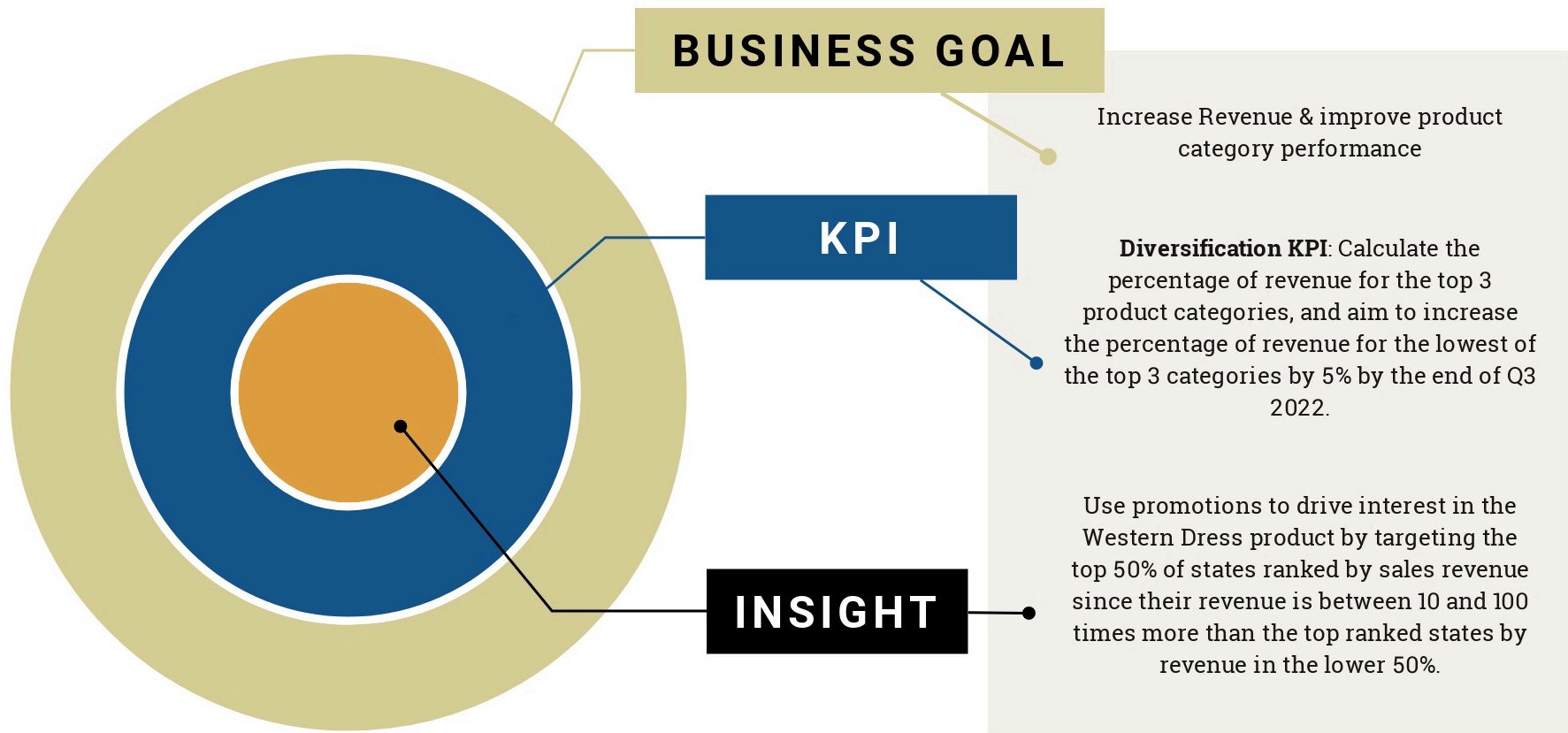


Driving Revenue Growth:

