent Acquisition and Recruitment
- Support the Embedded Linux Community
- Gain mindshare and brand visibility
- Showcase products, services and new technologies

### Sponsorship Opportunities

| Platinum | Gold | Silver | Bronze | |
|---|---|---|---|---|
| Available: 2 | Available: 3 | Available: 4 | Available: 5 | |
| Remaining: 2 | Remaining: 2 | Remaining: 1 | Remaining: 5 | |
| *$25,000* | *$18,000* | *$12,000* | *$6,000* | |
| 10x10 | 8x6 | Tabletop | Tabletop | **Technology Display in Foyer** |

**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

| | | | | |
|---|---|---|---|---|
| 8 | 6 | 4 | 2 | **Attendee Passes** |
| X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | **Logo on Website** |
| X | X | | | **Sponsor Designation in Promotional Emails** |
| X | X | | | **Sponsor Designation in Press Releases** |
| X | X | | | **Message in Attendee Pre-Conference Email** |
| X | | | | **Message in Attendee Post-Conference Email** |
| X | | | | **Recognition during Opening Session** |

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**Breakfast & Breaks ($15,000)**
Includes large branded signage in break area, mention in guide & on signage.
**Booth Crawl Reception ($20,000)**
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# LINUX FOUNDATION COLLABORATION SUMMIT



***March 26 - 28, 2014 · The Meritage Resort· Napa, CA***
The Linux Foundation Collaboration Summit is an exclusive, invitation-only summit gathering core kernel developers, distribution maintainers, ISVs, end users, system vendors and other community organizations for plenary sessions and workgroup meetings to meet face-to-face to tackle and solve the most pressing issues facing Linux today.

### Who Attends
- Core kernel developers, distribution maintainers, ISVs, end users, system vendors and community organizations
- 457 Attendees in 2013 from 25 countries (34% Developer, 10% ISV, 13% End User, 9% Distro, 5% Press/Analyst, 6% Community, 18% Systems Vendors, 5% Other)
- Expected Number of Attendees: 450

### Benefits of Sponsorship
- Talent Acquisition and Recruitment
- Support the Linux community in solving the most pressing issues facing the ecosystem
- Gain mindshare & brand visibility

**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

### Sponsorship Opportunities

| Platinum<br>Available: 2<br>Remaining: 1 | Gold<br>Available: 3<br>Remaining: 0 | Silver<br>Available: 4<br>Remaining: 3 | Bronze<br>Available: 5<br>Remaining: 5 | |
|---|---|---|---|---|
| *$25,000* | *$18,000* | *$12,000* | *$6,000* | |
| X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | **Logo on Website** |
| 100 Words | 75 Words | 50 Words | 25 Words | **Company Description & Sponsor News on Website** |
| X | X | | | **Sponsor Designation in Promotional Emails** |
| X | | | | **Sponsor Designation in Press Releases** |
| X | X | | | **Recognition During Opening Session** |
| 15 | 10 | 5 | 2 | **Conference Attendee Passes** |
| X | X | | | **Collateral in Conference Bag** |
| X | | | | **Private Meeting Room** |
| | X | X | | **Shared Meeting Room** |
| X | X | | | **Assistance With Press Announcements/Media Coverage** |
| X | X | X | X | **Ability to Make Media Announcements On-Site** |

Get more out of your participation and increase your brand visibility with the addition of one of our Promotional Marketing Opportunities. Below are some options - let us know if you have something specific in mind that isn't listed here.

### Add-On Promotional Marketing Opportunities

**Evening Reception ($30,000)**
Includes large branded signage in reception area, mention in guide & on signage.
**Attendee Lounge ($3,000)**
Signage and branded items in lounge.
**Speaker Lounge ($3,000)**
Signage and branded items in lounge.
**Lunch ($20,000)**
Includes large branded signage in lunch area, mention in guide & on signage.
**~~Breakfast & Breaks ($20,000)~~ SOLD**
Includes large branded signage in break area, mention in guide & on signage.
**Social Media Wall ($5,000)**
Includes your branding built in to the master screen template which will show the entire conference.
**Live Streaming - Keynotes Only($5,000)**
Logo branding for anyone who watches live streaming on opening screen.

Please inquire about details and the required sponsorship levels for any of the above opportunities.

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# LINUX STORAGE, FILESYSTEMS AND MEMORY MANAGEMENT SUMMIT

**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

For more information or to become a sponsor please **complete the form below**.

*March 24 & 25, 2014 · The Meritage Resort· Napa, CA*
This is a community event underwritten and managed by The Linux Foundation and co-located with the Collaboration Summit. This invitation-only workshop brings together developers and researchers interested in implementing improvements to the Linux filesystem and storage subsystems that will find their way into the mainline kernel and Linux distributions in the next 24-48 months. The workshop is two days and will include filesystem and storage tracks and some combined plenary sessions. Past sponsors include: Google, NetApp, EMC, Panasas, Seagate and Oracle.

### Who Attends
- The top 100 developers and researchers worldwide that are integral in the development and success of these subsystem improvements.

### Benefits of Sponsorship
- Talent Acquisition and Recruitment
- Support the Linux community in solving the most pressing issues facing the ecosystem
- Gain mindshare & brand visibility

### Sponsorship Opportunities

| Platinum | Gold | Silver | |
|---|---|---|---|
| Available: 2 | Available: 3 | Available: 4 | |
| Remaining: 0 | Remaining: 0 | Remaining: 2 | |
| *$15,000* | *$10,000* | *$5,000* | |
| X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | **Logo on Website** |
| 2 | 1 | 0 | **Attendee Passes** |

Please inquire about details and the required sponsorship levels for any of the above opportunities.

