

Minutes for Meeting Number Nineteen [45 Minutes]

Marco, Alex F, Miranda and St.John present.

Agenda:

- Presentation meeting with Stuart
- Structure
- Feedback and comments

Structure - Presentation should have the structure of:

- Introduction
 - Generic intro to be do by Miranda
- Market research
 - Hole in the market
 - Competitors
 - Why our app is better
- Demonstration of the app
 - Emulated and phones for supervisors to use
- Marketing the product and selling it
- Finance

Points from Stuart; he agrees that this structure is appropriate and has some points to make:

- 3 year plan due to low lifetime of apps
- Don't data overload
- Convince the supervisors we have a quality product
- Don't mention things you have done wrong! But also don't lie.