Insights from Amazon India Q2 2022

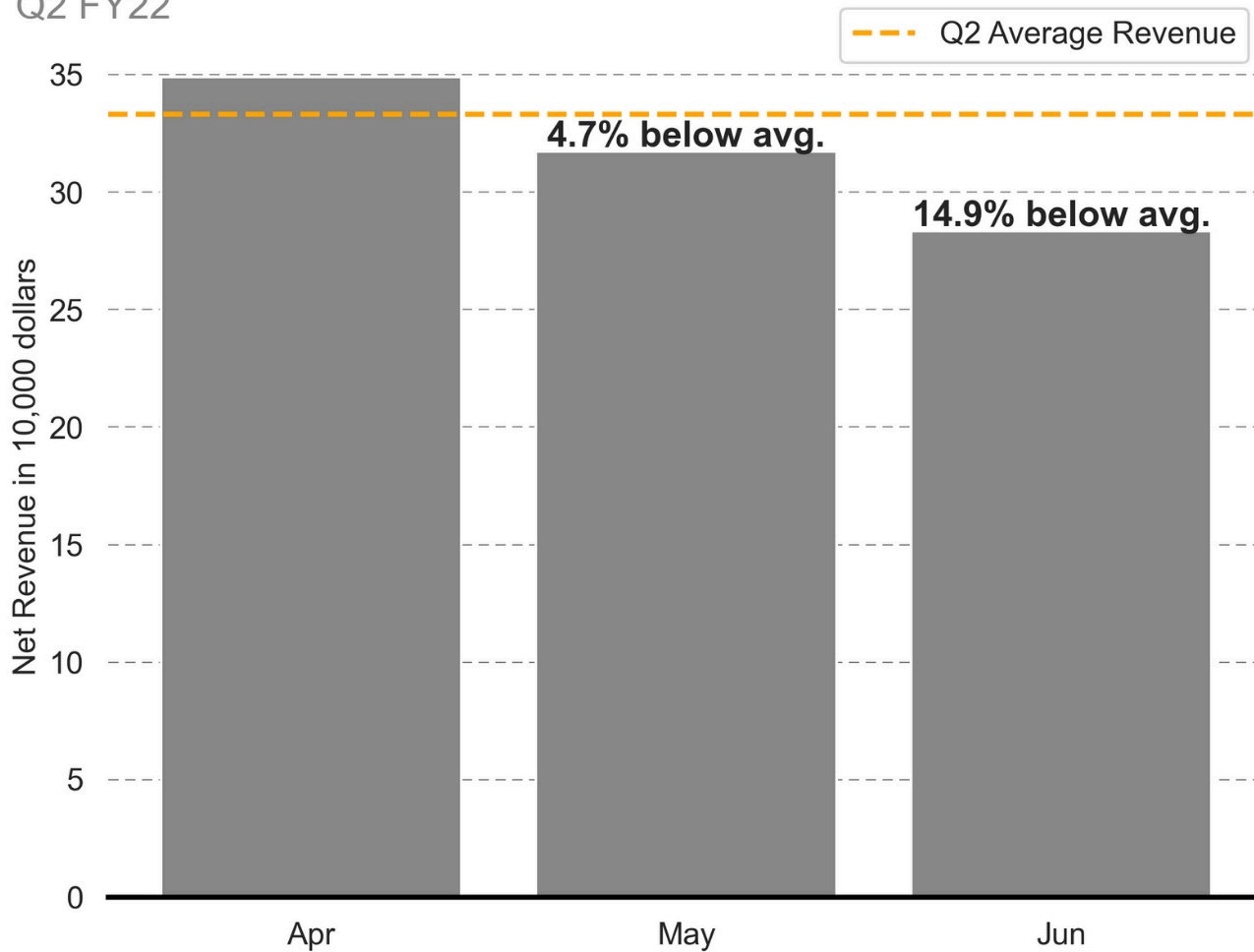