### Contact Us Today
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# ENTERPRISE END USER SUMMIT

*June 23 & 24, 2014 · New York Stock Exchange · New York, NY*
The Linux Foundation End User Summit gathers the highest level key Linux maintainers and development community representatives to collaborate with senior IT leaders from the largest and most dynamic Linux users in the world. This invitation-only summit - for Linux Foundation Corporate Members - is a unique opportunity for education and interaction, including:

- Giving end users the opportunity to learn about upcoming developments in Linux
- Providing end users a direct connection and voice to the kernel community
- Fostering technical problem solving by identifying the needs of end users and coming up with solutions

- Educating end users on Linux advancements and the "way the community works"
- Enabling cutting-edge end users to network and learn from each other's deployments

### Who Attends
- 220 Attendees in 2013 - 44% End Users 27% Developers, 20% ISV/Vendor, 9% Community (15% C-Level Executives & 22% Senior IT Management)

### Benefits of Sponsorship
- Connect with senior IT leaders leading large-scale Linux deployments
- Gain mindshare & brand visibility
- Support the Linux community

### Sponsorship Opportunities

| Platinum | Gold | Silver | Bronze | |
|---|---|---|---|---|
| Available: 2 | Available: 3 | Available: 4 | Available: 5 | |
| Remaining: 2 | Remaining: 1 | Remaining: 3 | Remaining: 4 | |
| *$20,000* | *$15,000* | *$10,000* | *$5,000* | |
| X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | **Logo on Website** |
| X | X | | | **Sponsor Designation in Promotional Emails** |
| X | | | | **Sponsor Designation in Press Releases** |
| X | | | | **Recognition During Opening Session** |
| 8 | 5 | 3 | 1 | **Conference Attendee Passes** |
| X | X | X | X | **Tabletop Exhibit** |

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### Add-On Promotional Marketing Opportunities

**Lunch ($10,000)**
Includes large branded signage in lunch area, mention in guide & on signage.

**Breakfast & Breaks ($10,000)**
Includes large branded signage in break area, mention in guide & on signage.

**Evening Reception ($20,000)**
Includes large branded signage in reception area, mention in guide & on signage.

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# LINUXCON JAPAN

*May 20-22, 2014 ·Chinzan-so Conference Center · Tokyo, Japan*
LinuxCon Japan is the premier Linux conference in Asia that brings together a unique blend of core developers, administrators, users, community managers and industry experts. It is designed not only to encourage collaboration but to support future interaction between Japan and other Asia Pacific countries and the rest of the global Linux community. The conference includes presentations, tutorials, birds of a feather sessions, keynotes, and sponsored mini-summits.

### Who Attends
- 706 Attendees in 2013; 660 Attendees in 2012
- Audience Breakdown: 55% Developer, 20% Enterprise Users, 17% Business, 8% Operations
- 80% of Attendees from Japan - 23 countries represented
- 23 Media Outlets in Attendance in 2013
- Expected Number of Attendees: 750

### Benefits of Sponsorship
- Talent Acquisition & Recruitment
- Support the Japanese Linux community
- Gain mindshare & brand visibility
- Showcase products, services and new technologies

### Sponsorship Opportunities

| Diamond | Platinum | Gold | Silver | Bronze | |
|---|---|---|---|---|---|
| **Diamond** | **Platinum** | **Gold** | **Silver** | **Bronze** | |
| Available: 1 | Available: 4 | Available: 5 | Available: 6 | Available: 7 | |
| Remaining: 1 | Remaining: 1 | Remaining: 5 | Remaining: 5 | Remaining: 3 | |
| *$45,000* | *$30,000* | *$20,000* | *$12,000* | *$6,000* | |
| 10x20 | 10x15 | 10x10 | 8x6 | 8x6 | **Technology Showcase Exhibit** |
| 3 | 2 | 2 | 1 | 0 | **Lead Retrieval Scanners** |
| X | X | | | | **One Time Use of Opt-In Attendee List for Email (through 3rd party)** |
| X | X | X | | | **Sponsor Information included in Attendee Post-Conference Email (Text Only)** |
| X | X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | X | **Logo on Website** |
| 150 Words | 100 Words | 75 Words | 50 Words | 25 Words | **Company Description / Sponsor News on Website** |
| X | X | X | | | **Sponsor Designation in Promotional Emails** |
| X | X | X | | | **Sponsor Designation in Press Releases** |
| X | X | X | | | **Recognition During Opening Session** |
| 45 | 20 | 15 | 10 | 5 | **Conference Attendee Passes** |
| 10 | 5 | 3 | 2 | 1 | **Conference VIP Dinner Passes** |
| X | X | X | | | **Collateral in Conference Bag** |
| X | X | | | | **Private Meeting Room** |
| | | X | X | | **Shared Meeting Room** |
| X | X | X | X | | **Access to Event Press/Analyst List** |
| X | X | X | | | **Assistance with Press Bookings at Event** |

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### Add-On Promotional Marketing Opportunities

**Evening Reception ($30,000 and Up)**
Includes large branded signage in reception area, mention in guide & on signage.

**Speaker Lounge ($3,000)**
Signage and branded items in lounge.

**Developer Lounge ($3,000)**
Signage and branded items in lounge.

**Massage Lounge ($3,000)**
Signage and branded items in lounge.

**Lunch ($30,000)**
Includes large branded signage in lunch area, mention in guide & on signage.

**Breakfast & Breaks ($30,000)**
Includes large branded signage in break area, mention in guide & on signage.

**Booth Crawl Reception ($30,000)**
Includes large branded signage in reception area, mention in guide & on signage.

**Social Media Wall ($5,000)**
Includes your branding built in to the master screen template which will show the entire conference.

**Mobile App ($10,000)**
Logo branding on screen of mobile schedule app.

**Live Streaming - Keynotes Only($10,000)**
Logo branding for anyone who watches live streaming on opening screen.

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# CLOUDOPEN JAPAN

*May 20-22, 2014 ·Chinzan-so Conference Center · Tokyo, Japan*
In 2012, The Linux Foundation introduced a new annual technical conference, CloudOpen, designed to provide a collaboration and education space to advance the open cloud. CloudOpen Japan is a conference celebrating and exploring the open source projects, technologies and companies who make up the cloud. It's built on a

belief that open works: for users, for industry and for technology. CloudOpen Japan brings together the open source projects, products and companies that are driving the cloud and big data ecosystems today, along with best practices from the world of traditional open source.
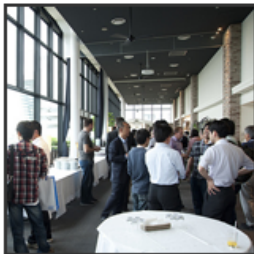
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- Expected Number of Attendees: 750

