1st Meeting: 11/29 (Wed) @9pm (20 min.)

Agenda_1 Decide dataset.

Amazon Product Dataset 2023

https://www.kaggle.com/datasets/asaniczka/amazon-products-dataset-2023-1-4m-products?sel ect=amazon products.csv

Code example) https://www.kaggle.com/code/alancano/amazon-products-2023

Agenda 2

Goal: Analyze customer ratings to find top-rated products

-> Analyzing customer ratings is typically straightforward. It involves sorting or filtering data based on ratings and drawing conclusions.

Agenda_3

Q#1. A data lake or data warehouse - defend your choice. Why are you choosing to store your data in one over the other?

A: Data Lake

Reasoning:

- Flexibility: Data lakes can store raw, unstructured, and structured data, providing flexibility in handling various data formats.
- Scalability: Data lakes, especially cloud-based solutions, can scale horizontally to accommodate growing datasets.
- Cost-Efficiency: Cloud-based data lakes often offer a pay-as-you-go model, making it cost-effective for storing large amounts of data.

Q#2. Connect data lake to AWS

Connect to a Distributed Cloud Service - Choice: Amazon Web Services (AWS) Reasoning:

- Widely Used: AWS is a popular and widely adopted cloud service with extensive documentation and community support.
- Comprehensive Services: AWS provides a variety of services suitable for data storage, processing, and analysis, including S3 for data lake storage, and EMR for running Spark applications.

In class on 11/30 from prof.Wu

- Grading point=Design ETL system on AWS
- The best case below link;
 https://github.com/kamranadil436/bigdata-finalproject/blob/main/Big%20Data%20Final%20Project.pdf

2nd Meeting: 12/4 (Mon) @9pm (20 min.)

Agenda Q#3. Run your Spark application over those distributed services.

A: We are using AWS Glue to design ETL data pipeline. AWS Glue is a fully managed extract, transform, and load (ETL) service that uses Apache Spark under the hood. When you create and run an AWS Glue ETL job, it automatically runs a Spark application in a managed Spark environment. // find a image of Spark UI from below captured images

ETLjob-bd

Basic prope	rties Info						
Name							
ETLjob-bd							
Description - o	tional						
Descriptions can	e up to 2048 characters lo	ng.					
IAM Role Role assumed by	he ioh with permission to a	access vour da	ta stores. Ensure that	t this role has	nermission to voi	ur Amazon S3 sour	res
Role assumed by	he job with permission to a directory, scripts, and any			t this role has	permission to you	ur Amazon S3 sour	rces,
Role assumed by				t this role has	permission to you	ur Amazon S3 sour	ces,
Role assumed by targets, tempora my-bd-glue				t this role has	permission to you	ur Amazon S3 sour	ces,
Role assumed by targets, temporal my-bd-glue Type		libraries used	l by the job.			ur Amazon S3 sour ▼	C C
Role assumed by targets, temporal my-bd-glue Type	directory, scripts, and any	libraries used	l by the job.			ur Amazon S3 sour ▼	C C
Role assumed by targets, temporal my-bd-glue Type The type of ETL j	y directory, scripts, and any	libraries used	l by the job.			ur Amazon S3 sour ▼	C C
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Role assumed by targets, temporal my-bd-glue Type The type of ETL j Spark Glue version	y directory, scripts, and any	libraries used	l by the job.			ur Amazon S3 sour ▼	C C
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Role assumed by targets, temporal my-bd-glue Type The type of ETL j Spark Glue version Glue 4.0 - Su Language	directory, scripts, and any b. This is set automatically	libraries used	l by the job.			ur Amazon S3 sour ▼	C C
Role assumed by targets, temporal my-bd-glue Type The type of ETL j Spark Glue version Glue 4.0 - Su Language Python 3 Worker type	directory, scripts, and any b. This is set automatically	based on the	types of data source:			ur Amazon S3 sour	C C

Agenda Role: //Feel free to modify

Ramis- report Nafia-ppt Gahyeon-aws Ravi-aws

In the next meeting,

Share the script, visualized results and discuss how to write the final report.

