

## G2 Presentation

Determine the relationship between  
VN-Index and VCB on VN stock  
exchange

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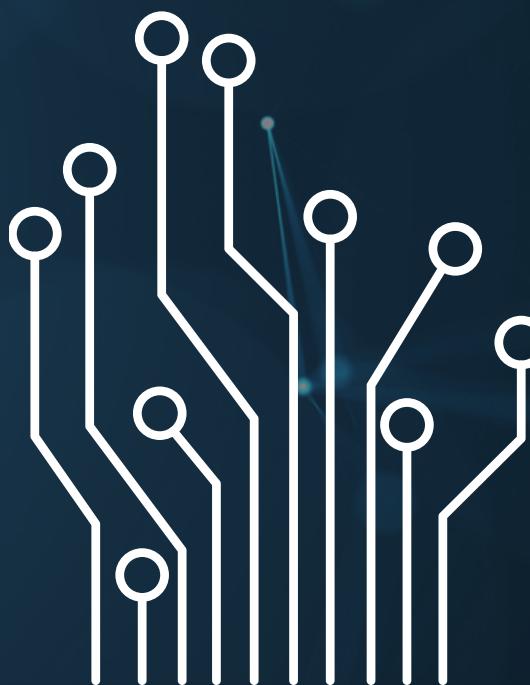
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Recommendations

# Introduction

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- In the process of assessing, implementing, and planning economic policies, stock market information is a crucial channel. It helps managers analyze the "health" of the economy, allowing them to take appropriate macroeconomic management actions.
- R is a free, open-source program used for statistical and graph analysis that can be downloaded at [r-project.org](http://r-project.org). R supports the great majority of business analytical approaches, including statistics, machine learning, and optimization techniques.



# Project Goals



## PRODUCT

- Develop a predictive model to determine The relationship between VN-Index and VCB on VN stock exchange



## SERVICE

- Model's predictive power should be at least as good as customer retention



## METHOD

- Models should scale to run on a data set in production environment on monthly basis

