

simplebooks

Empowering Secretaries to Save Time and Money

simplebooks

✓ **Get started quickly**

Integrate with developer-friendly APIs or choose low-code or pre-built solutions.

✓ **Support any business model**

E-commerce, subscriptions, SaaS platforms, marketplaces, and more—all within a unified platform.

✓ **Join millions of businesses**

Stripe is trusted by ambitious startups and enterprises of every size.

Create your simplebook account

First name	Last name
<input type="text"/>	<input type="text"/>

Email address

Country

 Singapore 

Phone number

  +65 00-00 00 000

Password

☐ Get emails from simplebooks about product updates, industry news, and events. If you change your mind, you can unsubscribe at any time. [Privacy Policy](#)

Create account

Have an account? [Sign in](#)

The Heartbeat of 5,000+ Businesses: Our Comprehensive Toolkit

We streamline the complexities of business registration and compliance,
enabling entrepreneurs to focus on what truly matters

5,000+

Successful business
registrations

Every
6 hours

A new business is
registered

100+

New registrations
a month

800+

Google Reviews

18%

Market Share
(Market Leader-Sri
Lanka)

58%
GROWTH

In gross sales between
FYI 22 & FY 23

4.9/5

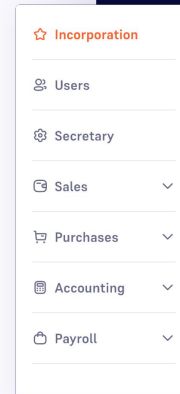
Google Rating

250,000+

Annual Blog Readers

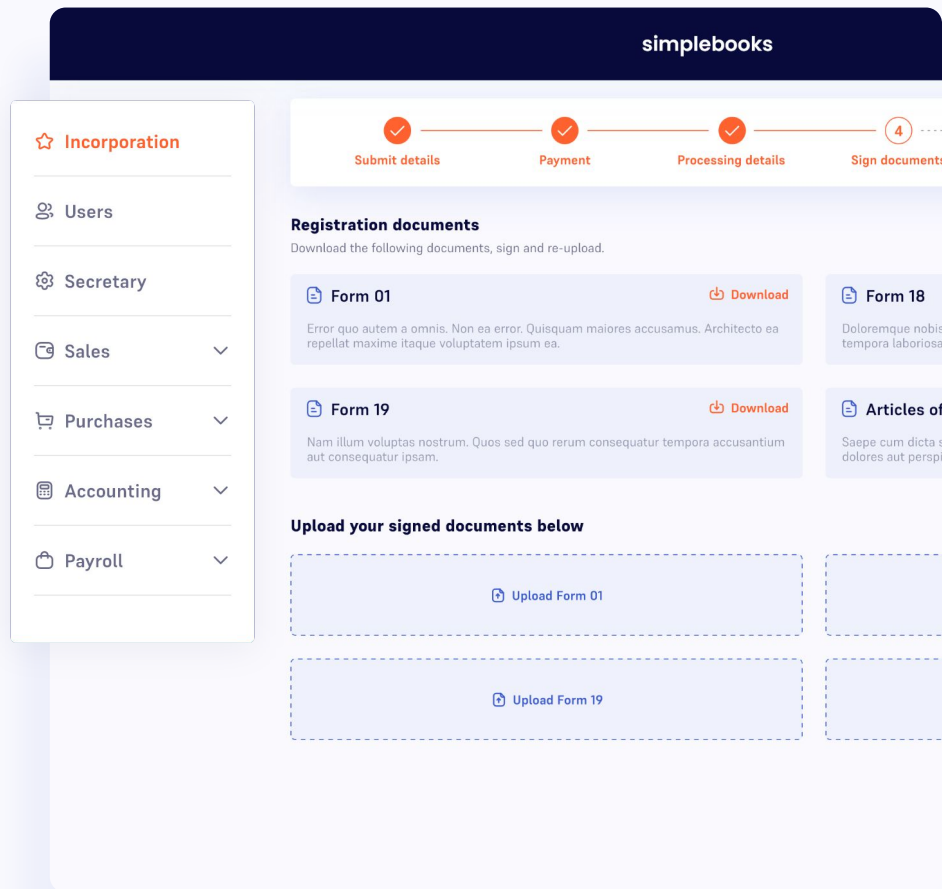
500K +

YouTube
Subscribers



From Weeks to Days: A Leap Forward in Company Registration

- Reduce registration time from weeks to days
- **A comprehensive solution** for business owners
- Enhanced platform with tools for invoicing, payroll, and accounting.