Final meeting:12/7(Thur) Before presentation

Agenda Finalize presentation, powerpoint

//Shared powerpoint documentation link here;

//Shared final report link here;

Finalize documentation during weekend(12/9-10) and,

Submit Final Report, Ppt, dataset, Github link etc.on Canvas, before Dec 10, 2023 11:59 PM

Documentation - Report Structure:

Introduction:

Briefly introduce the goal of the project..

Explain the significance of analyzing customer ratings for business insights

• Datasets Used:

Describe the source of the data (Amazon product dataset).

Mention key features included in the dataset (e.g., product ratings, qty of reviews, etc.).

Technical Approach:

Discuss the choice of a data lake (AWS S3) for storing the dataset.

Detail the steps taken to set up and configure AWS services (S3, Glue, Athena).

Explain how Spark is utilized for processing and analyzing the customer ratings.

Results:

Present findings on top-rated products based on customer ratings.

Challenges and Solutions:

Discuss any challenges encountered during the project and how they were addressed.

//(1)

Challenge: After Glue ETL job, we need to load table Metadata since AWS automatically saves the table as a set of schema and metadata separately.

Solution: The command below discovers the partitions in data and updates Athena metadata accordingly.

MSCK REPAIR TABLE your table name;

//(2)

Challenge: Wanted to visualize more through Quicksight (dashboard visualization tool). But, it is \$24/month. So, we used only Athena.

Solution: Money...?

Conclusion:

Summarize the key insights gained from the analysis.

Reflect on the significance of the findings for businesses.

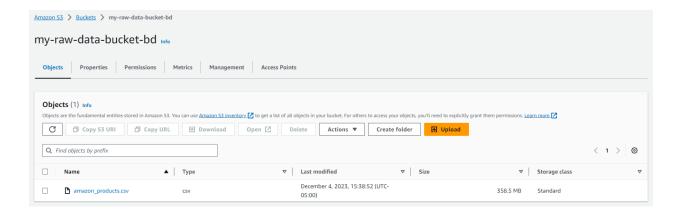
Appendix:

Include any additional technical details, code snippets, or configurations used.

ScreenShots of each steps on AWS

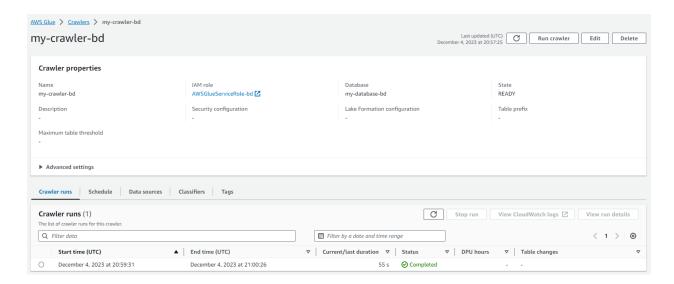
1. Set up S3 bucket and upload .csv file:

Create an S3 bucket using the AWS Management Console. S3 is used as a storage solution for your data. Uploading the .csv file to S3 makes the data accessible for processing by various AWS services.

