Curriculum Vitae

**OKEKE, VINCENT CHIDOZIE**

**Address:** 2, Church Street, New Site, Alakija, Satellite Town, Lagos.

**Phone:** +2348066631119. **E-mail:** [*okekevincent@gmail.com*](mailto:okekevincent@gmail.com)

**Bio Data**

Date of Birth: 30-12-1988

Place of Birth: Lagos

Sex: Male

Marital Status: Single

Nationality: Nigerian

State of Origin: Anambra

Local Govt. Area: Dunukofia

**Career Objective**

To be part of a team of highly motivated professionals; operating in a dynamic and result oriented environment, offering challenges and enormous opportunities for advancement.

**Education**

* 2013 – 2015**: Lagos State University, Ojo, Lagos State**

*Master in Industrial Relations and Personnel Management (Programme completed, certificate In-view)*

* 2005 – 2009: **Anambra State University, Uli, Anambra State**

*B.A in Mass Communications (Second Class Honours)*

* 2004 – 2005: **Sithri Computer College, Lagos**

*Diploma in Computer Studies*

* 2003 – 2004: **Leads College, Satellite Town, Lagos**

*SSCE*

* 1998 – 2003: **Sari Iganmu Senior Secondary School, Iganmu, Lagos**
* 1990 – 1997: **Praise Private School, Iganmu, Lagos**

*FLSC*

**Professional Qualifications, Certifications & Trainings**

* Nigerian Institute of Management, **(NIM):** *Graduate Member* (2011)
* Certificate in Fundamentals of Public Relations – (2011)
* Business Development & Marketing – **(Alison)** (2012)
* Institute of Strategic Management, Nigeria, **(ISMN):** *Associate Member -* (2013)
* Wireless Application Service Specialist Training – **(e-Scape)** (2013)
* Business Process Management – (Alison) (2014)
* Advertising Practitioners Council of Nigeria, **(APCON)**: *Associate Member – (*2014)
* Project Management – (**Alison**) (2014)
* Mobile Banking Commerce – (e-Scape) (2014)
* Digital Marketing Specialist Training (DoviLearn)

**Work Experience**

**DOVICHI SERVICES**

*Lead Consultant -- -- -- - - - - - - - - - - - - - - - - - - -* - February, 2015 - Date

**Job Details:**

* Oversee overall business drive and company’s products
* Carrying out extensive market research and analysis, and providing feedback and advices to team company on best practices
* Managing team to ensure that the overall company goal is achieved.
* Establishing new business opportunities and partnerships (Locally and globally)
* Establishing Media Relationship and partnership (Locally and globally)
* Manage recruitment and selection
* Monitoring and evaluating company’s products
* Provide advices and guide for direction of the company’s products

**DoviLearn.com**

*Founder --- ---- --- - - - - - - -- -- -- - - - - - - - - - - - - - - - - - - -* - Sep, 2015 - Date

**Job Details:**

* Oversee overall business drive and company’s products
* Establish partnerships with Nigeria startups for B2B Sales
* Establish partnerships with Nigeria startups community involvements
* Establish partnerships with Nigeria startups for platform projects
* Establish strategic partnerships with top content owners
* Represent the company in
* Provide advices and guide for direction of the company’s products

**e-Scape Technologies Limited**

*Business Development & Marketing Strategist- - - - - - - - - - - -*  December, 2013 – January, 2015

**Job Details:**

* B2B business development for e-Scape’s various

VAS & digital products

* Fully manage international and local business developments
* Fully manage marketing and strategy for all e-Scape content

services, VAS & digital products

* Manage all business relationships with all Mobile Network

Operators (MTN, Airtel, Etisalat and Glo)

* Manage media relationships with Media partners
* Manage business relationship with OEM and ODM

partners (Samsung, Tecno Telecom China, GWC etc.)