The Next Chapter: Addressing the Company Secretary Challenge

- 40% time on manual tasks
- 20% error rate
- Client dissatisfaction
- Capacity Constraints



Shopify for Company Secretaries

Client Portal for Founders

Create your company with Simplebooks

Structure

Name

Other details

Address

Description

Directors

Shareholders

Role

Summary

Sign

Declaration

Pay

Structure

Choose your company structure. Your company will be formed in Singapore.

☐ C corporation

Molestiae nam sed deserunt blanditis sed. Architecto et et. Quis praesentium quia quidem vitae nemo. Laboriosam cum neque ut.

Continue

What is a Private Limited Company?

A Private Limited Company stands as a distinct legal entity apart from its shareholders, and their liability towards creditors remains confined to the capital initially invested.

Typically a private limited company has share capital held by a maximum of 50 individuals and is not open to the general public for ownership.

✓ Real-time Updates



✓ No Back-and-Forth Emails

CRM For Secretaries

Simplebooks Technologies

Search

Dashboard

Processes

Companies

Dates

Contacts

Mailbox

Settings

Dashboard

Company	Review Date	Status	Options
Technova Solutions Change of Registered Address	31.08.2023	Completed	Action
Eco Wave Innovations Appointment of Director	12.05.2023	Completed	Action
Stellar Craft Studios Appointment of Company Secretary	13.03.2023	Hold	Action
Green Harbor Ventures Incorporation	25.02.2023	Draft	Action
Lumina Craft Custom Report for Corporate Representation	12.02.2023	Sent	Action
Urban Bite Resignation of Director	01.03.2022	Error	Action
Bio Zenix Distributors Incorporation	02.03.2022	Error	Action
Green Scape Restaurant Resignation of Company Secretary	26.04.2022	Expired	Action
Zenith Gear Change of Registered Address	14.08.2022	Completed	Action
Mind Meld Labs Incorporation	01.03.2022	Draft	Action
Nexus Edge Analytics Change of Registered Address	18.06.2022	Expired	Action
Celestial Cyber Security Appointment of Director	30.05.2022	Pending	Action
Terra Pulse Ventures Custom Report for Corporate Representation	10.10.2022	Pending	Action

Companies

Add a New Company

Company Changes

Processes Summary

Awaiting Response

Finish Process

Review Drafts

Select Documents

✓ Auto-generated Documents

✓ Integration with Company Registrar

5,000 USD Saved

Per secretary Annually

500 Hours Saved

Per secretary Annually

2x revenue

Without doubling the cost

From 7 days to 1

Cut incorporation time

Unlocking New Financial Avenues

- Invoicing, Payroll, Accounting Tools
- Cross-sell potential and mutual growth
- Secretaries Influence Founders' Choices



The Missing Link: Secretaries Need More Than Just a CRM

The current state, **over 99%** of
company secretaries in India rely on
manual processes

The Existing Tools

Singapore



CAS 360

CRM Only



BlueMeg

**Limited Client
Portal and CRM**

India



clear

Cleartax

**Enterprise
level
Secretaries**

What Makes Simplebooks Different

-  Client Portal for Founders and focusing on boutique level secretary firms
-  One-Stop Solution for Founders
-  First Mover Advantage - India
-  7+ Years Bridging Secretary & Founder Insights: 5,000+ Registrations in Sri Lanka

Partnerships for Regional Expansions



M2K Domain Expertise
over **100+ professionals**



Revenue Foundations and **Future Additions**



Core Subscription Model

Earnings from company secretaries

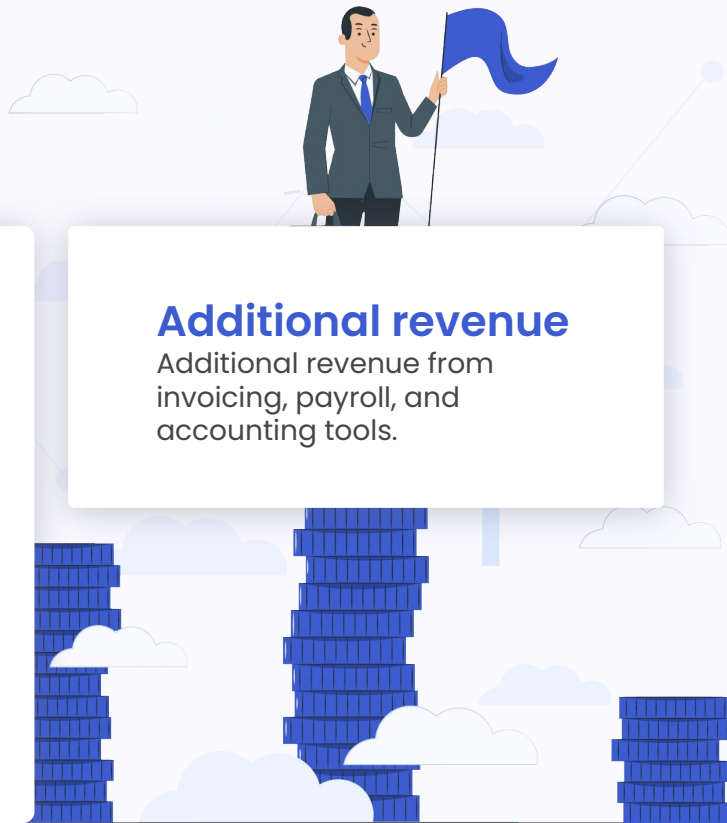
Saas

\$20

Every year for each Company
Minimum of at least 25 businesses
After that, sold in lots of 5 companies