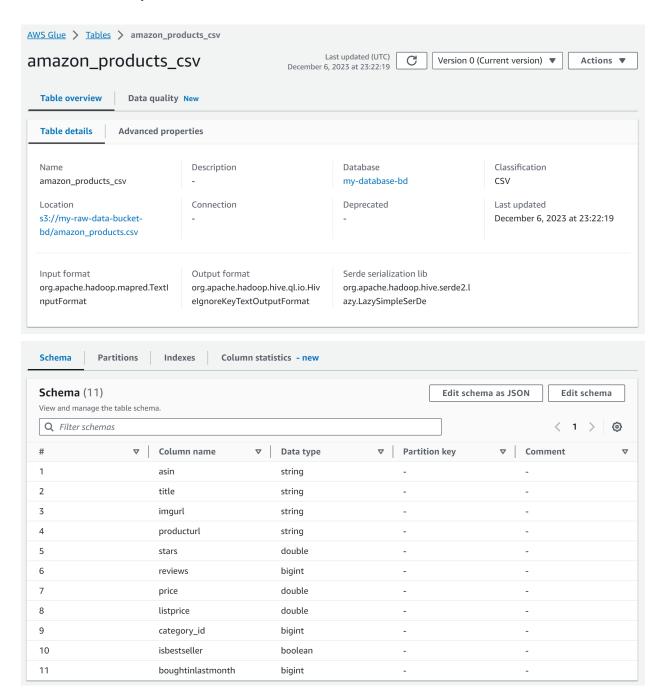


2. Add Glue Crawler and run:

Create a Glue Crawler using AWS Glue Console. Specify the S3 bucket and path where your data is stored. Run the Glue Crawler to discover the schema and metadata of your data. The Glue Crawler is used to automatically infer the schema and metadata of your data. This is important for the subsequent steps where you'll be processing and transforming the data.



Running an AWS Glue Crawler automatically creates or updates tables in the Glue Data Catalog, streamlining the process of managing metadata and making your data easily accessible for analysis and transformation.



3. IAM Role and S3 bucket permission:

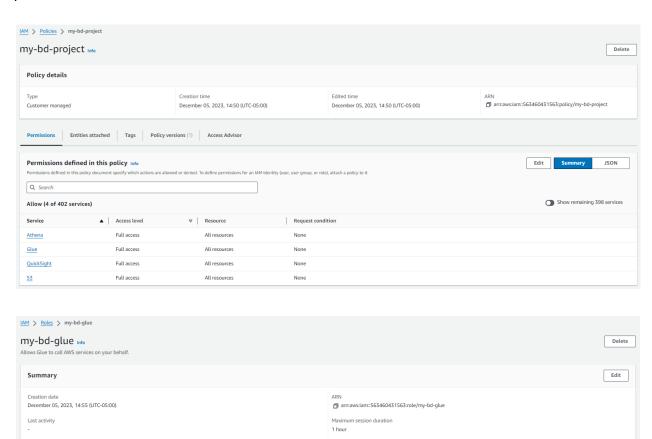
 Permissions
 Trust relationships
 Tags
 Access Advisor
 Revoke sessions

Permissions policies (1) Info

Policy name [2]

my-bd-project

(1) Create an IAM role with the necessary permissions for your Glue ETL job to access S3 and other AWS services. The IAM role ensures that your Glue ETL job has the necessary permissions to interact with other AWS services.



Filter by Type

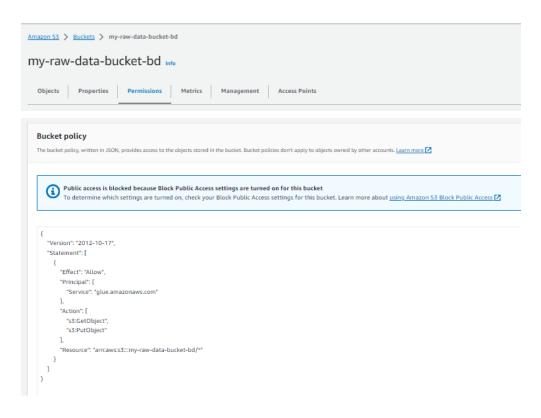
▲ Type

Customer managed

C Simulate ☑ Remove Add permissions ▼

▼ Attached entities

(2) Ensure that the S3 bucket has the correct permissions, allowing the IAM role to read and write data. Proper S3 bucket permissions are crucial for reading and writing data during the ETL process.