Summary



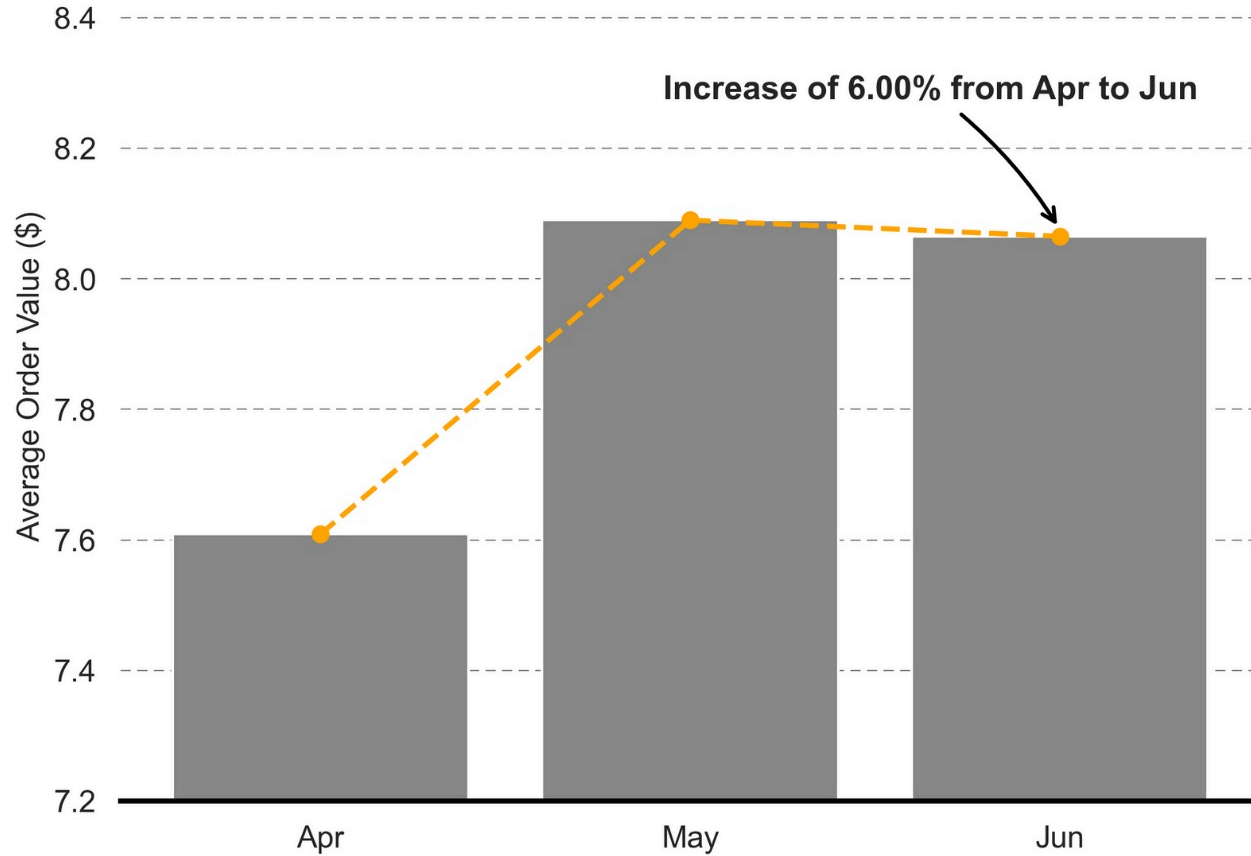
Amazon India Net Revenue

Q2 FY22



