Duke Asuquo Fred

Web Developer

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Career Summary: Highly skilled and experienced Web Designer with 7 years of expertise in creating visually stunning and user-friendly websites. Proficient in Adobe Photoshop, UX design principles, Bootstrap, HTML5, CSS3, Visual Studio, and Content Management Systems (WordPress). Seeking a challenging position as a Web Designer to utilize my skills and contribute to the success of a forward-thinking organization.

Education:

Degree: B.Sc. Computer Science
University: University of Calabar, Cross River State
Year of Graduation: 2007

Skills:

- Proficient in Adobe Photoshop, Premier pro, Adobe XD, Adobe Audition UX Design, HTML5, CSS3, Bootstrap, JavaScript, Node JS, Express, Visual Studio, Content Management Systems (CMS), Responsive Web Design, SEO Optimization.
- Database management skills (MySQL)
- Web Performance Optimization Experienced in responsive web design, ensuring seamless user experiences across various devices and screen sizes.
- Detail-oriented with a passion for creating visually appealing and intuitive user interfaces.
- Excellent problem-solving skills and ability to quickly grasp new technologies and programming languages.
- Strong communication and collaboration skills, with the ability to work effectively in team environments.

Work Experience:

Digital Marketing Manager: Merdian Cardiac Center, Festac Town, Lagos, Nigeria
April 2023 – July 2023

- Managed multiple complex IT projects, including software development, system upgrades, and infrastructure improvements, from initiation to closure.
- Worked closely with stakeholders to define project scope, goals, and deliverables, and developed detailed project plans and timelines.
- Led the successful implementation of a new EMR system, resulting in streamlined processes and improved data accuracy.
- Maintain a high system uptime of at least 99.9% to ensure uninterrupted access to critical systems and minimize downtime for healthcare staff and patients.
- Ensure robust data security measures to protect sensitive patient information. Monitor and report on security incidents, aiming for zero major security breaches or unauthorized access.
- Successfully manage IT projects, such as system upgrades, software implementations, and network expansions. Track the completion of projects within the agreed-upon timeline and budget.

- Created compelling and shareable content that generated a 85% increase in post reach and impressions within six months.
- Successfully managed a social media crisis by responding promptly to negative customer feedback and resolving issues, resulting in a 90% reduction in negative sentiment and maintaining a positive brand image.

Web Developer: Dovaheights Dialysis Center Limited, Lagos, Nigeria
May 2021 – March 2023
- Collaborated with cross-functional teams to design and develop responsive and visually appealing websites for the healthcare industry.
- Utilized Adobe Photoshop to create and optimize graphics, icons, and banners for the website, resulting in a 20% increase in user engagement.
- Implemented UX design principles and conducted user testing to enhance the user experience, leading to a 15% decrease in bounce rate.
- Developed websites using HTML5, CSS3, SCSS, and Bootstrap, ensuring compatibility across multiple devices and browsers.
- Integrated and customized CMS platforms to streamline content management processes, resulting in a 30% reduction in maintenance time.
- Implemented SEO best practices to improve search engine visibility, resulting in a 25% increase in organic traffic.
- Optimized website performance and loading speed, resulting in a 40% decrease in page load time.
- Integrated third-party APIs and plugins to enhance website functionality and improve user experiences.

IT Instructor/ Social Media Manager: The White Dove Schools, Lekki Lagos Nigeria.
July 2015 – June 2019
- Developed and executed a social media strategy that significantly increased student engagement on the school's social media platforms, leading to a 50% increase in likes, comments, and shares.
- Collaborated with school counselors and administrators to address cyberbullying incidents, providing support and resources to affected students.
- Teaching Information Communication Technology (ICT), incorporating IGCSE and WAEC Syllabus.
- Handle Social Media marketing on Facebook and Instagram, Graphic design and Video editing.
- Led a highly successful social media campaign that resulted in a 30% increase in website traffic and a 20% boost in conversions.
- Trouble shoot hardware and software issues in the ICT Lab.

Technical Skills:

- Programming Languages: HTML, CSS, JavaScript, Python
- Databases: MySQL
- Development Tools: Visual Studio Code, Pycharm
- Graphic Tools: Adobe Premiere Pro, Adobe Photoshop, Adobe XD, Adobe Audition

Certifications:

- Become a Product Manager | Learn the Skills & Get the Job - Udemy
- The Fundamentals of Digital Marketing-Google digital Workshop
- A+ Hardware And Operating System Concepts

Interests: Chorale Music, Gaming, Body building, and swimming

References: Available upon request.