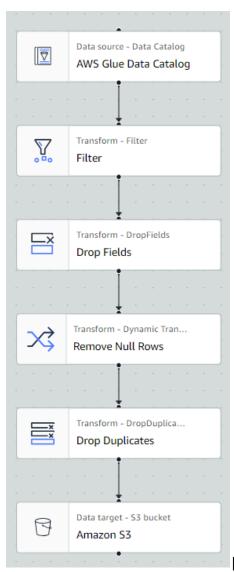


4. Design Visual Glue ETL job:

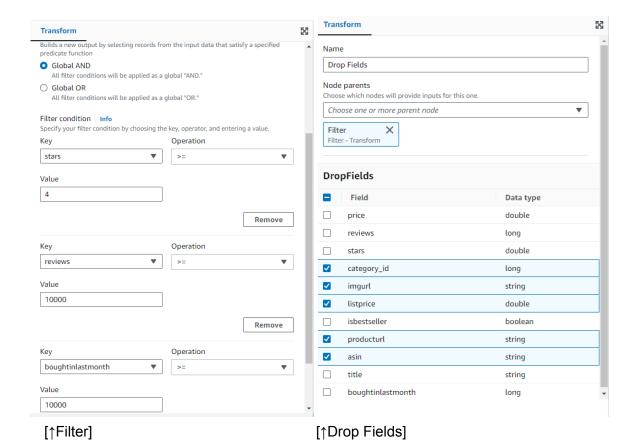
- Use the AWS Glue Console to create a new ETL job.
- Define the source (Data Catalog table from glue crawler), target (S3), and transformations needed using a visual interface or Glue Python/Spark scripts.
- Configure the job to output the data in .csv format.

The Glue ETL job is designed to transform and move data from source to target. The visual interface simplifies the ETL process, and you can specify the output format as .csv for your use case.

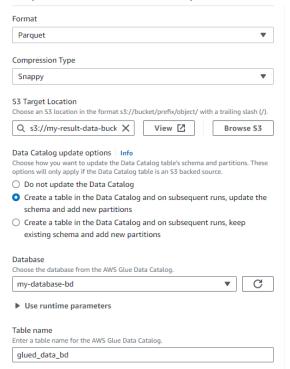
(1) Visual Mode



[←ETL Data Pipeline]



Drop Duplicates: Eliminate duplicate rows in your dataset to ensure each product is unique. Drop null Fields: Remove represent null value including empty string, null string, -1 integer

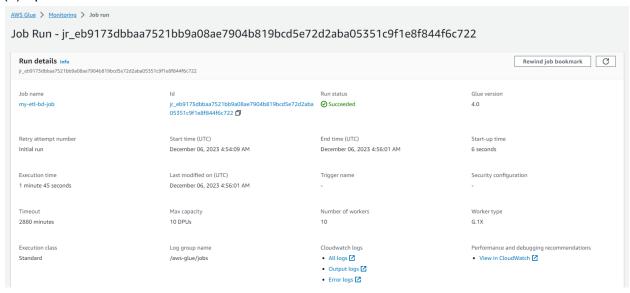


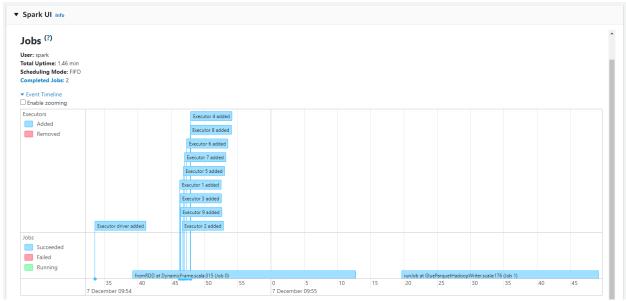
[←Data Target - S3]

(2) Python script here; https://github.com/Duggieeeey/AWSglue-ETL/blob/main/my-etl-bd-job.py