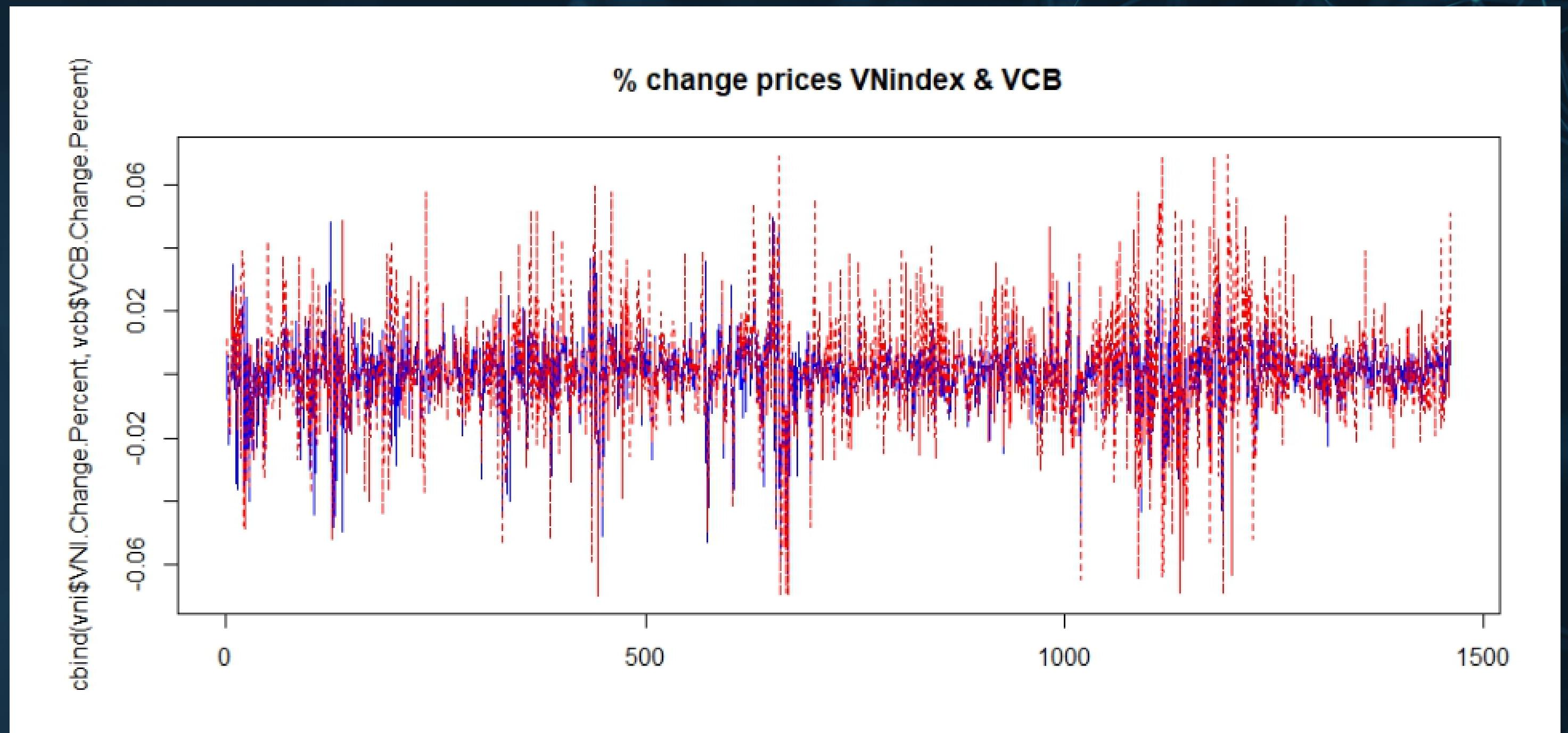
# Main Finding

- Understand the relationship between 2 stocks
  - Determine when to buy and sell stocks (for reference only), price prediction



# Main Finding

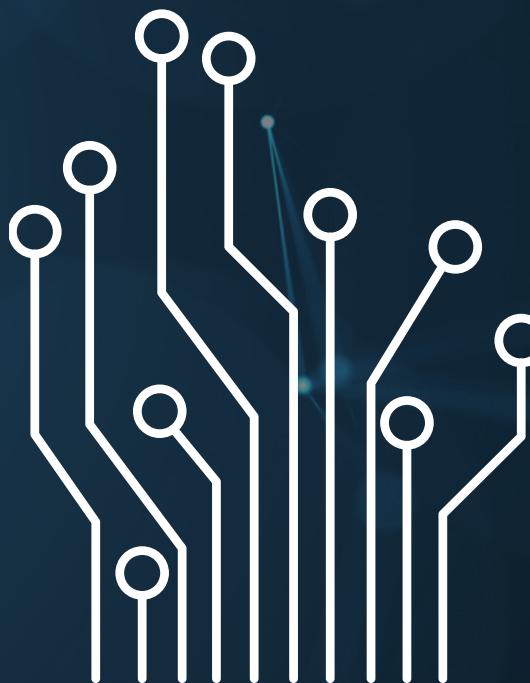
VNI and VCB stock percentage change show that VCB stock have a certain impact into VNI stocks which mean if VCB stock declines then it's not 100% that in the exact same time the VNI stock will decline as well but it will have some decline in the line.



# Approach

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- Interviewed a professional in stocks field
- Predictive model to determine the relationship between VN-Index and VCB on VN stock exchange
- Consult some source about rpubs to have more knowledgeable about how to use R in analysis
- Summarize and take data from websites like investing.com,...
- Collaborated with IT to identify relevant datasets and assess data quality and availability