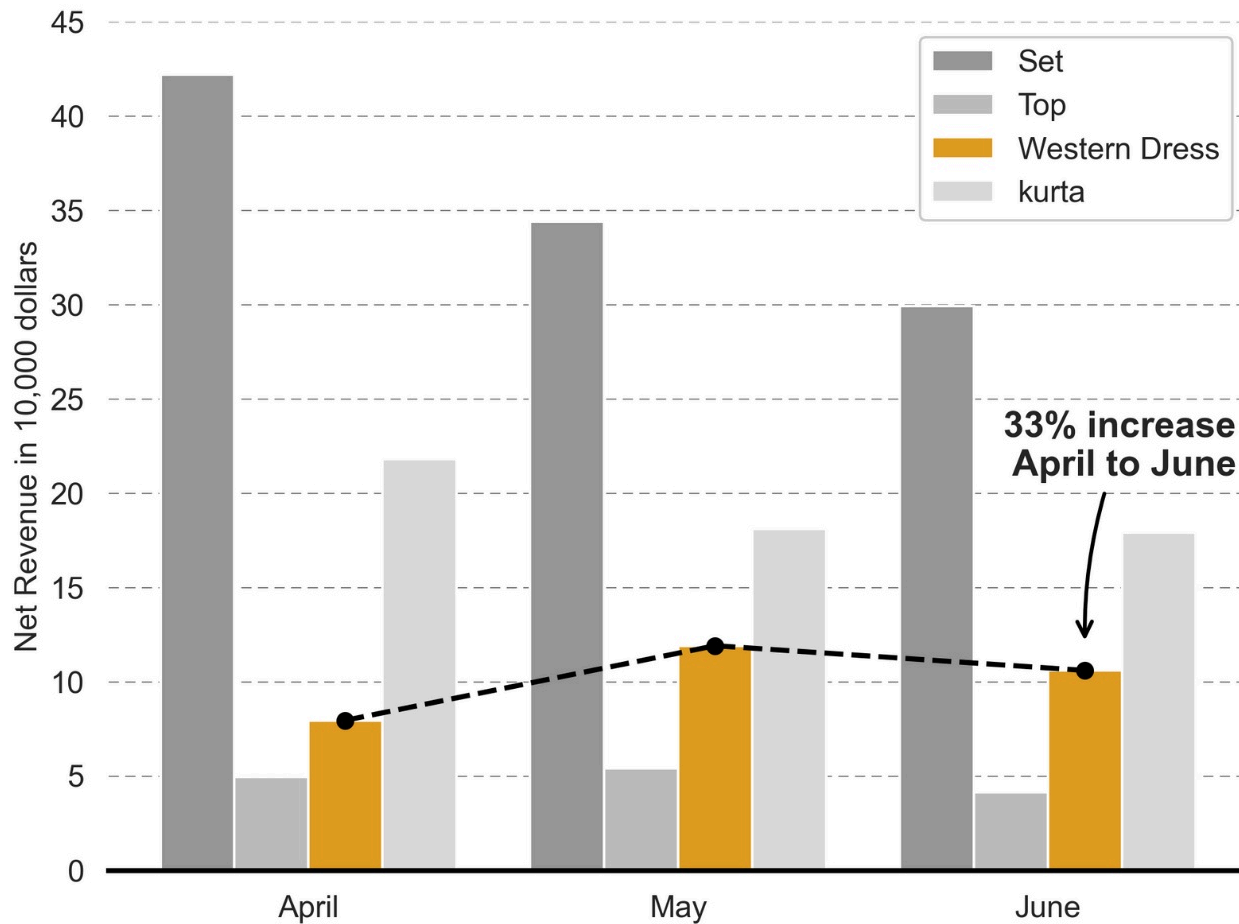
Average Monthly Order Amount

Q2 FY22



