



VINCENT OKEKE

Project Management | Marketing | Business

PROFILE

I am a highly tech savvy professional who has worked in a number of local and international organisations. My core skills include business and marketing strategy/consultancy, and project management. I possess a total of 10 years post-graduate professional work experience.

CONTACT

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BIODATA

Country of Origin:
Nigeria

Date of Birth:
30/12/1988

Gender:
Male

Marital Status:
Married

EDUCATION

Master in Human Resource and Industrial Relations (MHRIR)
Lagos State University, Ojo | 2014 - 2016

Bachelor of Art, Mass Communications
Anambra State University, Uli | 2005 - 2009

PROFESSIONAL CERTIFICATIONS

- Institute of Strategic Management (ISMN): Associate Member - (2013)
- Nigerian Institute of Management, (NIM): Graduate Member (2011)
- Advertising Practitioners Council of Nigeria: Associate Member - (2014)

EXPERIENCE

Dovichi Worldwide Technology Company Limited
Lead Strategist | 2015 - Date

To oversee the overall business operations, and implement growth strategy for company's digital products. Lead and motivate team members and drive their productivity towards the company's goals.

Unicaf
Country Consultant (Nigeria) | 2018 - Date
Digital Marketing Consultant | 2015 - 2018

Provide strategy for effective growth-hacking and special project execution. Some of the project areas i worked on include Digital Marketing (Strategy, planning and executive), Strategic partnership implementation.

e-Scape Technologies Limited
Marketing & Business Strategist (VAS) | 2013 - 2015

Digital marketing, and business development with OEM and ODM partners. Enhancing strategic partnerships for product growth, market research.

REFERENCES

Oleka Bright
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