

# Duke Machine Learning Day

**Location:** Duke University

**Website:** [dukeml.org/ml-day](http://dukeml.org/ml-day)

**Email:** [hello@dukeml.org](mailto:hello@dukeml.org)

**Date:** Saturday, March 23, 2019

**Expected Attendance:** 200 Undergraduate & Graduate Students

## Introduction

Duke Machine Learning Day is the premier undergraduate machine learning and data science event hosted by Duke Undergraduate Machine Learning. At Machine Learning Day, students will have the opportunity to learn about Duke University and the greater Research Triangle's exciting machine learning research. This year, we are thrilled to announce a special focus on promoting **Women in Data Science**. Through panels, research presentations, and a networking dinner filled with undergraduates, graduate students, and respected women in the field, the event aims to inspire greater diversity and inclusion in the field.

The day's activities will include panel discussions with upperclassmen exploring careers in machine learning post-graduation, as well as professors and graduate students pursuing research in machine learning to learn what graduate-life is like; workshops in various areas of machine learning and data science; and research and poster presentations and a keynote on ML-related research. We've hosted previous events with great success, including our first [Machine Learning Day](#) during Spring 2018, [Duke Datathon](#) during Fall 2018, and our [MLBytes speaker series](#). More information about our student organization can be found at [dukeml.org](http://dukeml.org).

## Sponsorship

Sponsoring Duke Machine Learning Day can make connecting with Duke students interested in machine learning and data science easy. The Machine Learning Day audience is composed of the best and brightest programmers, engineers, and data scientists at Duke University and the greater Research Triangle. At Machine Learning Day, you can directly interact with these **talented potential hires**.

Lastly, by sponsoring events like this one, your company is **promoting computer science and STEM** education among students and underrepresented minorities in data science. By sponsoring, you contribute to the future of aspiring data scientists and researchers.

## How you can help

- Donate money directly to Duke Machine Learning Day
- Send data scientists or engineers to present their research and work to students
- Feel free to contact us with any sponsorship ideas or suggestions you may have.

Help us make Duke Machine Learning Day **an incredible experience for learning**. Below you can find our sponsorship packages. Please contact us at [hello@dukeml.org](mailto:hello@dukeml.org) if you have any questions, wish to sponsor the event, or want to chat with an organizer.

## Sponsorship Packages

Tier	Donor	Starter	Plus	Premium
Amount	500	1k	2.5k	10k
<b>General</b>				
Reserved table in sponsor area			✓	✓
Tech talk during event				✓
<b>Recruiting</b>				
Material distribution		✓	✓	✓
Resumes and contact information		✓	✓	✓
Recruiters on site			✓	✓
Recruiters at <i>Women in Data Science</i> dinner			✓	✓
Large banners allowed				✓
<b>Branding</b>				
Publicized on website	✓	✓	✓	✓
Logo on t-shirt, posters, and banners		✓	✓	✓
"Duke Machine Learning Day, co-hosted by [you]" on all marketing materials				✓
<b>Swag</b>				
Can send swag (company branded materials)	✓	✓	✓	✓