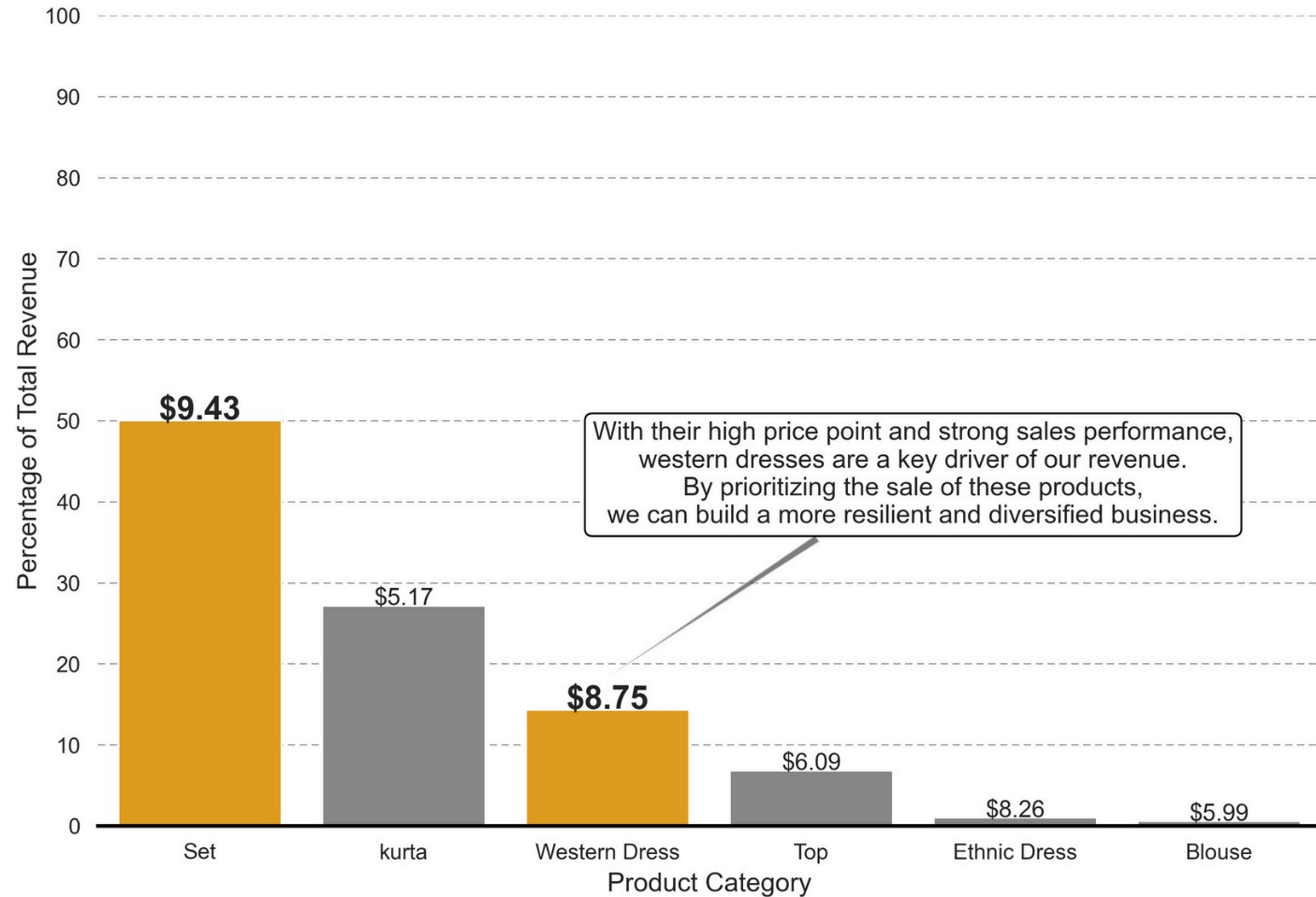
Top Product Revenue by Month

Q2 FY22