# Model Description

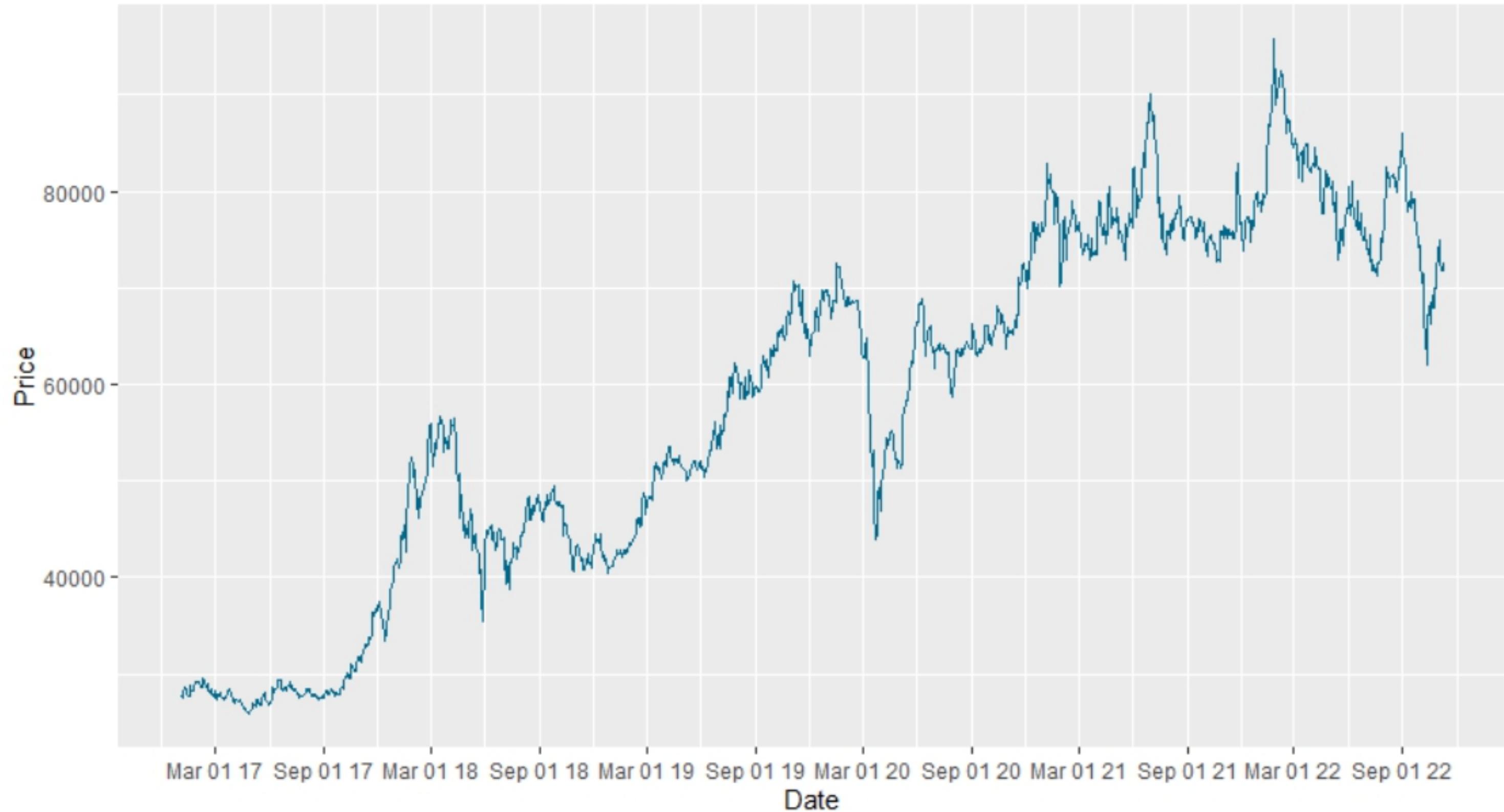
- Overview of Basic methodology: find the correlation from the data of the ticker VCB with the ticker of VN Index. Determine it is a strong correlation, covariate and compare with reality
- Model: Linear Regression Model
- Dependent variable: numeric variances, churn
- Scope:
  - 1461 days of VCB's History Prices from 1/1/2017 to 9/11/2022
  - 1461 days of VNI's History Prices from 1/1/2017 to 9/11/2022
  - Compare the attributes of two data sets taken over the same time period: opening price, closing price, %change
- Sampling:
  - Training: 4383 records
  - Testing: 1461 records



