Brian Baker

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github.com/Duck-Method

Professional Summary

A self-taught Jack-of-all tradesman seeking to transition into a new career to apply my talents of communication, problem solving, and meticulous attention to detail. I have a passion for learning and an insatiable curiosity for systems, operations, and problem solving. Proven ability to identify inefficiencies, streamline workflows, and implement effective solutions. I excel at organizing projects and fostering client relationships.

Work Experience

Licensed Massage Therapist (LMT)

Healer's Art Massage | *Business owner* | *2016 – Present*

- Reduced mobile load times from 5-8 seconds down to 0.5-2 seconds by refactoring from prebuilt website service to custom written website.
- Learned how to configure DNS records working within GCP storage and networking services to host a custom website.
- Studied in continuing education to develop methodologies that have reduced potential personal injury and improved both client safety and recovery.
- Developed a spoken script to educate clients on effective involvement during sessions, improving their engagement, reception of unique modalities, and investment in recovery.
- Reduced business overhead by creating workflows and streamlining processes to bring paid services inhouse where available.
- Independently established a business storefront in two cities and successfully complied with state, county, and city health and safety codes, building codes, licensure, and permitting.

Physical Goods Design Services

Freelancer | *2015 – Present*

- Used targeted questioning techniques to discover clients' core objective, ensuring product or design solutions aligned with actionable outcomes.
- Utilized iterative prototyping to refine design processes, reducing material expenses and while enhancing the accuracy of the final product per client feedback.
- Standardized the implementation of real-time client feedback to develop project scope, ensuring alignment between client expectations and project results.
- Implemented unique and challenging client requests as opportunities to expand my skill set through research and prototyping, ensuring I could meet demands of the project regardless of purchase decision.
- Managed tight project timelines by breaking down complex client requests into manageable tasks, utilizing research and prototyping to deliver high-quality results on schedule.

Education

U of U full-stack web development bootcamp

Student | *2024 – 2025*

- Front-End: React, NextJS, HTML/CSS, JavaScript, TypeScript
- Back-End: Node.js, REST APIs, SQL (postgres), NoSQL (MongoDB)
- Version control: Git, GitHub