Additional revenue

Additional revenue from
invoicing, payroll, and
accounting tools.



Simplebooks is lead by **experts**

50+
professionals



Aabith Sabeer

Co-Founder, Chief
Executive Officer

- A chartered accountant, a member of the association of accounting technicians and holds a degree in Bachelor of Business Administration specialized in finance.
- He has been involved in auditing, taxation and corporate consultancy for over 10 years.



Bhanuka Harischandra

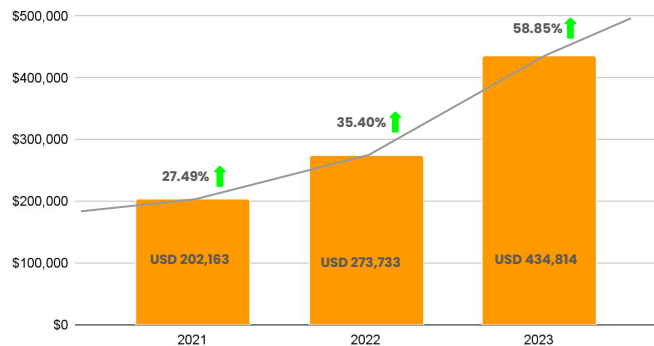
Co-Founder, Director

- Forbes 30 under 30 Asia
- Founder of Surge Global; a Marketing Technology experience across the US, UK and AUS managing campaigns for Global publicly listed brands. Acquired by the international multi-billion dollar private investment organization Tavistock in 2018

Our Growth

Our year-on-year gross revenue growth from 2021 to 2023

YoY Revenue Growth

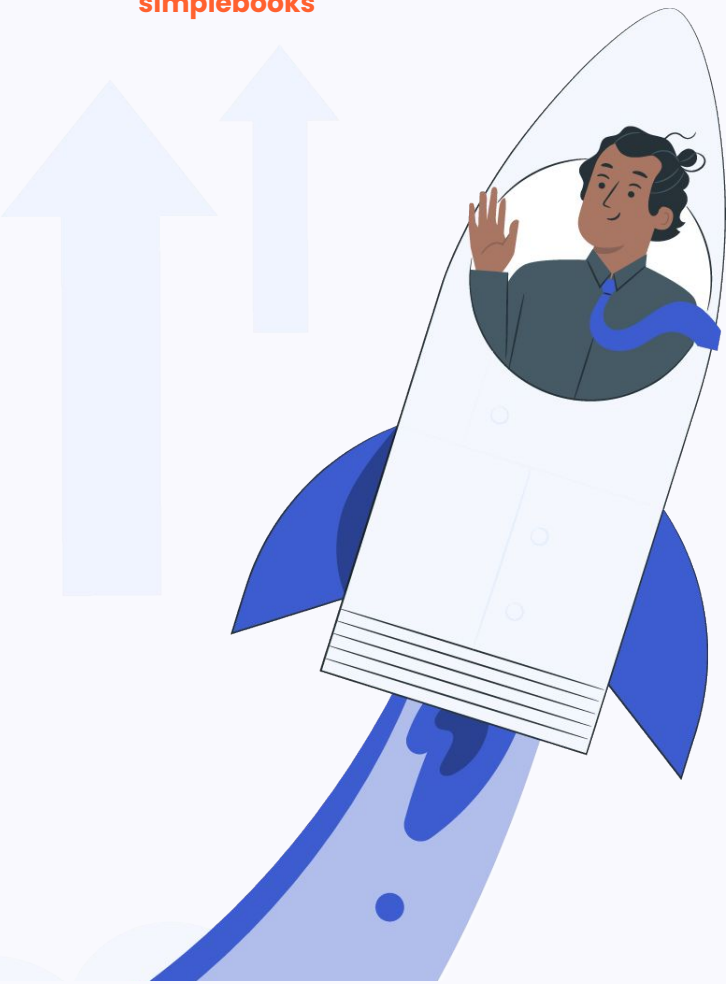


Roadmap For 2024



► Projecting to **grow 3x** in the next 2 years

simplebooks



Reach out to:

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Backed by:  n VENTURES