5. ETL Result

(1) Spark UI





(2) Before and After in excel view —Before (size 358MB)—

	А	В	С	D	Е	F	G	Н	1	ı	К	1
1		title	imgUrl	productURI		reviews	price	listPrice	category_id	isBestSelle	r boughtInLas	tMonth
2	B014TMV5	Sion Softsio	https://m.r	https://ww	4.5	0	139.99	0	104	FALSE	2000	
3	B07GDLCQ	Luggage Se	https://m.r	https://ww	4.5	0	169.99	209.99	104	FALSE	1000	
4	B07XSCCZY	Platinum E	lhttps://m.r	https://ww	4.6	0	365.49	429.99	104	FALSE	300	
5	B08MVFKG	Freeform H	https://m.r	https://ww	4.6	0	291.59	354.37	104	FALSE	400	
6	B01DJLKZB	Winfield 2	https://m.r	https://ww	4.5	0	174.99	309.99	104	FALSE	400	
7	B07XSCD2F	Maxlite 5 S	https://m.r	https://ww	4.5	0	144.49	0	104	FALSE	500	
8	B07MXF4G	Hard Shell	https://m.r	https://ww	4.5	0	169.99	0	104	FALSE	400	
9	B07H515V	Maxporter	https://m.r	https://ww	4.5	0	299.99	0	104	FALSE	100	
10	B08BXBCN	Omni 2 Ha	https://m.r	https://ww	4.5	0	112.63	137.04	104	FALSE	500	
11	вовэк44х	Luggage Se	https://m.r	https://ww	4.4	0	209.99	0	104	FALSE	200	
12	B07QZLHT	Crew Versa	https://m.r	https://ww	4.7	0	271.99	319.99	104	FALSE	100	
13	B01HIATG6	Chatelet H	https://m.r	https://ww	4.6	0	259.6	413.33	104	FALSE	100	
14	B07QXD3J	Crew Versa	https://m.r	https://ww	4.5	0	323.99	0	104	FALSE	100	
15	B081JDHN	Centric 2 H	https://m.r	https://ww	4.5	0	399.92	699.97	104	FALSE	100	
16	B07DMBG	Xpedition 3	https://m.r	https://ww	4.3	0	42	0	104	FALSE	300	
17	BOB2X1BD	Stratum 2.0	https://m.r	https://ww	4.5	0	89.95	139.99	104	FALSE	300	
18	B00GI3572	Women's S	https://m.r	https://ww	4.6	0	164.99	174.99	104	FALSE	200	
19	B084P184	Ascella X S	https://m.r	https://ww	4.5	0	198.41	209.99	104	FALSE	100	
20	B094LVRCZ	Boren Poly	https://m.r	https://ww	3.9	0	99.99	0	104	FALSE	300	
21	B072Z7K96	Clear PVC S	https://m.r	https://ww	4.2	0	17.99	19.99	104	FALSE	1000	
22	B09WXLYG	Aspire DLX	https://m.r	https://ww	4.6	0	130.29	159.99	104	FALSE	200	
23	B07FDK2F\	Winfield 3	https://m.r	https://ww	4.3	0	366.53	779.97	104	FALSE	50	
24	B07FNSKM	Oxford Exp	https://m.r	https://ww	4.5	0	119.47	0	104	FALSE	100	
25	B09R35YK2	Chatelet H	https://m.r	https://ww	4.5	0	276	369.99	104	FALSE	50	
26	B084LP1JL	Anzio Softs	https://m.r	https://ww	4.1	0	98.62	149.99	104	FALSE	300	
27	B0040A6B	Amsterdan	https://m.r	https://ww	4.2	0	89.9	121.25	104	FALSE	200	
28	B074ZKXZ7	4 Kix Expar	https://m.r	https://ww	4.6	0	78.83	99.99	104	FALSE	300	
29	B08KYF6CN	4010 Softs	i https://m.r	https://ww	4.5	0	123.25	144.99	104	FALSE	200	
30	B0B12RQ9	Platinum E	https://m.r	https://ww	4.4	0	399.49	469.99	104	FALSE	50	