### Benefits of Sponsorship
- Talent Acquisition & Recruitment
- Support the Linux community
- Gain mindshare & brand visibility
- Showcase products, services and new technologies

### Sponsorship Opportunities

| Diamond | Platinum | Gold | Silver | Bronze | |
|---|---|---|---|---|---|
| Available: 1 | Available: 4 | Available: 5 | Available: 6 | Available: 7 | |
| Remaining: 1 | Remaining: 3 | Remaining: 5 | Remaining: 6 | Remaining: 6 | |
| *$45,000* | *$30,000* | *$20,000* | *$12,000* | *$6,000* | |
| 10x20 | 10x15 | 10x10 | 8x6 | 8x6 | **Technology Showcase Exhibit** |
| 3 | 2 | 2 | 1 | 0 | **Lead Retrieval Scanners** |
| X | X | | | | **One Time Use of Opt-In Attendee List for Email (through 3rd party)** |
| X | X | X | | | **Sponsor Information included in Attendee Post-Conference Email (Text Only)** |
| X | X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | X | **Logo on Website** |
| 150 Words | 100 Words | 75 Words | 50 Words | 25 Words | **Company Description / Sponsor News on Website** |
| X | X | X | | | **Sponsor Designation in Promotional Emails** |
| X | X | X | | | **Sponsor Designation in Press Releases** |
| X | X | X | | | **Recognition During Opening Session** |
| 45 | 20 | 15 | 10 | 5 | **Conference Attendee Passes** |
| 10 | 5 | 3 | 2 | 1 | **Conference VIP Dinner Passes** |
| X | X | X | | | **Collateral in Conference Bag** |
| X | X | | | | **Private Meeting Room** |
| | | X | X | | **Shared Meeting Room** |
| X | X | X | X | | **Access to Event Press/Analyst List** |
| X | X | X | | | **Assistance with Press Bookings at Event** |

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**Mobile App ($10,000)**
Logo branding on screen of mobile schedule app.

**Live Streaming - Keynotes Only($10,000)**

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Logo branding for anyone who watches live streaming on opening screen.

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# LINUXCON NORTH AMERICA







**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

For more information or to become a sponsor please **complete the form below**.

*August 20 - 22, 2014 · Sheraton Chicago · Chicago, IL*
LinuxCon is the leading annual technical conference in North America, providing a much needed collaboration and education space for the Linux community. Launched in 2009, LinuxCon has quickly become known for offering top speaking talent, a cross-section of the leading players in the Linux community, innovative and timely content, a wide variety of opportunities for attendee collaboration and a place for smaller groups to co-locate for topic-specific mini-summits and workgroups. LinuxCon North America promises to deliver sponsors the opportunity to connect with the leaders of the Linux community in one place.

## Who Attends
- Developers - Software Developers, Programmers, Core Maintainers and Linux IT Professionals
- Operations - IT Operations Experts, System Administrators and Chief Architects
- Business & Legal - Corporate End Users, Senior Business Executives, Legal Counsel
- Plus Students, Media, Analysts and other professionals with an interest in the Linux ecosystem.

## Audience Makeup
- 2014 Expected Attendance: 1300
- 2013 Attendance: 1,155 (Additional 500 attendees within co-located events)
- 84% of attendees from the US
- 91% of attendees surveyed said they visited booths onsite

## Attendee Job Function
- Sys Admin / Operations: 20%
- Industry / Sponsor / Vendor: 18%
- Core Linux Developer: 18%
- Business Exec: 10%
- Engineering Manager: 9%
- Embedded Developer: 11%
- IT Manager: 7%
- Press/Analyst: 2%
- Student/Professor: 2%
- Other: 3%

## Attendee Purchasing Role
- Makes Purchasing Decisions: 24%
- Influences Decision Maker: 36%

## Attendee Company Size
- 0-100 Employees: 40%
- 101-500 Employees: 14%
- 501-1000: 6%
- 1001+: 40%

## The Place To Get Your Message Out
**Media Placements & Impressions:** 9, 056, 070 media impressions, and 2, 178 media clips
**Social Media Impressions:** 18,632, 406
**Social Media Engagements:** 55, 255
**Linux.com Owned Media Pageviews:** 39, 013
**Event Video Views:** 92, 127

## Benefits of Sponsorship
- Talent Acquisition & Recruitment
- Support the Linux community
- Gain mindshare & brand visibility
- Showcase products, services and new technologies

## Sponsorship Opportunities

| Diamond | Platinum | Gold | Silver | Bronze | |
|---|---|---|---|---|---|
| Available: 1 | Available: 4 | Available: 5 | Available: 6 | Available: 7 | |
| Remaining: 0 | Remaining: 2 | Remaining: 0 | Remaining: 3 | Remaining: 0 | |
| *$45,000* | *$30,000* | *$20,000* | *$12,000* | *$6,000* | |
| 10x20 | 10x15 | 10x10 | 8x6 | 8x6 | **Technology Showcase Exhibit** |
| 3 | 2 | 2 | 1 | 0 | **Lead Retrieval Scanners** |

| | | | | | |
|---|---|---|---|---|---|
| X | X | | | | One Time Use of Opt-In Attendee List for Email (through 3rd party) |
| X | X | X | | | Sponsor Information included in Attendee Post-Conference Email (Text Only) |
| X | X | X | X | X | Logo on Conference Signage & Program |
| X | X | X | X | X | Logo on Website |
| 150 Words | 100 Words | 75 Words | 50 Words | 25 Words | Company Description / Sponsor News on Website |
| X | X | X | | | Sponsor Designation in Promotional Emails |
| X | X | X | | | Sponsor Designation in Press Releases |
| X | X | X | | | Recognition During Opening Session |
| 45 | 20 | 15 | 10 | 5 | Conference Attendee Passes |
| 10 | 5 | 3 | 2 | 1 | Conference VIP Dinner Passes |
| X | X | X | | | Collateral in Conference Bag |
| X | X | | | | Private Meeting Room |
| | | X | X | | Shared Meeting Room |
| X | X | X | X | | Access to Event Press/Analyst List |
| X | X | X | | | Assistance with Press Bookings at Event |

Get more out of your participation and increase your brand visibility with the addition of one of our Promotional Marketing Opportunities. Below are some options - let us know if you have something specific in mind that isn't listed here.

