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PEARLHACK 2.0

IDEATHON | PROPOSAL

Within every challenge lies an opportunity, and within every ideathon, seeds of innovation are planted. Embrace the power of ideas, for they have the potential to shape a brighter future.

LET'S START





[TEAM NAME]
[PROJECT NAME]

PROBLEM

Cashless transactions are becoming an emerging technology these days. The objective of this is to increase the adoption of cashless transactions in Sri Lanka by developing and implementing digital solutions that are secure, convenient, and accessible to a wider range of the population. Propose a solution to promote cashless transactions in the country via digital solutions

SOLUTION

- Explain how your proposed idea will solve the problem mentioned above
- State a detailed explanation about the app/web/AI solution you will introduce to the market. You may use illustrations to interpret your Idea.

UNIQUENESS

- State what differentiates your idea from the other similar competitive, existing apps/websites/ Solutions that already exist in the market.
- State what drives you in choosing the above-mentioned Solution.

IMPLEMENTATION

- State how you are going to implement your idea. Describe the promotional strategies you would adopt for your proposed solution; and how would you further develop your proposed solution.
- State the development plan and the roadmap of the proposed solution highlighting the necessary stages in brief.

MARKETING PLAN

- State how you are going to enter your idea to the market and how you are going to achieve your goals of marketing your idea. (Include a marketing plan).
- Discuss how your solution can enhance processes or workflows, leading to increased efficiency and productivity.

FUTURE PLANS

- State your future plans and how you are going to achieve your goals in future. Discuss how your solution will impact the modern world.

TEAM DETAILS

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[Team Leader Name]
[NIC No]
[Email]
[Contact Number]



[Member 01 -Name]
[NIC No]
[Email]
[Contact Number]



[Member 02 -Name]
[NIC No]
[Email]
[Contact Number]

NEED MORE MARKS ???



Additional points will be attributed to submissions that incorporate-

- Business Canvas
- Value proposition
- Feasibility study
- Demand Analysis
- Revenue Model



Exploring realms, breaking tradition's chains