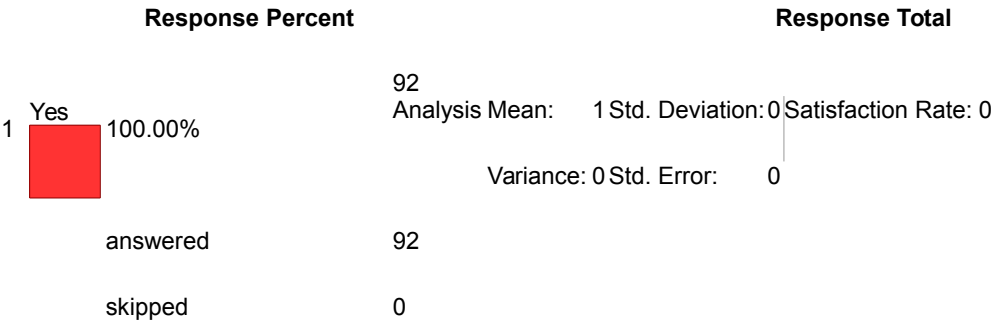


Off! Cooking app survey

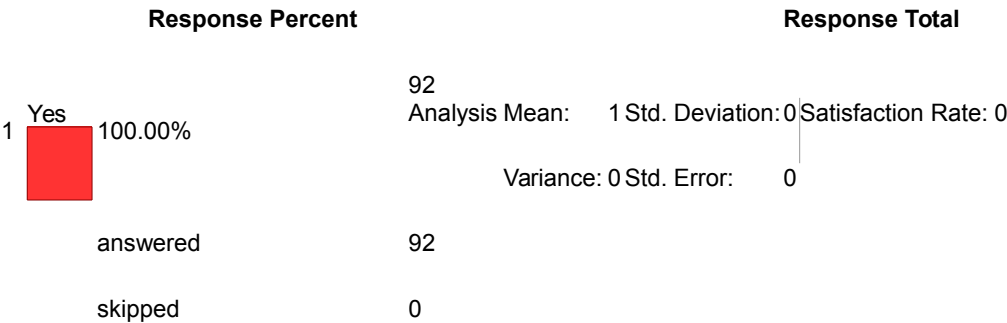
1. Hands Off cooking app

1. The purpose of this survey is to investigate the cooking habits of persons aged 18-30. You will be asked a series of questions regarding your cooking habits, you do not have to answer all of the questions, however marked questions are compulsory. Your answers will be treated with full confidentiality and if published, you will not be identifiable. You may withdraw from the survey at anytime. By clicking yes to this survey you are agreeing to take part in this survey, if you do not wish to carry on please close this survey.



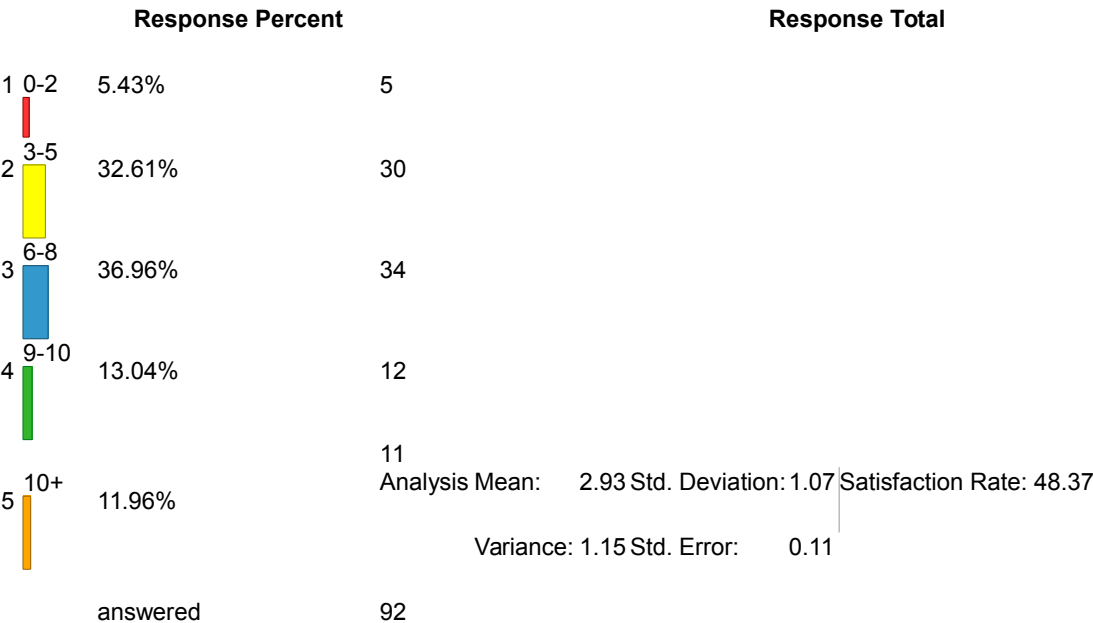
2. Please confirm your age group

2. This survey is intended for persons aged 18-30, please confirm you are aged within this range. If you are not aged 18-30 please close the survey.

