

The logo for insureme.lk is a blue rounded rectangle containing the text 'insureme.lk' in white. A yellow smiley face is positioned below the 'e' in 'insureme'.

insureme.lk

DIGIS

INVESTOR DECK



LEADERSHIP TEAM



Vipula Dharmapala
CEO/Director
(Chartered Accountant
Former CFO - HNB Assurance PLC &
HNB General Insurance Ltd)



Indika Prematunga
Director/ Head of Corporate Business
(Chartered Management Accountant
Former CFO - AIA Insurance
& Union Assurance)



Niranjan Manickam
Director/ Head of Technical
(Chartered Insurer, Former CEO
HNB Assurance PLC &
HNB General Insurance Ltd)



Duneeka Prashanthi
Chief Operating Officer
(Member of the Chartered Insurance Institute – UK,
Former Underwriting Manager of AIA General Insurance
Lanka Ltd & Janashkathi Insurance Ltd)



Samantha Liyanage
Chief Technical Officer - InsureMe
(Chartered Insurer, Former Manager
Property Underwriting – HNB
General Insurance)



Sandun Rathara
Chief Technology Officer – DIGIS
(Enterprise Architect)

COMPANY & TRACTION

insureme.lk

Digital-first insurance intermediary

1.2 Mn USD

Group Revenue
2024/25

DIGIS

Insurance claims digitalization with AI

300,000+

Transactions Per Year

60,000+

Total App Users

Business to Business

Serves over **150** corporates

Business to Customer

Web-based **compare & buy** platform

Partnerships

Bank & financial institutions

Ranked among the **Top 10**
intermediaries in Sri Lanka

DIGIEYE **90,000+** Transactions per Year
Automated motor claims inspection platform for insurance companies.

DIGIMED **160,000+** Transactions per Year
Digitizing Medical Claims for corporates & Insurers.

DIGIEX **50,000+** Transactions per Year
Automated expenses management platform for corporates.



OUR USP

insureme.lk

Convenience

Credibility

Tech Enabled Service

DIGIS

Customized Insurance Claims Workflow

MARKET SIZE



Insurance Companies - 28
Insurance Broker Companies - 82

Direct Competitors

DIGIEYE : inspek.ai, iCAS, DIGICLAIM, Dezzex
DIGIMED : FlashHealth
DIGIEX : Ramp, SAP Concur, Zoho Expense

FUNDING REQUIRED & USE FOR FUNDS

7.5Mn
USD

Pre-Money
Valuation

1Mn
USD

Investment

65%
Sales &
Marketing

35%
Product
Enhancement

EXIT MECHANISM

Acquisition by a global
insurtech, insurer or
other strategic partner

IPO Planned for
2028 - 2029



CONTACT DETAILS

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Explore Us

www.insureme.lk
www.digisglobal.com

