

## Minutes for Meeting Number Five

### Agenda:

- Market research report
- Payment methods and options
- Deciding upon a name and logo.
- Design
- Payment
- Target Audience
- Functional Specification
- Quality Assurance Manual

### Meeting Outcomes:

**MARKET RESEARCH** StJohn presented market research consisting of pros and cons related to similar apps already on the market.

#### PROS:

- Pictures of recipes
- Being able to save recipes
- An integrated shopping list
- A dish of the day or recommended recipe feature
- Filters to keep users who are unsure of what to cook open minded. i.e. Lamb -¿ Mint Lamb OR Moroccan Lamb

#### CONS:

- Not being able to cross login on website/app
- Charging for too many things within the app
- Offering a subscription based app and then changing without warning to an individual recipe purchase method. Leaving users paying for recipes they had previously used.

**TARGET AUDIENCE** From StJohn's research it was seen that most recipe based apps are not specifically targeted at any age group but more typically specific to a type of cuisine. The few student specific cooking apps that were found were of low quality.

The group agreed upon a target audience of 20 to 30 Years olds.

**NAME** Lots of discussion lead to a vote upon which the name "Hands Off" was chosen.

**PAYMENT** An ad based application with an optional subscription to remove adverts has been decided upon.

**DESIGN** Jeremy presented a functioning design mock-up created on Proto.io. The initial images presented were of a high quality and the group agreed that, although blue, the colour scheme was acceptable and would look better when photos of actual food were added. It was suggested that arrows be added to the scrolling display of recipes at the top of the home page. Other changes to be made were: Further filters to possibly be added (cost of meal, cooking time) which would be displayed as icons when using the search function; removal of the "cancel" button on the initial recipe display page. The shopping list page of the app was presented as two possible solutions and the group agreed that the first (A simple checklist) was the best. Queries were raised as to how the app would look when viewed on a PC as this is a requirement. It was concluded that as the app is to be designed for phone/tablet usage this is not an issue. The recipe slideshow screen was agreed to be of a high quality when viewed in a landscape window.

**FUNCTIONAL SPECIFICATION** Delegation of sections in the FS template were given by AlexF:

- Introduction - To be written by Marco.
- GUI/System Features - To be written by the design team and AlexB.
- Hardware and Platform Requirements - To be written by head of software.
- Milestones - Queries made about the necessity of this section but to be briefly written by Marco.
- User Stories - To be written by head of software.

All sections should be uploaded/sent to the Documentation Manager (Alex F) for approval/editing and will then be compiled into the main document.

**QA** It was reiterated that all individual QA sections should be uploaded to the team drive before the 2nd February.