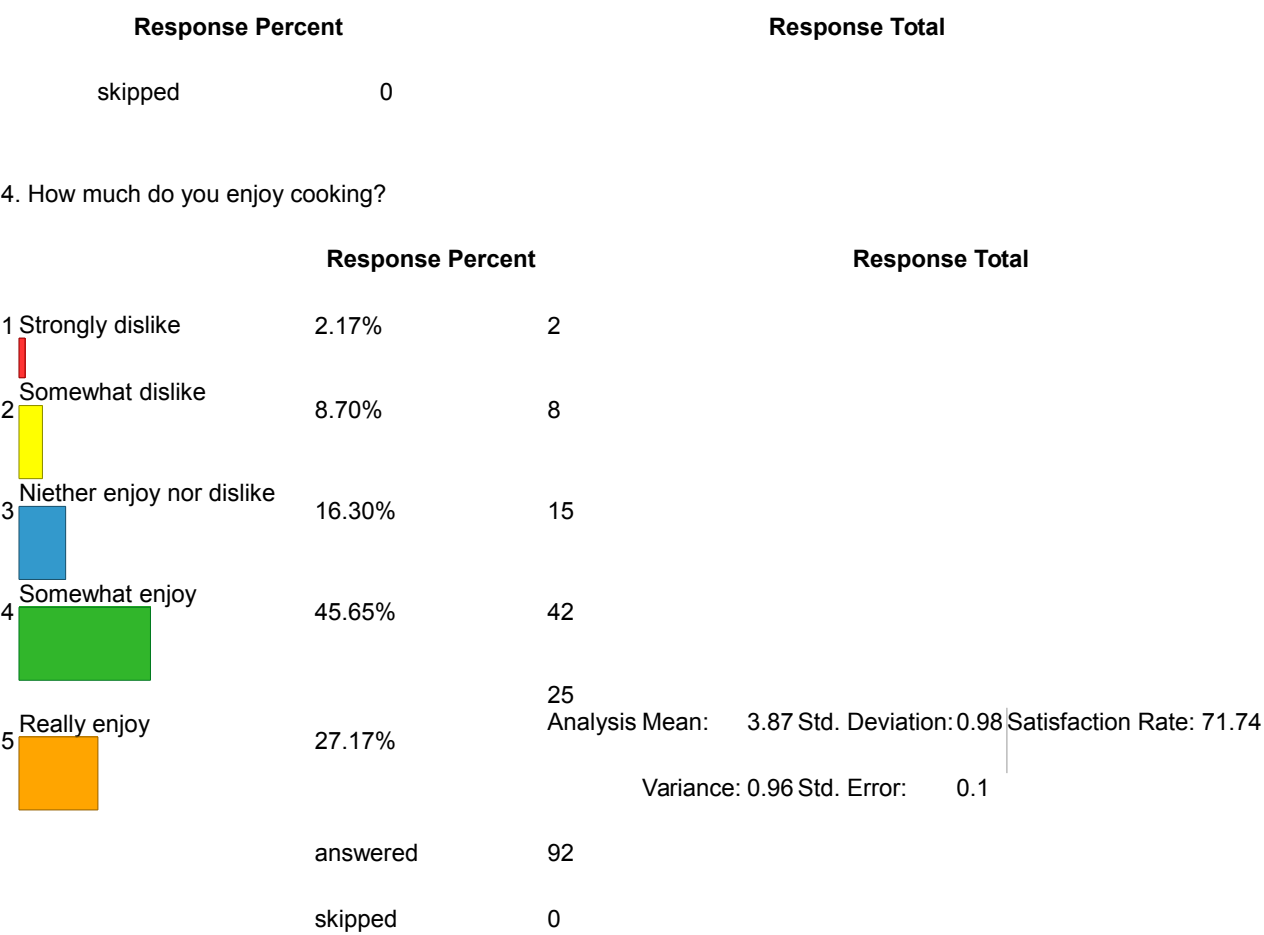


3. Cooking Habits

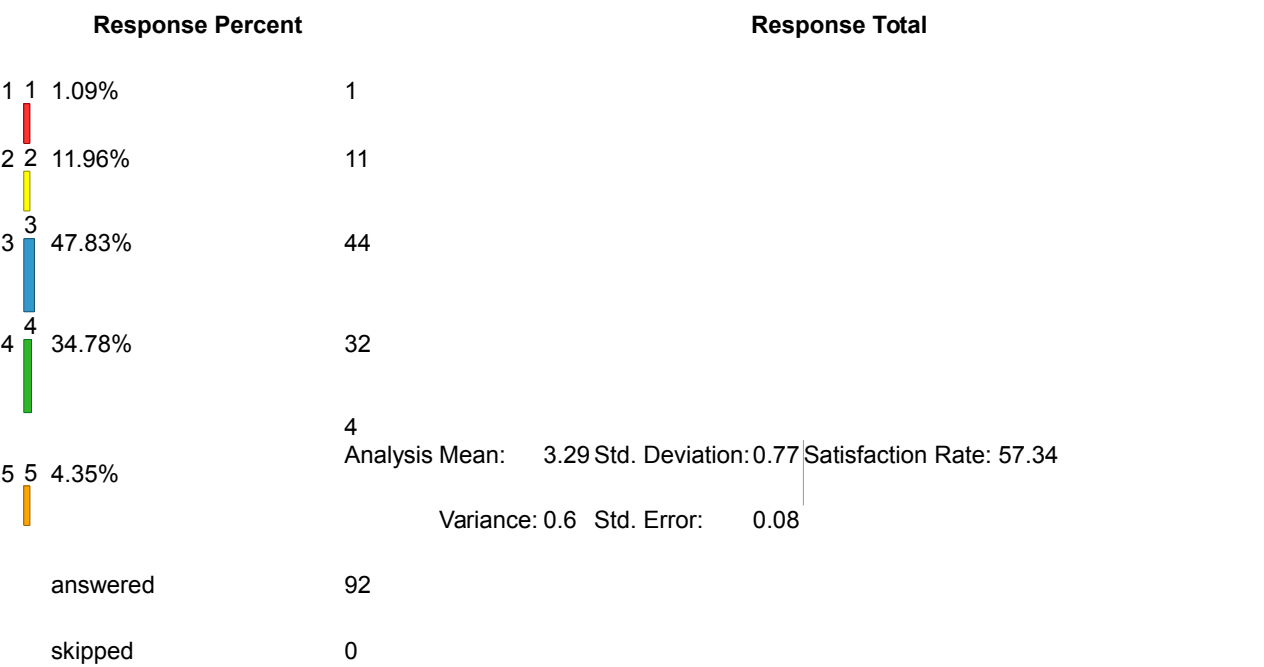
3. How many meals do you cook in a week?