—After(size 59KB)—

1	А	В	С	D	Е	F	G
1	price	reviews	stars	isbestseller	title	boughtinlas	tmonth
2	18.99	27263	4.7	TRUE	Shynerk Ba	10000	
3	24.31	28518	4.5	FALSE	Pure Protei	10000	
4	9.71	21854	4.7	TRUE	Edge Shave	30000	
5	18.99	42849	4.6	TRUE	Etekcity Inf	10000	
6	8.99	25420	4.4	TRUE	OLANLY Lux	10000	
7	4.97	98769	4.5	TRUE	NYX PROFE	10000	
8	9.99	12636	4.6	TRUE	e.l.f. Power	40000	
9	8.71	15828	4.7	FALSE	Neutrogena	20000	
10	4.99	20341	4.4	FALSE	essence L	10000	
11	7.2	55040	4.4	FALSE	L'Oré	10000	
12	9.5	37968	4.4	FALSE	e.l.f. Porele	10000	
13	16.49	183726	4.6	TRUE	Schick Hydr	10000	
14	15.95	25280	4.6	TRUE	Lilly's Love	10000	
15	44.95	122450	4.3	TRUE	Pharmedoo	10000	
16	15.45	33115	4.6	FALSE	MAJESTIC F	10000	
17	4.44	40005	4.7	TRUE	Bright Start	10000	
18	14.1	12769	4.8	FALSE	Ddrops Org	10000	
19	19.99	16615	4.5	FALSE	Massage G	10000	
20	4.99	28988	4.4	FALSE	essence L	10000	
21	6.01	49923	4.6	TRUE	Palmer's Co	10000	
22	39.99	14705	4.5	TRUE	RAEMAO N	10000	
23	6.47	21095	4.4	FALSE	Dr. Schollâ	10000	
24	14.99	22157	4.5	FALSE	Adams Plus	10000	
25	489.99	24023	4.8	TRUE	Xbox Series	10000	
26	99.95	89852	4.7	TRUE	NOCO Boos	20000	
27	24.99	39441	4.6	FALSE	ANCEL AD3	10000	
28	9.99	12548	4	FALSE	Gel Nail Po	10000	
29	41.95	36945	4.6	FALSE	nbpure Ma	10000	
30	8.93	59015	4.7	TRUE	Garnier Ski	20000	

6. Queries on Athena

Q: What are the most top-rated products? ⇒ *The goal of our project*

: To retrieve the top 100 most highly rated products based on quantity of actual reviews and sales volume, write query selects all columns from the preprocessed data and orders the results based on the rating points first in descending order, then by qty of reviews and sales both in descending order as well.

// SQL script;

```
Question#1:

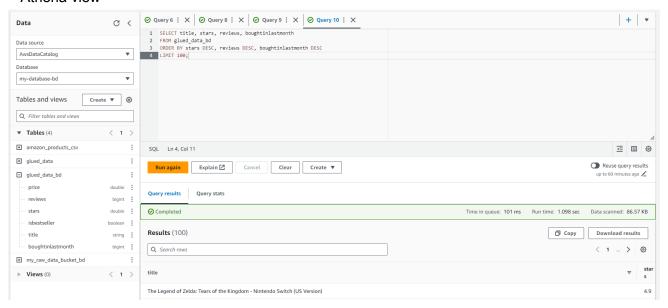
1 SELECT title, stars, reviews, boughtinlastmonth
2 FROM glued_data_bd
3 ORDER BY stars DESC, reviews DESC, boughtinlastmonth DESC
4 LIMIT 100;
```

// Result for top 100 products in .csv file finds here;

https://github.com/Duggieeeey/AWSglue-ETL/blob/main/Result/TopRatedProduct100inAmazonMarket2023.csv

A: The most highly rated product based on reviews and sales in 2023 was 'The Legend of Zelda: Tears of the Kingdom - Nintendo Switch (US Version)'. ⇒ *The result of our project*