* Develop business requirements for partnerships
* Manage Relationship with Content Partners and supervise internal content developers
* Market Research

**e-Scape Technologies Limited**

*Marketing Executive - - - - - - - - - - - - - - - - - - - - -* - August, 2013 – Dec., 2013

**Job Details:**

* Develop digital and traditional marketing strategy for e-Scape

Value Added Services

* Manage business relationships with all Mobile Network

Operators (MTN, Airtel, Etisalat etc.)

* Develop business relationships and contracts with Media Houses;

TV & Radio Stations, Newspaper houses, Social Media platforms etc.

* Manage Relationship with Content Partners
* Market Research
* Work on other related Content and business related projects as may

be assigned from time to time.

**AIICO Insurance Plc**

*Business Development Officer - - - - - - - - - - - - - - - - - - -* Feb. 2012 - June 2013

**Job Details:**

* Field Marketing and business development
* Provide consumer feedback and analysis
* Managing customer portfolios

**TMKG Consulting Limited**

*Client Service Executive - - - - - - - - - - - - - - - - - - -- -* 2011 – 2012

**Job Details:**

* Work with various departments to ensure promptness of client’s accounts
* Coordinating the field auditors
* Preparing clients OOH audit report for clients
* Keeping clients abreast of their accounts
* Presentation of clients OOH audit report

**The Presidency, Nigeria Investment Promotion Commission {NIPC}, Abuja**

*Media & Publicity Officer {NYSC Scheme Completed} - - - - - -* - - - - 2010 – 2011

**Job Details:**

* Assisting in Media Relation Affairs
* Assisting in Publicity Plans and Implementation
* Assisting in Editing of NIPC Annual Journal
* Writing of MEMOS (Internal & External)
* Attending Press Conferences and Writing Reports

**Major Projects Handled**

* NIPC annual journal -- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -2010
* Airtel monthly outdoor audit report for Nov. & Dec. 2011 - - - - - - - - - 2011
* Etisalat monthly outdoor audit report for December 2011 - - - - - - - - -2011
* Airtel monthly outdoor audit report for January 2012 - - - - - - - - - - - - 2012
* SoccerFone product launch in partnership with

MTN Nigeria (*Provided marketing support,*

*business development functions for product*

*partnerships and sponsorships*) - - - - - - - - - - - -- - - - - - - - - - - - - - - - - - - - - - - 2013

* GWC VAS contents embedding (PULL service) - - - - - - - - - - - - - -- - - - - 2014
* PadiMobi App product launch (*Provided marketing support,*

*business development*)

* KoboWeb product launch - - - - - - - - - - - - - -- - - - - - - -- - - - - - - - - - - - - -- 2014
* Tecno Phone/AFMOBI content integration - - - - - - - - - - - -- - - - - -- - -- 2014 – 2015

**Notable Achievements**

* Completed the preparation of annual journal of NIPC for 2010
* E-Scape/MTN Nigeria business partnership for SoccerFone IVR service and SoccerFone App for 2013 – 2015 (MTN fully sponsored SoccerFone and provided supports)
* E-Scape/Samsung Business Partnership for mobile app embedding on Samsung mobile devices and app distribution across all platforms in West Africa
* E-Scape/Tecno (AFMOBI Group) Business Partnership for app embedding on Tecno mobile devices, SD cards, and app distribution on Palmplay, [www.af1234.com](http://www.af1234.com) and Palmplay off-line.
* Freedomhall on Air launch partnership with Rhythm FM
* Re-establishing partnership with GWC China
* DoviSuite Digital Marketing platform and Launch
* DoviLearn Online learning platform development and Launch
* Secured partnership with Facebook for FBStart programme with Dovichi Services

**References**

1. Mr Victor Onyemelukwe

*MD, Alva Technologies Ltd. 29B Ologun Agbaje, Victoria Island, Lagos*

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1. Mr Chidi Jeremiah

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1. Oleka Bright

*IT Consultant*

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