## Add-On Promotional Marketing Opportunities

**Evening Reception ($30,000 and Up)**
Includes large branded signage in reception area, mention in guide & on signage.

**Speaker Lounge ($3,000)**
Signage and branded items in lounge.

**Developer Lounge ($3,000)**
Signage and branded items in lounge.

**Massage Lounge ($3,000)**
Signage and branded items in lounge.

**Women in Open Source Luncheon (SOLD)**
Includes large branded signage in lunch area, mention in guide & on signage.

**Lunch ($30,000)**
Includes large branded signage in lunch area, mention in guide & on signage.

**Breakfast & Breaks ($30,000)**
Includes large branded signage in break area, mention in guide & on signage.

**Booth Crawl Reception ($30,000)**
Includes large branded signage in reception area, mention in guide & on signage.

**Social Media Wall ($5,000)**
Includes your branding built in to the master screen template which will show the entire conference.

**Mobile App ($10,000)**
Logo branding on screen of mobile schedule app.

**Live Streaming - Keynotes Only($10,000)**
Logo branding for anyone who watches live streaming on opening screen.

Please inquire about details and the required sponsorship levels for any of the above opportunities.

## Contact Us Today
Discounts are available for Linux Foundation Corporate Members. Please inquire for details. For more information or to become a sponsor please **complete the form below**.

# CLOUDOPEN NORTH AMERICA

*August 20 - 22, 2014 · Sheraton Chicago · Chicago, IL*
In 2012, The Linux Foundation introduced a new annual technical conference, CloudOpen, designed to provide a collaboration and education space to advance the open cloud. CloudOpen is a conference celebrating and exploring the open source projects, technologies and companies who make up the cloud. It's built on a belief that open works: for users, for industry and for technology.
CloudOpen brings together the open source projects, products and companies that are driving the cloud and big data ecosystems today, along with best practices from the world of traditional open source. There are two primary goals of CloudOpen:

- Educate and inform users on open cloud technologies and open source best practices applied to the cloud
- Allow collaboration between projects and companies within the open cloud ecosystem

And it's not just cloud, sessions will also cover open best practices for data, APIs and business policies that apply to the open cloud.

## Who Attends

- Developers - Software Developers, Programmers, Core Maintainers and Linux IT Professionals
- Operations - IT Operations Experts, System Administrators and Chief Architects
- Business & Legal - Corporate End Users, Senior Business Executives, Legal Counsel
- Plus Students, Media, Analysts and other professionals with an interest in the Linux ecosystem.

## Audience Makeup

- 2014 Expected Attendance: 1300
- 2013 Attendance: 1,155 (Additional 500 attendees within co-located events)
- 84% of attendees from the US
- 91% of attendees surveyed said they visited booths onsite

## Attendee Job Function

- Sys Admin / Operations: 20%
- Industry / Sponsor / Vendor: 18%
- Core Linux Developer: 18%
- Business Exec: 10%
- Engineering Manager: 9%
- Embedded Developer: 11%
- IT Manager: 7%
- Press/Analyst: 2%
- Student/Professor: 2%
- Other: 3%

## Attendee Purchasing Role

- Makes Purchasing Decisions: 24%
- Influences Decision Maker: 36%

## Attendee Company Size

- 0-100 Employees: 40%
- 101-500 Employees: 14%
- 501-1000: 6%
- 1001+: 40%

## The Place To Get Your Message Out

**Media Placements & Impressions:** 9, 056, 070 media impressions, and 2, 178 media clips
**Social Media Impressions:** 18,632, 406
**Social Media Engagements:** 55, 255
**Linux.com Owned Media Pageviews:** 39, 013
**Event Video Views:** 92, 127

## Benefits of Sponsorship

- Talent Acquisition & Recruitment
- Support the Linux community
- Gain mindshare & brand visibility
- Showcase products, services and new technologies

**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

For more information or to become a sponsor please **complete the form below**.

## Sponsorship Opportunities

| Diamond | Platinum | Gold | Silver | Bronze | |
|---|---|---|---|---|---|
| Available: 1 | Available: 4 | Available: 5 | Available: 6 | Available: 7 | |
| Remaining: 1 | Remaining: 1 | Remaining: 3 | Remaining: 6 | Remaining: 5 | |
| *$45,000* | *$30,000* | *$20,000* | *$12,000* | *$6,000* | |
| 10x20 | 10x15 | 10x10 | 8x6 | 8x6 | **Technology Showcase Exhibit** |
| 3 | 2 | 2 | 1 | 0 | **Lead Retrieval Scanners** |
| X | X | | | | **One Time Use of Opt-In Attendee List for Email (through 3rd party)** |
| X | X | X | | | **Sponsor Information included in Attendee Post-Conference Email (Text Only)** |
| X | X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | X | **Logo on Website** |
| 150 Words | 100 Words | 75 Words | 50 Words | 25 Words | **Company Description / Sponsor News on Website** |
| X | X | X | | | **Sponsor Designation in Promotional Emails** |
| X | X | X | | | **Sponsor Designation in Press Releases** |
| X | X | X | | | **Recognition During Opening Session** |
| 45 | 20 | 15 | 10 | 5 | **Conference Attendee Passes** |
| 10 | 5 | 3 | 2 | 1 | **Conference VIP Dinner Passes** |
| X | X | X | | | **Collateral in Conference Bag** |
| X | X | | | | **Private Meeting Room** |

| | | | | |
|---|---|---|---|---|
| | | X | X | **Shared Meeting Room** |
| X | X | X | X | **Access to Event Press/Analyst List** |
| X | X | X | | **Assistance with Press Bookings at Event** |

Get more out of your participation and increase your brand visibility with the addition of one of our Promotional Marketing Opportunities. Below are some options - let us know if you have something specific in mind that isn't listed here.

