Deepika Dubey

AI Product Manager — Product Strategy, UX & Growth — Android & Frontend Background

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PROFESSIONAL SUMMARY

AI Product Manager with strong technical foundation in Android (Kotlin) and Frontend (React, TypeScript). Expert in owning end-to-end AI product roadmaps, backlog management, and experiment design. Proven ability to drive data-informed decisions that elevated user retention by 12% and engagement by 15%. Skilled in stakeholder alignment and cross-functional collaboration to build scalable, user-centric 0–1 AI solutions.

EDUCATION

Ajay Kumar Garg Engineering College   **Aug 2022 – Jun 2026 (Expected)**
*B.Tech. in Artificial Intelligence and Machine Learning — **CGPA: 8.12***   *Ghaziabad, India*

EXPERIENCE

Product Lead Intern — THATha Business Development   **Jul 2025 – Present**
Early-stage SaaS Startup — Product Strategy, UX, Frontend Architecture   *Bangalore, India*
- Owned AI feature backlog and shaped roadmap for multi-tenant SaaS workflows, boosting platform scalability by 20%.
- Collaborated with AI and data science teams to define MVP requirements and deliver prioritized AI-driven product features.
- Led A/B testing and usability experiments, improving task completion rate and user engagement by 15%.

Android Developer — Software Incubator (SDC SI)   **Aug 2023 – Nov 2023**
Campus Product Incubator — Mobile Development, Product Experimentation   *Ghaziabad, India*
- Developed Android app features using Kotlin & Jetpack Compose (MVVM), improving UX flows and early user retention metrics.
- Optimized REST APIs and Room DB caching, reducing app load time by 30%.
- Partnered with PMs to analyze onboarding metrics and implement data-driven feature improvements, enhancing retention KPIs.

SELECTED PROJECTS

Dealsight – Sales Pipeline Intelligence Dashboard — AI Product Management, Data-Driven UX   **Oct 2025**
- Led AI-powered dashboard development to improve B2B deal risk scoring and forecast accuracy by 20%, reducing review time by 75%.
- Conducted persona research and backlog prioritization, implementing AI-based red-flag detection features.
- Designed deal health signal prototypes in Figma to support data-informed sales decision-making.

ProfileBoost – AI-First Profile Building Ecosystem — AI Product Growth, User Engagement   **Nov 2025**
- Built AI-first platform with live prototype, increasing project completion by 25% through gamified nudges and mentor validation loops.
- Defined user personas and pain points to shape AI recommendation strategies and engagement roadmaps.
- Integrated personalized AI-driven recommendations and structured mentorship workflows to boost profile building.

Humanness – Scalable AI Data Platform — Data Quality, System Design, AI Product   **Nov 2025**
- Built offline-first data platform collecting 1,000+ culturally relevant images per village, reducing transcription errors by 60%.
- Implemented GPS validation and AI-enhanced quality assurance workflows to ensure reliable contributor data.
- Developed dashboards to monitor dataset coverage, contributor analytics, and transcription accuracy for continuous product improvement.

SKILLS

- **Product & Growth:** Product Strategy, Backlog Management, Experiment Design, PRDs, Roadmapping, A/B Testing, KPI Tracking, Funnel Optimization, User Research, Stakeholder Alignment
- **Data & Analytics:** SQL, GA4, Mixpanel, Looker Studio, Cohort Analysis, Retention Analysis, Data-Driven Decision Making
- **Design & UX:** Figma, Wireframing, Prototyping, Usability Testing, Journey Mapping
- **Collaboration Tools:** JIRA, Notion, Confluence, Git, Agile Workflow
- **Technical Foundation:** React.js, TypeScript, Kotlin, API Integration, MVVM Architecture

LEADERSHIP & ACHIEVEMENTS

Led 30-member dramatics society (end-to-end event ownership, sponsorship, execution) • Top 5 in ECE branch (transitioned to AI/ML) • 3-Star (1745) on CodeChef • 2nd Place in Monoact (SPOTLIGHT) • Market Research Enthusiast • Product Trend Analysis