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DANIEL CHEUNG

UX/UI DESIGNER

- CONNECT -

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PROFILE

UX/UI Designer with a background in Psychology (Cognitive/Social), IT, and Technical Consultation.

Interested in designing immersive consumer experiences, helpful every day tools that maximize efficiency, and delightful interactions within highly optimized processes.

SKILLS/TOOLS

Software	Design	Programming	Research
Sketch	Storytelling	HTML/CSS	A/B Testing
Figma	UI Design	Some Javascript	Usability Testing
Adobe XD	Prototyping		SWOT Analysis
Overflow			Journey Mapping

EXPERIENCE

CAREERFOUNDRY - UX IMMERSION - SOJOURN APP

CareerFoundry
March 2019 - present

Currently completing an end-to-end project concerned with the problem space of local food discovery and user engagement. Created my own research and discovery plan to flesh out the problem brief including but not limited to interviewing users, drafting up personas, user journeys, and defining an MVP; created wireframes ranging from lo-fi sketches to hi-fi prototypes, ran usability testing, A/B testing to refine and iterate on design.

TECHNICAL ACCOUNT MANAGER

Yardi Systems Inc.
June 2018 - present

- Spearheaded marketing websites customization project for strategic clients
- Utilized agile project management methods in order to execute on deliverables in a timely manner
- Collaborated with 15+ points of contact across 6 strategic clients to optimize workflows among whom are Designers, Software Developers, System Analysts and various stakeholders.
-Proactively managed client expectations for service, support, training, and project timeline.

EDUCATION

CAREERFOUNDRY UX DESIGN PROGRAM | 2018-2019

UX Design Certification | Specialization in Voice UX (In Progress)

- Experienced end-to-end UX design process from competitive analysis to presenting a prototype in a business setting
- Learned how to place the user first in human-centered design, including how to conduct user research and improve on competitor pain points.
- Implemented information architecture in designing UI and utilized rapid prototyping to iterate on early stage designs
- Conducted multiple rounds of usability testing and used results to inform the iteration of fidelity in prototypes.

UNIVERSITY OF CALIFORNIA, SANTA BARBARA | 2015-2018

B.A. in Psychology, Class of 2018

- Focus in Social, Cognitive and Personality Psychology