Content to Implement (exact copy):

Use the text verbatim from TalentPatriot Beta Landing Page (H1, subhead, CTAs, sections) and map it onto the current sections:

HERO (above the fold)

H1: "SMB-First ATS with Built-In AI & Fair Pricing"

Subhead: "Post jobs, parse resumes automatically, and launch your branded careers page in under a day—pay only for recruiter seats, while collaborators are always free."

Primary CTA: Apply for Beta Access → /beta

Secondary CTA: See It in Action → smooth-scroll to #demo

Trust note: "Trusted by growing SMB teams & boutique agencies. Free during private beta."

Show TP logo + keep existing hero visuals; if a hero mock/GIF exists, keep it.

Why TalentPatriot (Key Differentiators)

Built-in AI for parsing & matching — find qualified candidates fast.

Only recruiter seats cost — add unlimited hiring managers & viewers for free.

Multi-client pipelines — great for small staffing firms and internal HR.

Accessibility-first (WCAG-minded) — inclusive by design.

Launch in under a day — 5-step onboarding + branded careers page.

How It Works (3 steps)

Post a job on your branded page

AI auto-parses resumes & surfaces strong fits

Drag-and-drop candidates through your pipeline, collaborate freely

Features (6 max)

Drag-and-drop pipelines

Candidate profiles & advanced search

Notes, mentions, reminders

Interview scheduling & email notifications

Dashboards & job performance analytics

CRM-lite for contacts (talent pools)

Demo Video Section

H2: "See TalentPatriot in Action"

Add responsive video container(s): first labeled "2-minute tour". Add hooks for 1–2 short clips (pipeline move; resume parsing). Include captions/transcripts placeholder.

Social Proof (placeholder)

"We filled roles faster, and didn't pay for hiring manager logins." — SMB Recruiter

"Multi-client pipelines = less chaos for our boutique agency." — Agency Owner

Pricing Teaser

H2: "Pricing Designed for SMBs"

Text: "From $129/month for 3 recruiter seats, unlimited collaborators included."

CTA: View Pricing → /pricing

Final CTA band

H2: "Ready to Hire Smarter?"

Buttons: Apply for Beta Access (primary) | Watch a 2-min Tour (scroll to #demo)

(Use the above copy exactly as written in the spec.)

2. Keep Styling / Structure

Do not change global theme, Tailwind classes, card styles, paddings, iconography, or grid layout.

Replace text nodes only. Keep existing section wrappers and spacing so the page looks the same, just with new content.

Keep the current "Apply for Beta Access" prominence. If a "Start Free" exists, keep its style but route it to /beta (closed beta funnel) or hide if the env var NEXT_PUBLIC_SHOW_START_FREE=false. (Maintain a single primary action per page to reduce decision friction.

3. Video Implementation (performance + a11y)

Add a responsive 16:9 container (Tailwind: relative w-full max-w-4xl aspect-video) at #demo.

<video controls preload="metadata" poster="/video-tour.jpg"> with <source src="/video-tour.webm" type="video/webm" /> and <track src="/video-tour.vtt" kind="captions" srclang="en" label="English" default />.

Lazy-load below-the-fold videos (defer src via data-src, hydrate on viewport, then call video.load()), and serve compressed WebM/MP4 for better LCP.

Provide captions/transcripts for accessibility. Keep color-contrast and focus states compliant.

4. SEO / Meta (non-visual; keep current styling)

<title>: TalentPatriot — SMB-First ATS with Built-In AI & Fair Pricing

Meta description: Post jobs, parse resumes automatically, and launch a branded careers page in under a day. Pay only for recruiter seats; collaborators are free.

Ensure unique meta description and Open Graph/Twitter tags are set.

5. Files to Touch

pages/index.tsx (or app/page.tsx) — swap in copy; keep JSX structure and classes.

components/* that output hero, differentiators, how-it-works, features, pricing teaser, final CTA — update text props only.

public/ — add placeholders: video-tour.webm, video-tour.jpg, video-tour.vtt (empty files ok; used as hooks).

Optional: feature flag the "Start Free" button via NEXT_PUBLIC_SHOW_START_FREE.

6. Acceptance Criteria

Page looks the same as current design (spacing, colors, cards), but shows the new copy from the spec.

Primary CTA goes to /beta; secondary CTA scrolls smoothly to #demo.

Demo videos render responsively; load lazily; have captions track.

All text/controls meet WCAG 2.1 AA contrast; keyboard focus is visible.

Keep one clear primary action to avoid split-attention CTAs.

No console errors; layout verified on Chrome Android + Safari iOS (mobile first).

Preserve current Lighthouse performance; no >50KB unoptimized assets added.