### Add-On Promotional Marketing Opportunities

**Evening Reception ($30,000 and Up)**
Includes large branded signage in reception area, mention in guide & on signage.
**Speaker Lounge ($3,000)**
Signage and branded items in lounge.
**Developer Lounge (No Longer Available)**
Signage and branded items in lounge.
**Massage Lounge ($3,000)**
Signage and branded items in lounge.
**Lunch ($30,000)**
Includes large branded signage in lunch area, mention in guide & on signage.
**Breakfast & Breaks ($30,000)**
Includes large branded signage in break area, mention in guide & on signage.
**Booth Crawl Reception ($30,000)**
Includes large branded signage in reception area, mention in guide & on signage.
**Social Media Wall ($5,000)**
Includes your branding built in to the master screen template which will show the entire conference.
**Mobile App ($10,000)**
Logo branding on screen of mobile schedule app.
**Live Streaming - Keynotes Only($10,000)**
Logo branding for anyone who watches live streaming on opening screen.

Please inquire about details and the required sponsorship levels for any of the above opportunities.

### Contact Us Today
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# LINUX PLUMBERS CONFERENCE

*October 15-17, 2014 · Duesseldorf Congress Centre · Duesseldorf, Germany*
The Linux Plumbers Conference (LPC) is a developer conference for the open source community. The LPC brings together the top developers working on the "plumbing" of Linux — kernel subsystems, core libraries, windowing systems, etc. — and gives them three days to work together on core design problems. The conference is divided into several working sessions focusing on different "plumbing" topics, as well as a general paper track. LPC launched in 2008 at the behest of the community and continues to provide a space where developers working in subsystems can come together to solve problems real-time. 350 developers gather annually for this event; the conference is limited to this number of people for maximum collaboration opportunities.

### Benefits of Sponsorship
- Talent Acquisition & Recruitment
- Support the Linux community
- Gain mindshare & brand visibility
- Showcase products, services and new technologies

**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

For more information or to become a

### Sponsorship Opportunities

| Platinum | Gold | Silver | Exclusive Reception | Shared Reception | Attendee T-Shirt | |
|---|---|---|---|---|---|---|
| *$20,000* | *$15,000* | *$10,000* | *$20,000* | *$12,000* | *$7,000* | |
| X | | | | | | **6' Table Display in Conference Foyer** |
| X | | | | | | **Banner Stand with Custom Sponsor Graphics** |
| X | X | X | | | | **Logo on Conference Signage** |
| 8 | 6 | 4 | 4 | 2 | 1 | **Free Attendee Passes** |
| X | X | X | X | X | | **Logo on Conference Program** |
| X | X | X | X | X | X | **Logo on Website** |
| X | | | | | | **Designation as Platinum Sponsor in conference press releases and marketing efforts** |
| X | X | | | | | **Recognition During Opening Session** |
| | | | | | X | **Exclusive sponsor of Attendee T-Shirt with Logo on Sleeve** |

sponsor please **complete the form below**.

| | | |
|---|---|---|
| | X | **Exclusive sponsor of an Attendee Reception with logo on event branding/signage** |
| | X | **Co-sponsor of an Attendee Reception with logo on signage** |

## Contact Us Today

Discounts are available for Linux Foundation Corporate Members. Please inquire for details. For more information or to become a sponsor please **complete the form below**.

# LINUXCON EUROPE







**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

For more information or to become a sponsor please **complete the form below**.

*October 13 - 15, 2014 · Congress Centre Düsseldorf · Düsseldorf, Germany*
LinuxCon Europe brings together the best and brightest that the Linux community has to offer, including community developers, system administrators, business executives and operations experts. LinuxCon Europe delivers attendees top notch speaking talent (from across Europe and around the globe), innovative and abundant program content, and a wide variety of opportunities to connect with peers. The 2013 event is co-located with Embedded Linux Conference Europe, Linux Plumbers Conference and KVM Forum.

## Who Attends
- Developers - Software Developers, Programmers, Core Maintainers and Linux IT Professionals
- Operations - IT Operations Experts, System Administrators and Chief Architects
- Business & Legal - Corporate End Users, Senior Business Executives, Legal Counsel
- Plus Students, Media, Analysts and other professionals with an interest in the Linux ecosystem.

## Audience Makeup
- 2014 Expected Attendance - 1200
- 2013 Attendance: 932 (1543 with co-located events)
- 86% of attendees from the Europe
- 92% of attendees surveyed said they visited booths onsite

## Attendee Job Function
- Sys Admin/Operations: 20%
- Embedded Developer: 18%
- Core Linux Developer: 19%
- Engineering Manager: 10%
- IT Manager: 5%
- C-Level Executive: 9%
- Legal Executive: 3%
- Industry/Sponsor/Vendor: 9%
- Press/Media: 3%
- Community/Other: 4% (includes 32 students)

## Attendee Purchasing Role
- Makes Purchasing Decisions: 18%
- Influences Decision Maker: 33%
- No Role in Purchasing: 49%

## Attendee Company Size
- 0-100 Employees: 30%
- 101-500 Employees: 12%
- 501-1000: 12%
- 1001+: 46%

## Attendee Origin
- Within Europe: 72%
- North America: 15%
- Asia Pacific: 8%
- Other: 5%
- Countries Represented: 43

## The Place To Get Your Message Out
**Media Placements & Impressions:** 1,594, 530 media impressions, and 933 media clips
**Social Media Impressions:** 36,532,907
**Social Media Engagements:** 121,606
**Linux.com Owned Media Pageviews:** 26,401

## Benefits of Sponsorship
- Talent Acquisition & Recruitment
- Support the Linux community
- Gain mindshare & brand visibility
- Showcase products, services and new technologies

## Sponsorship Opportunities

| Diamond | Platinum | Gold | Silver | Bronze | |
|---|---|---|---|---|---|
| Available: 1 | Available: 4 | Available: 5 | Available: 6 | Available: 7 | |
| Remaining: 1 | Remaining: 3 | Remaining: 0 | Remaining: 4 | Remaining: 1 | |
| **$45,000** | **$30,000** | **$20,000** | **$12,000** | **$6,000** | |
| 10x20 | 10x15 | 10x10 | 8x6 | 8x6 | **Technology Showcase Exhibit** |
| 3 | 2 | 2 | 1 | 0 | **Lead Retrieval Scanners** |
| X | X | | | | **One Time Use of Opt-In Attendee List for Email (through 3rd party)** |
| X | X | X | | | **Sponsor Information included in Attendee Post-Conference Email (Text Only)** |
| X | X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | X | **Logo on Website** |
| 150 Words | 100 Words | 75 Words | 50 Words | 25 Words | **Company Description / Sponsor News on Website** |
| X | X | X | | | **Sponsor Designation in Promotional Emails** |
| X | X | X | | | **Sponsor Designation in Press Releases** |
| X | X | X | | | **Recognition During Opening Session** |
| 45 | 20 | 15 | 10 | 5 | **Conference Attendee Passes** |
| 10 | 5 | 3 | 2 | 1 | **Conference VIP Dinner Passes** |
| X | X | X | | | **Collateral in Conference Bag** |
| X | X | | | | **Private Meeting Room** |
| | | X | X | | **Shared Meeting Room** |
| X | X | X | X | | **Access to Event Press/Analyst List** |
| X | X | X | | | **Assistance with Press Bookings at Event** |

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**Developer Lounge ($3,000)**
Signage and branded items in lounge.

