

Gender

Men

Women

Average Price

1.3K

Average Discount%

41.9

Average Rating

4.1

Myntra

PRODUCT ANALYTICS DASHBOARD

Category

Select all

Bottom Wear

Indian Wear

Inner Wear & Sleep ...

Plus Size

Individual category

All

Average Price by Category

Average Price

1500

1000

500

0

Indian Wear

Bottom Wear

Topwear

Sports Wear

Western

Plus Size

Inner Wear & Sleep Wear

1604

1550

1279

1237

1232

979

820

Top 10 Individual Category by Rating

Average Ratings

Average Discount %

Individual category

sleepsuit

thermal-tops

lounge-tshirts

earrings

lounge-shorts

lingerie-accessories

rain-jacket

socks

harem-pants

5

4

4

4

4

4

4

4

4

8.50

11.91

14.70

50.88

33.66

10.85

14.81

28.47

57.50

Category-wise Size Range Available

Category

First Size Range

Bottom Wear

23- 33

Indian Wear

23- 31

Inner Wear & Sleep Wear

25- 30

Plus Size

24- 32

Sports Wear

22- 26

Topwear

28- 36

Western

21- 29

Total

21- 29

Average of Ratings and Average of Discount percentage by Category

Average Discount %

60

50

40

30

Indian Wear

Bottom Wear

Western

Topwear

Inner Wear & Sleep Wear

Plus Size

Sports Wear

4.00

4.05

4.10

4.15

4.20

Average of Ratings

Average Reviews by Individual category

Average Reviews

100

0

harem-pants

boots

thermal-set

outdoor-masks

dungarees

tunics

jeans

trunk

jeggings

thermal-tops

134.00

111.75

75.87

47.70

42.77

40.59

Fashion by the Numbers: Smart Picks & Hot Drops

Indian Wear is the premium-priced and most discounted category

↳ Leads pricing in both segments (₹1,200+ for Men, ₹1,576 for Women) with high discount levels (45–60%), indicating a focus on high-value items and potential seasonal clearance strategies.

Plus Size consistently stands out as a value-rich performer

↳ Scores high average ratings (~4.2), reasonable pricing, and solid availability—suggesting strong customer acceptance and opportunity for assortment expansion.

Western Wear is a crowd favorite in the Women’s segment

↳ Achieves strong ratings with moderate discounts and pricing—positioned well for everyday and casual wear that resonates with consumers.

Niche items with limited stock earn top ratings

↳ Categories like Ties, Thermal Tops, Waistcoats, and Lounge Shorts achieve 4.8–5.0 ratings—highlighting potential in under-stocked but high-appreciation zones.

Inclusive size distribution across segments enhances accessibility

↳ Size ranges for both Men (27–34) and Women (23–32) are well represented, especially in Indian and Plus categories—aligning with Myntra's inclusive fashion goals.

Curious? Ask & Discover



Ask a question about your data

Try one of these to get started

What is the average price and average discount percentage for Indian Wear?

What is the average rating by category?

What is average price category by gender?



Curious?
Ask & Discover