3. How many meals do you cook in a week?



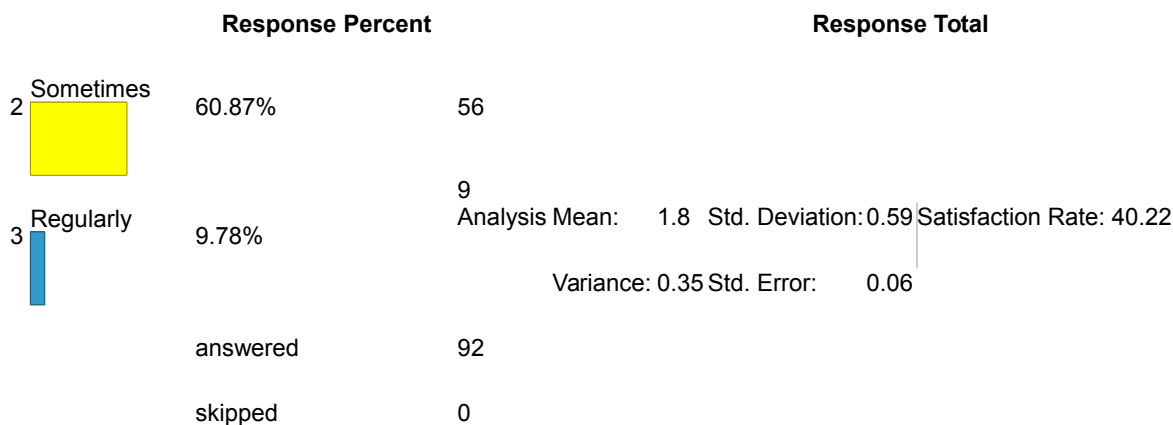
5. On a scale of 1-5 (5 being the highest), how do you rate your cooking ability?