# Key Points Supported with Data



VCB Close priecs series From 1/1/2017-9/11/2022

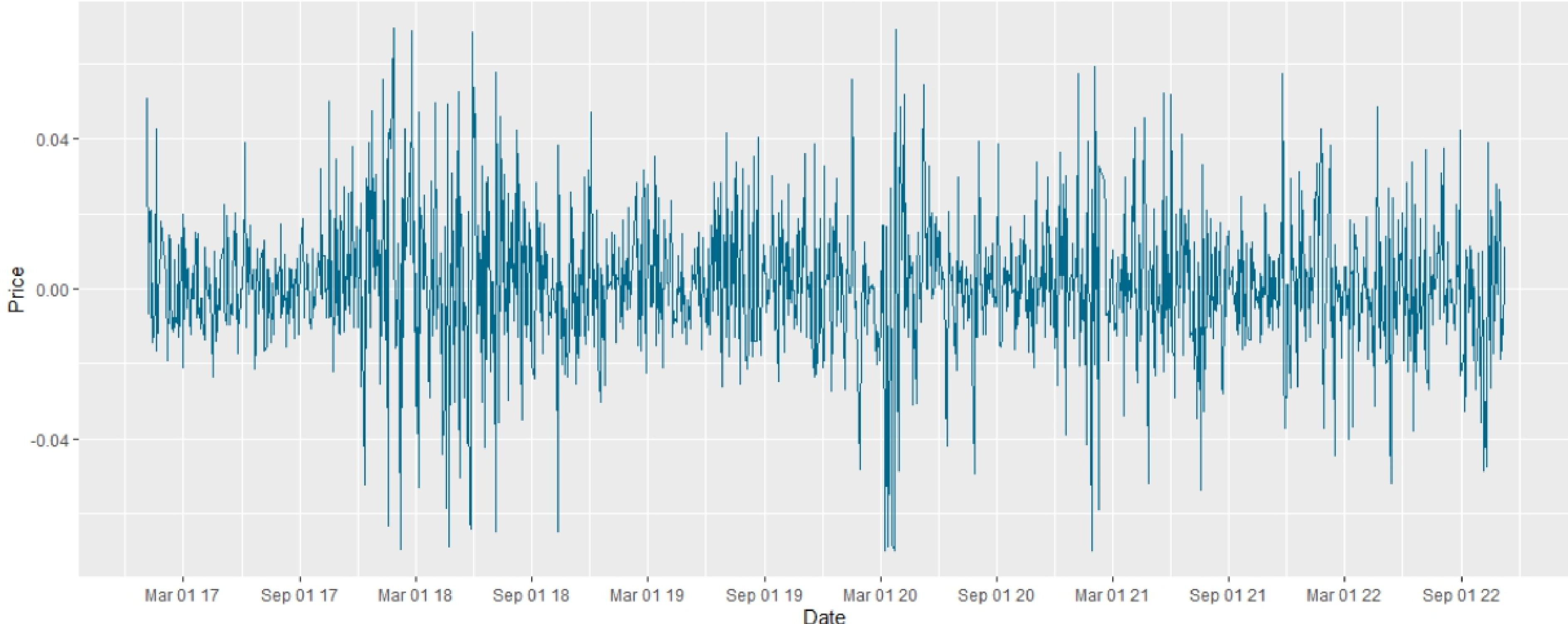


Vietcom Bank Close Prices

# Key Points Supported with Data



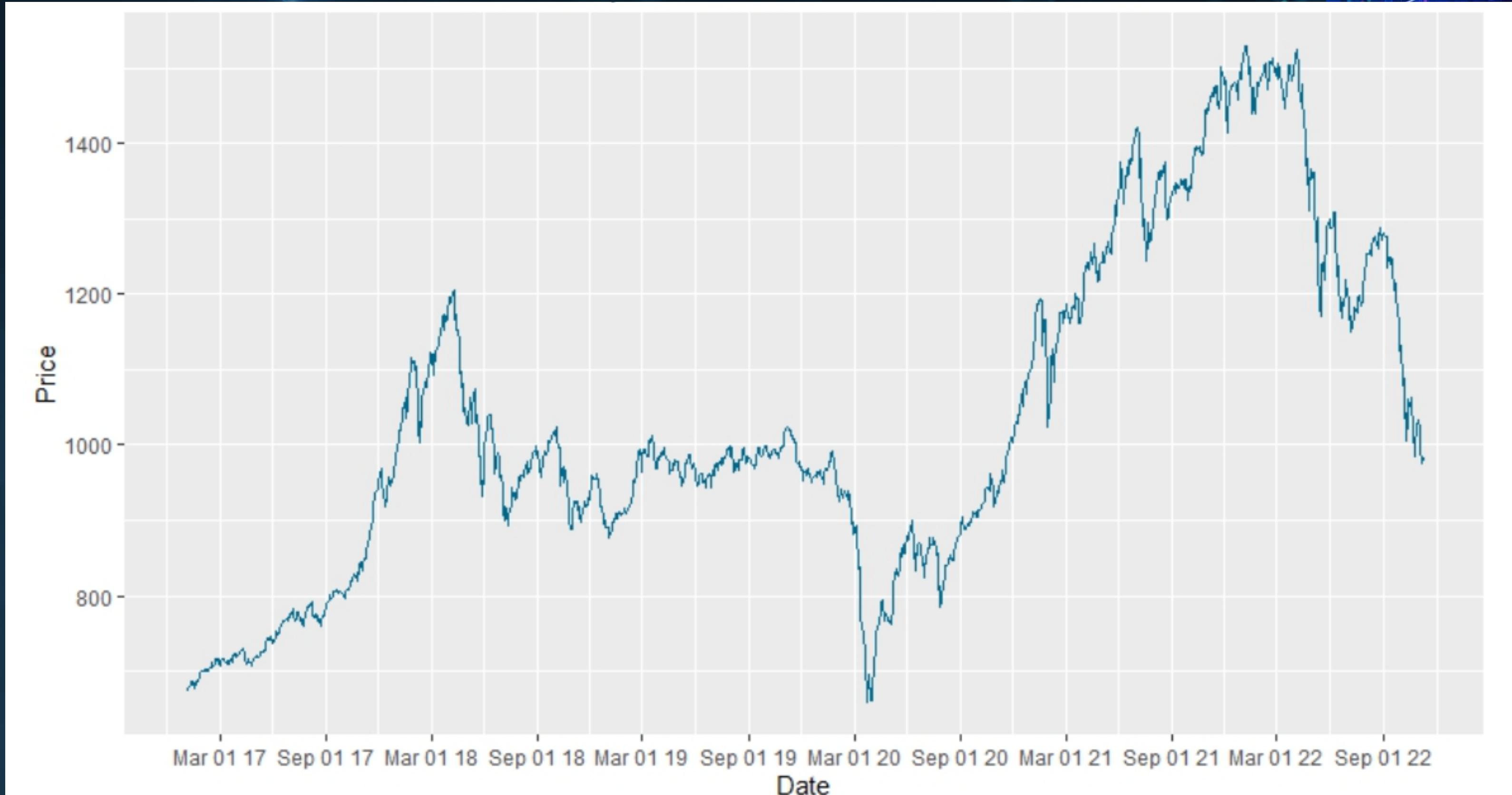
VCB % change series From 1/1/2017-9/11/2022