**Massage Lounge ($3,000)**
Signage and branded items in lounge.

**Women in Open Source Luncheon ($3500)**
Includes large branded signage in lunch area, mention in guide & on signage.

**Lunch ($30,000)**
Includes large branded signage in lunch area, mention in guide & on signage.

**Breakfast & Breaks ($30,000)**
Includes large branded signage in break area, mention in guide & on signage.

**Booth Crawl Reception ($30,000)**
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**Social Media Wall ($5,000)**
Includes your branding built in to the master screen template which will show the entire conference.

**Mobile App ($10,000)**
Logo branding on screen of mobile schedule app.

**Live Streaming - Keynotes Only($10,000)**
Logo branding for anyone who watches live streaming on opening screen.

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### Contact Us Today
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# CLOUDOPEN EUROPE

*October 13 - 15, 2014 · Congress Centre Düsseldorf · Düsseldorf, Germany*
In 2012, The Linux Foundation introduced a new annual technical conference, CloudOpen, designed to provide a collaboration and education space to advance the open cloud. CloudOpen Europe is a conference celebrating and exploring the open source projects, technologies and companies who make up the cloud. It's built on a

belief that open works: for users, for industry and for technology. CloudOpen Europe brings together the open source projects, products and companies that are driving the cloud and big data ecosystems today, along with best practices from the world of traditional open source. This conference is about the future of computing and how users should ensure that their cloud solutions -- technologies, data, and APIs -- are truly open. There are two primary goals ofCloudOpen Europe:

- Educate and inform users on open cloud technologies and open source best practices applied to the cloud
- Allow collaboration between projects and companies within the open cloud ecosystem

And it's not just content, sessions will also cover open best practices for data, s and business policies that apply to the open cloud.

### Who Attends
- Developers - Software Developers, Programmers, Core Maintainers and Linux IT Professionals
- Operations - IT Operations Experts, System Administrators and Chief Architects
- Business & Legal - Corporate End Users, Senior Business Executives, Legal Counsel
- Plus Students, Media, Analysts and other professionals with an interest in the Linux ecosystem.

### Audience Makeup
- 2014 Expected Attendance - 1200
- 2013 Attendance: 932 (1543 with co-located events)
- 86% of attendees from the Europe
- 92% of attendees surveyed said they visited booths onsite

### Attendee Job Function
- Sys Admin/Operations: 20%
- Embedded Developer: 18%
- Core Linux Developer: 19%
- Engineering Manager: 10%
- IT Manager: 5%
- C-Level Executive: 9%
- Legal Executive: 3%
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- 501-1000: 12%
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### Benefits of Sponsorship
- Talent Acquisition & Recruitment
- Support the Linux community
- Gain mindshare & brand visibility
- Showcase products, services and new technologies

### Sponsorship Opportunities

| Diamond | Platinum | Gold | Silver | Bronze | |
|---|---|---|---|---|---|
| Available: 1 | Available: 4 | Available: 5 | Available: 6 | Available: 7 | |
| Remaining: 1 | Remaining: 3 | Remaining: 3 | Remaining: 5 | Remaining: 7 | |
| *$45,000* | *$30,000* | *$20,000* | *$12,000* | *$6,000* | |
| 10x20 | 10x15 | 10x10 | 8x6 | 8x6 | **Technology Showcase Exhibit** |
| 3 | 2 | 2 | 1 | 0 | **Lead Retrieval Scanners** |
| X | X | | | | **One Time Use of Opt-In Attendee List for Email (through 3rd party)** |

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For more information or to become a sponsor please **complete the form below**.

| | | | | | |
|---|---|---|---|---|---|
| X | X | X | | | **Sponsor Information included in Attendee Post-Conference Email (Text Only)** |
| X | X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | X | **Logo on Website** |
| 150 Words | 100 Words | 75 Words | 50 Words | 25 Words | **Company Description / Sponsor News on Website** |
| X | X | X | | | **Sponsor Designation in Promotional Emails** |
| X | X | X | | | **Sponsor Designation in Press Releases** |
| X | X | X | | | **Recognition During Opening Session** |
| 45 | 20 | 15 | 10 | 5 | **Conference Attendee Passes** |
| 10 | 5 | 3 | 2 | 1 | **Conference VIP Dinner Passes** |
| X | X | X | | | **Collateral in Conference Bag** |
| X | X | | | | **Private Meeting Room** |
| | | X | X | | **Shared Meeting Room** |
| X | X | X | X | | **Access to Event Press/Analyst List** |
| X | X | X | | | **Assistance with Press Bookings at Event** |

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## Add-On Promotional Marketing Opportunities

### Evening Reception ($30,000 and Up)
Includes large branded signage in reception area, mention in guide & on signage.

### Speaker Lounge ($3,000)
Signage and branded items in lounge.

### Developer Lounge ($3,000)
Signage and branded items in lounge.

### Massage Lounge ($3,000)
Signage and branded items in lounge.

### Lunch ($30,000)
Includes large branded signage in lunch area, mention in guide & on signage.

### Breakfast & Breaks ($30,000)
Includes large branded signage in break area, mention in guide & on signage.

### Booth Crawl Reception ($30,000)
Includes large branded signage in reception area, mention in guide & on signage.

### Social Media Wall ($5,000)
Includes your branding built in to the master screen template which will show the entire conference.

