



Company Fact Sheet

Key Insights About Sell The World



Our Team

At Sell The World, we're a diverse team of passionate individuals with a range of experiences and perspectives. This blend of values and backgrounds is what makes us unique.



About Us

At Sell The World, we are a passionate and diverse team, driven by unique perspectives and experiences. This blend of values defines who we are and empowers us to deliver innovative, impactful solutions.

Our team



Emmanuel

CEO/Founder



Victor

Chief Business Development
Officer (CBDO)



Clement

Senior General Manager (CGM)



Farouq

Chief Technical Officer (CTO)



Dulsha

Chief Design Officer (CDO)



Mission Statement

We're not just a Web3 marketing agency – we're your strategic partner in driving business growth. By combining expert talent acquisition with innovative marketing strategies, we help businesses attract top talent and elevate their brand presence. Our goal is to simplify the process for you, so don't hesitate to reach out and let us know how we can support your success.



Timeline

1

Founding date - Jan 2, 2023

2

Partnerships - 40

3

Secured Funding for Client Projects

What we do

We specialize in merging expert talent acquisition with innovative marketing strategies to help businesses achieve their goals. From connecting you with top professionals who share your vision to enhancing your brand’s presence across Web3 ecosystems, we combine creativity and expertise to deliver impactful solutions that make a lasting impact.

Our offering

- 1

Strategic Branding

Crafting impactful brand identities that resonate, inspire, and drive lasting connections.
- 2

Community Growth and Management

Building, nurturing, and engaging communities to foster meaningful connections and sustainable growth.
- 3

Performance Marketing

Driving measurable results through data-driven strategies that maximize ROI and optimize campaign performance.

Where we're headed



Current tailwinds

- **Growing Web3 Adoption:** As more industries embrace blockchain and decentralized technologies, the demand for Web3 solutions continues to accelerate.
- **Rise of Decentralized Communities:** Increasingly, users are seeking community-driven, transparent platforms, making decentralized ecosystems more valuable than ever.
- **Demand for Crypto Marketing:** With the surge in crypto-related projects, there’s a growing need for specialized marketing expertise to navigate this rapidly evolving space.

Over the long term

- **Become the Leading Web3 Marketing Agency:** Establish ourselves as the go-to agency for the next wave of Web3 unicorns, offering full-stack marketing solutions.
- **Leverage Cutting-Edge Technology:** Combine innovative technologies and creative strategies to deliver impactful, results-driven campaigns.
- **Pioneer Airdrop & NFT Loyalty Programs:** Explore the potential of Airdrop and NFT-based loyalty programs to enhance customer retention and brand engagement.
- **Lead Immersive Metaverse Marketing:** Develop and implement immersive marketing strategies within the metaverse to redefine audience experiences.
- **Drive Sustainable Growth for Clients:** Help businesses scale and succeed in the evolving Web3 space, building long-term, meaningful connections with their communities.

TOP COLLABORATIONS

Our primary users

Binance

Crypto Exchange

TROE

WEB3 Show

EMIRA

Petroleum

CoralApp

DePIN Mobile Network

DegentAI

AI-powered livestreamer

Solana

Blockchain Ecosystem

BodWays
SOLAR

Tech Integrations

SKKUNAH

Meme token

What Sets Us Apart

Our Unmatched Advantage

1

Expertise in Web3 Marketing

With deep knowledge of blockchain ecosystems and emerging technologies, we craft cutting-edge strategies that position your brand as a leader in the decentralized world.

2

Tailored Talent Solutions

We connect you with top-tier professionals whose skills and vision align with your goals, empowering your business with the right people to thrive.

3

Innovative Campaigns

Our creative approach ensures your brand stands out, leveraging advanced tools and techniques to amplify your presence and engage your audience.

4

End-to-End Support

From concept to execution, we're committed to delivering seamless, results-driven solutions that drive measurable outcomes.

5

Global Reach with a Local Touch

Our diverse team and global perspective enable us to create campaigns that resonate across markets while staying true to your unique brand identity.

Some stats

- Clients served:** Over 40 Web3 projects successfully launched and scaled.
- Community growth:** Helped projects achieve an average 300% increase in community engagement within 3 months.
- Campaign success:** Delivered marketing campaigns with a 25% higher ROI compared to industry averages.
- Global reach:** Assisted clients from 15+ countries across 5 continents.

Our business

How we make money today

▼ Consulting Services:

Go in depth here

- We offer tailored Web3 marketing consulting to help projects build brand recognition and scale effectively.

▼ Community Management:

Go in depth here

- Monetizing through ongoing community management packages, providing round-the-clock support and engagement.

▼ Performance Campaigns:

Go in depth here

- Running data-driven advertising campaigns, earning revenue through fixed fees and performance bonuses tied to campaign success.