—Athena view—



-Excel View-

1	A	В	C	D
1	title	stars	reviews	boughtinlastmonth
2	The Legend of Zelda: Tears of the Kingdom - Nintendo Switch (US Version)	4.9	15084	10000
3	The Legend of Zelda: Tears of the Kingdom - Nintendo Switch (US Version)	4.9	15084	10000
4	Let's Count Soft Book - World of Eric Carle the Very Hungry Caterpillar Baby on the Go Clip Teething Crinkle Soft Sensory Book	4.9	10476	10000
5	Let's Count Soft Book - World of Eric Carle the Very Hungry Caterpillar Baby on the Go Clip Teething Crinkle Soft Sensory Book	4.9	10476	10000
5	PlayStation DualSense Wireless Controller – Midnight Black	4.8	90649	10000
7	PlayStation DualSense Wireless Controller – Midnight Black	4.8	90649	10000
8	MEGA BLOKS Fisher-Price Toddler Block Toys, Big Building Bag with 80 Pieces and Storage Bag, Blue, Gift Ideas for Kids Age 1+	4.8	77797	10000
9	MEGA BLOKS Fisher-Price Toddler Block Toys, Big Building Bag with 80 Pieces and Storage Bag, Blue, Gift Ideas for Kids Age 1+	4.8	77797	10000
0	Graco TurboBooster 2.0 Backless Booster Car Seat, Denton	4.8	65909	20000
1	Graco TurboBooster 2.0 Backless Booster Car Seat, Denton	4.8	65909	20000
2	Sassy Stacks of Circles Stacking Ring STEM Learning Toy, Age 6+ Months, Multi, 9 Piece Set	4.8	56107	20000
3	Sassy Stacks of Circles Stacking Ring STEM Learning Toy, Age 6+ Months, Multi, 9 Piece Set	4.8	56107	2000
4	Neutrogena Makeup Remover Wipes Singles, Daily Facial Cleanser Towelettes, Gently Removes Oil & Makeup, Alcohol-Free M	4.8	54029	60000
5	Neutrogena Makeup Remover Wipes Singles, Daily Facial Cleanser Towelettes, Gently Removes Oil & Makeup, Alcohol-Free M	4.8	54029	60000
6	LEGO Classic Medium Creative Brick Box 10696 Building Toy Set - Featuring Storage, Includes Train, Car, and a Tiger Figure, and	4.8	45455	10000
7	LEGO Classic Medium Creative Brick Box 10696 Building Toy Set - Featuring Storage, Includes Train, Car, and a Tiger Figure, and	4.8	45455	10000
8	Infantino Lil' Nibbles Textured Silicone Teether -Sensory Exploration and Teething Relief with Easy to Hold Handles, Orange Ca	4.8	42153	10000
9	Infantino Lil' Nibbles Textured Silicone Teether -Sensory Exploration and Teething Relief with Easy to Hold Handles, Orange Ca	4.8	42153	10000
0	NOW Supplements, Vitamin D-3 5,000 IU, High Potency, Structural Support*, 240 Softgels	4.8	40845	20000
1	NOW Supplements, Vitamin D-3 5,000 IU, High Potency, Structural Support*, 240 Softgels	4.8	40845	20000
2	Munchkin® Float & Play Bubbles™ Baby and Toddler Bath Toy, 4 Count	4.8	27099	10000
23	Munchkin® Float & Play Bubblesâ,,¢ Baby and Toddler Bath Toy, 4 Count	4.8	27099	10000
4	Xbox Series X	4.8	24023	10000
25	Xbox Series X	4.8	24023	10000
26	Nature Made Folic Acid 400 mcg (665 mcg DFE), Dietary Supplement for Nervous System Function, 250 Tablets, 250 Day Suppl	4.8	18554	10000
7	Nature Made Folic Acid 400 mcg (665 mcg DFE), Dietary Supplement for Nervous System Function, 250 Tablets, 250 Day Suppl	4.8	18554	10000
8	Fine Ground Celtic Sea Salt â€" (1) 16 Ounce Resealable Bag of Nutritious, Classic Sea Salt, Great for Cooking, Baking, Pickling,	4.8	18110	10000
9	Fine Ground Celtic Sea Salt â€" (1) 16 Ounce Resealable Bag of Nutritious, Classic Sea Salt, Great for Cooking, Baking, Pickling,	4.8	18110	10000
0	Ddrops Organic Baby 400 IU 90 Drops - Daily Vitamin D Liquid for Infants. Supports Teeth & Bone Health. No Preservatives, No	4.8	12769	10000

// Further data analysis idea:

Classify the categories of top rated product and visualize with pie chart to get some Amazon e-commerce market insight in 2023

Q: FEEL FREE TO ADD MORE

//SQL script link here;