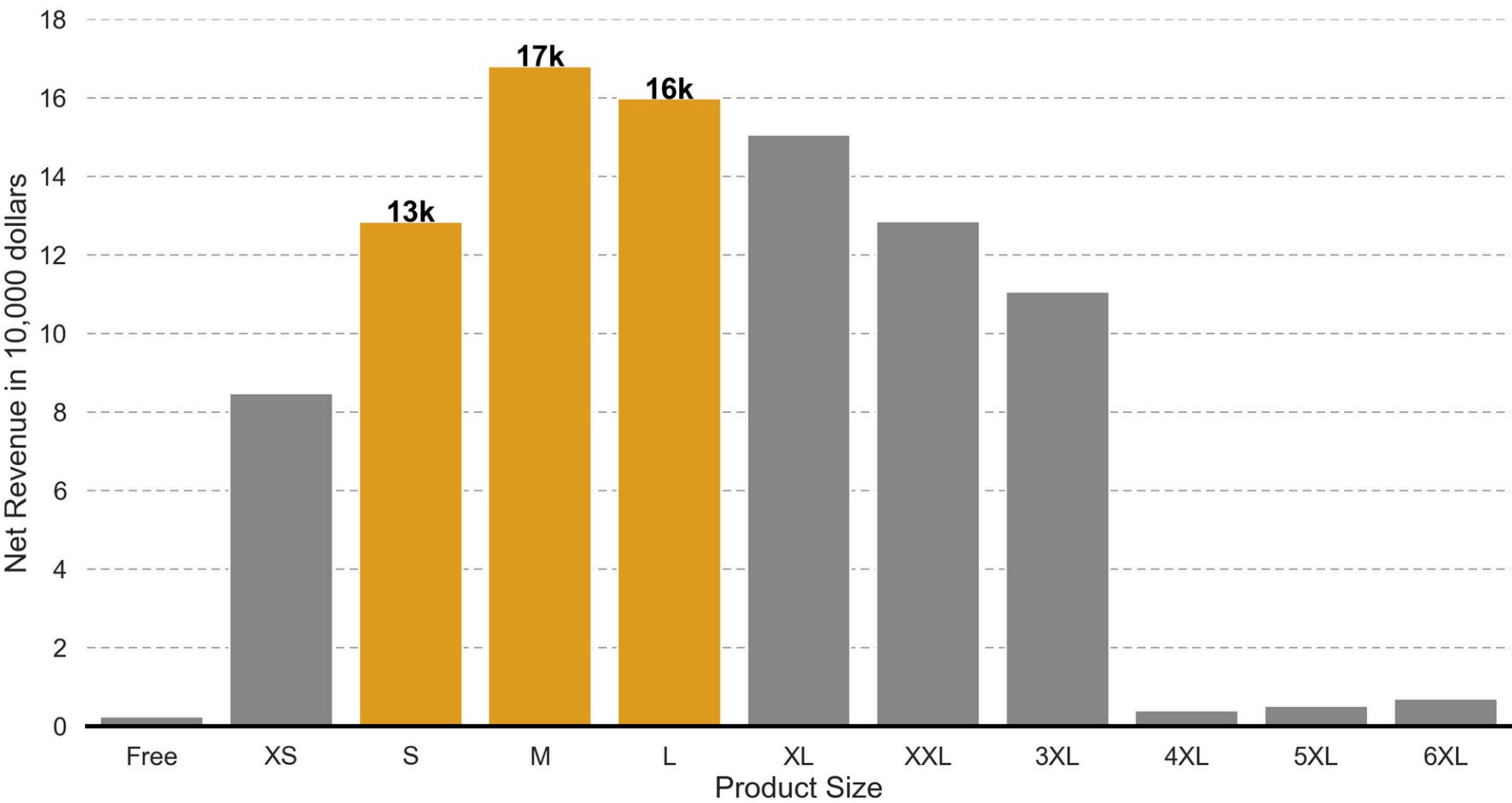
Percentage of Product Category for Net Revenue

