## Retention month

## Month of Datetime

	B4 1 0 A 110040B4	2040   2040   1	2010 1 1 2 6 1 1 6
Month o January February	/ March 2 Aprii 2018 Ma	y 2018 June 2018 Jul	y 2018 August 2 Septemb C

Danuary 2018   100.00%   29.13%   2.76%   0.40%   0.16%   0.02%   0.03%   0.02%	-						-	_	
2018  March 2018  April 2018  May 2018  June 2018  July 2018  100.00%  15.27%  0.93%  0.30%  0.02%  3.14%  0.08%  0.04%  0.03%  0.01%  100.00%  14.49%  0.18%  0.08%  0.04%  0.02%  100.00%  3.81%  0.29%  0.11%  0.03%  100.00%  11.67%  3.48%  0.60%  100.00%  20.23%  2.15%	100.00%	29.13%	2.76%	0.40%	0.16%	0.02%	0.03%	0.02%	
2018  April 2018  100.00% 20.06% 3.14% 0.08% 0.04% 0.03% 0.01%  100.00% 14.49% 0.18% 0.08% 0.04% 0.02%  May 2018  June 2018  100.00% 3.81% 0.29% 0.11% 0.03%  100.00% 11.67% 3.48% 0.60%  July 2018  100.00% 20.23% 2.15%	=	100.00%	15.27%	0.93%	0.30%	0.02%			
2018  May 2018  June 2018  July 2018  100.00%  14.49%  0.18%  0.08%  0.04%  0.02%  100.00%  3.81%  100.00%  11.67%  3.48%  0.60%  100.00%  20.23%  2.15%			100.00%	20.06%	3.14%	0.08%	0.04%	0.03%	0.01%
2018  June 2018  July 2018  100.00% 3.81% 0.29% 0.11% 0.03%  100.00% 11.67% 3.48% 0.60%  100.00% 20.23% 2.15%				100.00%	14.49%	0.18%	0.08%	0.04%	0.02%
2018  July 2018  100.00% 11.67% 3.48% 0.60%  100.00% 20.23% 2.15%	-				100.00%	3.81%	0.29%	0.11%	0.03%
						100.00%	11.67%	3.48%	0.60%
August	July 2018 100.00%						100.00%	20.23%	2.15%
	August								

## Retention week

## Week of Datetime

Week of fir.. February 2.. March 4, 2.. March 11, .. March 18, .. March 25, .. February 25, 100.00% 37.66% 23.64% 14.21% 2.34% 2018 March 4, 100.00% 30.72% 15.81% 4.53% 2018 March 11, 100.00% 23.58% 6.81% 2018 March 18, 100.00% 28.48% 2018 March 25, 100.00% 2018

YEAR of Date 2018

YEAR of first\_stream 2018

Month of first\_stream
March 2018

Month of Date March 2018