Archiving and Distribution

- There are two kinds of distribution of your app:
  1. Ad Hoc Distribution – you provide a copy of your app to a limited set of known users so that they can try it on their devices to report bugs. See *TestFlight* for more info
  2. App Store Distribution – you provide the app to the App Store so that anyone can download and run it.

- To create a copy of your app for distribution, you need first to build an *archive* of the app
  - A "preserved" build that you can use for distribution, reproduction, and symbolication (viewing crash logs)
  - Set device to "iOS Device" and then Product -> Archive

- To actually distribute the archive, you would then need an "iOS Distribution" identity