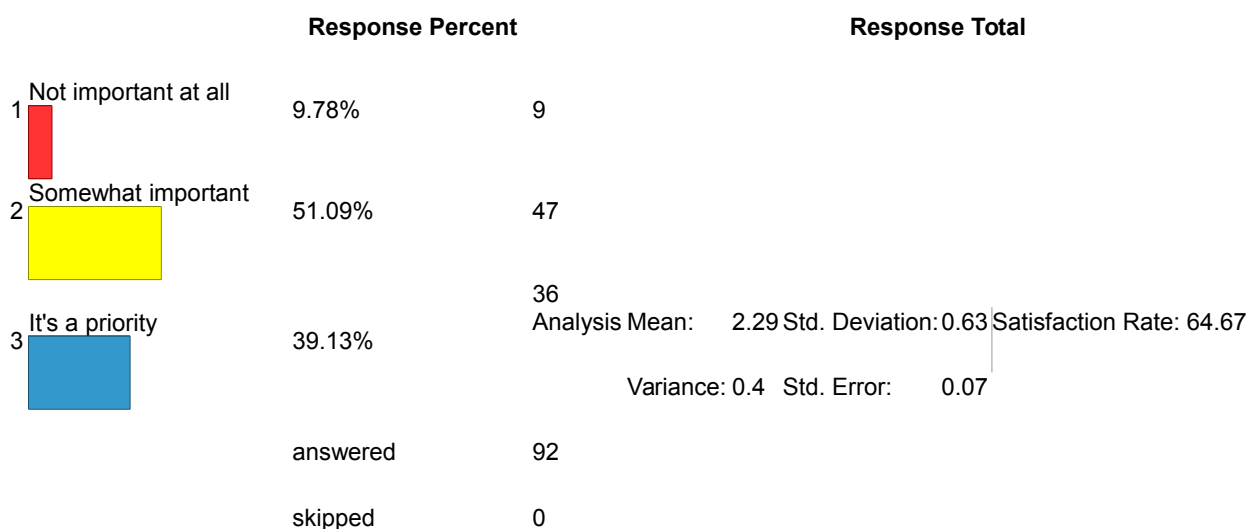
6. How often do you follow new recipes ?



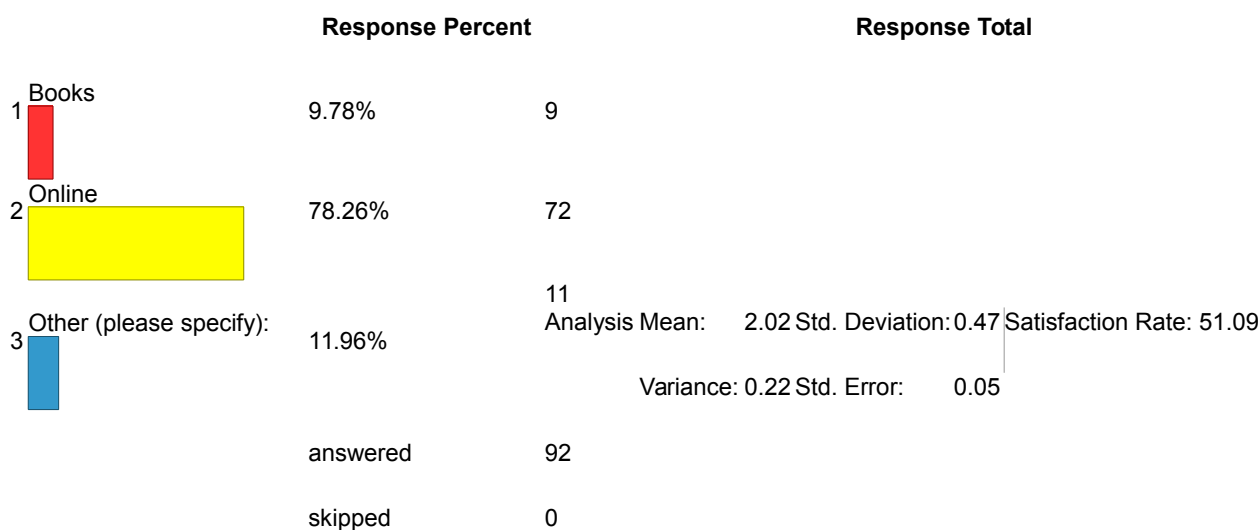
6. How often do you follow new recipes ?



