

Duke Datathon

Location: Duke University

Website: dukeml.org

Email: hello@dukeml.org

Date: Saturday, November 6, 2021

Expected Attendance: 300+ Undergraduate & Graduate Students

Introduction

Datathon is the annual event hosted by Duke Undergraduate Machine Learning, where students will have the opportunity to learn and participate in exciting machine learning and data science research projects. Through a full day of coding, workshops, and multiple networking events filled with undergraduates, graduate students, and respected researchers in the field, the event aims to inspire greater enthusiasm and inclusion in the field. The day's activities include: data science competition, panel discussions, and networking events with upperclassmen, professors, and graduate students pursuing research in machine learning; workshops in areas such as deep learning, algorithm selection for privacy, entity resolution, and more; and research presentations and a keynote on ML-related research.

We expect to see **300+ participants** this year considering the success of past Datathon events with participants ranging from undergraduate to graduate students and renowned researchers around the world.

Sponsorship

Sponsoring Duke's 4th annual Datathon can make connecting with Duke students interested in machine learning and data science easy. Duke Datathon audience is composed of the best and brightest programmers, engineers, and data scientists at Duke University and the greater Research Triangle. At Duke Datathon, you can directly interact with these **talented potential hires**.

Lastly, by sponsoring events like this one, your company is **promoting computer science and STEM** education among students and underrepresented minorities in data science. By sponsoring, you contribute to the future of aspiring data scientists and researchers.

How you can help

- Provide mentorship throughout the event.
- Send data scientists or engineers to present their research and work to students.
- Donate money directly to Duke Datathon.
- Feel free to contact us with any sponsorship ideas or suggestions you may have.

Help us make Duke Datathon **an incredible experience for learning and creation**. Below you can find our sponsorship packages. Please contact us at hello@dukeml.org if you have any questions, wish to sponsor the event, or want to chat with an organizer.

Sponsorship Packages

Tier	Basic	Plus	Premium	Co-Host (limit 1)
Amount	\$200	\$500	1k	2k (or highest bid)
General				
Company Representatives at event	✓	✓	✓	✓
Tech talk during or before event	✓	✓	✓	✓
Participation in future MLBytes talks	✓	✓	✓	✓
Recruiting				
Material distribution	✓	✓	✓	✓
Access to resume book		✓	✓	✓
Access to registrant contact info		✓	✓	✓
Branding				
Published on website	✓	✓	✓	✓
Sponsor a branded prize	✓	✓	✓	✓
Logo on t-shirt, posters, and banners	✓	✓	✓	✓
Thanked at kickoff and presentations		✓	✓	✓
"Duke ML Day, co-hosted by [you]" on all marketing materials				✓
Swag				
Can send swag (company branded materials)	✓	✓	✓	✓

** Discuss with Sponsorship Director of DukeML if you want to negotiate