Vietcom Bank % change series

# Key Points Supported with Data

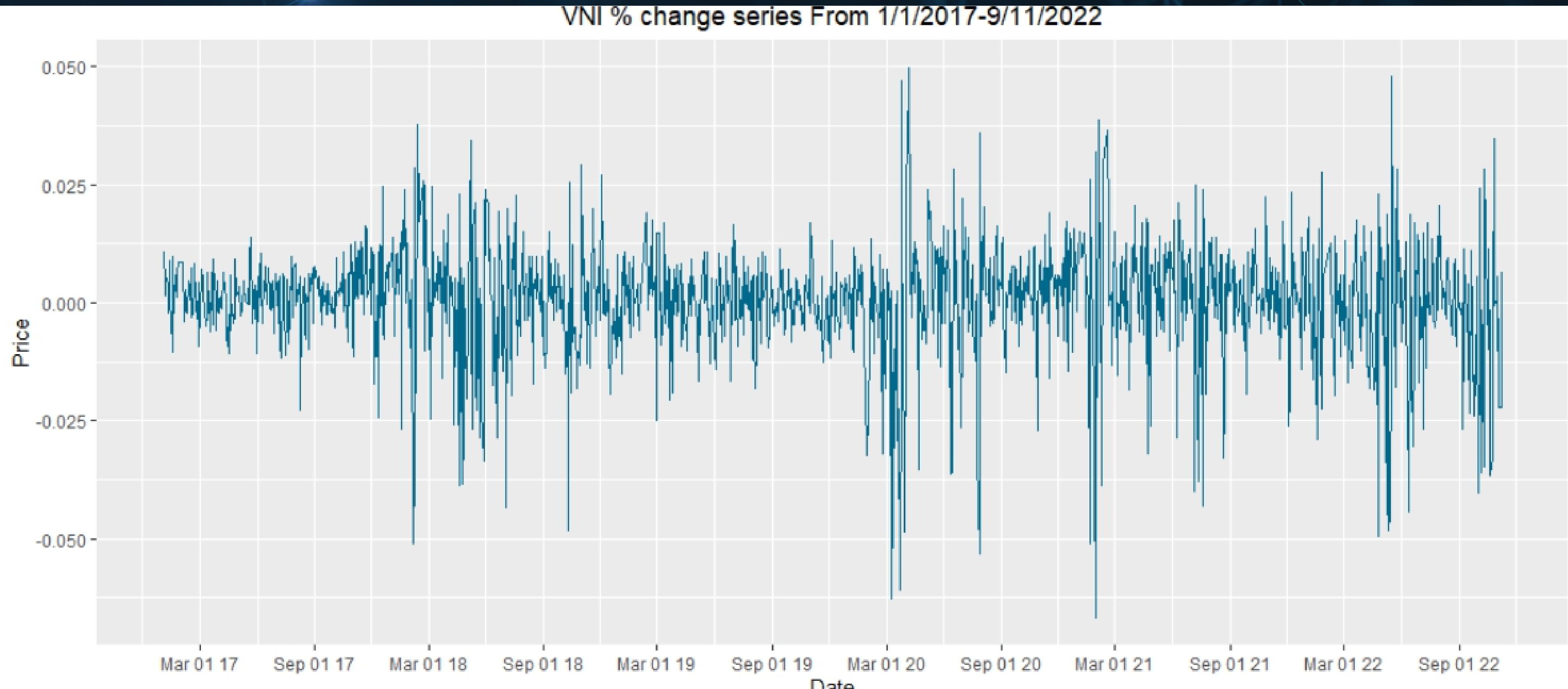
VN-Index



VN-Index Close Prices

# Key Points Supported with Data

VN-Index



VN-Index % Change Series

# Key Points Supported with Data

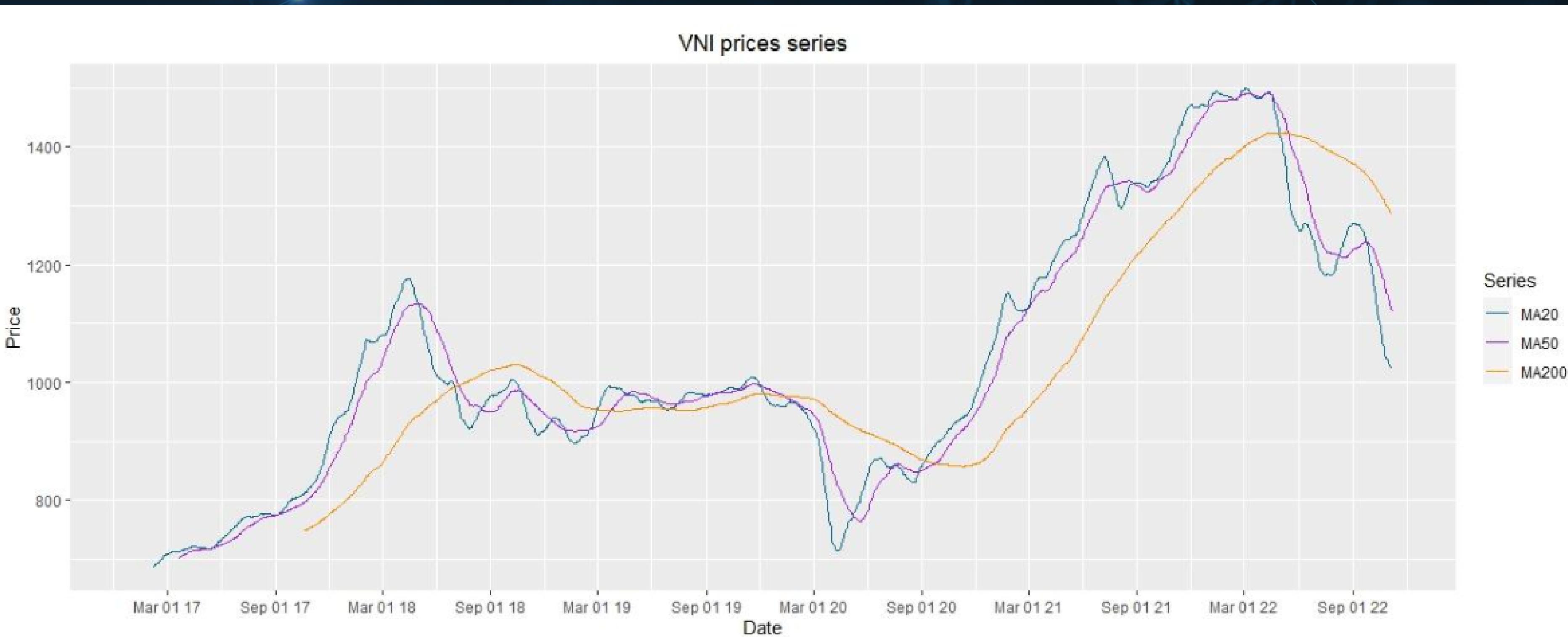


Vietcom Bank Moving Average

# Key Points Supported with Data

VN-Index

20.556



VN Index Moving Average

# Model Details

```
> # create lags of closing price
> vcb$lvcb.Close <- lag(vcb$VCB.Close, 1)
> vni$lvni.Close <- lag(vni$VNI.Close, 1)
>
>
> # merge both dataframe to data
>
> data <- merge(vcb, vni)
>
> # show the first few rows of stocks to make sure you have:
> head(data)
  Date VCB.Close VCB.Open VCB.High VCB.Low VCB.vol. VCB.Change.Percent
1 2017-01-03    27643    26418    27828    26418     2.58M          0.0508
2 2017-01-04    27457    27828    27903    27309     1.71M         -0.0067
3 2017-01-05    27569    27383    27680    27346     1.09M          0.0041
4 2017-01-06    28125    27606    28496    27531     3.18M          0.0202
5 2017-01-09    28719    28348    28904    28274     3.04M          0.0211
6 2017-01-10    28496    28496    28682    28459     1.57M         -0.0078
  lvcb.Close VNI.Close VNI.Open VNI.High VNI.Low VNI.vol VNI.Change.Percent lvni.Close
1      27457   672.01   665.92   672.34   665.43    84.66K          0.0107       674.70
2      27569   674.70   672.58   675.93   672.21   110.03K          0.0040       675.81
3      28125   675.81   674.82   675.92   673.31   102.17K          0.0016       679.80
4      28719   679.80   675.35   683.76   675.22   127.41K          0.0059       682.57