7. How important is the length of time it takes to cook when deciding to follow a recipe?



8. How do you prefer to search for recipes?



Other (please specify): (11)

- 1 [15/02/18 11:32AM](#)
[ID: 73845131](#) Both of the above
- 2 [15/02/18 5:24PM](#)
[ID: 73888004](#) Both

8. How do you prefer to search for recipes?

	Response Percent	Response Total
3	15/02/18 5:33PM ID: 73888672	De Way?!
4	15/02/18 5:36PM ID: 73889002	Family
5	15/02/18 5:49PM ID: 73889989	All of the above
6	15/02/18 6:18PM ID: 73892522	Mom & friends
7	15/02/18 7:19PM ID: 73898082	Mix of both
8	16/02/18 11:53AM ID: 73949656	No preference
9	16/02/18 2:32PM ID: 73967376	Recommendations from others and improvisation
10	16/02/18 3:49PM ID: 73976154	Instagram/Twitter
11	16/02/18 4:24PM ID: 73980038	Both books and online

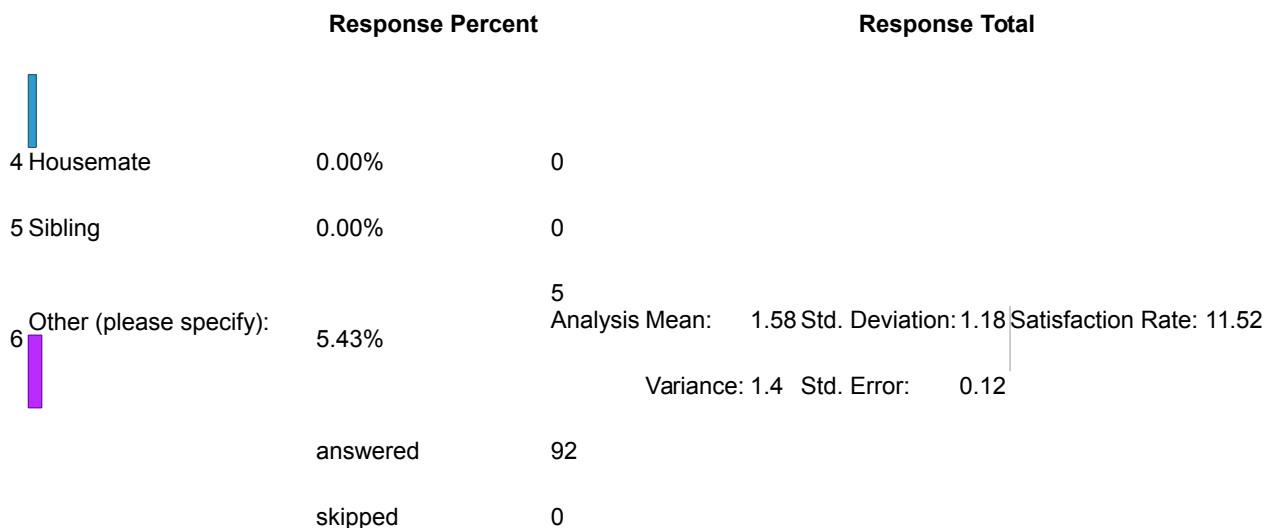
9. Is the price of certain ingredients a factor when choosing a recipe to cook?

	Response Percent	Response Total
1	Yes 81.52%	75
2	No 18.48%	17
answered		92
skipped		0
		Analysis Mean: 1.18 Std. Deviation: 0.39 Satisfaction Rate: 18.48
		Variance: 0.15 Std. Error: 0.04

10. Who normally cooks your meal in your household?

	Response Percent	Response Total
1	Yourself 67.39%	62
2	Parents 23.91%	22
3	Partner 3.26%	3

10. Who normally cooks your meal in your household?



Other (please specify): (5)

- 1 [15/02/18 11:32AM](#)
[ID: 73845131](#) Myself or a parent
- 2 [15/02/18 5:10PM](#)
[ID: 73886848](#) Stjohn is a nerd lol
- 3 [15/02/18 5:24PM](#)
[ID: 73888004](#) Shared equally between me and my partner
- 4 [15/02/18 5:33PM](#)
[ID: 73888672](#) Do you know de way?!?!
- 5 [16/02/18 10:55AM](#)
[ID: 73943542](#) While at uni, either myself or a housemate, while at home, parents

11. How much would you expect to pay for a monthly subscription to the app described above?