### Mobile App ($10,000)
Logo branding on screen of mobile schedule app.

### Live Streaming - Keynotes Only($10,000)
Logo branding for anyone who watches live streaming on opening screen.

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## Contact Us Today
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# KVM FORUM

**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

For more information or to become a sponsor please **complete the form below**.

*October 14 - 16, 2014 · Congress Centre Düsseldorf · Düsseldorf, Germany*
KVM is an industry leading open source hypervisor that provides an ideal platform for datacenter virtualization, virtual desktop infrastructure, and cloud computing. Once again, it's time to bring together the community of developers and users that define the KVM ecosystem for our annual technical conference. We will discuss the current state of affairs and plan for the future of KVM, its surrounding infrastructure, and management tools. So mark your calendar and join us in advancing KVM.

## Benefits of Sponsorship
- Talent Acquisition and Recruitment
- Support the Linux community in solving the most pressing issues facing the ecosystem
- Gain mindshare & brand visibility

## Sponsorship Opportunities

| Platinum | Gold | Silver |
|---|---|---|
| Available: 2 | Available: 3 | Available: 4 |
| Remaining: 1 | Remaining: 2 | Remaining: 4 |
| *$20,000* | *$15,000* | *$10,000* |

| | | | | | |
|---|---|---|---|---|---|
| X | X | X | **Logo on Conference Signage & Program** | | |
| X | X | X | **Logo on Website** | | |
| 3 | 2 | 1 | **Attendee Passes** | | |

Please inquire about details and the required sponsorship levels for any of the above opportunities.

### Contact Us Today
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# EMBEDDED LINUX CONFERENCE EUROPE



***October 13 - 15, 2014 · Congress Centre Düsseldorf · Düsseldorf, Germany***
Embedded Linux Conference Europe (ELCE) is the premier vendor-neutral technical conference for companies and developers using Linux in embedded products. This conference, now in it's 8th year, has the largest collection of sessions dedicated exclusively to embedded Linux and embedded Linux developers. ELCE is embedded Linux experts talking about solutions to your embedded Linux problems.

### Who Attends
- Embedded Linux developers and technical management
- Over 450 attendees expected in 2014, over 1500 including co-located events from 27 countries
- 17% - Senior Technical Management, 76% - Engineers/Architects

### Benefits of Sponsorship
- Talent Acquisition and Recruitment
- Support the Embedded Linux Community
- Gain mindshare and brand visibility
- Showcase products, services and new technologies



### Sponsorship Opportunities

| Diamond | Platinum | Gold | Silver | Bronze | |
|---|---|---|---|---|---|
| Available: 1 | Available: 4 | Available: 5 | Available: 6 | Available: 7 | |
| Remaining: 1 | Remaining: 4 | Remaining: 4 | Remaining: 5 | Remaining: 7 | |
| *$45,000* | *$30,000* | *$20,000* | *$12,000* | *$6,000* | |
| 10x20 | 10x15 | 10x10 | 8x6 | 8x6 | **Technology Showcase Exhibit** |
| 3 | 2 | 2 | 1 | 0 | **Lead Retrieval Scanners** |
| X | X | | | | **One Time Use of Opt-In Attendee List for Email (through 3rd party)** |
| X | X | X | | | **Sponsor Information included in Attendee Post-Conference Email (Text Only)** |
| X | X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | X | **Logo on Website** |
| 150 Words | 100 Words | 75 Words | 50 Words | 25 Words | **Company Description / Sponsor News on Website** |
| X | X | X | | | **Sponsor Designation in Promotional Emails** |
| X | X | X | | | **Sponsor Designation in Press Releases** |
| X | X | X | | | **Recognition During Opening Session** |
| 45 | 20 | 15 | 10 | 5 | **Conference Attendee Passes** |
| 10 | 5 | 3 | 2 | 1 | **Conference VIP Dinner Passes** |
| X | X | X | | | **Collateral in Conference Bag** |
| X | X | | | | **Private Meeting Room** |
| | | X | X | | **Shared Meeting Room** |
| X | X | X | X | | **Access to Event Press/Analyst List** |
| X | X | X | | | **Assistance with Press Bookings at Event** |

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### Add-On Promotional Marketing Opportunities

**Evening Reception ($30,000 and Up)**
Includes large branded signage in reception area, mention in guide & on signage.

**Speaker Lounge ($3,000)**
Signage and branded items in lounge.



**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

For more information or to become a sponsor please **complete the form below**.

**Developer Lounge ($3,000)**
Signage and branded items in lounge.
**Massage Lounge ($3,000)**
Signage and branded items in lounge.
**Lunch ($30,000)**
Includes large branded signage in lunch area, mention in guide & on signage.
**Breakfast & Breaks ($30,000)**
Includes large branded signage in break area, mention in guide & on signage.
**Booth Crawl Reception ($30,000)**
Includes large branded signage in reception area, mention in guide & on signage.
**Social Media Wall ($5,000)**
Includes your branding built in to the master screen template which will show the entire conference.
**Mobile App ($10,000)**
Logo branding on screen of mobile schedule app.
**Live Streaming - Keynotes Only($10,000)**
Logo branding for anyone who watches live streaming on opening screen.

Please inquire about details and the required sponsorship levels for any of the above opportunities.

**Contact Us Today**
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# LINUX KERNEL SUMMIT



**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

For more information or to become a sponsor please **complete the form below**.

*August 18 - 20, 2014 · Sheraton Chicago · Chicago, IL*
The Linux Kernel Summit brings together the world's leading core kernel developers to discuss the state of the existing kernel and plan the next development cycle.  This three-day summit is invitation-only and focuses on development and innovation through sessions and workshops that encourage interaction and discussion between kernel developers and industry leaders.