5      28496   682.57   681.74   684.88   681.74   101.40K          0.0041       681.07
6      28533   681.07   682.77   683.02   680.76    87.80K         -0.0022       687.16
> cor(data$lvni.Close, data$lvcb.Close, use="complete.obs")
[1] 0.8088766
> cor(data$VNI.Close, data$lvni.Close, use="complete.obs")
[1] 0.9982375
```

Linear Regression Model

# Model Details

```
> # run a linear model and summarize
> mod1 <- lm(vcb.Close ~ lvcb.Close + VNI.Close + lvni.Close, data=data)
> summary(mod1)

Call:
lm(formula = vcb.Close ~ lvcb.Close + VNI.Close + lvni.Close,
    data = data)

Residuals:
    Min      1Q  Median      3Q     Max 
-5629.6 -352.2   53.5  418.9 3467.9 

Coefficients:
            Estimate Std. Error t value Pr(>|t|)    
(Intercept) -61.190836 106.840647 -0.573   0.567    
lvcb.Close    0.996433  0.002026 491.753  <2e-16 ***  
VNI.Close     56.543879  1.659930  34.064  <2e-16 ***  
lvni.Close   -56.303276  1.663787 -33.840  <2e-16 ***  
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 824.1 on 1456 degrees of freedom
(1 observation deleted due to missingness)
Multiple R-squared:  0.9979, Adjusted R-squared:  0.9979 
F-statistic: 2.348e+05 on 3 and 1456 DF,  p-value: < 2.2e-16

>
> mod2 <- lm(VNI.Close ~ lvcb.Close + VCB.Close + lvni.Close, data=data)
> summary(mod2)
```

## Linear Regression Model

```
> mod2 <- lm(VNI.Close ~ lvcb.Close + VCB.Close + lvni.Close, data=data)
> summary(mod2)

Call:
lm(formula = VNI.Close ~ lvcb.Close + VCB.Close + lvni.Close,
    data = data)

Residuals:
    Min      1Q  Median      3Q     Max 
