insureme.lk DIGIS INVESTOR DECK



LEADERSHIP TEAM



Vipula Dharmapala CEO/Director (Chartered Accountant Former CFO - HNB Assurance PLC & HNB General Insurance Ltd)



Duneeka Prashanthi
Chief Operating Officer
(Member of the Chartered Insurance Institute – UK,
Former Underwriting Manager of AIA General Insurance
Lanka Ltd & Janashkthi Insurance Ltd)



Indika Prematunga
Director/ Head of Corporate Business
(Chartered Management Accountant
Former CFO - AIA Insurance
& Union Assurance)



Samanthi Liyanage Chief Technical Officer - InsureMe (Chartered Insurer, Former Manager Property Underwriting – HNB General Insurance)



Niranjan Manickam Director/ Head of Technical (Chartered Insurer, Former CEO HNB Assurance PLC & HNB General Insurance Ltd)



Sandun Rathsara Chief Technology Officer – DIGIS (Enterprise Architect)

COMPANY & TRACTION

insureme.lk

Digital-first insurance intermediary

1.2 Mn USD

Group Revenue 2024/25

DIGIS Insurance claims

digitalization with AI

300,000+ Transactions Per Year 60,000+ Total App Users Business to Business ———

Serves over **150** corporates

Business to Customer

Web-based compare & buy platform

Partnerships

Bank & financial institutions

Ranked among the **Top 10** intermediaries in Sri Lanka

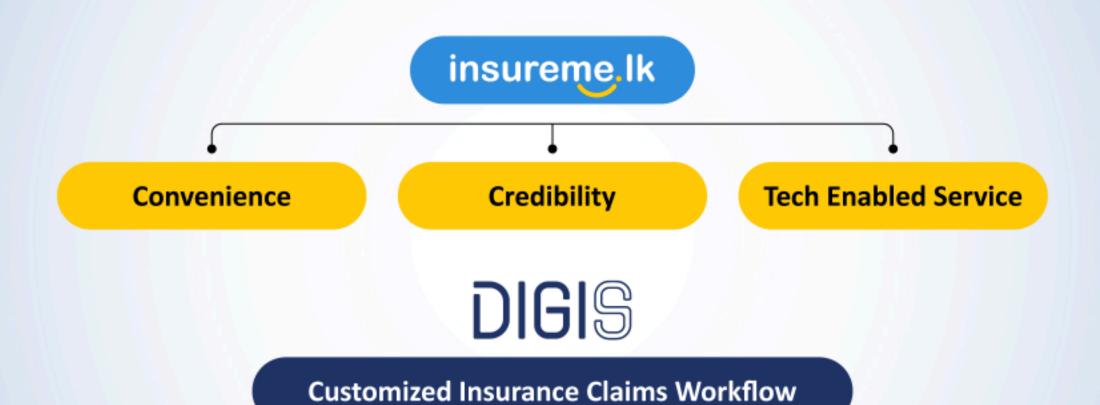
DIGIEYE 90,000+ Transactions per Year Automated motor claims inspection platform for insurance companies.

DIGIMED 160,000+ Transactions per Year Digitizing Medical Claims for corporates & Insurers.

DIGIEX 50,000+ Transactions per Year Automated expenses management platform for corporates.



OUR USP



MARKET SIZE





Sri Lankan Insurance Market

2Mn_{USD}

Sri Lanka, MENA & East Asia Claims Market

174 Mnusp 60 Mnusp

Total Available Market

Serviceable Available Market

2 Mn_{USD}

Serviceable Obtainable Market

Total Available Market

200 Mnusp 100 Mnusp

Serviceable Available Market

6 Mnusp

Serviceable Obtainable Market

Insurance Companies - 28 Insurance Broker Companies - 82 **Direct Competitors**

DIGIEYE: inspek.ai, iCAS, DIGICLAIM, Dezzex

DIGIMED: FlashHealth

DIGIEX : Ramp, SAP Concur, Zoho Expense

FUNDING REQUIRED & USE FOR FUNDS



1 IND
Investment

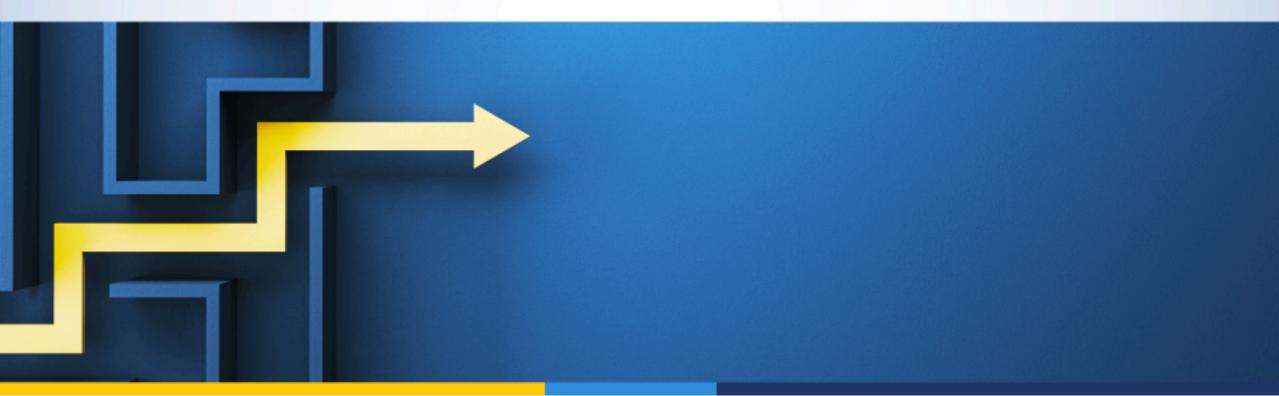
65%
Sales & Marketing

35%
Product
Enhancement

EXIT MECHANISM

Acquisition by a global insurtech, insurer or other strategic partner

IPO Planned for 2028 - 2029



CONTACT DETAILS

Vipula Dharmapala Co-Founder/ CEO

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Explore Us

www.insureme.lk www.digisglobal.com