Business model

SellTheWorld operates on a hybrid revenue model that combines fixed service fees with performance-based incentives. This ensures our interests align with our clients' success. Additionally, we've diversified income streams through long-term partnerships with Web3 platforms, earning recurring revenue.

Supporting Data/Examples:

- Example:** Increased a client's community size by 4x within 3 months, achieving a 50% engagement rate.
- Example:** Helped a DeFi project generate \$500,000 in token sales through a targeted marketing campaign.

Why we win!

1

Web3 Expertise

A deep understanding of blockchain, NFTs, DeFi, and DAOs allows us to craft strategies specifically tailored for decentralized ecosystems.

2

Community-Centric Approach

We focus on building and managing thriving communities to foster lasting connections and sustainable growth.

3

Comprehensive Solutions

From strategic branding to talent acquisition and performance marketing, we offer a full spectrum of services to drive your business forward.

4

Data-Driven Strategy

Combining creative campaigns with cutting-edge analytics to ensure maximum ROI for our clients.

5

Global Perspective

With a diverse team and international reach, we craft solutions that resonate across cultures and markets while staying true to your brand identity.

6

Commitment to Excellence

Our dedication to delivering exceptional results ensures every project is executed with precision, creativity, and professionalism.

What we're up against

Our competitors

Consumer Skepticism

Educating audiences about the value and potential of Web3 technology is essential in overcoming hesitation and building trust.

Talent Competition

Finding and retaining top-tier professionals with the skills needed for Web3 success is more competitive than ever.

Regulatory Uncertainty

Navigating an evolving landscape of laws and regulations requires vigilance and flexibility to ensure compliance while fostering innovation.

Community Expectations

Building engaged, loyal communities demands authenticity, transparency, and ongoing interaction to maintain trust and enthusiasm.

These challenges drive us to innovate, push boundaries, and deliver results that position our clients for success in the ever-changing Web3 ecosystem.

Strategic advantage

Harnessing Emerging Trends

- Decentralization:** As industries shift toward transparency and autonomy, we leverage our Web3 expertise to guide brands into the decentralized future.
- Community Focus:** With the rising importance of trust and direct engagement, we excel at building loyal, thriving communities.
- Digital Ownership:** The NFT and tokenization boom creates new opportunities for value and engagement, which we help businesses unlock.
- Data Sovereignty:** By aligning with privacy-first principles, we position brands as trustworthy and forward-thinking.
- Specialized Talent:** We connect businesses with top-tier Web3 professionals to stay competitive in this evolving landscape.
- Innovative Marketing:** Adapting to new digital dynamics, we craft immersive campaigns that resonate in decentralized ecosystems.

Health of our business

- Revenue Growth:** Consistent year-over-year growth driven by increasing demand for Web3 marketing and talent solutions.
- Client Retention:** High client retention rate, demonstrating satisfaction and successful outcomes.
- Service Expansion:** Continuous growth in service offerings, including NFT marketing and community management.
- Market Position:** Emerging as a recognized leader in Web3 marketing, with global reach and industry recognition.
- Talent Strength:** A skilled, diverse team ensuring expertise in Web3 and blockchain technologies.
- Rising Demand:** Growing market demand for Web3 solutions, positioning us for long-term success.

These factors reflect our strong, sustainable business health and growth potential in the Web3 space.

Our team



Employee stats and org chart

Total Employees: 35

Departments: 5

Years of Experience (Avg.): 4.5 years

Gender Diversity:

Female: 40%

Male: 60%

Employee Breakdown by Department:

Marketing: 12 employees (34%)

Creative & Design: 8 employees (23%)

Technology/Development: 7 employees (20%)

Business Development & Sales: 5 employees (14%)

Operations & Admin: 3 employees (9%)



Geographic distribution

- **Asia:** 40% (India)
- **Europe:** 30% (United Kingdom, Germany, France)
- **United Arab Emirates:** 20% (Dubai)
- **Other Regions:** 10% (Australia, Africa)



Our core operating principles

1

Vision

To empower Web3 projects with innovative marketing strategies that drive community growth and success in the decentralized world.

2

Mission

We build lasting communities and amplify brand presence by creating transparent, engaging campaigns that deliver measurable impact.

3

Goal

To become the leading Web3 marketing agency, helping projects scale sustainably by fostering authentic engagement and growth.

4

Strategy

We focus on community-driven, results-oriented campaigns, leveraging blockchain technology and token incentives to create long-term success.



Team qualities

Innovation

Decentralized Mindset

Community-Driven

Data-Driven

Passionate

Adaptable



Team quirks

These quirks drive our innovation, creativity, and success as a team.

Innovative Thinkers

Collaborative Energy

Data & Creativity

Continuous Learners

Diverse Interests

Friendly & Focused



Get in Touch

Ready to take your brand to the next level? Contact us today to learn how Sell The World can help you navigate the future of marketing in the Web3 space.

[Official website](#)

[Official X](#)

[Instagram](#)