-42.471 -4.867 -0.804  3.614  65.292 

Coefficients:
            Estimate Std. Error t value Pr(>|t|)    
(Intercept)  1.0241630  1.2581962  0.814   0.416    
lvcb.Close   -0.0077993  0.0002311 -33.756  <2e-16 ***  
VCB.Close     0.0078435  0.0002303  34.064  <2e-16 ***  
lvni.Close    0.9965671  0.0019746 504.690  <2e-16 ***  
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 9.706 on 1456 degrees of freedom
(1 observation deleted due to missingness)
Multiple R-squared:  0.998, Adjusted R-squared:  0.998 
F-statistic: 2.473e+05 on 3 and 1456 DF,  p-value: < 2.2e-16

> # make a model forecast
> predicted1 <- predict(mod1, newdata=data)
> predicted2 <- predict(mod2, newdata=data)
>
```

# Model Details

```
> # make a model forecast  
> predicted1 <- predict(mod1, newdata=data)  
> predicted2 <- predict(mod2, newdata=data)  
>  
> # calculate correlation  
> cor(data$VCB.Close, predicted1, use="complete.obs")  
[1] 0.9989683  
> cor(data$VNI.Close, predicted2, use="complete.obs")  
[1] 0.9990201  
> # calculate MAE  
> mean(abs(data$VCB.Close - predicted1), na.rm=T)  
[1] 573.6474  
> mean(abs(data$VNI.Close - predicted2), na.rm=T)  
[1] 6.608349  
>
```

The mean absolute error shows that even though there is a strong correlation between the predicted stock price and the true stock price, there is still variability. The MAE of VNI is 6.608 shows that on average the predicted stock price will be off by 6.608 VND. The MAE of VCB is 573.648 shows that on average the predicted stock price will be off by 573.648 VND

# Model Details



investing.com

Search the website...

