



# Sales Report

Report generated for the period 2024-03-13 to 2024-06-14

## Overview:

Total Sales Revenue:	Rs. 1856300
Total Units Sold:	205 units
Average Transaction Value:	Rs. 9055.12

## Expired & Returns:

Category	Loss
Expired Products	Rs. 0
Product Returns	Rs. 0
Total Loss	Rs. 0

## Sales Channels:

Channel	Total Revenue	Total Orders	Average Order Value
Website	Rs. 1636900	205	Rs. 7984.88
In-Store	Rs. 219400	0	Rs. Infinity

## Profits from channels:

Channel	Total Sales Revenue	Cost of Sales	Gross Profit
Website	Rs. 1636900	Rs. 48000	Rs. 1588900
In-store	Rs. 219400	Rs. 0	Rs. 219400

## Summary

Total Sales Revenue:	Rs: 1856300
Total Cost of Goods Sold:	Rs: 48000
Expire & Returns:	Rs: 0
Discounts Allowed:	Rs. 2250
Net Sales Profit:	Rs. 1806050