Average Cost per Product Displayed



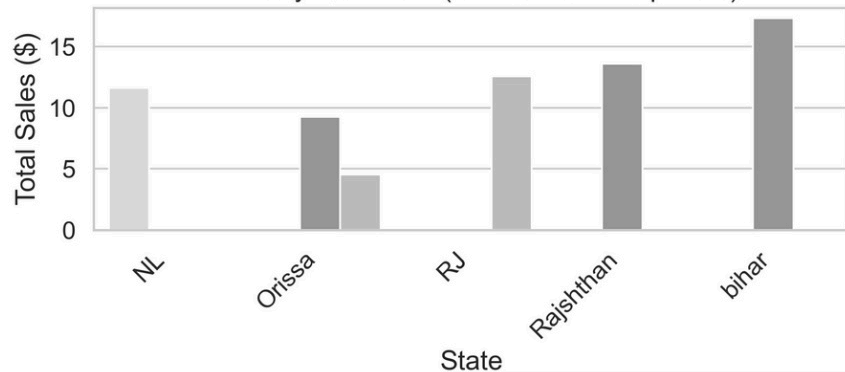
Sales by Product Size

Q2 FY22

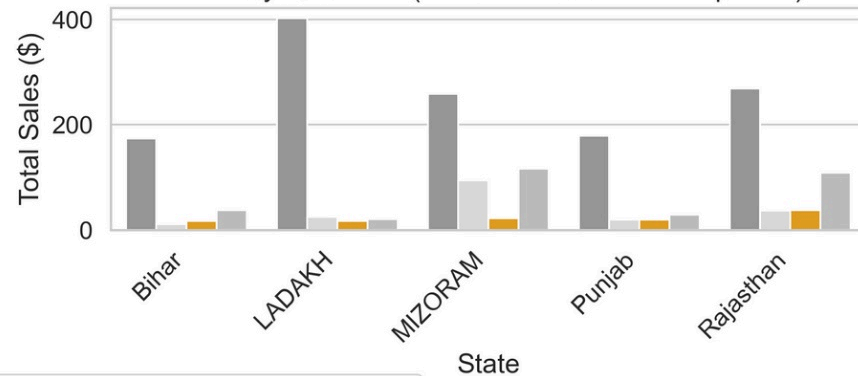


Identifying Top 4 Products for Top 5 States in each Revenue Quartile

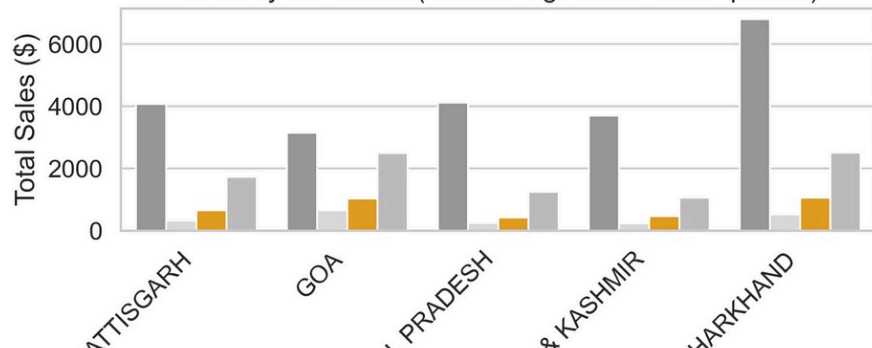
Sales by Q1 States (lowest revenue quartile)



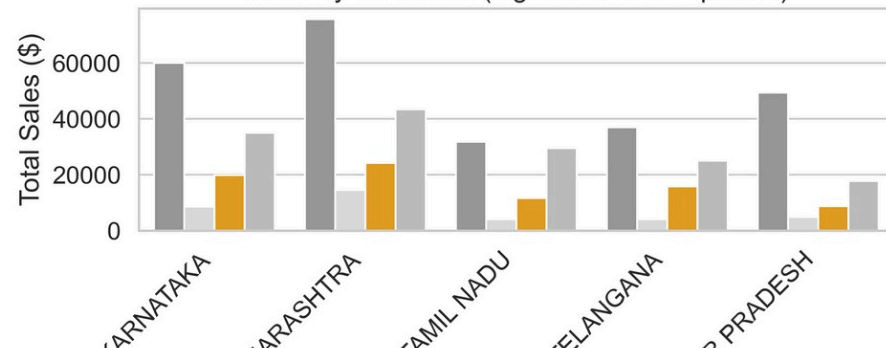
Sales by Q2 States (second-lowest revenue quartile)



Sales by Q3 States (second-highest revenue quartile)



Sales by Q4 States (highest revenue quartile)



Summary