## Benefits of Sponsorship
- Talent Acquisition and Recruitment
- Support the Linux Kernel Community
- Gain mindshare and brand visibility
- Connect with senior Linux kernel maintainers

### Sponsorship Opportunities

| Attendee Gift | Dinner Reception | Breakfast & Breaks | Lunch | General | |
|---|---|---|---|---|---|
| Available: 1 Remaining: 0 | Available: 2 Remaining: 0 | Available: 1 Remaining: 1 | Available: 2 Remaining: 0 | Available: 5 Remaining: 3 | |
| *$38,000* | *$33,000* | *$33,000* | *$27,500* | *$15,000* | |
| X | | | | | **15-Minute Speaking Opportunity (Day 1)** |
| X | X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | X | **Logo on Website** |
| 125 Words | 100 Words | 75 Words | 50 Words | 25 Words | **Company Description/Sponsor News on Website** |
| X | X | | | | **Sponsor Designation in Promotional Emails** |
| X | X | | | | **Sponsor Designation in Press Releases** |
| X (Day 1) | X (Day 2) | | | | **Recognition during Opening Session** |
| 2 | 2 | 1 | 1 | 1 | **Conference Attendee Passes** |
| X | X | X | | | **Collateral in Conference Bag/Registration** |

Please inquire about details and the required sponsorship levels for any of the above opportunities.

**Contact Us Today**
Discounts are available for Linux Foundation Corporate Members. Please inquire for details. For more information or to become a sponsor please **complete the form below**.

# KOREA LINUX FORUM

Korea Linux Forum Photos
**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

For more information or to become a

*November 11th · Seoul, South Korea*
The Korea Linux Forum is a new Linux event in Asia Pacific that brings together a unique blend of core developers, system administrators, users, community managers, and industry experts. It is designed to foster a stronger relationship between South Korea and the global Linux development community. The forum will include presentations, workshops with core Linux kernel maintainers and developers, keynotes, and a Tizen mini-summit. Korea Linux Forum will showcase top talent from South Korea, from across the Asia-Pacific region, and from around the world.

### Who Attends
- 489 attendees in 2013; expected attendance of 500 in 2014

### Benefits of Sponsorship
- Talent Acquisition & Recruitment
- Support the Korean Linux community
- Gain mindshare & brand visibility
- Showcase products, services and new technologies

### Sponsorship Opportunities

| Diamond | Platinum | Gold | Silver | Bronze | |
|---|---|---|---|---|---|
| Available: 1 | Available: 2 | Available: 3 | Available: 4 | Available: 5 | |
| Remaining: 1 | Remaining: 2 | Remaining: 3 | Remaining: 4 | Remaining: 5 | |
| *$30,000* | *$20,000* | *$15,000* | *$10,000* | *$5,000* | |
| X | X | X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | X | X | **Logo on Website** |
| X | X | X | | | **Sponsor Designation in Promotional Emails** |
| X | X | X | | | **Sponsor Designation in Press Releases** |
| X | X | X | | | **Message in Attendee Pre-Conference Email** |
| X | X | | | | **Message in Attendee Post-Conference Email** |
| X | X | | | | **Recognition during Opening Session** |
| 10 | 8 | 6 | 4 | 2 | **Attendee Passes** |

Get more out of your participation and increase your brand visibility with the addition of one of our Promotional Marketing Opportunities. Below are some options - let us know if you have something specific in mind that isn't listed here.

### Add-On Promotional Marketing Opportunities

#### Attendee Lounge ($3,000)
Signage and branded items in lounge.

#### Massage Lounge ($3,000)
Signage and branded items in lounge.

#### Lunch ($15,000)
Includes large branded signage in lunch area, mention in guide & on signage.

#### Breakfast & Breaks ($10,000)
Includes large branded signage in break area, mention in guide & on signage.

#### Evening Reception ($20,000)
Includes large branded signage in reception area, mention in guide & on signage.

#### Social Media Wall ($5,000)
Includes your branding built in to the master screen template which will show the entire conference.

#### Mobile App ($10,000)
Logo branding on screen of mobile schedule app.

#### Live Streaming - Keynotes Only($5,000)
Logo branding for anyone who watches live streaming on opening screen.

Please inquire about details and the required sponsorship levels for any of the above opportunities.

### Contact Us Today
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# AUTOMOTIVE LINUX SUMMIT

**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

For more information or to become a sponsor please **complete the form below**.

*July 1 & 2, 2014 ·Chinzan-so Conference Center · Tokyo, Japan*
The Automotive Linux Summit will bring together the most innovative minds from automotive expertise and open-source excellence, including automotive systems engineers, Linux experts, R&D managers, business executives, open-source licensing and compliance specialists and community developers. The Automotive Linux Summit will deliver attendees top-notch speaking talent, innovative and abundant program content, and a wide variety of opportunities to connect with peers.



### Who Attends
- 265 Attendees in 2013

### Benefits of Sponsorship
- Talent Acquisition and Recruitment
- Support the Automotive and Embedded Linux Community
- Gain mindshare and brand visibility
- Showcase products, services and new technologies

## Sponsorship Opportunities

| Platinum | Gold | Silver | |
|---|---|---|---|
| Available: 2 | Available: 3 | Available: 4 | |
| Remaining: 0 | Remaining: 3 | Remaining: 0 | |
| *$20,000* | *$10,000* | *$5,000* | |
| 10x15 | 8x6 | 8x6 | **Technology Display in Foyer** |
| X | X | X | **Logo on Conference Signage & Program** |
| X | X | X | **Logo on Website** |
| X | X | | **Sponsor Designation in Promotional Emails** |
| X | X | | **Sponsor Designation in Press Releases** |
| X | X | | **Message in Attendee Pre-Conference Email** |
| X | | | **Recognition during Opening Session** |
| 15 | 10 | 5 | **Attendee Passes** |

Get more out of your participation and increase your brand visibility with the addition of one of our Promotional Marketing Opportunities. Below are some options - let us know if you have something specific in mind that isn't listed here.

### Add-On Promotional Marketing Opportunities

**Lunch ($15,000)**
Includes large branded signage in lunch area, mention in guide & on signage.
**Breakfast & Breaks ($10,000)**
Includes large branded signage in break area, mention in guide & on signage.
**Evening Reception ($20,000)**
Includes large branded signage in reception area, mention in guide & on signage.

Please inquire about details and the required sponsorship levels for any of the above opportunities.

### Contact Us Today
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# TO BECOME A SPONSOR OR REQUEST MORE INFORMATION

**Discounts are available for Linux Foundation Corporate Members. Please inquire for details.**

*Please complete the following form and you will be contacted within 48hrs. Thank you.*

First Name

Last Name

Email

Company

# of Company Employees

Phone

Message

SUBMIT