

# Duke Machine Learning Day

**Location:** Duke University

**Website:** [dukeml.org](http://dukeml.org)

**Email:** [hello@dukeml.org](mailto:hello@dukeml.org)

**Date:** Saturday, March 28, 2020

**Expected Attendance:** 200+ Undergraduate & Graduate Students

## Introduction

Machine Learning Day is the annual event hosted by Duke Undergraduate Machine Learning, where students will have the opportunity to learn about exciting machine learning and data science research happening around the world. Throughout the day filled with various machine learning opportunities, we aim to inspire greater enthusiasm and inclusion among undergraduates, graduate students, and respected researchers in the field. The day's activities include: panel discussions and networking dinners with upperclassmen, professors, and graduate students pursuing research in machine learning; workshops in areas such as deep learning, algorithm selection for privacy, entity resolution, and more; and research presentations and a keynote on ML-related research.

We expect to see **200+ participants** this year considering the success of past ML Days with participants ranging from undergraduate to graduate students and renowned researchers around the world.

## Sponsorship

Sponsoring Duke Machine Learning Day can make connecting with Duke students interested in machine learning and data science easy. Machine Learning Day audience is composed of the best and brightest programmers, engineers, and data scientists at Duke University and the greater Research Triangle. At Machine Learning Day, you can directly interact with these **talented potential hires**.

Lastly, by sponsoring events like this one, your company is **promoting computer science and STEM** education among students and underrepresented minorities in data science. By sponsoring, you contribute to the future of aspiring data scientists and researchers.

## How you can help

- Donate money directly to Duke Machine Learning Day.
- Send data scientists or engineers to present their research and work to students.
- Feel free to contact us with any sponsorship ideas or suggestions you may have.

Help us make Duke Machine Learning Day **an incredible experience for learning and creation**. Below you can find our sponsorship packages. Please contact us at [hello@dukeml.org](mailto:hello@dukeml.org) if you have any questions, wish to sponsor the event, or want to chat with an organizer.

# Sponsorship Packages

| Tier   | Basic | Plus V1 | Premium | Co-Host (limit 1)   |
|--|-------|---------|---------|---------------------|
| Amount   | 1k    | 2k      | 3.5k    | 7k (or highest bid) |
| <b>General</b>   |       |         |         |                     |
| Company Representatives at event                             |       | ✓       | ✓       | ✓                   |
| Reserved table in sponsor area                               |       | ✓       | ✓       | ✓                   |
| Tech talk during or before event                             |       |         | ✓       | ✓                   |
| Participation in future MLBytes talks                        |       |         | ✓       | ✓                   |
| <b>Recruiting</b>  |       |         |         |                     |
| Material distribution  | ✓     | ✓       | ✓       | ✓                   |
| Access to resume book  |       | ✓       | ✓       | ✓                   |
| Access to registrant contact info                            |       | ✓       | ✓       | ✓                   |
| Recruiters on site   |       | ✓       | ✓       | ✓                   |
| Host a networking meal (limit 4)                             |       |         | ✓       | ✓                   |
| <b>Branding</b>  |       |         |         |                     |
| Published on website   | ✓     | ✓       | ✓       | ✓                   |
| Sponsor a branded prize                                      | ✓     | ✓       | ✓       | ✓                   |
| Logo on t-shirt, posters, and banners                        | ✓     | ✓       | ✓       | ✓                   |
| Thanked at kickoff and presentations                         |       | ✓       | ✓       | ✓                   |
| "Duke ML Day, co-hosted by [you]" on all marketing materials |       |         |         | ✓                   |
| <b>Swag</b>  |       |         |         |                     |
| Can send swag (company branded materials)                    | ✓     | ✓       | ✓       | ✓                   |

\*\* Discuss with Sponsorship Director of DukeML if you want to negotiate