Retention month

Month of Datetime

Month o..	January ..	February..	March 2..	April 2018	May 2018	June 2018	July 2018	August 2..	Septemb..	O
January 2018	100.00%	29.13%	2.76%	0.40%	0.16%	0.02%	0.03%	0.02%		
February 2018		100.00%	15.27%	0.93%	0.30%	0.02%				
March 2018			100.00%	20.06%	3.14%	0.08%	0.04%	0.03%	0.01%	
April 2018				100.00%	14.49%	0.18%	0.08%	0.04%	0.02%	
May 2018					100.00%	3.81%	0.29%	0.11%	0.03%	
June 2018						100.00%	11.67%	3.48%	0.60%	
July 2018							100.00%	20.23%	2.15%	
August										

YEAR of Date
2018

Retention week

Week of Datetime

Week of fir..	February 2..	March 4, 2..	March 11, ..	March 18, ..	March 25, ..
February 25, 2018	100.00%	37.66%	23.64%	14.21%	2.34%
March 4, 2018		100.00%	30.72%	15.81%	4.53%
March 11, 2018			100.00%	23.58%	6.81%
March 18, 2018				100.00%	28.48%
March 25, 2018					100.00%

YEAR of first_stream
2018

Month of first_stream
March 2018

Month of Date
March 2018