Vietcombank 74,300 -1,200 (-1.62%)

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## VCB Historical Data

Time Frame:

Daily



Download Data

10/11/2022 - 11/11/2022



Date	Price	Open	High	Low
Date	Price	Open	High	Low
11/10/2022	74,300	73,700	74,300	71,600
11/09/2022	74,000	73,000	75,000	72,500
11/08/2022	72,600	72,000	75,000	71,600



VNI 947.24 -38.35 (-3.89%)

[Overview](#) | [Components](#) | [Historical Data](#)

## VN Index Historical Data

Time Frame:

Daily



Download Data

10/11/2022 - 11/11/2022



Date	Price	Open	High	Low	Vol.	Change %
Date	Price	Open	High	Low	Vol.	Change %
11/10/2022	947.24	975.97	976.31	935.78	698.76K	-3.89%
11/09/2022	985.59	981.65	994.79	977.93	583.06K	+0.40%

# Model Details

# Correlation method



# Model Details

```
> cor.test(data$VCB.Close, data$VNI.Close)
```

Pearson's product-moment correlation

```
data: data$VCB.Close and data$VNI.Close  
t = 52.61, df = 1459, p-value < 2.2e-16  
alternative hypothesis: true correlation is not equal to 0  
95 percent confidence interval:  
 0.7907425 0.8262082  
sample estimates:  
 cor  
0.8092113
```

## Correlation method

```
> cor(data$VCB.Close, data$VNI.Close, method = "spearman")  
[1] 0.8167266  
> cor(data$VCB.Close, data$VNI.Close, method = "kendall")  
[1] 0.6332884  
> cor(data$VCB.Close, data$VNI.Close, use = "complete.obs")  
[1] 0.8092113
```

# Model Details

```
> cor.test(data$VCB.Open, data$VNI.Open)
```

Pearson's product-moment correlation

```
data: data$VCB.Open and data$VNI.Open  
t = 53.048, df = 1459, p-value < 2.2e-16  
alternative hypothesis: true correlation is not equal to 0  
95 percent confidence interval:  
 0.7932483 0.8283300  
sample estimates:  
    cor  
0.8115192
```

## Correlation method

```
> cor.test(data$VCB.Change.Percent, data$VNI.Change.Percent)
```

Pearson's product-moment correlation

```
data: data$VCB.change.Percent and data$VNI.Change.Percent  
t = 37.488, df = 1459, p-value < 2.2e-16  
alternative hypothesis: true correlation is not equal to 0  
95 percent confidence interval:  
 0.6733605 0.7256729  
sample estimates:  
    cor  
0.7004563
```

## Open Price

```
> cor(data$VCB.Open, data$VNI.Open, method = "spearman")  
[1] 0.8193877  
> cor(data$VCB.open, data$VNI.Open, method = "kendall")  
[1] 0.6374092  
> cor(data$VCB.open, data$VNI.Open, use = "complete.obs")  
[1] 0.8115192
```

## % Change

```
> cor(data$VCB.change.Percent, data$VNI.Change.Percent, method = "spearman")  
[1] 0.6645898  
> cor(data$VCB.change.Percent, data$VNI.Change.Percent, method = "kendall")  
[1] 0.487313  
> cor(data$VCB.change.Percent, data$VNI.Change.Percent, use = "complete.obs")  
[1] 0.7004563
```

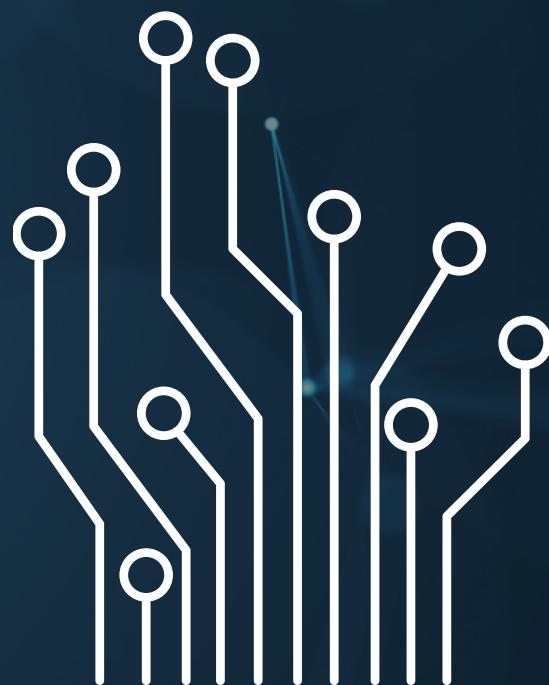


# Recommendations

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Vietcombank itself is implementing many projects such as real estate, corporate financial consulting, securities depository, currency brokerage, guarantee, etc. Each field has been reaping the benefits. good value for the organization.



# Thank You!



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